

GUSTAVO TARRAFIL SOUSA PEREIRA

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AWARDS

Product Design Certification – Obtained with Mergo's online course of Product Design.

CertiProf Scrum Foundation Certification – Evaluating basic concepts of agile methodologies and Scrum characteristics. Credential: 43995094

CertiProf DevOps Essentials Certification – Evaluating basic concepts of DevOps culture and characteristics of team members' roles. Credential: 43990967

Scholarship Santander – Financial support obtained in Jul/2019 to help academic exchanges provided by Santander in partnership with UNICAMP. Awarded according to bachelor's degree student grades.

PROFESSIONAL EXPERIENCE

2020 – now – Itaú Unibanco (Bank / Financial Services)

UX Engineer (Junior Level) – Nov/2021 – now

Itaú Unibanco is the biggest bank in latin america, strongly operating in Brazil, Chile, Colombia and Paraguay. The company offers a phygital experience, with its standard traditional bank services at physical points as well as its digital platforms for account and investments. It is also a reference for accounting, security and information and processes governance.

I am part of the team responsible for replanning and rewriting the entire legacy monolithic application written in C# using .Net MVC Framework 4 into C# using .Net Core 6 and Typescript using Angular 14 with Angular Material library and Itaú Design System internal library. I am the UX Engineer specialist and my main mission there is to get in touch with various stakeholders, plan and apply UX research to verify users' daily routines, plan user journeys based on the process and according to technical possibilities and prototype usable screens on Figma to make navigation tests, using concepts such as Double Diamond, Nielsen's usability Heuristics and more.

Front-end Developer (Junior Level) – May/2021 – Nov/2021

I am part of the team responsible for maintaining and writing new features for a system that manages constructions at Itaú Unibanco agencies all over the country, written in C# using .Net MVC Framework 4 with Razor syntax front-end construction. I am a full-stack developer focused on front-end and my main mission there is to guarantee that all tickets are resolved, code refactoring when possible and making new features.

Full-stack Developer (Intern) – Apr/2020 – May/2021

I am part of the team responsible for writing and maintaining a system that shows the quantities of failed digital bank operations from all over the country, written in Python using Django or Flask and JavaScript using JQuery. I am a full-stack developer focused on front-end and my main mission there is to make new features and guarantee that all tickets are resolved.

EDUCATION

2023/now – Specialized in UX Design and Beyond – PUCRS: Pontifical Catholic University of Rio Grande do Sul – Rio Grande do Sul – Brazil

2018/2022 – Bachelor's degree on Information Systems – UNICAMP: State University of Campinas – Limeira – São Paulo – Brazil

2019/2020 – Academic Exchange on Informatics Engineering – IPL: Politechnic Institute of Leiria – Leiria – Leiria – Portugal

2014/2017 – Bachelor's degree on Manufacturing Engineering (drop out) – UNICAMP: State University of Campinas – Limeira – São Paulo – Brazil

SKILLS AND ACTIVITIES

Languages: Fluent Brazilian Portuguese; Advanced English; Intermediate Spanish; Basic French.

Skills: Git; GitHub; Bootstrap; jQuery; SQL; AJAX; HTML5; CSS; MVC; JavaScript; Scrum; UX; UI; Figma; Design thinking; Double Diamond framework; Product design; Service design

Other experiences: Participated as member and project manager at AIESEC Limeira local committee, bringing interns from all over the world to evolve in volunteering work.