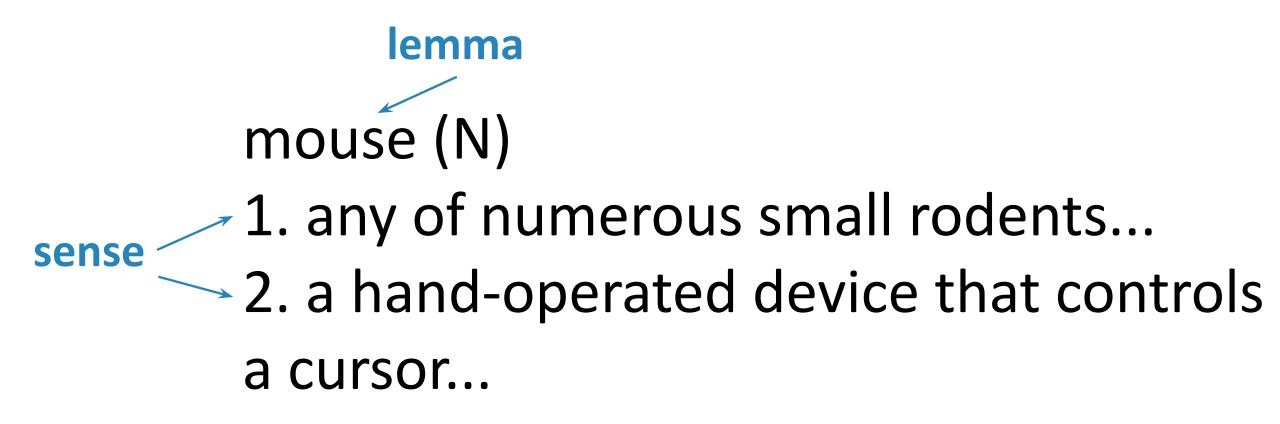
#### **Vector semantics**



25/03 - Gustave Cortal

#### Lemmas and senses



A sense is the meaning component of a word Lemmas can be **polysemous** (have multiple senses)

#### **Synonyms**

Synonyms have the same meaning in some or all contexts

```
couch / sofa
big / large
automobile / car
water / H<sub>2</sub>0
```

## **Similarity**

Words sharing elements of meaning

```
car / bicycle
cow / horse
french / english
```

## Word association (relatedness)

Words can be related in any way, perhaps via a semantic frame or field

coffee / tea: similar

coffee / cup: related

#### Semantic field

Words that cover a particular semantic domain

```
hospitals
surgeon, scalpel, nurse, anaesthetic, hospital
restaurants
waiter, menu, plate, food, menu, chef
houses
door, roof, kitchen, family, bed
```

#### **Antonyms**

Senses that are opposites with respect to only one feature of meaning Otherwise, they are very similar

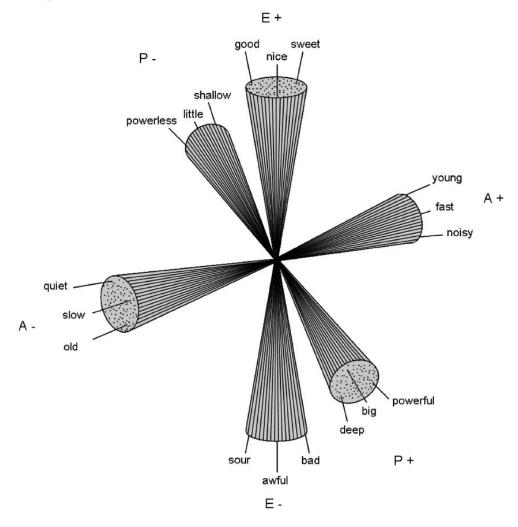
```
dark / light short / long fast / slow rise / fall hot / cold up / down in / out
```

#### **Connotation**

Words have **affective** meanings

Positive (happy) and negative connotations (sad)

# A three-dimensional affective space of connotative meaning by Osgood et al. (1957)



Can we build a theory of how to represent word meaning?

