Designing an Application for Glacier National Park's Backcountry Hiking Community



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Designing an Application for Glacier National Park's Backcountry Hiking Community

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Abstract

Planning a backcountry hiking trip in Glacier National Park requires extensive research and information from numerous sources, which challenges many visitors. Our team worked with members of Glacier National Park to develop a web application to assist hikers with the difficult backpacking planning process. We analyzed interviews, online surveys, and existing hiking apps to determine design and features. Our web application contains a step-by-step planning process with permitting and safety information, as well as an interactive map with trail specifics including an elevation profile and important campground information. We recommend Glacier continues the development of this application into a mobile platform and improves the current trail reporting system on their website.

Acknowledgments

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Authorship

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2. Background	All	All
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2.3 Challenges in Backcountry Hiking	Peter	Meghan and Gus
2.4 Backcountry Hiking Resources	Gus and Devon	Peter
2.5 Applications for Hiking	Devon	Gus and Dan
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3.1 Methodology Introduction	Meghan	Gus
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3.3 Objective 2	Dan	Peter
3.4 Objective 3	Devon and Gus	Dan
4. Results	All	All
4.1 Methodology Results	Peter, Meghan, Dan, Devon	All
4.2 Deliverable Results	Devon, Dan, Peter	All
5.0 Conclusion	Meghan, Peter, Dan	All
5.1 Recommendations	Meghan and Peter	All
5.2 Conclusion	Dan	All

Executive Summary

The goal of this project was to develop an application to assist backpackers in planning backcountry trips in Glacier National Park. As backpacking visitation in the park has increased in the past decade, Glacier has become concerned about ensuring the safety of hikers and helping them plan trips that follow all rules and regulations. While applications include backcountry features, they provide minimal details on campground and have limited information on permitting. Each backcountry campsite in Glacier has unique considerations or rules that hikers must consider when planning their trip; existing applications do not cover these details. Additionally, backpackers must acquire a backpacking permit, and existing resources are insufficient for guiding hikers through the technicalities of applying for a permit.

The following objectives were created to guide our project towards our goal:

- 1. Identify hiking resources and park-specific information necessary to effectively plan a backcountry trip in GNP.
- 2. Establish a feedback collection strategy by identifying how backcountry hikers exchange their trip experiences.
- 3. Identify design criteria and features necessary for a backcountry hiking app in GNP.

To determine what Glacier specific information to include in our application we gathered data from various government websites and Glacier hiking guides. Additionally, we performed a process analysis to understand any difficulties hikers may face in locating this information. Furthermore, we found that Glacier's online interactive map lacks an elevation profile, trails, and campground information. However, Glacier's standard maps provide trail, campground, and elevation details. To understand the mapping resources and data used in the park, we conducted a semi-structured interview with GNP Geographer Richard Menicke (see **Appendix C**: Interview of GNP Geographer for examples of interview questions). After the interview, Menicke provided data on campgrounds, trails, and points of interest.

As a result of the COVID-19 pandemic, advance registrations were canceled and unavailable for the duration of our project. To acquire information on the advance registration process during a normal season we organized a semi-structured interview with the Supervisors of the Backcountry Permits Program, Brian McKeon and Sarah Moody (see **Appendix D**: Interview of Supervisor of the Backcountry Permits Program for examples of interview questions). Information on walk-in backcountry permits was acquired from Glacier's website.

A survey of backpackers was created and distributed to multiple online backpacking and Glacier hiking forums to determine how hikers share information about trip experiences, and what features they would like to see in an application for backpacking. Analysis of the survey

results was used to determine what information and which features were most helpful for planning trips.

To further identify our web application features and design criteria, we conducted an analysis of existing hiking applications, performed a process analysis on planning a trip, and analyzed the survey data. We used Strength, Weakness, Opportunity, and Threat (SWOT) analysis to determine what features were missing as well as which features were the most common from existing apps. (**Figure 1**). Our process analysis was used to break down the steps and stages of the planning process, which allowed us to identify the features that could address existing problems. Finally, the survey data showed which features hikers believed would be most beneficial for planning and executing a safe trip in Glacier.

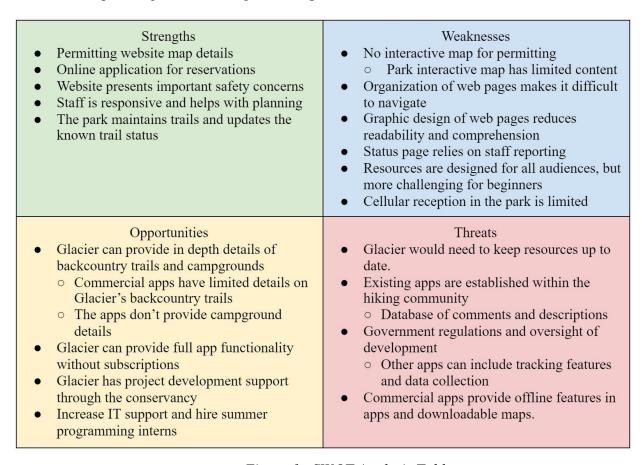


Figure 1. SWOT Analysis Table

Our team identified several problems in the existing process for planning a backcountry trip and applying for a permit. Planning a multi-day hike is an inherently long process, and information on individual campsites and how to structure a trip is scattered across multiple, separate web pages. According to Brian McKeon, a common issue is that hikers plan trips which

do not follow park rules or permitting guidelines, causing their permit applications to be automatically denied.

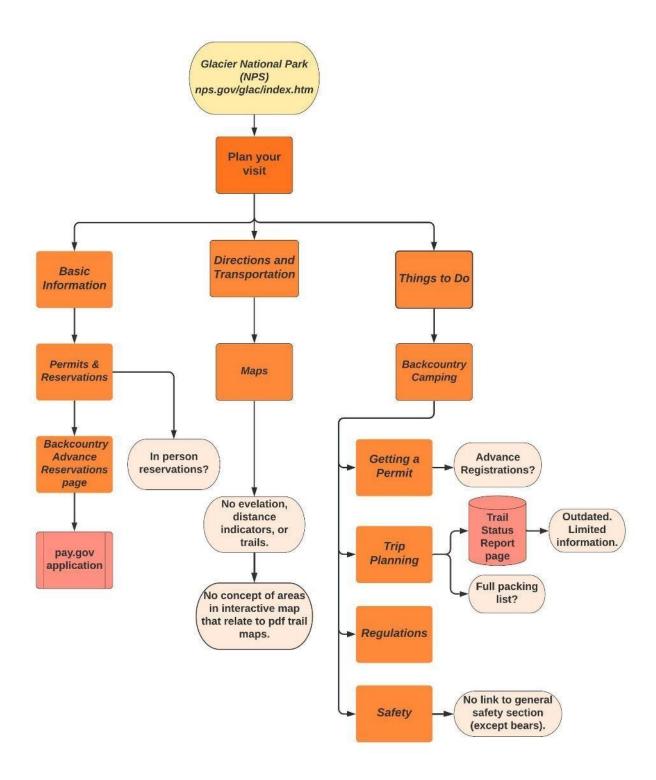


Figure 2. Process Analysis of the Glacier National Park Service website concerning backcountry camping information

Figure 2 shows the process analysis of collecting all the necessary information from Glacier's website. The pale boxes show information or topics missing from web pages which hikers may expect to find. Additionally, the website contains dead links for relevant material, leaving hikers missing key information.

Web application features were identified from our analysis results. Multiple hiking apps were found to contain interactive maps, waypoints, and trail reports or trail descriptions. Survey results showed backcountry hikers prefer features such as interactive maps, downloadable maps, safety information, and national park information. Our process analysis and interviews also indicated these were some of the weaknesses of Glacier's current website. Overall, data collected pointed to important planning features that are not currently easily available for planning backpacking trips in Glacier.

We developed a web application to solve the aforementioned issues in the current backcountry planning resources. Essential backcountry information on the web application is organized into concise pages and requires less navigation than current options. An important addition to our web application was our interactive map that contains trail and campsite information (**Figure 3**), park regions (**Figure 4**), and elevation profiles (

Figure *5*). The map also allows trails segments to be combined to create multi-day trips that can be saved. Our trail reporting system uses a post-hike survey to allow backpackers to submit information about trails they have completed. This provides rangers with recent information and possible issues they may attend to if needed, as well as provide more updated trail information for hikers planning a trip.



