

Contact

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Top Skills

Liderança

Liderança de equipe multifuncional

Liderança em projetos técnicos

Languages

Espanhol (Professional Working)

English (Full Professional)

Portuguese (Native or Bilingual)

Grego (Elementary)

Certifications

Microsoft Certified: Azure Fundamentals

Master Power BI - De A à Z

Data Engineering Essentials

Azure Databricks & Spark For Data Engineers (PySpark / SQL)

Build Basic Generative Adversarial Networks (GANs)

Gustavo Pedroso Gal

Tech Lead & Data Analyst @ Ápis Company | Power BI | Azure | Excel | Data Engineering | Marketing
Passo Fundo, Rio Grande do Sul, Brazil

Summary

23-year-old Computer Science graduate with a dual role as a Tech Lead and Data Analyst at a marketing agency. As a Tech Lead, I spearhead the tech squad, providing technical guidance and project management expertise. Simultaneously, I handle data analysis responsibilities, leveraging insights for our clients. Passionate about Machine Learning and Artificial Intelligence, I independently conceptualized and executed a project as a student researcher, focused on college dropout rates at my university, successfully developing a neural network and an article as a result.

Experience

Ápis Company

10 months

Tech Lead

April 2024 - Present (6 months)

Passo Fundo, Rio Grande do Sul, Brasil

Gerenciamento de equipe multidisciplinar, gestão de projetos, análises de dados e performance, fomentação de inovação dentro do negócio, criação de KPI's de negócio, implantação de CRM's, automações de tarefas, gerenciamento de performance, implantação de sites, criação de dashboards e BI.

Data Analyst

December 2023 - April 2024 (5 months)

Passo Fundo, Rio Grande do Sul, Brasil

Apresentação de insights por meio de visualizações. Proficiente em ferramentas como Google Analytics, Google Tag manager, SQL, DAX, Power BI, juntamente com habilidades sólidas em Excel e Storytelling, contribuo para o aprimoramento de nossa inteligência de negócio. Além disso também realizo a implantação de CRM para nossos clientes, e automatizo as tarefas diárias.

V4 Company

BI Analyst

September 2023 - December 2023 (4 months)

Passo Fundo, Rio Grande do Sul, Brasil

Business Intelligence Analyst and Traffic Manager, managing paid traffic and generating market intelligence through performance analysis within the company.

IFSUL - Instituto Federal Sul-rio-grandense

Research Student

August 2023 - November 2023 (4 months)

Passo Fundo, Rio Grande do Sul, Brasil

Project Name: Prediction of school dropout in the Computer Science Bachelor Degree at IFSUL – Campus Passo Fundo using Artificial Intelligence and Neural Networks.

Criativittá Web

Full Stack Developer

April 2019 - January 2023 (3 years 10 months)

Passo Fundo, Rio Grande do Sul, Brasil

Full-Stack Developer working to create and manage websites, using Ruby-on-rails, HTML5, Javascript, JQuery, CSS, MySQL and others.

Education

IFSUL - Instituto Federal Sul-rio-grandense

Bachelor Degree, Computer Science · (February 2018 - December 2023)