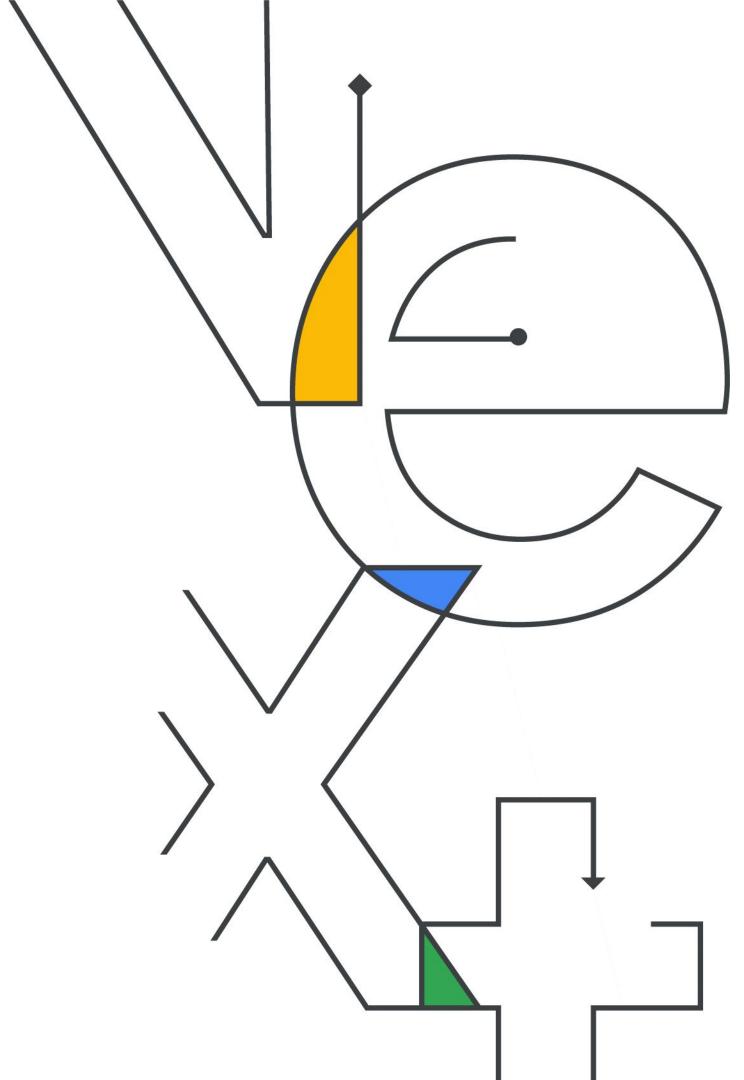


## Next'22

Modernize your data center & accelerate your edge with Google Distributed Cloud

Oct/





Brad Bonnet

Sr. Director of PM, Google
Distributed Cloud
Google Cloud



Rohan Grover
Director of GDC OPM
Google Cloud

## Today, new industry use cases are driving demand for distributed cloud

#### Retail

Checkout and curbside management
Predictive inventory planning and analytics
Warehouse surveillance and safety

## **Public sector**

Video based traffic control Public safety and surveillance Sovereign and Classified workloads

### Media and entertainment

Augmented reality (AR/VR)
Media caching and streaming
Al gaming analysis



5G network modernization for Core and RAN Private 5G networks for enterprise 5G Edge/ MEC for enterprise

### Manufacturing

Vision based quality control
Autonomous mobile robotics
Remote control operations

### **Financial**

Cybersecurity and fraud detection
Data sovereignty for security
Virtual branch and banking

### Health care

Al-driven imaging diagnostics
Remote assisted surgery
Patient remote monitoring

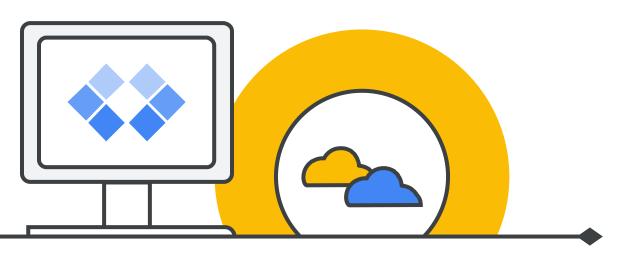
# Organizations want a cloud operating model everywhere...

