GUSTAVO PEREIRA

WEB DEVELOPER

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ABOUT ME

Throughout my childhood, I used to spend hours drawing pencil portraits. That used to put me in a flow state that I consider one of the best pleasures one can experience. Years later I found out that I get in the same flow state when coding. I must admit, it is addictive.

Software development for me is not just a job, it offers me engaging challenges to continually learn and improve my skills. It's what I do for work as well as for leisure.

Below you'll find projects I've completed recently that showcase the skills I've acquired so far.

RECENT PROJECTS

Pocket Bookshelf Web App 2.0 | Full Stack Developer   > Check Live

DEC 2021 - JAN 2021

- Rewrote Pocket Bookshelf 1.0's front-end with React JS for a more maintainable and scalable web app.
- Utilized Redux to manage global state and React Router for navigation
- Implemented user authentication with Auth0
- Used SASS for modular and more readable CSS.
- Created a NodeJs server using Express and MySQL to persist the user's list of books.

Asil E-commerce | React Developer   > Check Live

DEC 2021 - JAN 2021

- Wrote maintainable and reusable code using the latest ES6 JavaScript and React hooks.
- Utilized React's Context API to manage global state and React Router for navigation
- Implemented user authentication with Auth0 and Stripe as a payment gateway
- CommerceJs handles the back-end(cart, checkout tokens, email delivery, inventory, etc) with which we interact via its awesome API

SimplyInvoice 1.0 | Full Stack Developer   > Check Live

MAR 2022 - MAR 2022

- Used Node Js to write the server and the Express Framework for routing.
- Made use of javaScript FormData object to send a file using the Multipart/Form-data form format (in short: user can select a logo from his PC and upload it to the server).
- Utilized NPM's html2pdf package to create PDF documents from HTML page.
- Used NPM's Multer package to handle Multipart/Form-data on the server.

TECH SKILLS

HTML5
CSS3
JavaScript ES6
React Js
SASS
Git
REDUX
AJAX
NODE JS
SQL
jQuery
Express
Bootstrap
REST API

NON TECH

Communication
Team Oriented
Reliable
Ponctual
Accountable
Self-Motivated
Costumer Service

Pocket Bookshelf Web App 1.0 | JavaScript Developer
NOV 2021 - DEC 2021

- Written in Vanilla JavaScript only using functional programming paradigm (with ES6 Modules for better-organized code)
- Used asynchronous JavaScript to fetch data from Google Books API and NY Times API
- Utilized web storage API to persist date in the user's browser
- Added .env variables with Webpack to hide API Keys

PROFESSIONAL EXPERIENCE

Digital Marketer | Crank Indoor Climbing (Part-time)
FEB 2019 - Present

- Create, Manage and optimize Google Search Ads campaigns for the highest ROI, based on extensive keyword research.
- Creation of custom targeted publics for specific promotions.
- WordPress website content management and SEO best practices
- Email marketing campaigns and landing page creation

Flight Attendant, | Gol Airlines
FEB 2011 - JAN 2019

- Known for exceptional customer service and top-notch friendliness.
- Skilled at responding to emergency situations and remaining cool under pressure
- Clearly explained and demonstrated safety procedures for up to 200 passengers
- Reassured and comforted passengers during unavoidable delays and turbulent flights

IT Support Technician, | CTIS Tecnologia S/A
FEB 2009 - FEB 2011

- Assisting users in person and remotely with hardware and software-related concerns
- Utilized technical training to resolve concerns related to software and hardware functionality
- Walked customers through step-by-step processes for troubleshooting hardware issues.
- Used good problem-solving skills for troubleshooting problems.

FORMAL EDUCATION

Universidade Nove de Julho, São Paulo, Brazill | Bachelor of Translation And Interpreting
JUL 2013 - JUL 2016

Universidade Nove de Julho, São Paulo, Brazil | Certificate III In Information Technology
JAN 2009 - JUL 2010