Figure 3. Campsite information as shown on the interactive map

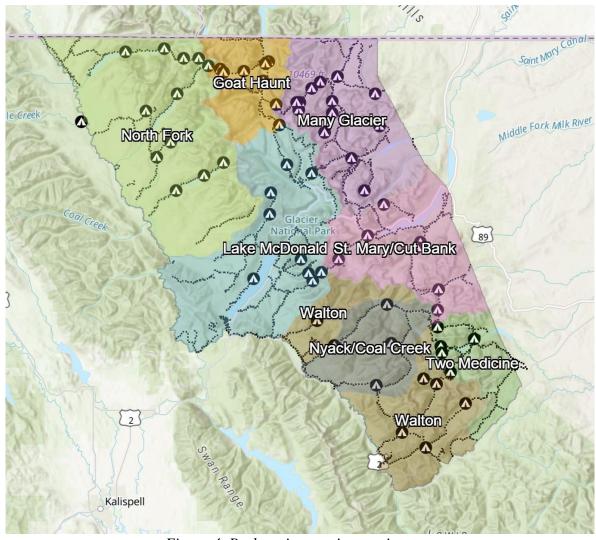


Figure 4. Park regions on interactive map

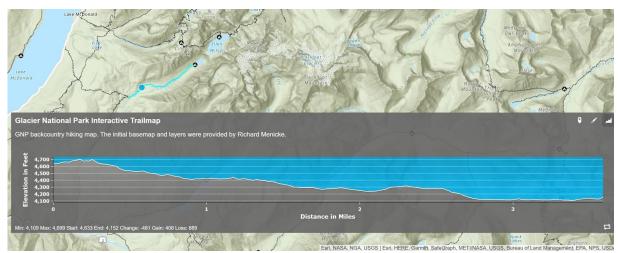


Figure 5. Elevation profile of a trail on the interactive map

Going forward, we recommend that Glacier continue the development of this application, possibly as a mobile app, and that Glacier improves their existing trail status page. Web applications are unable to make use of GPS tracking or downloadable maps during hikes, but these features could be used on a mobile app on the backcountry trails where cell service is not available. Further development of the post-hike trail reporting system would allow for information such as trail hazards to be sent directly to park rangers or posted for visitors to see potential hazards on trails. The development of the post-hike trail reporting would be the most beneficial with an improved trail status page. Adjustments to the formatting of the page and the addition of colored symbols would greatly improve readability for hikers.

1.0 Introduction

Glacier National Park (GNP) attracts thousands of backpackers every year seeking to explore over 700 miles of remote backcountry trails across towering mountains, past glacial lakes, and through alpine meadows (National Park Service [NPS], 2020a). Divided into an east and west region by the Continental Divide, Glacier encompasses over one million acres and is the 8th oldest and 12th largest national park (Melroy, 2020; Poirot, 2019).

On the east side of the park, hiking trails start at around 5,000 ft and are suitable for hikers seeking alpine trekking with glacial and mountainous views. The more popular west side of the park is heavily forested and warmer, with a base elevation of about 3,200 ft. Regardless of which region, backcountry hiking in Glacier requires planning that encompasses both general and park-specific trip preparation. General planning includes tasks such as choosing routes, packing appropriate gear, and obtaining a backcountry permit. Special considerations unique to the landscape and wildlife of Glacier must be taken; these include preparing for potential grizzly bear encounters or planning to ford swift rivers, so hikers must follow specific guidelines to be safe. For instance, to address the bear concerns, the Glacier NPS website provides backpacking advice such as traveling in groups of four or more, carrying bear spray, and storing all food and odorous items properly (NPS, 2020a). In addition to the wildlife, special attention to the unique landscape of Glacier which is made up of steep, potentially dangerous terrain and obstacles such as glacial crevasses, rivers, and lakes must be considered.

The NPS backcountry camping website is the starting point for backpackers to familiarize themselves with backpacking in Glacier. This backcountry camping page provides information on permitting, trip planning, regulations, safety, trail status, and transportation services. In addition to the general web information, paper maps are available for purchase through organizations such as the Glacier Conservancy and are often used in conjunction with Glaciers' website.

While the park's website offers essential information for planning successful trips, navigating the website can be challenging. Information such as current trail conditions, elevation gain/loss, and average trip duration is difficult to find. The trail conditions are infrequently updated by staff, and there is no section for reports from recent backpacking visitors. The existing trail status page provides limited information that is often outdated. One reason is that the backcountry trails are too extensive for park rangers to hike and report on each trail regularly. Unfortunately, without accurate and timely reporting, backpackers may encounter unexpected trail hazards.

The ability to track and share current trail conditions with all visitors could be improved through the use of a user-generated trail reporting system. Another possible improvement identified by park staff would be updating the design of the park website and the addition of an interactive map. Furthermore, taking important information from a variety of sources and creating an all-inclusive Glacier backcountry hiking resource could improve the overall planning experience.

Our project goal was to produce a web application tailored to planning backpacking trips in Glacier National Park. To improve upon the available backcountry hiking resources, it first required extensive research and analysis of what is required to plan a trip in Glacier and how these existing resources are used by hikers. From this knowledge, we created an allencompassing backcountry planning web application with a trip planning checklist, a permitting guide, an interactive map, and a post-hike trail report system.

2.0 Background

In developing a web application for backcountry hiking in Glacier National Park, it was essential to understand the context surrounding the goals of the project (Section 3). Therefore, in this section, we begin by discussing Glacier and its history. We then explain what backcountry hiking is and the special considerations related to backcountry hiking in Glacier. Finally, we describe existing resources for backcountry hiking, including web and mobile applications.

2.1 Glacier National Park

Glacier National Park (**Figure 6**) was first inhabited in the early 1700s by Native American tribes such as the Blackfeet and Salish Indians, who continue to live in this area today (Division of Indian Education, n.d.; NPS, 2016). Non-Native American settlers reached the area in the 1800s but did not arrive in significant numbers until the completion of the Great Northern Railway in 1891. To preserve the natural beauty of Glacier, influential leaders in the late 1800s began to push for the creation of a new National Park, the result of which was the establishment of Glacier in 1910 (NPS, 2016).

Climate change and other natural factors have resulted in changes to the landscape of Glacier. Between 1910 and 1980, the average summer temperature of the park increased by 1.66°C. Almost two-thirds of the park's glaciers disappeared between 1850 and 1980 (Hall, 2003). Due to forest fires, plants have migrated to new areas of the park, and avalanche paths have changed over time (Butler, 2001). To preserve Glacier, the park spent over 1.2 million dollars in 2015 and 2016 to mitigate the effects of forest fires and human activity and fulfill the goals of the National Park Service (Peterson, 2016).



Figure 6. A Map of Glacier National Park

(<u>https://www.nps.gov/glac/learn/photosmultimedia/webcams.htm</u>)

The goal of the National Park Service (NPS) is to preserve and connect people to the natural and cultural resources of the National Parks. This has become more challenging as the number of visitors to the park has increased over time (NPS, 2020c). In 2019, Glacier National Park saw over three million recreational visitors, including over thirty thousand backpackers, while 2009 had approximately two million visitors (NPS, 2019). To address the park's growing popularity, projects have been undertaken to fulfill the goals of the NPS by reducing the impact of visitors, educating people on sustainability, and enhancing Glacier's ability to operate (NPS, 2011). These projects have demonstrated early success in managing the impact of visitors on the park. For example, between 2004 and 2019, despite an increase in visitors, there has been no significant increase in the non-natural noise (Sevinsky, 2019). Glacier also has an ongoing project dedicated to reducing the risk of avalanches in the park, and Glacier's Bear Management Plan is open to review by the general public to ensure clarity and safety.

While many projects focus on the park itself, other projects go beyond the park's boundaries to connect people to the culture and the importance of nature. Glacier is working to aid local communities in preserving their culture or creating sustainability and seek to reinforce its role as an educational force in the areas of science and history.

2.2 Glacier Park Backcountry

Backpacking

For this project, backcountry hiking is defined as the use of remote trails beyond the reach of a typical day hike. Backcountry hiking generally includes carrying your supplies in a specialized backpack while camping for consecutive days. In Glacier, backpackers have access to 65 backcountry campgrounds with 208 total sites (NPS, 2020a). Furthermore, the NPS provides GPS coordinates for all GNP campsites through their website.

Route Planning

The sparse terrain and open vistas of the park's East side attract more crowds than the west side, causing those seeking solitude to generally elect to hike on the west side of the park. Trails on the East side start at 5,000 ft and include alpine trekking with glaciers and summit views (**Figure 7**). Especially notable is the Nyack/Coal Creek camping zone which offers backpackers isolation and higher levels of challenge and risk, as well as the 52-mile North Circle Loop.



Figure 7. Sparse Vistas of Spot Mountain

(https://www.flickr.com/photos/glaciernps/27680830001/in/album-72157648862030259/)

The west side of the park is heavily forested and warmer, with a starting elevation of 3,200 ft, and includes one of the most remote sections of the park, the North Fork (**Figure 8**). Furthermore, running through the park are segments of both the <u>Continental Divide Trail</u> (110 miles) and the <u>Pacific Northwest Trail</u> (50 miles).



Figure 8. Quartz Lake in North Fork, West Side

(https://www.flickr.com/photos/glaciernps/27375003203/in/album-72157648859607029/)

For transportation, visitors can use the free unlimited park shuttle that runs along the entire Going-to-the-Sun road every 15 minutes (**Figure 9**). To ride the entire road, visitors must switch shuttles at the Logan Pass which divides the east and west sides of the park. The NPS website details the location and connecting trails of each stop. Backcountry hikers benefit from using the shuttle as transportation to and from trails.