Organizations are increasingly deploying infrastructure in edge locations and are concerned with security, governance and the ability to manage at scale.

Complexity only increases across edges, sites, and clouds due to disparate control planes and generations of legacy apps, data, and infrastructure

...but it's plagued with challenges

## An extension of Google Cloud anywhere you choose



Google Cloud

Common

control plane

Empowers faster solution development, smarter business decisions, and connects people anywhere



Container orchestration and management

Powered by Anthos



Google Distributed Cloud

Extends Google Cloud's infrastructure and services to the edge and into your data centers

Policy and security automation

Operations and services management

## Google Distributed Cloud

Bringing Google technology to where you need it most



## Flexible by design

Based on an open source foundation and a vibrant partner ecosystem, Google Distributed Cloud gives customers flexible solution, operations, and form factor options to meet their unique needs



## **Built in intelligence**

We bring leading cloud services like AI and ML to where the data is being generated and consumed so customers can harness real-time insights across deployments



## Secure by default

Scale with confidence using the best of Google security across edge, devices, and our planet-scale network from the simplest to the most sensitive workloads



## Consistency at scale

Google's distributed cloud is powered by Anthos, a cloud-backed control plane that provides a common experience for developers and SREs across any heterogeneous environment



## Google Distributed Cloud

Offers designed for greater choice and customization based on your unique needs

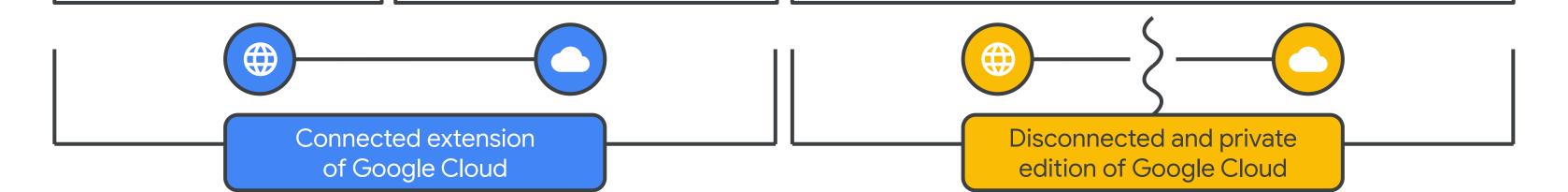
# Edge Google-managed solution designed for low latency, data residency, and hybrid workloads

### Virtual

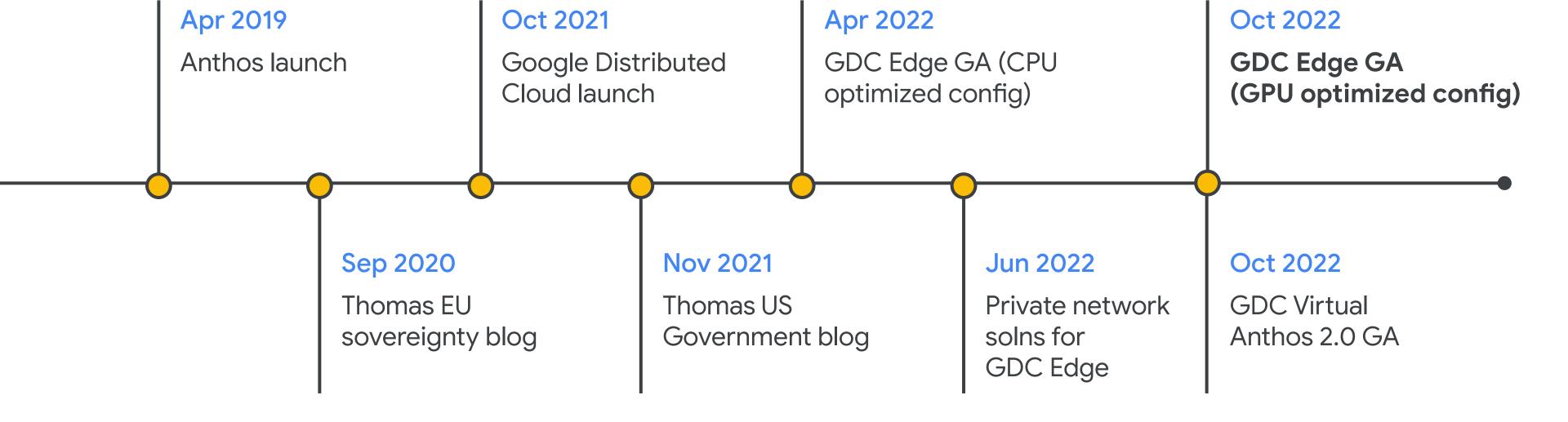
Software only based extension of Google Cloud delivered anywhere, running on your existing infrastructure

