GUSTAVO HOZE ERCOLESEA

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A Bina Nusantara University computer science student interested in web development, I'm driven by a continuous learning mindset as I expand my skillset towards full-stack development. Equipped with frameworks like Next.js, Typescript, and Prisma, I'm actively seeking a program to solidify my back-end knowledge and launch my full-stack developer journey.

EDUCATION

B.Sc in Computer Science, Bina Nusantara University (BINUS)   2022 – Present
- Current GPA: 3.47/4.00 (*61 credits*)
- Enhanced code maintainability and efficiency by applying knowledge of code smells and implementing appropriate refactoring strategies.
- Gained proficiency in designing efficient database structures using normalization techniques and crafting effective SQL queries in MySQL.
- Developed a strong foundation in project management methodologies, with a particular focus on Agile and Scrum frameworks.

High School Diploma – Regina Pacis (REGPAC)   2020 – 2022
- Overall Grade: 85.74/100
- Compatible for the SNMPTN

WORK EXPERIENCES

Front-End Praetorian, Bina Nusantara Computer Club (BNCC)   Nov 2023 – Present
- Mentored 22 students in 2 out of 5 front-end development classes, providing personalized guidance and helping them achieve their learning goals. 2 out of 3 students achieved a 4th position in a web development competition.
- Managed all aspects of course delivery, including assessment, student support, and resource sharing.
- Transformed the existing curriculum by incorporating innovative approaches to HTML, CSS, and JavaScript; boosted student performance and retention, yielding a 35% improvement in final examination scores.
- Introducing JQuery, Bootstrap, GIT, AJAX, and Cloud Firebase to improve web functionality.

ORGANIZATIONAL EXPERIENCES

Public Relations Manager, BNCC   Nov 2023 – Present
- Lead a team of 3 people, each responsible for different paths including FAVE marketing, FILE marketing, and Social Media Specialist.
- Provide negotiation solutions for FAVE projects (Niels.id) that result in two-digit profit.
- Led the effort to revitalize a 1,200+ company database, involving data verification, cleansing, and enrichment to enhance its future value.
- Responsible for the renewal and adjustment of BNCC Education Partnership's and FILE Company Profile proposals.
- Made an innovation on the making of company visit proposals, cross-region content collaboration, and company content collaboration.
- Yield a quality control over all of the documents and content distributed through PR subdivision
- Achieve over 60+ media partnerships within 2 quarters.
- Coordinated a strategic visit to Computrade Technology International (CTI), managing all required documentation and data, resulting in a 15% increase in partnership efficiency and streamlined communication processes
- Successfully conducted a company visit to Apple Developer Academy (ADA)
- Conduct a survey and provide relevant curriculum for future BNCC hard skills training.
- Responsible for upcoming company visits and community partnership including the DKatalis, DevOps Jakarta, and PDC incoming.
- Conduct a research on bnccbinus instagram's metrics and improve the posts frequency by 100%

- Representative of BNCC on tiket.com "Byte the Nights" community partner event and swift community.
- TechnoScape Sponsorship Coordinator (February 2024 – Present)
  - Secured PT Telemarketing Indonesia as the main sponsor and SinarMas as venue partner for TechnoScape, providing two-digit profit
  - Led a team of 8 individuals to successfully collaborate with sponsors including LINE Indonesia, GOKS, Mekari, Cakap, SinarMas, IDCHost.

Activist, BNCC   Aug 2022 – Nov 2023
- PRAP Project Manager (Nov 2022 - Dec 2022)
  - Led a high-performing team of 8 individuals (target size: 9) to successfully complete various internal projects. Ensured efficient task delegation, clear communication, and timely execution, fostering a reputation for the team as the "most fun and solid" within BNCC
- Sponsorship committee for BNCC Techno Talk I (Nov 2022 - Dec 2022)
  - Secured AyoConnect as the main sponsor for BNCC Techno Talk I by managing all aspects of sponsorship, including negotiation and document making.
  - First Liaison Officer in BNCC 2022 responsible for accompanying and creating a bridge between BNCC and foreign speakers.
- Project Manager for BNCC Techno Talk II (Aug 2022 - May 2023)
  - Responsible for the success of BTT II by leading a team of 26 people and supervised every action taken from each division including acara dan perlengkapan, desain dan dokumentasi, sponsor, media partner, and publikasi registrasi.
  - Achieved significant growth compared to BNCC Techno Talk I:
    - Doubled profit and exposure for the event.
    - Secured a partnership with 5 sponsors and 20 media partners
  - Streamlined team operations by:
    - Developing all necessary documents (proposals, agreements, accountability sheets, etc.).
    - Implementing final quality control for all event-related documents.
- Sponsorship committee for TechnoScape 2023 (Jan 2023 - Sep 2023)
  - Secured MSI as a silver sponsor for TechnoScape and administered all documents needed for the sponsorship's needs bringing a significant value on the event publicity.
- Media Partner committee for BNCC CSR (Jul 2023 - Oct 2023)
  - Secured the participation of 1000 students (reaching target goal) for a BNCC CSR event featuring Jehian Panangian Sijabat as a speaker.
  - Established successful partnerships with key student groups, including HIMPGSD, CSC, and BGDC.
- Project Manager for BNCC Opening Season (Jul 2023 - Oct 2023)
  - Spearheaded the BNCC Opening Season, a multi-city event series (Malang, Alam Sutera, Bandung), by leading a team of four divisions (Acara dan Perkap, Publikasi dan Registrasi, Desain dan Dokumentasi, Sponsor) through comprehensive planning and execution.
  - Forged strategic partnerships with 6 sponsors, securing the program's first-ever media coverage by KOMPAS for BNCC's member registration event.
  - Masterminded a comprehensive marketing and outreach strategy, exceeding a 30% impression rate among all BINUSIAN freshmen, which significantly diversified BNCC's membership base.
  - Championed continuous improvement by facilitating evaluation sessions after each event series to identify areas for growth.
  - Conceptualized the entire BNCC Opening Season series (BNCC Expo, Codesign, Launching, Member re-registration, and Welcoming party)

HONORS & AWARDS

- **1st Place Winner** in **REGPAC's Annual Bunkasai** (Cultural Festival) Inter-Class **Yukata Fashion Show** & **Storytelling Competition** (2020). *Competing with more than 25 classes and managing to get first place.*
- UNTAR I/O web development 2024 festival participant. *The idea we proposed was about recycling waste into fabric clothing relevant to the event theme: lifestyle, nusantara, and environment.*
- Project management using SCRUM methodology certificate. *I learn more about the development model, moreover on SCRUM which implies an AGILE mindset.*
- Software development using AGILE methodology certificate. *I learn more about the agile development lifecycle which focuses more on the client side.*