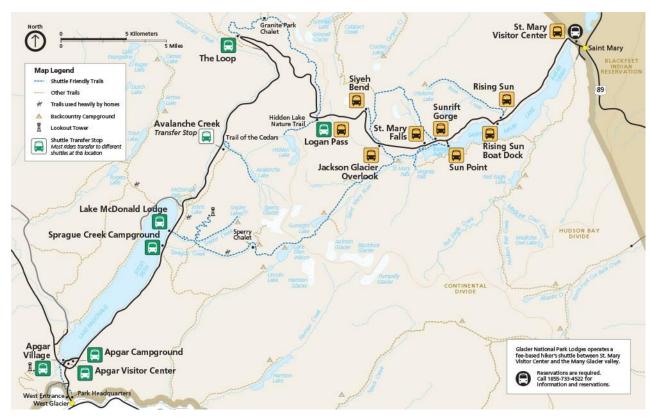


Figure 9. Going-to-the-Sun Road Shuttle stops

(https://www.nps.gov/glac/planyourvisit/shuttlestops.htm)

Permitting

Permits are required for any overnight camping in Glacier's backcountry to protect the fragile environment and prevent campgrounds from being overused and overcrowded. Permits can be obtained in advance or the day before, at \$7 per person, per night. Approximately half of the total sites at each campground become available for visitors through advance online

NATIONAL PARK SERVICE	Salar end Commission	Glacier Natio			
	Backcou	ntry Permit Advance	Reservation Application	on	
		Group Size 1-8	Campers		
Agency Use Only:					
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Figure 10). For advance registrations, there is also a \$10 application fee, and then a \$30 fulfilled trip request fee due online for each permit application. If backpackers do not get an advance reservation, they can go to one of the Glacier permitting centers the day before or the day of their trip for a walk-in permit. For both types of permits the \$7 per person, per night fee is due at the permit center once the visitor arrives in the park.

Permits are highly competitive, so by the time the permitting centers open for those seeking walk-in backpacking permits, there are often long lines, even though you cannot start lining up until 4:00 am. To improve the chances of getting a permit it is important to have

flexibility with planned trip date, range, and locations. Additionally, reserving a permit in advance can be competitive as applications open on March 15 and are chosen from a lottery.

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Agency Use Only:					
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and restrictions, as well t	as other information to	assist in your planning.			
Backcountry Camp	ning Home Page				
Data Country Carry	ALIGHTE CALLS				

Figure 10. First Page of Backcountry Permit Advance Application

(B. McKeon, personal communication, September 17, 2020)

Trip Execution

Backpacking in Glacier requires considerations concerning common hiking etiquette, unique regulations, and location-dependent safety concerns. These considerations include yielding to uphill hikers, as well as practicing <u>Leave No Trace</u> principles. Additionally, park

regulations dictate that backcountry campers need to carry their paper permits on them at all times, as rangers will request verification. Furthermore, hikers should carry their passport if they want to pass through the Goat Haunt Ranger Station into Canada. Finally, safety concerns include the unpredictable nature of GNP's weather, increasing the risk of hypothermia. Additionally, visitors should use extreme caution near water and snow to avoid the dangers of drowning and falling into ice crevasses. Concerning wildlife safety, the park advises staying 100 yards away from bears and wolves, and 50 yards away from other wildlife (NPS, 2020a).

Glacier National Park Backcountry COVID Response

During 2020, GNP set restrictions to combat the COVID-19 pandemic and protect the health of visitors and staff members. All permitting centers, except the Apgar Center, were closed, the park limited staff, advance reservations were canceled, and backcountry camping permits were only available in person 24 hours before a trip (NPS, 2020a). Other facilities, such as the Many Glacier Hotel and Rising Sun Motor Inn, were shut down (NPS, 2020b). Furthermore, the limited park staff had to cancel and refund all the reserved backcountry permits for the 2020 summer.

2.3 Backcountry Hiking Planning Challenges

To enjoy the pristine wilderness of Glacier's backcountry, hikers face the challenge of planning a multi-day trip. These challenges include:

- Abiding by permitting rules
- Obtaining navigation information from maps
- Reviewing current trail conditions

Permitting Challenges

One challenge of backpacking in Glacier is obtaining the necessary permits to hike in the backcountry. As the permitting process can be cumbersome and involve an extensive review of information, planning a backcountry trip in GNP can present challenges to visitors (NPS, 2020a). Although the concept of the permitting process is very simple, some technicalities make the process difficult and can result in permit application denial. For example, advance reservations have a hiking limit of 16 miles per day. If you plan to hike further than that you can only obtain a walk-in permit. Trip itineraries must also be contiguous, so even if you consider it one trip, any transportation along roads via car, shuttle, etc. require multiple individual trip permits and may cause an application to be denied. Another challenge is that an advance reservation permit will not be mailed to you, it must be picked up in person at one of the permit centers the day before

your trip. The NPS website does not depict all the permit regulation details in an organized fashion, which can lead to many visitors struggling through the application process and often getting permit applications denied unless they do extensive research through various other sources and tutorials to aid in the permitting process.

Maps and Information

Glacier has over 700 miles of backcountry trails dispersed across the park, which can confuse even the most experienced hikers when trying to plan a trip (NPS, 2020a). Backpackers must plan ahead by determining where they intend to go, and what to expect in their chosen route. Additionally, they must learn what supplies they need, where they will be camping, how long they can camp there, and what elevation changes and terrain to expect. A simple trail map (**Figure 11**) or brochure does not show all of this trail information, and there are currently no interactive maps provided by the NPS for Glacier's backcountry. Navigation and trail information is not located in one resource for the visitor to easily find, which forces them to sort through numerous sources before finding the necessary information. Thus, a more efficient way of obtaining this information would be beneficial to help visitors plan a backcountry hiking trip at GNP.

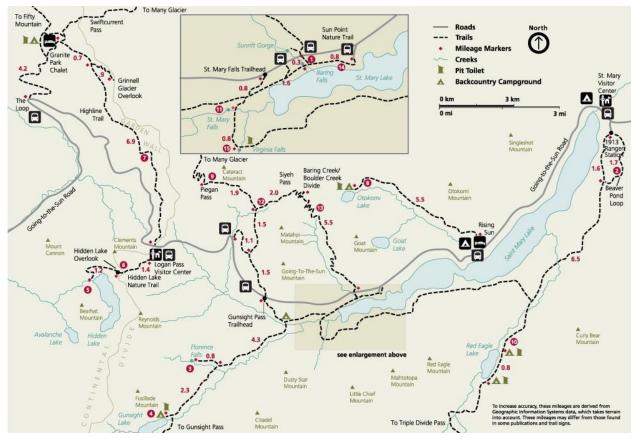


Figure 11. Trail Map of Saint Mary and Logan Pass trails

(https://www.nps.gov/glac/planyourvisit/hikingstmary.htm)

Exchange of Trail Reports

Reports on trail conditions, hazards, campsite issues, and animal sightings are critical to both visitors and park management. Backpackers use trail reports to plan hikes and prepare for current trail conditions, and park management uses them to oversee trail and site maintenance. For example, if there are frequent bear sightings in an area documented in trail reports, a backpacker planning a hike can avoid that area. Additionally, with recent trail reports by park visitors, park management would be able to close a hazardous trail until it could be patrolled and evaluated by a park ranger.

Currently, official GNP trail reports are done only by park rangers and posted on the NPS <u>Trail Status</u> page (**Figure 12**). These reports are infrequent and generally brief since park rangers cannot conduct trail reports daily (NPS, 2020a). While this information is helpful to determine the open/closed status of a trail, it does not give the recent trail report information valuable for planning. Trail reports from visitors following their hike provide a source of up-to-date information as compared to that of the ranger reports. An example of this visitor trip reporting

system is the popularly used website and mobile application AllTrails, however, they have limited coverage of Glacier's backcountry trails. Unfortunately, in order to find these backcountry trail reports visitors must search through various other sources such as posts on forums and Facebook Groups, creating a frequent disconnect in the exchange of backcountry trail reports between hikers and rangers in GNP.

Mokowanis Lake Trail

■Stoney Indian Pass Trail to Mokowanis Lake / 1.0 mi.

Clear. 6/10/2019 per B12

Ptarmigan Tunnel Trail

■Elizabeth Lake to the Ptarmigan Tunnel/ 4.8 mi.

Ptarmigan Tunnel: OPEN 7/11/2019 per 650

CLOSED 10/7/2019 PER 650 Elizabeth Lake Suspension Bridge: REMOVED 9/25/2019 Trail clear. per 224 Neese 8/17/2019

Figure 12. Example of park ranger trail reports for the Belly River area, GNP

(https://www.nps.gov/applications/glac/trail/trailstatus.cfm?t=BR)

2.4 Backcountry Hiking Resources

The tools for planning a backpacking trip have continued to evolve with technology, yet many aspects of backpacking still lend themselves to the need for physical maps. Trail guides were once limited to books but have become increasingly available on websites and mobile applications. Digital resources, such as websites and mobile apps with digital maps, are becoming an increasingly common tool to plan and execute backpacking trips.