# **Ludwig Wittgenstein**

"The meaning of a word is its use in the language"

## Define words by their usages

Words are defined by the words around them (the environment)

Zellig Harris (1954): if A and B have almost identical environments, then they are synonyms

Idea 1: defining meaning by linguistic distribution

Idea 2: meaning as a point in multidimensional space

## Defining meaning as a point in space based on distribution

Each word is a vector

Similar words are nearby in the semantic space

We build this space automatically by seeing which words are nearby in text

```
not good
                                                             bad
       by
                                                  dislike
to
                                                                 worst
                   's
                                                 incredibly bad
that
        now
                      are
                                                                   worse
                Vou
 than
         with
                  is
                                          incredibly good
                             very good
                      amazing
                                         fantastic
                                                   wonderful
                  terrific
                                      nice
                                     good
```

## Meaning of a word as a vector

Called an "embedding" because it's embedded into a vector space

Recent NLP models use embeddings as the representation word meaning

#### Two main kinds of embeddings

#### tf-idf

- **Sparse** vectors
- Words are represented by the counts of nearby words

#### Word2vec

- **Dense** vectors
- Representation is created by training a classifier to predict whether a word is likely to appear nearby
- Later we'll discuss extensions called contextual embeddings



#### **Term-document matrix: word vectors**

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	1	0	7	13
good fool	114	80	62	89
fool	36	58	1	4
wit	20	15	2	3

battle is "the kind of word that occurs in Julius Caesar and Henry V"

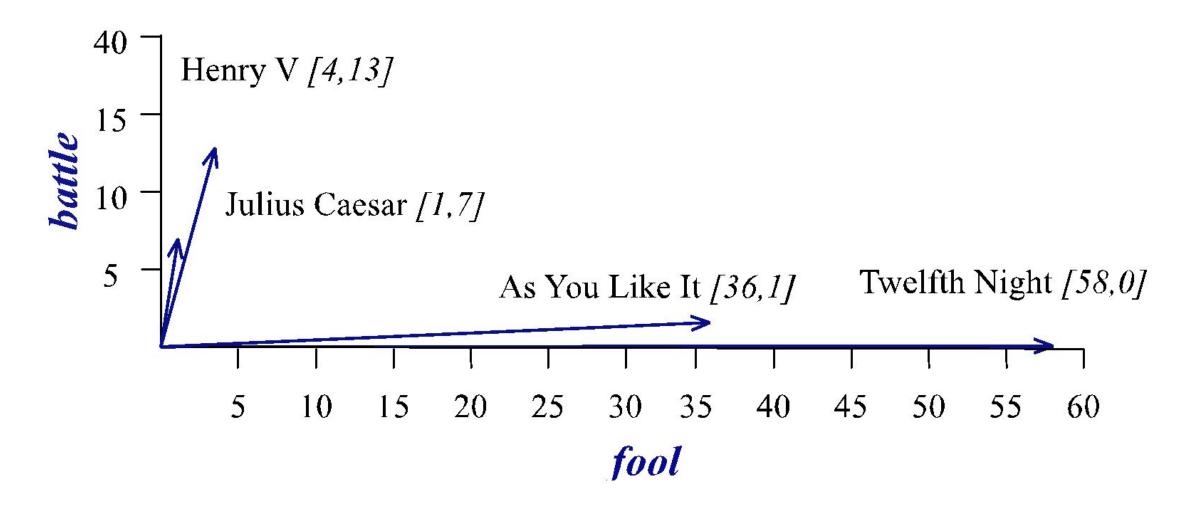
fool is "the kind of word that occurs in As You Like It and Twelfth Night"

#### Term-document matrix: document vectors

Each document is represented by a vector of words

	As You Like It	Twelfth Night	<b>Julius Caesar</b>	Henry V	
battle		0	7	13	
good	114	80	62	89	
fool	36	58	1	4	
wit	20	15	2	3	

