

# Teaching Statement

Gustavo Diaz

*Department of Political Science, McMaster University*

[diazg2@mcmaster.ca](mailto:diazg2@mcmaster.ca)

---

## Teaching philosophy

As someone teaching statistics to social science majors, I face the impossible task of conveying mathematical thinking, statistical programming, and their application to academia, policy, and industry to an audience in which the majority of individuals chose their degree to explicitly avoid math. Usually, my students start the semester with an appreciation for statistical analysis, but find it impossible to produce their own output.

My approach to accomplish this within one semester is to unify all these elements as the task of acquiring a new language. A single course will not teach students everything they need to know to become fluent, but it can give enough tools to facilitate future learning in a direction that is beneficial to students with diverse backgrounds and career goals. For some, this may mean engaging directly with data or code. For others, the goal is to communicate productively with data analysts in a future workplace.

To accommodate this diversity, I design courses with two principles in mind. First, students need flexibility to engage with the course on their own terms and focus on the content they find useful. For example, the flipped classroom lab sessions in my course on data analysis for public opinion and policy asks students to evaluate a research design, suggest alternatives or modifications, and to evaluate its statistical properties through coding and writing. Some students may propose increasing the sample size, sampling from a different underlying population, or changing the assignment of treatment conditions. This allows students to pursue the tasks that suit their interests and gives me the freedom to reward creativity and effort over correctness.

The second principle is accountability, which is necessary to keep everyone on task while allowing flexibility. This means agreeing on an overarching theme that every single course activity must relate to. For example, early on my data analysis course, I introduce the bias-variance tradeoff as a principle to choose among alternative research designs. So, while students are free to propose any modification to an existing research design that they deem appropriate, they are also required to document the explicit or implicit costs that would come from their proposal. They must consider, for instance,

that a representative sample is more expensive than a convenience sample, or that implementing a block-randomized experiment may require access to variables that cannot be measured easily.

Flexibility and accountability also help in preventing instances of discrimination in the learning process. Through flexibility, students are invited to add value to the course by bringing their own perspective, knowledge, or experiences. In turn, accountability sets the scope for the type of contributions or interventions that are admissible. From this perspective, a racist remark is unacceptable not because someone disagrees with it, but because it is beyond the scope of the course vocabulary.

## **Teaching experience**

I have experience statistics in the social sciences to diverse audiences and under different formats. At McMaster, I teach data analysis for public policy and public opinion, with emphasis on experimental and quasi-experimental designs for causal inference. The goal of this course is to give students hands-on experience in designing a quantitative research project in an area relevant to academia, policy, or industry.

At Tulane, I taught an undergrad senior course on the challenges of developing democracies from the perspective of evidence-informed policymaking. This course overviews how governments, researchers, and civil society organizations around the world use and produce data to understand and overcome the main challenges in the path to democratic consolidation around the world. The previous version focused primarily design-based causal inference. In a future version, I plan to expand toward the application of machine learning and data science in general.

In my time at Illinois, I taught statistics and research methods. In the 2020-2021 academic year, I was the graduate methods teaching assistant in our department. My duties involved advising PhD students taking courses in the quantitative methods sequence, as well as mentoring undergraduates enrolled in the senior honors thesis program. I also served as a teaching assistant for Jake Bowers' introduction to data analysis for political science majors. This course focuses on flipped classroom learning, letting students engage with the course material on their own time and using lecture time to work as a group on problem sets and research projects. I have also contributed as a math camp instructor for three consecutive years, introducing statistical programming in R to incoming graduate students in our department.

I also have experience teaching substantive social science courses using online and hybrid approaches. Topics include comparative government and the politics of developing countries. I am ready to apply these experiences in the development and delivery of statistics courses through online platforms.

Teaching to these diverse audiences made me aware of the importance of promoting out-of classroom learning experiences. I organized a reading group on machine learning at Illinois that met regularly in the Summer and Fall of 2017. I started a collaborative project in which graduate students share cheatsheets introducing their fellows to new statistical tools. I have also enjoyed the experience of mentoring an undergraduate research assistant, using the opportunity to help both of us learn big data for text analysis. In the future, I plan to facilitate and institutionalize similar learning experiences in every aspect of my work.

### **Teaching interests**

I am prepared to teach courses on statistical inference, statistical programming, causal inference, data science, machine learning, and applications to evidence-informed policy. You can find copies of current and sample syllabi in my website.