Traditional Resources

Physical maps and trail guides are the primary means of planning and executing backpacking trips. A paper map is the most durable and simple way to navigate while in the backcountry. Therefore, paper maps such as the ones sold by the Glacier Conservancy should always be carried and safeguarded. Additionally, the size of paper maps makes it easier to read and compare with other resources such as digital maps (Berendsohn, 2018). In the case where safety is paramount, the reliability and detail of physical maps are unmatched. Paper maps and permits are excellent resources for executing backcountry trips due to their simplicity and reliability.

Digital Resources: Websites and Mobile Applications

Digital resources provide a way to plan trips and search for information such as hiking trails. Websites can receive and display trail status as well as past user experiences. With up to date trail reports and easy to browse resources, platforms such as AllTrails (**Figure 13**) provide a

simple way for hikers and backpackers to choose a predefined hiking route. Furthermore, users can leave trail or trip reviews to help future hikers with their planning. These trail databases help backpackers find and plan their trips. Additionally, websites are used to facilitate the permitting process. For example, GNP provides a link to pay.gov, the backcountry permit application through the NPS website (NPS, 2020a).

Existing hiking apps do not incorporate permitting details or applications, but they do contain trip reviews and digital maps similar to websites. Moreover, these apps have unique features such as GPS tracking and provide a different user interface. Although the majority of material needed to plan a trip is available through apps or websites, resources are spread across multiple platforms which force hikers to collect and process the information. Overall, the planning and permitting process requires a combination of digital and physical resources.

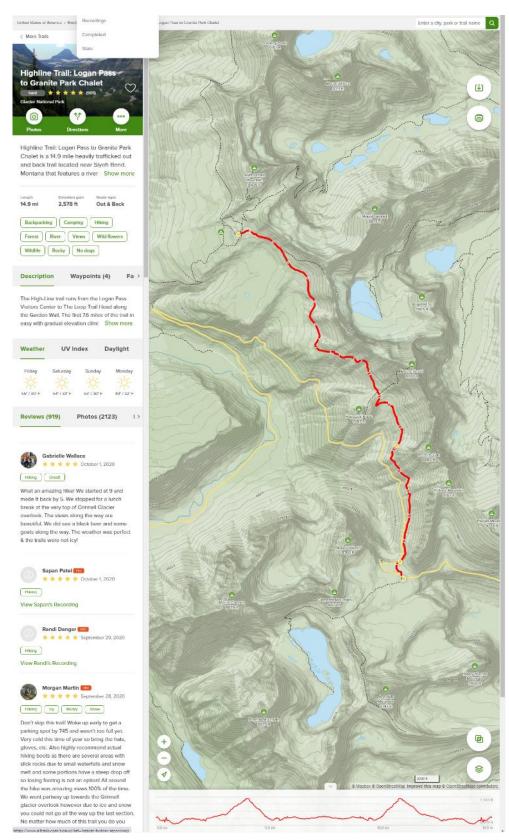


Figure 13. AllTrails Trail Overview

(https://www.alltrails.com/explore/trail/us/montana/highline-trail)

Map Development

A trail map is one of the key features of any hiking websites and applications. These maps contain data such as trails, elevation, and distance. The National Park Service uses a program called ArcGIS, by ESRI, to create and distribute their digital maps (R. Menicke, personal communication, September 2, 2020). ESRI is a software development company that creates mapping and data investigation tools (What we do | about ESRI, n.d.). The ArcGIS software allows users to develop maps by starting with a basemap and adding data layers to create one inclusive map with a multitude of visual information. The software is also capable of providing symbols, legends, and running analysis techniques on the data in the map (ArcGIS Online, n.d.). Additionally, ESRI offers an Advanced Programming Interface (API) and a Software Development Kit (SDK), which allows software developers to directly integrate an ArcGIS map into their website or mobile application. The API, in particular, can be used to integrate a web map that is fully developed through the ArcGIS Online (AGOL) into a website (ArcGIS for Developers, n.d.). The ArcGIS suite of products provides software for mapping development from a basemap to a complete map inside a website or an app. Moreover, ArcGIS provides the ability to focus on specific regions and their unique geographic identities.

2.5 Mobile Applications for Hiking

Hiking, especially in the case of long backcountry trips, can be both dangerous and difficult. However, advancements in mobile applications have produced effective trip management platforms. There is currently an array of hiking apps, such as Chimani, with features that provide trip data, downloadable maps, GPS tracking, and general information about hikes (Glacier National Park Guide by Chimani, n.d.). These apps have common features that mostly target day hiking, but differences in features cause hikers to use multiple apps to satisfy their planning needs.

Chimani, AllTrails, Gaia GPS, and Guthook Guides are among the applications available to hikers. Chimani provides an overview of GNP with information ranging from biking and picnicking to hiking (Glacier National Park Guide by Chimani, n.d.). Gaia GPS allows hikers to look at maps, create waypoints, record hikes, print maps, and share data (Gaia GPS membership, n.d.). AllTrails includes a map with basic layers such as trails and points of interest, an elevation profile, hiker reviews, and weather (Explore Nyack-Coal Creek Loop, n.d.). Guthook Guides is centered around an interactive map that displays the selected trail with waypoints such as campsites, peaks, roads, and trail junctions (Guthook guides app features, n.d.). A detailed analysis of existing hiking applications and their features is discussed in Section 4.

Smartphone and Mobile Application Capabilities

Hiking applications are an important resource; however, phones have limitations such as battery life and mobile connection. Although GPS features in apps can provide a resource for park navigation, they can also be unreliable. The GPS units in mobile phones require a receiver which is composed of the interaction between a microprocessor and an antenna. The receiver components work together to establish a connection between the phone and satellites. The system will run when it is searching for a signal which drains the phone's battery (Pramanik et al., 2019). When hikers embark on multi-day hiking expeditions, limited battery life could create safety risks. Additionally, Glacier is a remote area with limited service, which reduces access to information such as park regulations while hikers are executing their trip. To address these issues, an app would need to incorporate an offline mode to avoid connection issues during a hike. A phone is a potential resource while hiking, but the GPS and signal restraints render mobile devices unreliable as a tool to execute extended backcountry trips. Instead, a mobile application could be relied on for planning where the information and resources for execution are identified and developed before the hike. During trip planning, an application would allow early preparation to limit the risks associated with trip execution and reliance on cell phones.

2.6 Software Development

Software development for mobile and web platforms require design strategies and team practices to create a resource that is functional and practical. Organization and navigation are inherently built into the structure of applications, and the style can impact how well the user is able to interact with the program. Similarly, Agile is a practice used to streamline the development process, optimize features, and incorporate user experience (Matharu et al., 2015). Together these strategies maximize the functionality of a website or application.

Organization and Navigation

In mobile and web applications, the organization and navigation can be developed to direct users, convey information, and simplify a process. Figueroa and Juárez-Ramírez (2017) found a significant correlation between application navigation design and executive function (the amount of mental strain required by a task such as planning). Furthermore, they examined the ability to exert control over executive function through design. The study found that different navigation styles changed the amount of executive function required to traverse the app. Additionally, an intuitive design reduces the barriers of entry for first-time users. **Figure 14** depicts a few navigation design options such as carousel and grid. Navigation and organization are fundamental for planning backcountry hikes because of the quantity of information required.

As a result, the transition between ideas such as the backcountry permit process and park regulations need to be comprehensive and produce a logical flow of information.

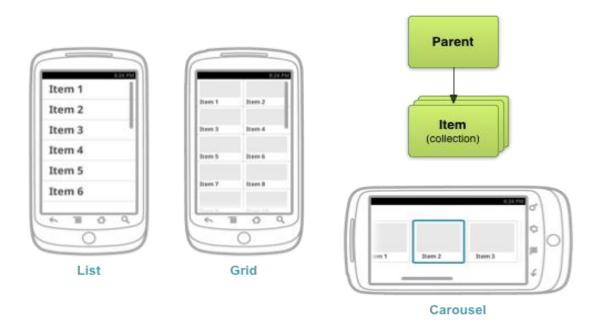


Figure 14. Example of Navigation Styles

(https://stuff.mit.edu/afs/sipb/project/android/docs/training/design-navigation/descendant-lateral.html)

User Experience and Efficient Design

Application and website development is a complex interaction between humans and computers. Therefore, it is important for the designer to specifically target their user's needs. Practices such as agile, user experience, and lean are often implemented to increase the effectiveness of software design. Lean concepts originate in manufacturing and focus on adding value, reducing waste, and striving for efficiency. Agile is a methodology similar to lean that involves incorporating customers in the design process, modifying designs regularly based on user needs, emphasizing team dynamics/management, and establishing development strategies (Matharu et al., 2015). Throughout software development, confirming the value of each feature relative to the user's needs is vital to the success of the product. In the present project, the content is primarily a resource for the hiker, and incorporating user experience provides a stronger planning platform. Beverly May, a startup CEO and app developer wrote about the importance of user experience and avoiding assumptions about the users' needs because it can cost wasted development and repeated program alterations (May, 2012). The development of a quality mobile application revolves around communication between designers and stakeholders.

As a result, a hiking application, through the development process, would naturally incorporate the feedback and ideas of the hiking community. The direct interaction between the hikers and the developer allows the application to inherently implement the features that hold the most value to the user, which in turn will provide the hiker with the most useful, efficient resource for planning a backcountry trip.