#### Visualizing document vectors



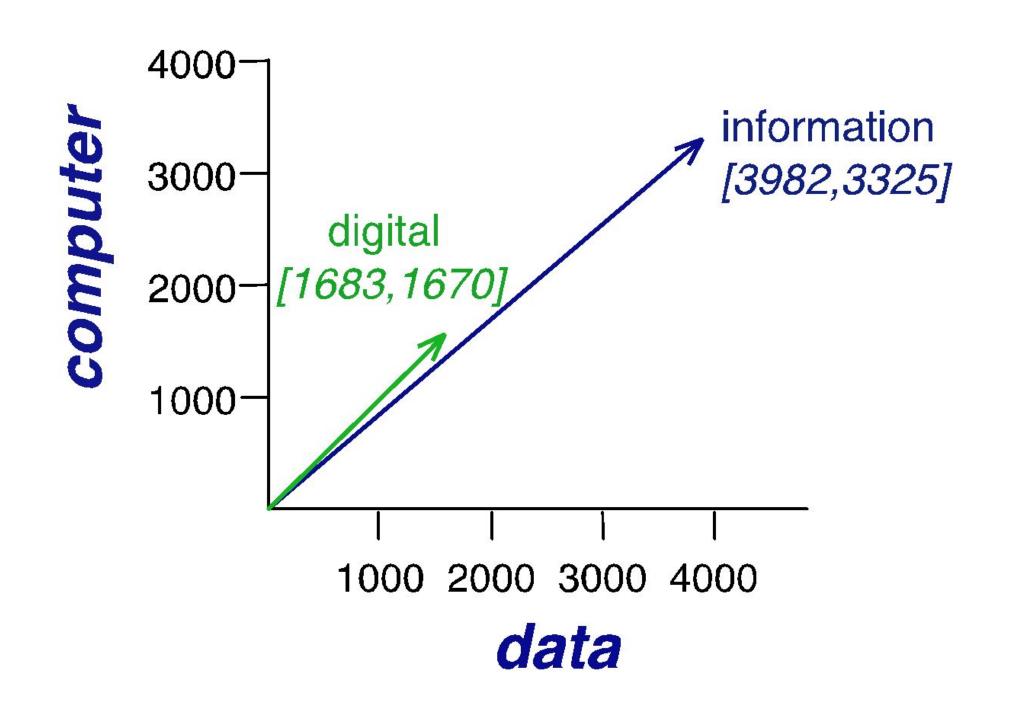
#### Word-word matrix or "term-context matrix"

Two words are similar in meaning if their context vectors are similar

is traditionally followed by **cherry** often mixed, such as **strawberry** rhubarb pie. Apple pie computer peripherals and personal digital a computer. This includes **information** available on the internet

pie, a traditional dessert assistants. These devices usually

	aardvark	•••	computer	data	result	pie	sugar	•••
cherry	0	•••	2	8	9	442	25	•••
strawberry	_0	•••	0	0	1	60	19	•••
digital	0	•••	1670	1683	85	5	4	•••
information	0	•••	3325	3982	378	5	13	•••





## Dot product as a similarity metric

The dot product between two vectors is a scalar:

$$dot product(\mathbf{v}, \mathbf{w}) = \mathbf{v} \cdot \mathbf{w} = \sum_{i=1}^{N} v_i w_i = v_1 w_1 + v_2 w_2 + \dots + v_N w_N$$

The dot product tends to be high when the two vectors have large values in the same dimensions

## **Problem with dot-product**

Dot product is higher if a vector is longer → it favors long vector

Frequent words (of, the, you) have long vectors since they occur many times with other words

→ dot product favors frequent words

Vector length:

$$|\mathbf{v}| = \sqrt{\sum_{i=1}^{N} v_i^2}$$

## Alternative: cosine as a similarity metric

$$cosine(\vec{v}, \vec{w}) = \frac{\vec{v} \cdot \vec{w}}{|\vec{v}||\vec{w}|} = \frac{\sum_{i=1}^{N} v_i w_i}{\sqrt{\sum_{i=1}^{N} v_i^2} \sqrt{\sum_{i=1}^{N} w_i^2}}$$

## Cosine as a similarity metric

-1: vectors point in opposite directions

+1: vectors point in same directions

0: vectors are orthogonal

Since raw frequency values are non-negative, the cosine for term-term matrix vectors ranges from 0 to 1

# **Cosine examples**

	pie	data	computer
cherry	442	8	2
digital	5	1683	1670
information	5	3982	3325

## Raw frequency is a bad representation

- The co-occurrence matrices we have seen represent each cell by word frequencies
- Frequency is clearly useful; if sugar appears a lot near apricot, that's useful information
- But overly frequent words like the, it, or they are not very informative about the context

