

# GUSTAV LAU

WEB DEVELOPER



I am a developer with a background in corporate communications and project management. I have experience with coding interactive and responsive websites and I am excited for the opportunity to apply my development and communication skills together.

## CONTACT

### ADDRESS

Pickering, ON, L1X 0H1

### PHONE

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### PORTFOLIO

[gustavlau.github.io](https://gustavlau.github.io)

## WEB TECHNOLOGY

HTML, CSS, JavaScript

Bootstrap, Foundation

Git

## SOFTWARE

Adobe Illustrator,  
Photoshop, InDesign

Microsoft Office Suite

## SKILLS

Project Management

Client Relations

Writing/Editing

Research

Graphic Design

## LANGUAGE SKILLS

English

French

Cantonese

## CERTIFICATE

Front-End  
Web Development  
General Assembly

## PROJECTS

- **NBA PLAYER TRIVIA WEB APP ([bit.ly/nbaname](https://bit.ly/nbaname))**

NBA name trivia where an where an NBA api is called to display a player's last name, stats and picture. User must guess the right first name that is called via the api and uses an array shuffle. Utilizes CSS grid for layout, Foundation for styling and vanilla JS for logic.

- **SVG COLOURING BOOK WEB APP ([bit.ly/ttppaint](https://bit.ly/ttppaint))**

Part of a larger website, features the colouring of complex svg drawings. Uses AJAX to load and swap selected svg files that remain responsive. Implements a colour picker to fill parts of the selected svg path.

- **PERSONAL WEBSITE ON WOODWORKING ([bit.ly/gustavww](https://bit.ly/gustavww))**

Website on my personal woodworking builds that I've done for family and friends. Built with Bootstrap for style and components for displaying images. Javascript is used for general event detection and filling arrays that contain template strings which are links for image files that dynamically change.

- **PLAYER'S HEIGHT WITH AUTO COMPLETE ([bit.ly/playerheight](https://bit.ly/playerheight))**

App that takes a user input for an NBA player name and displays all possible names found in the NBA api. Uses regex for filtering searches as well as provides character input feedback for user.

## EXPERIENCE

- **WEB DEVELOPER**

Freelance Work

January 2021 – Present

- Verify all web needs are fulfilled and understood with open communication with stakeholders.
- Wireframe creation for website development planning, and converts mock-ups into usable web presence.
- Develop custom web components based on client requirements.
- Working with a mobile-first approach, ensure all sites are compatible across multiple browsers and devices of varying sizes.

- **WEB COMMUNICATIONS COORDINATOR**

Directors Guild of Canada (Toronto ON)

September 2016 – Present

- Led the development of standalone micro-sites for individual campaigns resulting in focused information and data for visitors to learn and support the organization's campaign goals.
- Using FileMaker, created voting forms with proper validation and interactivity with JavaScript for the yearly awards show ensuring all information captured is usable and easily sortable.
- Analyzed and proposed changes to the organization's home page and overall layout ensuring user experience and responsiveness is prioritized.
- Worked closely with third-party developers on larger projects to ensure organizational goals are properly conveyed and also transformed technical information into easily understood documents for users to read.
- Work daily with the Silverstripe CMS in HTML to ensure pages are updated and functioning as intended.

## EDUCATION

- **Graduate Certificate – Corporate Communications**  
Seneca College

- **Bachelor of Arts – Criminology**  
York University