3.0 Methodology

The primary goal of this project was to help Glacier visitors successfully plan backcountry hiking trips by developing an all-inclusive web application. Additionally, a secondary goal of this project was to support GNP rangers by providing them with relevant user experience data such as post-hike surveys. To create a successful web app, our research methodology was divided into three objectives with corresponding research questions.

3.1 <u>Objective 1</u>: Identify hiking resources and park-specific information necessary to effectively plan a backcountry trip in GNP.

Before designing the app, we determined the resources and information needed to plan a backcountry trip in GNP. To provide us with this information, our team created the following list of research questions:

- 1.1. What is different about backcountry hiking in GNP?
- 1.2. What information is essential for backpackers to plan trips in the GNP backcountry?
- 1.3. What permits do hikers need, and how do they obtain them?

To answer research questions 1.1 and 1.2, we prioritized determining what is unique about Glacier and consequently what information backcountry hikers need to know to plan a hike. This information was obtained through a literature review that familiarized us with backcountry hiking in the park and how it is managed. Data was gathered from government websites and hiking blogs and analyzed using content analysis to identify information relevant to backcountry hiking in Glacier. To understand maps used for planning a backcountry trip, we organized a semi-structured interview of the GNP Geographer, Richard Menicke (see **Appendix C**: Interview of GNP Geographer for examples of interview questions). Richard provided us with ArcGIS data layers of backcountry trails and campsites, as well as explained the geographical regions used to organize park ranger management.

To address research question 1.3 of understanding the complex permitting process at Glacier, we conducted a semi-structured interview with the Supervisor of Backcountry Permits Program, Brian McKeon (see **Appendix D**: Interview of Supervisor of the Backcountry Permits Program for examples of interview questions). Brian answered questions regarding the specifics of the permitting process to help us identify difficulties and incorporate a solution into our app. Data was recorded by taking notes during our interview over a phone call. We used thematic analysis of the information gathered during this interview to prioritize the feasibility of our app content.

3.2 <u>Objective 2</u>: Establish a feedback collection strategy by identifying how backcountry hikers exchange their trip experiences.

We created the following questions to help guide our methodology for this objective:

- 2.1. How do backcountry hikers currently share their trip experiences?
- 2.2. What type of information do backpackers share about their trips?
- 2.3. What are practical ways to allow for sharing post-trip experiences?

To address research question 2.1, we used Qualtrics to generate an online survey form and collect response data. The online survey was distributed to our target audience through backcountry hiking blogs and specific Facebook groups. Our multiple-choice and short-response questions provided insight into the resources and information hikers use to communicate within the community (**Appendix A**: Online Survey of Backcountry Hikers: Q8-10). We applied statistical and thematic analysis to the data to identify the best methods for sharing trip experiences. To answer question 2.2, we used data from the survey and observation of backcountry hiker forums to determine which information backpackers would want to see or share. To answer research question 2.3, we examined popular platforms for sharing hike experiences.

3.3 <u>Objective 3</u>: Identify design criteria and features necessary for a backcountry hiking app in Glacier National Park.

Before developing our web application, we analyzed the data from our survey, compared available hiking applications, and reviewed the permitting process to determine the design criteria and features for the web application. The third section of our survey addressed which features were necessary for the hiking community. Additionally, we used Strength, Weakness, Opportunity, and Threat (SWOT) analysis on existing hiking apps to determine which features were missing as well as which ones aligned with the needs of backcountry hikers in Glacier National Park. Similarly, we used process analysis, a technique to break down a procedure into discrete steps and stages, to provide insight on how the organization/navigation of our web application could improve the permitting and planning processes (Aaron, Jane E., 1999). Finally, we used our process analysis and research results to determine which data layers to include in our interactive map. **Figure 15** depicts our process from data to feature selection and organization. We created these research questions to guide our design criteria:

- 3.1. What are the features of currently available applications?
- 3.2. What planning features are missing from currently available applications?
- 3.3. What features do hikers find the most important in a planning application?

3.4. How will the app information and structure be organized to aid planning?

Feature Analysis

The third aspect of our survey was designed to answer research questions 3.1-3.3. We used Excel to perform computations on the survey data for our statistical analysis, which allowed us to understand the significance of our survey responses. More specifically, we used the results to help us understand what features should be implemented to satisfy the needs of the GNP backcountry hiking community.

Additionally, we used <u>SWOT</u> and application analysis to compare currently available hiking applications and their features. Our analysis primarily answered research question 3.2 and focused the design of our app from all the possible features to the few that would make our design unique. For the app comparison, we acquired the data on each app from a collection of sources such as app stores, app reviews, web sources, and personal testing. We also compared and contrasted the data layers used in currently available hiking applications to determine the most popular waypoints. After we analyzed the data, we represented the results graphically. For our SWOT analysis, we compared the strengths, weaknesses, opportunities, and threats of Glacier's backcountry planning process and available resources. The content for each category was based on our background research, application analysis, and our survey and displayed in four color-coded boxes. We used the comparison technique to maximize the opportunities and strengths for the backcountry planning process and minimize the weaknesses and threats.

Furthermore, to answer research question 3.4, we used <u>process analysis</u> to decompose the planning and permitting process. Our process analysis would provide insight into how the organization and flow of our app could increase planning efficiency. We acquired the permitting process data in parallel with Objective 1 from interviews with the sponsor and the NPS website. We used process analysis as a tool to break down the specific steps, stages, and information used in the planning process. This provided us with the criteria for how to design a web application to maximize the flow of content and reduce the burden of trip planning and permitting for hikers. Furthermore, breaking down the process illustrated which waypoints or details such as campground locations could fill holes in existing resources. We collected the data through online research and represented our results graphically. Overall, we used our analysis techniques to select the most valuable features and flow that would simplify the backcountry trip planning

process.

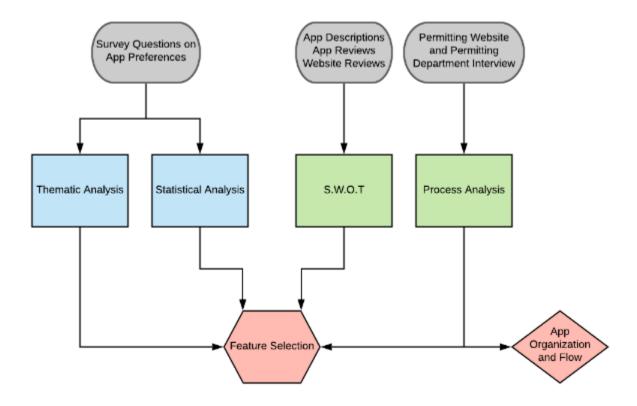


Figure 15. Feature Selection Methodology

Software Development

We used Agile Scrum to develop software as a team. This project methodology focuses on incremental development that allowed our project to pivot. Scrum is a series of meetings designed to engage in rapid planning and implementation cycles. As seen in Figure 16, Scrum includes creating a task backlog and conducting frequent reviews of the deliverable as well as conducting weekly planning meetings, daily progress meetings, and weekly review meetings.

Agile is a series of principles dependent on a small team that embraces change; it focuses on the individual skills of the team. We used a web application to easily deliver the content to our sponsors, advisors, and users. We used HTML, CSS, and JavaScript as they are the basic building blocks of an interactive website. We used VSCode for code editing due to its excellent support and variety of features, as well as GitHub for version control. These code development tools allowed us to create a web application on a WPI server.

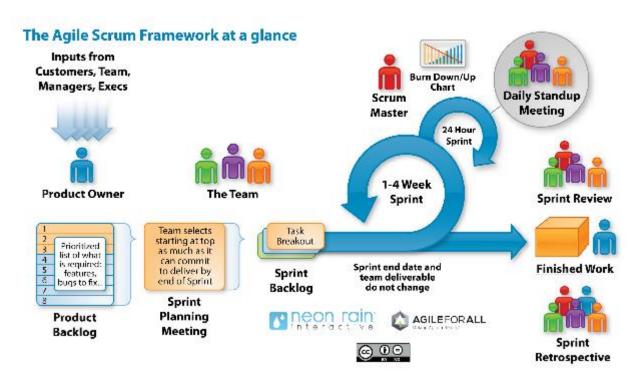


Figure 16. Agile Scrum

(https://neonrain.com/agile-scrum-web-development/)

4.0 Results

By addressing the answers to our research questions for each objective in Section 3, we determined that the current system used to plan a backcountry hiking trip in Glacier has various limitations. For example, the planning and permitting process is expansive, yet the park website is difficult to navigate and existing mobile applications such as Chimani only partially cover the information needed to plan a backcountry trip in Glacier. Below we detail our results from addressing our research question.

4.1 Existing Resources and The Backcountry Planning Process

The resources and information needed to plan a backcountry hiking trip in Glacier were identified in order to determine the areas of improvement in the current system. As discussed in Objective 1, content analysis was performed on the most popular google results for 'backcountry camping in Glacier National Park'.

The NPS webpage on Backcountry Camping contains the most information on the specifics of permitting, regulations, and safety; however, to learn more about backpacking, other sources such as REI must be consulted. Also, blogs such as Clever Hiker are popular for attempting to combine the specific considerations of Glacier to the overall challenge of backcountry camping.