### Hosted

Air-gapped hardware and software solution, managed by Google or a trusted partner, for the most sensitive workloads



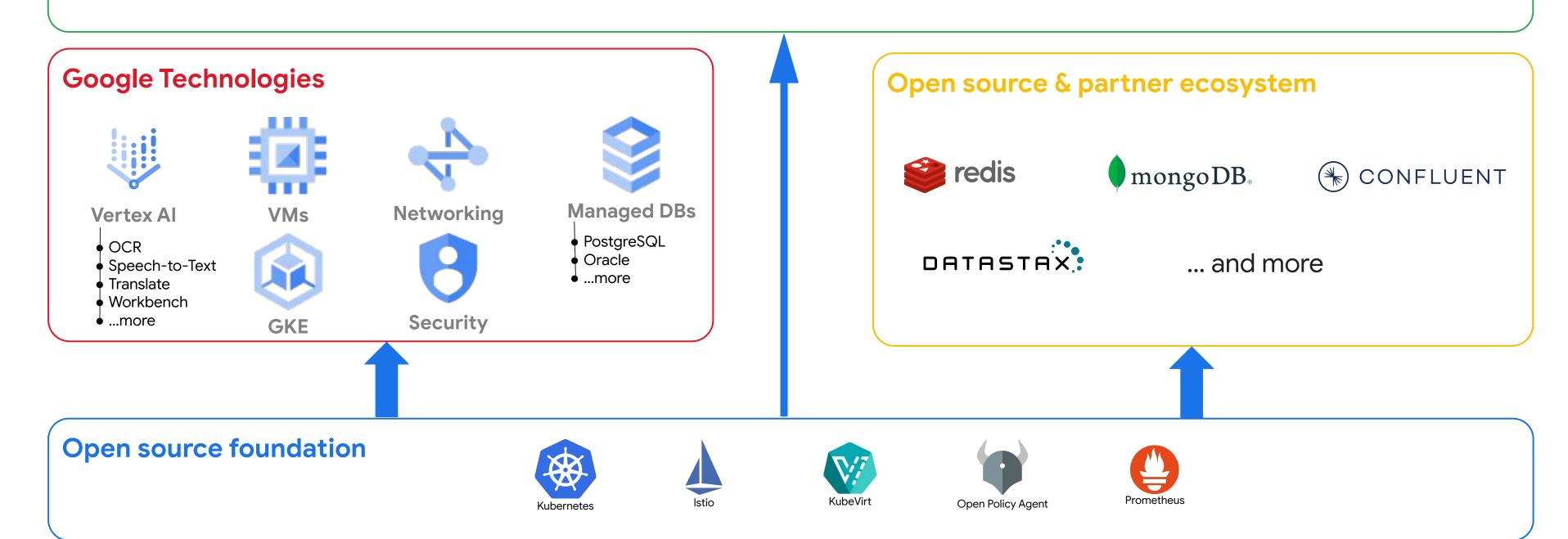
## Google Distributed Cloud's journey so far...