## Term frequency (tf) in the tf-idf algorithm

We could imagine using raw count:

$$tf_{t,d} = count(t,d)$$

But instead of using raw count, we usually squash a bit:

$$tf_{t,d} = \begin{cases} 1 + \log_{10} count(t,d) & \text{if } count(t,d) > 0 \\ 0 & \text{otherwise} \end{cases}$$

## **Document frequency (df)**

 $df_t$  is the number of documents t occurs in

Romeo is very distinctive for one Shakespeare play:

	<b>Collection Frequency</b>	<b>Document Frequency</b>
Romeo	113	1
action	113	31

## Inverse document frequency (idf)

$$idf_t = \log_{10} \left( \frac{N}{df_t} \right)$$

*N* is the total number of documents in the collection

Word	df	idf
Romeo	1	1.57
salad	2	1.27
Falstaff	4	0.967
forest	12	0.489
battle	21	0.246
wit	34	0.037
fool	36	0.012
good	37	0
sweet	37	0

#### What is a document?

Could be a tweet, a Wikipedia article, etc.

Documents can be anything

# Final tf-idf weighted value for a word

Raw counts:

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	1	0	7	13
good	114	80	62	89
fool	36	58	1	4
wit	20	15	2	3

#### tf-idf:

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	0.246	0	0.454	0.520
good	0	0	0	0
fool	0.030	0.033	0.0012	0.0019
wit	0.085	0.081	0.048	0.054

Word2vec: learning the embeddings

#### Sparse versus dense vectors

tf-idf vectors are

- **long** (length |V|= 20,000 to 50,000)
- **sparse** (most elements are zero)

Alternative: learn vectors which are

- **short** (length 50-1000)
- dense (most elements are non-zero)

#### Sparse versus dense vectors

Why dense vectors?

- Short vectors may be easier to use as **features** in machine learning (fewer weights to tune)
- Dense vectors may generalize better than explicit counts

#### Word2vec

Instead of counting how often each word w occurs near "apricot"

- Train a classifier on a **prediction task**:
  - Is w likely to show up near "apricot" and "epita"?

We don't actually care about this task

• But we'll take the learned classifier weights as the word embeddings

→ Self-supervision (no need for human labels)

# Approach: predict if candidate word c is a "neighbor"

- 1. Treat the target word t and a neighboring context word c as positive examples
- 2. Randomly sample other words in the vocabulary to get negative examples (optional)
- 3. Train a classifier to distinguish those two cases
- 4. Use the learned weights as the embeddings

# **Properties of embeddings**

## The kinds of neighbors depend on window size

**Small windows** (C= +/- 2) : nearest words are syntactically similar words

- Hogwarts nearest neighbors are other fictional schools
  - •Sunnydale, Evernight, Blandings

**Large windows** (C= +/- 5): nearest words are related words in same semantic field

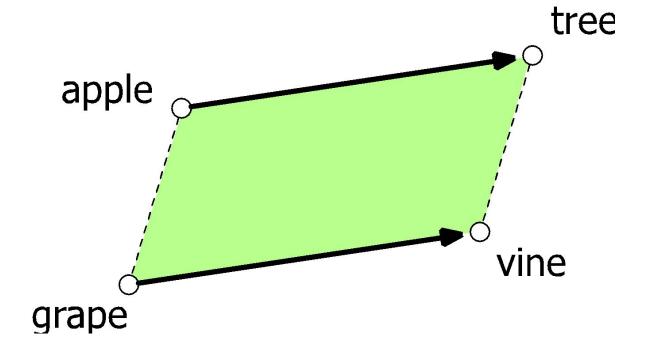
- Hogwarts nearest neighbors are Harry Potter world:
  - Dumbledore, half-blood, Malfoy