In an interview with the park's Geographer Richard Menicke, we learned that visitors generally use park provided maps, from either the NPS website or ranger stations, along with web resources (personal interview, September 2, 2020). Furthermore, we learned additional information about the permitting process from Supervisor of Backcountry Permits Brian McKeon; namely, the difficulty visitors face in completing the permitting process due to common mistakes such as not understanding how far a hiker should expect to go in one day (personal interview, September 14, 2020). Overall, by identifying the resources used in planning a Glacier backcountry trip the limitations as presented below become apparent.

Limitations of Current Planning and Permitting Processes

The process of planning a backcountry trip and acquiring a permit from Glacier's website is complicated and can confuse new hikers. To identify the source of these problems, we conducted a process analysis of the steps required to plan a trip and to acquire a permit. As seen in **Figure 17**, prospective visitors must first research, choose their trails, and choose a flexible date range. Then they may either seek an advance or in-person reservation and determine transportation to the trail-head. Once on-site, visitors must pick up their advance permit or apply

for the walk-in permit before beginning their trip. Multiple online resources simplify the research step by compiling relevant information into one location, but none of the online resources address all the tasks necessary for planning a trip.

The plethora of available resources indicates that the research step is a challenge for many hikers. Furthermore, in an interview with park staff, it was confirmed that one of the common permit application problems was applying for a trip that failed to follow all the rules and regulations. Application errors result in automatic rejections and show existing resources are not doing enough to help hikers plan trips and fill out permit applications (B. McKeon, personal interview, September 14, 2020).

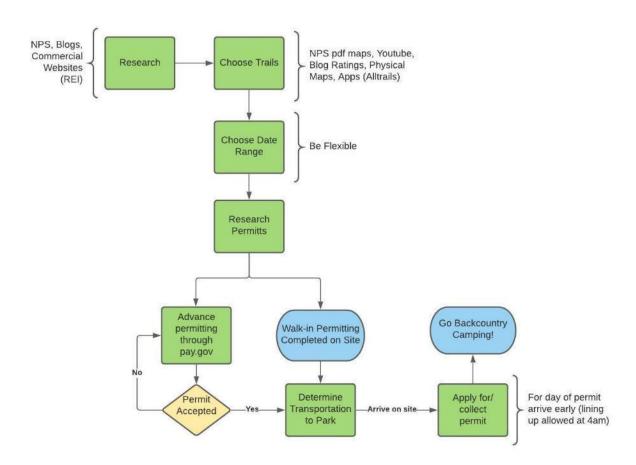


Figure 17. Process Analysis of planning a backcountry camping trip in Glacier

Glacier NPS Website Navigation

One of the first places a prospective Glacier backcountry hiker will go while researching their potential trip is the <u>Glacier National Park website</u>. Our process analysis of collecting the necessary information from the website, shown in **Figure 18**, found that many pages on the website were missing information we expected. For example, the "Permits and Reservations"

page directs hikers to another page for more information, but this link does not currently work, leaving backpackers wondering if they are missing information. Our process analysis additionally found that the interactive map on the website was missing information such as park regions and elevation data, which helps determine the status and difficulty of the trail. The web pages that do list the park regions are also inconsistent in regards to how many regions there are and their names. These issues are not new and have not been addressed because the Glacier IT department has limited staffing and is primarily concerned with keeping the NPS website running rather than improving user experience (Richard Menicke, personal interview, September 2, 2020).

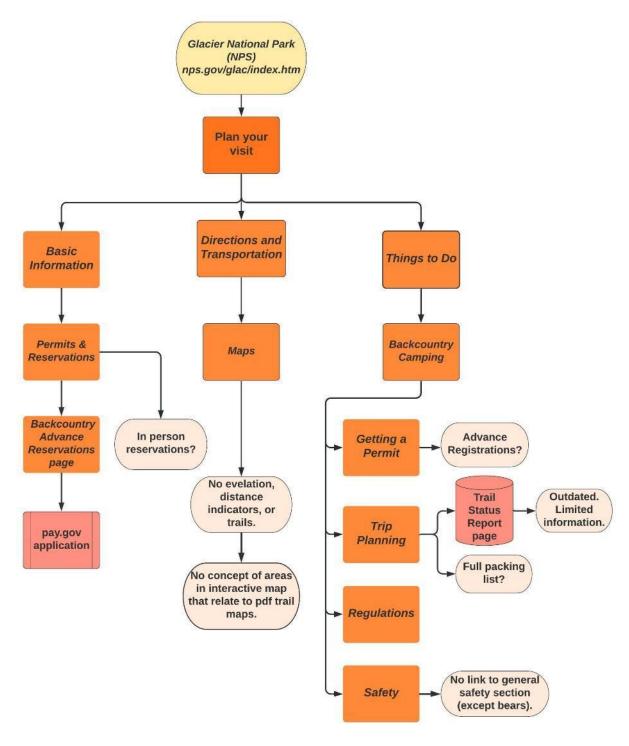


Figure 18. Process Analysis of the Glacier National Park Service website concerning backcountry camping information

Trail Status Reporting System

After reviewing the NPS trail status page during our preliminary research, it was confirmed during our interviews with Richard Menicke, Brian McKeon, and Sarah Moody that this is the only NPS source with recent trail information. This trail status page contains very limited information, such as when the trail was initially cleared, and if the trail is open or closed. If major trail work is conducted such as replacing a bridge or clearing a fallen tree, that will also be documented. However, the NPS states this information "may be outdated and inaccurate regarding downed trees, brush, or other dynamic natural conditions or events." Important information such as trail surface (i.e. large loose rocks, slippery when wet) is not included. (Figure 19) (NPS 2020d).

As well as being limited in information and possibly outdated, the trail status page format is difficult to navigate for backcountry trip planning because it contains all the trails for the park. Because the trails are not organized as backpacking trails or day hikes, it can be tedious to sort through the trails to find the specific trail information. Although trails are sorted by region, there is no search bar or means of filtering/organizing the trails. Additionally, as shown in **Figure 19** the page contains only simple black text with no images, symbols, or colors aside from a red bullet point for each trail section. This makes it very difficult to scroll through and quickly assess the information without mixing up different trails, trail sections, and what is open or closed.

■Head of Red Eagle Lake to Triple Divide Pass/ 7.8 mi.

CLOSED as part of general east side closure due to pandemic. See park web site for map with latest area closure.

Projected initial clearing date: 7/17/2020

Red Eagle Gorge Suspension Bridge: Removed 10/1/2020 per 650

Upper Red Eagle Suspension Bridge: Removed

Siyeh Pass Trail

■Preston Park Jct. to Siyeh Pass/ 2.0 mi.

Projected initial clearing date: 8/7/2020 per 650

Trail is clear and in great shape. 7/30/2020 per 624 Tumolo

■Siyeh Pass to Sun Road at Sun Rift Gorge/ 5.6 mi.

Projected initial clearing date: 8/9/2020

Trail is clear of snow except for one small snow crossing with very low risk. 07/30/2020 per 624 Tumolo

PLEASE stay on the trail and don't cut the switchbacks which increases erosion and destroys the trails.

St. Mary Lake Trail

■St.Mary Falls Trailhead(Sun Road) to Virginia Falls/ 1.5

Trail De-posted for bear frequenting 9/18 per T11 Trail POSTED for bear frequenting 8/16/2020 per T11

Projected initial clearing date: CLEARED 6/3/2020 per 650

This trail is free of snow and trees and is in great shape. 7/18/2020 per 623

■Virginia Falls to Red Eagle Trail Jct./ 9.3 mi.

Projected initial clearing date: Cleared 6/18/2020 per 650

CLOSED as part of general east side closure due to pandemic. See park web site for map with latest area closure.

Figure 19. Trail Status Report page of some St. Mary Lake Region trails

(https://www.nps.gov/applications/glac/trail/trailstatus.cfm?t=SM)

Application Analysis

The goal of our project was to develop an application to help backcountry visitors plan their trips and to help staff with trail reports and permit processing. To avoid redundancy and ensure product value, we compared existing hiking applications. Our goal was to determine which features were available and what components were collectively missing from applications. We compared the maps and general features for the following applications: <u>AllTrails</u>, <u>Gaia GPS</u>, <u>Guthook Guides</u>, <u>Hiking Project</u>, <u>National Park Guides</u>, <u>Chimani</u>, <u>ViewRanger</u>, <u>Topo Maps+</u>, <u>Avenza</u>, and <u>Maplets</u>.

Our map comparison found that the most common features are elevation profiles, waypoints, and interactive maps. 8 of the 10 applications utilize an interactive map, and 6 out of

the 8 maps include an elevation over distance profile (see **Appendix E**: Application Comparison - Map Features for the comparison chart). Additionally, all ten apps include waypoints or layers, but the most common data points were the beginning and end of routes, peaks, and campgrounds. 7 of the 10 apps included campground layers or waypoints, but only Avenza provided backcountry campground details. Although the National Geographic maps in Avenza provide a summary of backcountry campgrounds, it discusses the campgrounds in a region, and not the individual site details. None of the available applications provide details on each backcountry campsite.