## Google Distributed Cloud Services

Accelerated by Open Source

## Portability & sovereignty



## Google Distributed Cloud

Offers designed for greater choice and customization based on your unique needs

### Edge

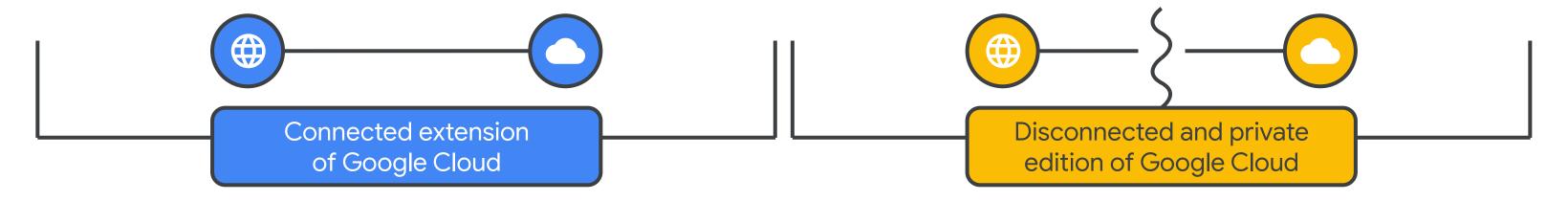
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## Increasing employee safety

Increase warehouse safety of employees near moving forklifts reducing risk of injury and/or potential death

### Pilot 10 sites over 9 months

Objective – 50% reduction in safety risk exposures, 70% stretch goal Achieved – 83% reduction in employees risk exposures during the pilot

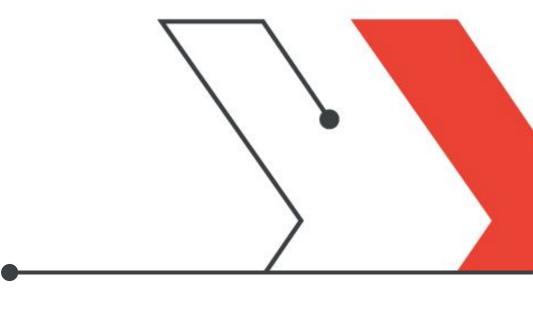
Now production at 29 major sites achieving a 98% reduction in safety risk exposures



The scary truth

90%

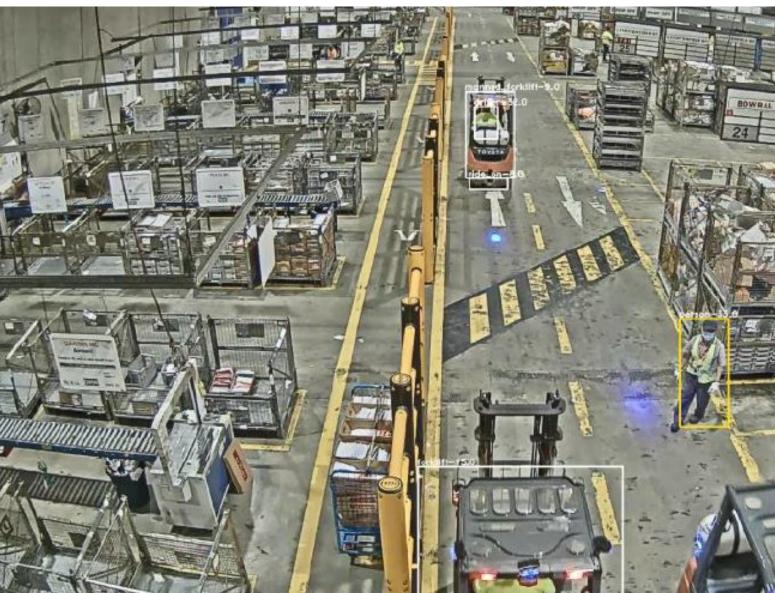
of safety incidents are a direct result of behavior











## To learn more

01

Infrastructure keynote - Session MOD105

02

5G in the enterprise - Session MOD204

03

Anthos updates - Session MOD208

04

Refer to learn more @cloud.google.com/distributed-cloud

# Thank you

Google Cloud

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