

The following agreement is hereby reached between

**Mr./Ms.** ....., resident in ....., (the “model”)

and

**Robert Bosch GmbH**

(“Bosch”):

1. The following agreement shall relate to all photographs / films of the model taken as part of the photo-shoot / film shooting in ....., dated .....

The model has read and understood the enclosed information and transparency obligations according to Art. 13 GDPR.

2. The model agrees that Bosch and the companies of the Bosch Group (affiliated companies of Bosch as defined by section 15 AktG [“Aktiengesetz”. German Stock Corporation Act]) may publish and disseminate the images of the model globally for communication and advertising purposes of Bosch and the Bosch Group.
3. The model agrees that the images taken in the course of the photo-shoot / film shooting may be duplicated, disseminated, exhibited, and published, in modified or unmodified form. Unless agreed otherwise by the parties, this consent shall be given without any limitation of the type, place, or time of use, and for any uses in the area of communication and advertising.
4. Accordingly, the model grants Bosch the exclusive right to use his or her images or reproductions thereof. Bosch shall be entitled to transfer these rights to the images to third parties.
5. Bosch shall be entitled to digitize, electronically process, retouch, and use the images, also for photomontages, paying due consideration to the model’s justified interests. Bosch shall be entitled to transfer these rights to the images to third parties.
6. The scope of this agreement includes all publications by Bosch in print and online media in Germany, outside Germany, and worldwide (including social media platforms), also in electronic form.

7. The model shall waive any claim to his/her name being used as a credit. S/he shall nonetheless consent to his/her name or a pseudonym being stated when the images are used.
8. The model vouches that s/he is not prohibited, either by agreements with third parties or by any other obligations, from making him- or herself available for photographs / filming and/or from making the above declarations releasing the photographs / films and assigning the rights to them.
9. The model is aware that the images will also be used for websites, and that these images can technically be downloaded by any internet user. Bosch is not obliged to take legal action against third parties who misuse these images. The model hereby waives any claims against Bosch or the companies of the Bosch Group resulting from the unauthorized use of the images by third parties.
10. No fees shall be paid.
11. Once given, the consent for publication may only be revoked for good cause.
12. Should any of the above provisions be or become invalid, the parties shall replace the invalid provision with a legally admissible agreement that comes as close as possible to the sense and purpose that was intended.
13. No other agreements have been made. Subsequent amendments or alterations are only valid if made in writing.

.....  
Place, date

.....  
Bosch

.....  
Place, date

*Gustavo Santimaria Anacleto*  
.....  
The model

## **Information and transparency obligations according to Art. 13 GDPR**

Photographs/videos/audio recordings (hereafter: recordings) of participants are taken at this event (personal data).

The information and transparency obligations required for this can be found in the following information sheet.

### **1. Controller**

1.1 Controller for the recordings is: Robert Bosch GmbH, C/CGC-IC department

1.2 Contact details of the controller:

Robert Bosch GmbH  
C/CGC-IC department  
P.O. Box 10 60 50  
70049 Stuttgart  
GERMANY

[bosch.zuender@bosch.com](mailto:bosch.zuender@bosch.com)

1.3. This information sheet only applies to the recordings that are gathered by the person responsible or one of his representatives. If recordings are made by others (participants of event), the respective participants are responsible for the data protection-compliant handling.

### **2. Purpose of the recordings/legal basis/categories of recipients**

2.1 The recordings serve internal Bosch purposes, such as capturing the atmosphere and the overall impression of the event as well as the evaluation of the number of participants, as well as promotional purposes. In addition, selected recordings are also published in internal Bosch networks (such as Bosch Connect or Bosch Global Network) and they might be processed for internal presentations and documentation purposes.

Additional purposes are: use on Bosch web sites, on external platforms, social media accounts or online and media outlets or internal platforms such as Bosch Connect or Bosch Global Network as well as for internal presentations at Bosch worldwide.

The pictures will be stored in an internal Bosch media asset management database (Bosch Media Center) and an internal media asset management database of the external Bosch supplier Axel Springer Corporate Solutions GmbH & Co. KG.

2.2 The categories of recipients are Bosch associates as well as users of the web sites, press products, and social media accounts of Bosch.

- 2.3 The legal basis for the data processing is the consent of the data subject before making the recording, which is obtained verbally or by an affirmative act.
- 2.4 In case of publication, a specific consent will be obtained in a written way.

### **3. Erasure**

Your recordings will be erased if they are no longer necessary to fulfil the purpose for which they were stored or if the processing is inadmissible for other legal reasons. In order to ensure that the personal data is not kept longer than necessary the controller will carry out a periodic review of the purpose.

### **4. Withdrawal of consent (if another legal basis is chosen, No. 4 might be deleted)**

- 4.1 You can withdraw your consent to the processing of your personal data at any time for the future. Your withdrawal of consent does not affect the legal legitimacy of the processing of your personal data in the past.
- 4.2 The responsible controller for the withdrawal is:  
Robert Bosch GmbH  
C/CGC-IC department  
P.O. Box 10 60 50  
70049 Stuttgart  
GERMANY  
[bosch.zuender@bosch.com](mailto:bosch.zuender@bosch.com)

### **5. Information for data subject requests/address of the Data protection officer**

- 5.1 As the data subject, you have the right of access to the personal data stored about you at any time. You also have the right to rectification, erasure or restriction of processing, to object as well as to data portability.
- 5.2 For information, corrections, suggestions and complaints regarding your personal data, please contact our Data Protection Officer.
- 5.3 The address is: Data Protection Officer; Information Security and Data Protection Bosch Group (C/ISP), Robert Bosch GmbH; Kronenstraße 20; 70173 Stuttgart; Germany

### **6. Right to lodge a complaint with a supervisory authority**

- 6.1 You have the right to right to lodge a complaint with supervisory authority.
- 6.2 The supervisory authority is:  
Landesbeauftragter für den Datenschutz und die Informationsfreiheit Baden-Württemberg  
Königstrasse 10a  
70173 Stuttgart  
GERMANY  
Tel.: +49 (711) 615541-0

Fax: +49 (711) 615541-15

E-mail: [poststelle@lfdi.bwl.de](mailto:poststelle@lfdi.bwl.de)