Our feature comparison found that although each app has unique features, there are similarities between content. For example, all the apps contain at least a minimal number of trails and routes for hiking in Glacier. Hiking Project, National Park Guides, and ViewRanger only display routes created by users, whereas the remaining applications have predefined routes or trails. Additionally, 6 of the 10 apps include trail reports or feature descriptions where users can rate and describe their experience (see **Appendix F**: Application Comparison – Features). Alternatively, our comparison found that 8 out of 10 apps provide a description of Glacier, although most were only a brief overview.

Overall, our comparison demonstrated that interactive maps, waypoints, and elevation profiles are the most influential map features. Additionally, we discovered that campground details are a limited resource among existing applications. Finally, we discovered that each application has unique features, which support the goal of their resource and their design.

Strengths Weaknesses, Opportunities, and Threats

Our team conducted a SWOT analysis to compare the strengths, weaknesses, opportunities, and threats of Glacier's backcountry planning process and available resources. The SWOT table in **Figure 20** was built from application comparison findings, process analysis findings, online research, and personal interviews. Our web application was designed to limit the weaknesses and threats while maximizing the opportunities and strengths of the backcountry planning process in Glacier.

Our SWOT findings were centered around the current processes/resources used for backcountry planning in Glacier. As shown in **Figure 20** SWOT table, a notable strength was the parks permitting website map, which included imperative permitting information such as campsite codes, site details, regions, and trails. However, the park does not have an interactive map where users can select trails or campsites to see the specific information they want or need. Furthermore, we found that the park discusses important safety concerns on their web page, but the organization and design make it difficult to navigate and reduces comprehension.

Additionally, the park puts significant effort into updating the trail status website, but the format of their website makes it difficult to locate specific information.

Our team also identified opportunities and threats to improving the process of planning a backcountry trip in Glacier. For example, based on our application analysis, we determined that an opportunity for improvement could be to include campground details on an interactive map. Additionally, Glacier has the opportunity to develop a free resource for backcountry hikers that does not require subscriptions, unlike some of the analyzed applications. Finally, one of the largest opportunities is the ability to create a resource that is specifically targeted toward backcountry hiking in Glacier. Existing apps have a diverse scope of audiences which limits their ability to provide detailed information specific to Glacier National park. However, the current apps have an established following and user base that has generated detailed trail reports, trip comments, and descriptions. This is a threat to Glacier because they will need to establish trail/trip reports and descriptions with a limited initial following.

a contract of the contract of	
Strengths Permitting website map details Online application for reservations Website presents important safety concerns Staff is responsive and helps with planning The park maintains trails and updates the known trail status	Weaknesses No interactive map for permitting Park interactive map has limited content Organization of web pages makes it difficult to navigate Graphic design of web pages reduces readability and comprehension Status page relies on staff reporting Resources are designed for all audiences, but more challenging for beginners Cellular reception in the park is limited
Opportunities Glacier can provide in depth details of backcountry trails and campgrounds Commercial apps have limited details on Glacier's backcountry trails The apps don't provide campground details Glacier can provide full app functionality without subscriptions Glacier has project development support through the conservancy Increase IT support and hire summer programming interns	Threats Glacier would need to keep resources up to date. Existing apps are established within the hiking community Database of comments and descriptions Government regulations and oversight of development Other apps can include tracking features and data collection Commercial apps provide offline features in apps and downloadable maps.

Figure 20. SWOT Analysis Table

Survey Data

Of our 53 survey respondents, 83% of them have experience with backcountry hiking, verifying that we reached our target audience of backpackers. Although there are applications for backcountry hiking, Question 5 found that 55% of backpackers felt that applications are missing features for backcountry trip planning, so there are opportunities to improve upon the current resources. Furthermore, **Figure 21** shows that 68% of all respondents would likely install an application if it has the features they felt were important, verifying that hikers are willing to try new applications.

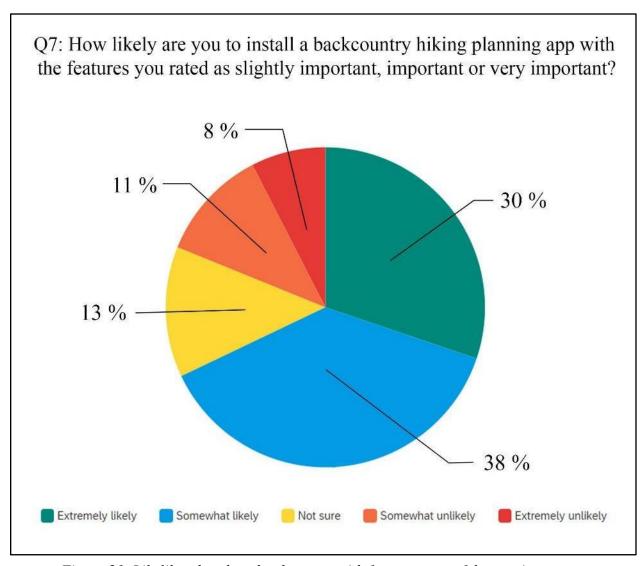


Figure 21. Likelihood to download an app with features users felt were important

To determine those features important to users, **Figure 22** shows how respondents ranked the importance level of the features in a backpacking planning application. There was great

variation in responses, so no specific features were distinguished as being the "most" important, rather all being approximately equally important aside from Social Platform/Media Sharing.

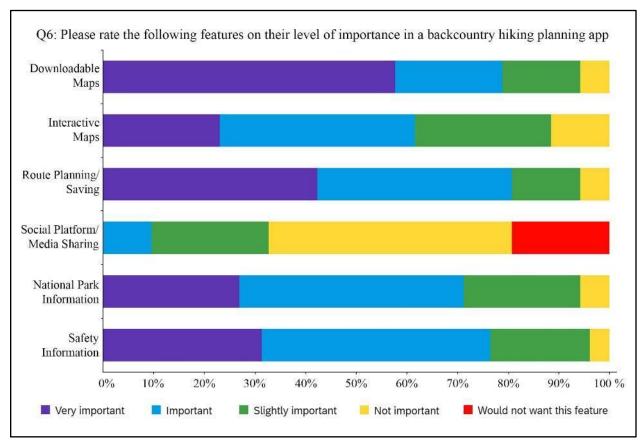


Figure 22. Stacked bar chart of the level of importance of the listed features

Question 4 proved to be more valuable in determining the most important features for our application. **Figure 23** shows that Downloadable Maps, Route Planning/Saving, Interactive Mapping, and National Park Information are most important to users, so we prioritized these when developing our application. Question 5 also provided an open response for what features were missing, and collected responses repeatedly showed that an interactive mapping feature should include elevation gain, as well as the ability to drop pins and save generated routes. Additionally, the user interface must be easy to navigate and could have the potential to export routes as GPX and KML files to GPS devices such as Garmin inReach.

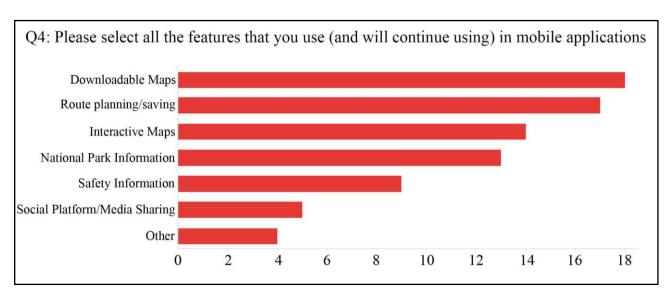


Figure 23. Feature Ranking for use in planning backcountry trips

Benefits of an Interactive Map

In addition to being ranked as the third most desired mobile application feature in our survey, we received confirmation from multiple members of Glacier park staff regarding the importance of interactive maps. In our interview with Permitting Supervisors Brian McKeon and Sarah Moody, we asked if the park has an interactive map, to which the supervisors noted that the park does not provide an interactive backcountry map for hikers. Furthermore, they agreed that an interactive map would be a useful resource. One of the benefits of an interactive map is the ability to select waypoints, embed descriptions, and analyze data. Additionally, when we asked which feature would be the most useful to backcountry hikers planning their trip, McKeon and Moody agreed that an elevation profile would be the most influential component.

Additionally, Supervisors Moody and McKeon believed that the implementation of an elevation profile would give hikers a better sense of trail difficulty and improve their chances of submitting a feasible permit (personal interview, September 14, 2020).

4.2 Web Application Design and Development

We created a web application to help solve the aforementioned problems in the current backcountry hiking planning resources. After thorough research into the areas of improvement, our web application contains updated content, design, and features such as a post-hike trail reporting system and an interactive map for trip planning.

A Simple and Concise Design

To create a simpler and more concise website, we removed irrelevant information and condensed the important information into a few web pages accessed from the home page. The new informational web pages improved on Glacier's website by omitting extraneous information and condensing the pertinent content into individual pages. Every page can be seen and accessed from the website's header, shown in **Figure 24**. The "Plan Your Trip" page covers essential information for planning a backpacking trip, while the "Permitting Prep" page walks users through the permitting process. Our "Safety Tips" page connects information from multiple NPS websites and highlights a variety of hazards. Condensing the content into fewer pages than Glacier's website significantly reduced the navigation required to find any given type of information.