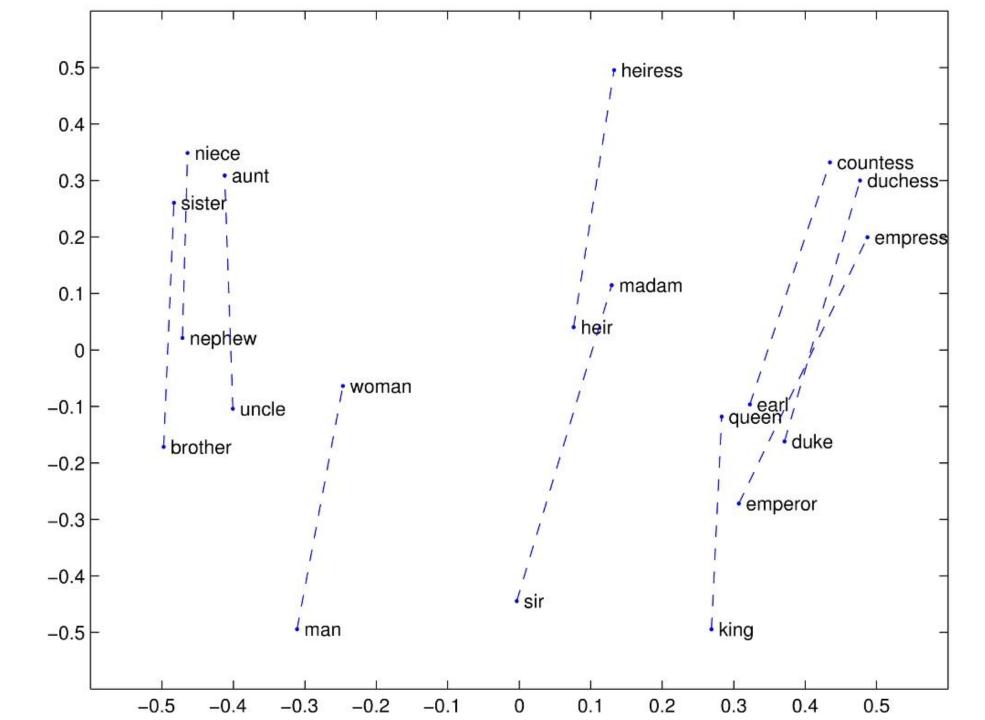
## **Analogical relations**

The parallelogram model of analogical reasoning

To solve: "apple is to tree as grape is to \_\_\_\_\_"

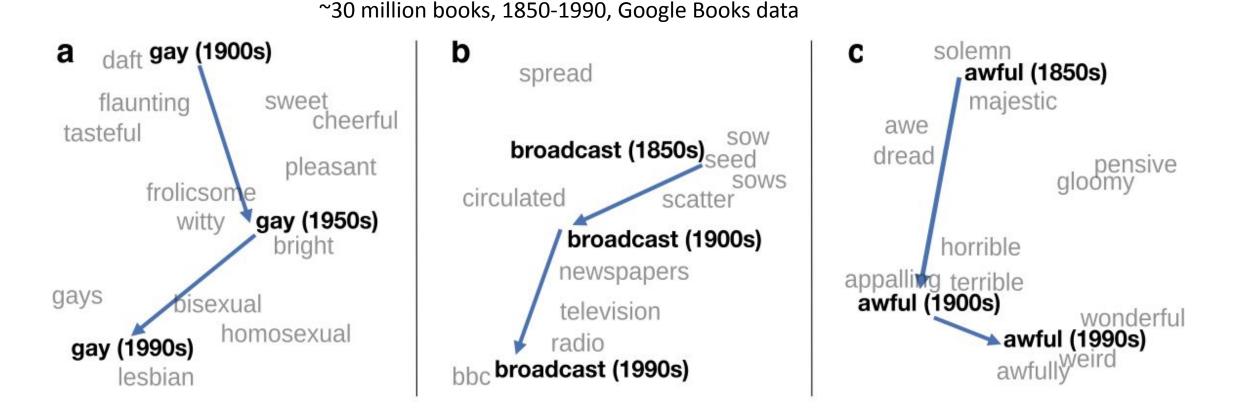
Add <u>tree</u> – <u>apple</u> to <u>grape</u> to get <u>vine</u>





## Embeddings as a window onto historical semantics

Train embeddings on different decades of historical text to see meanings shift



William L. Hamilton, Jure Leskovec, and Dan Jurafsky. 2016. Diachronic Word Embeddings Reveal Statistical Laws of Semantic Change. Proceedings of ACL.