Figure 24. Website Header

New features were also added to aid the planning process. For example, a checklist was added to the home page which summarizes the necessary steps for backpackers to receive a permit and tracks which web pages have already been visited. Additionally, Glacier's website lacked any interactive maps for trip planning, which was developed and added as a feature on the "Maps" page. Furthermore, hikers can use our embedded links to enable further research if desired.

Web Application Content

After developing the layout and organization for the new web pages, we added content to each page based on our research results. For example, our planning page incorporates a packing list and a detailed step by step instruction for how to plan a backcountry trip in Glacier National Park based on our process analysis and researched best practices. We also include links to the park's backcountry camping site, physical maps, and weather reports.

The planning list naturally transitions to the permitting page, which is centered around the discussion of the permitting process including the two types of permits (walk-in and advanced). Additionally, the page provides tips for obtaining a permit that are easily overlooked and are not described on the NPS website. We collected the tips from forums such as WikiHow and Hike734. Moreover, our safety page was developed by summarizing key points from NPS

web pages including <u>bear safety</u>, <u>backcountry safety</u>, the <u>10 essentials</u>, and <u>hike smart</u>. Our safety page lists considerations for backpacking in general as well as ones unique to Glacier. Most importantly, our map was designed to be the backbone of our content with an elevation profile, trail geographic data, campground geographic data, and points of interest. Our map is meant to be the primary planning resource for backpackers in Glacier National Park.

Interactive Map Development

Based on our application analysis finding that interactive maps, elevation profiles, and waypoints are the most common app features, our team prioritized creating an interactive map. Additionally, our survey data showed that interactive maps are the third most important feature to hikers, which supported our design choice. Based on our interview with Glacier permitting supervisors McKeon and Moody, we developed our map to include campground details, trails, and an elevation over mileage profile.

To create the interactive map (**Figure 25**), we implemented a topographic base map on ArcGIS Online and added various data layers. Our boundary and trails layers were obtained from park geographer Richard Menicke. Additionally, Menicke provided data on campgrounds and points of interest, which were modified to display the desired content. We designed the layers so that when clicked, the trails and campgrounds provide details such as mileage for trials (**Figure 26**) or descriptions for campgrounds. The campground details fill a gap in the current application resources, and also include information such as how many nights one can stay at a site, the number of livestock allowed, the permitting code, or when the site opens (**Figure 27**). Additionally, we designed the map to provide an elevation over distance profile for each of the given trails (**Figure 28**). Finally, after a trail is selected, the user can save the route to view later.

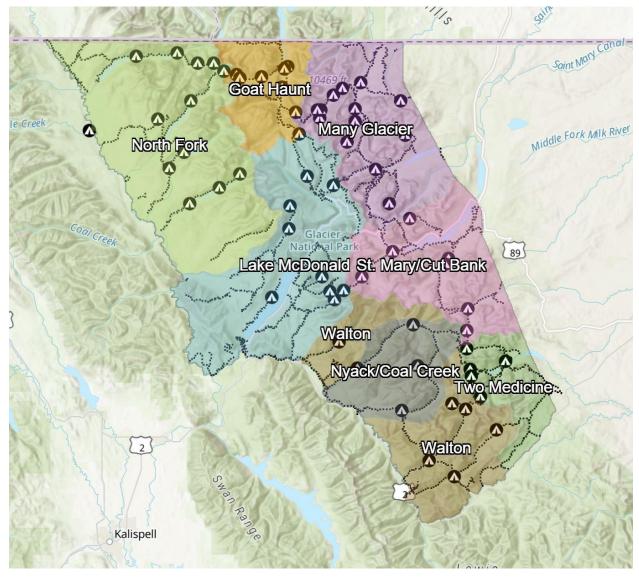


Figure 25. Interactive Map

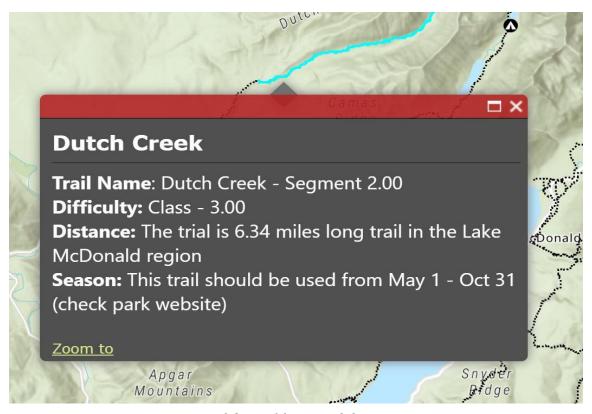


Figure 26. Trail layer and description



Figure 27. Campground layer and site details

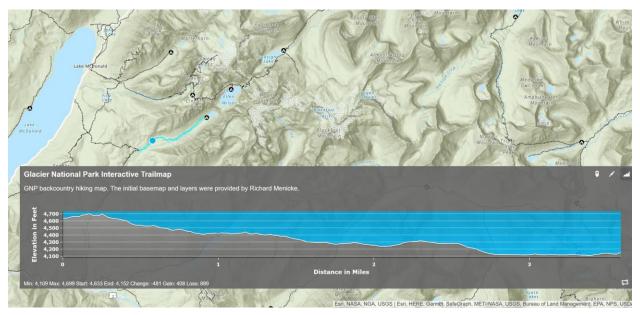


Figure 28. Elevation over distance profile graph

Post-Hike Trail Reporting System

As the park geographer for 28 years, Supervisor Menicke has worked on numerous projects over the years and therefore gained extensive knowledge concerning park management and function. During our interview with him, he noted the value in our hiker generated trail reporting system because it will be able to provide more recent information than is possible with the current system that relies solely on park rangers.

To provide an accurate and up to date trail reporting system without increasing the workload on rangers, we created a post-hike survey (Appendix G: Post Hike Survey Model) that utilizes backpackers as a continuous stream of the most recent trail information. After finishing a backpacking trip and returning to an area with cell service, the hiker can fill out a brief post-hike survey that collects key information from their hike. This information will then be available to the visitors planning a backpacking trip and will provide them with recent trail conditions, so they know what to expect and plan for. The survey incorporates identifying issues/hazards by region so the rangers responsible will be automatically notified of the issue and can address it if needed.

A draft of the post-hike survey has been made using Qualtrics (**Figure 29**), and includes brief multiple choice or fill in the blank questions regarding the hiker's opinions of their trip, the weather and trail conditions, and any issues they encountered. Each hike is rated from 0 to 5 stars, and there is an option to attach a picture and any other trip information that would be helpful to others planning a hike.

Q2 ‡	How would you rank your overall enjoyment of this hike? Highlight from 0 stars (did not enjoy) to 5 stars (enjoyed greatly)
□ Q3 ☆	Did you encounter any hazards or obstacles? Yes No Page Break
L,	Display This Question: If Did you encounter any hazards or obstacles? Yes Is Selected
□ Q4 ☼	What kind of hazards/obstacles were they? (briefly state what and where) Animal (aggressive bear @fork of Siyeh pass and x) Trail (fallen tree @ about 1 mile into x)
□ Q5 ☼	Briefly describe general trail conditions

Figure 29. Example of the questions in the post-hike survey

5.0 Recommendations and Conclusion

The goal of our project was to develop an application to assist in planning backcountry hiking trips in Glacier National Park. Glacier would benefit from continuing to develop this project into a mobile application for visitors to use. Additionally, improving upon the park's digital trail reporting system and digital maps will help hikers execute successful backcountry trips.

5.1 Recommendations

<u>Recommendation 1</u>: Continue to develop the information and features contained in our web application and rewrite it as a mobile application.

There are two possible avenues by which this can be accomplished: by a future WPI project team, or through the involvement of an app development company. If a WPI team continues this project we recommend using ArcGIS AppStudio because the app can be distributed across all relevant platforms. The ArcGIS development tools provide a wide range of features to implement, most notably the use of their interactive maps. Additionally, a guide to a future team with links to our work and the resources we used is provided in Appendix H: Developers' Guide.

If a future WPI team does not continue the project, Glacier should turn the project over to a professional application development service. First, Glacier should start by releasing a Request for Information (RFI) regarding the design of our web application and our recommendations for future features. Glacier should then produce a Request for Proposal (RFP) to facilitate involvement with an application development company and have them create a mobile application based on our design. This mobile app could be an investment, as it could function as a paid service like a virtual guidebook. Additionally, having our web application translated to a mobile application would allow features exclusive to mobile platforms to be implemented. For example, GPS tracking can be included so that visitor's hikes are digitally recorded and can be accessed by the post-trip survey report and by rangers for data collection. Additionally, downloadable maps could be added to a mobile app, which is the highest-ranked feature in our survey (Figure 19). Accessible without internet connection and coupled with GPS tracking, visitors could use downloadable maps to track in real-time where they are in Glacier. Our documentation and website code is provided on GitHub and is linked in our "About Us" page.

Recommendation 2: Glacier should author a post-hike survey based on our model.

On our website, we created a survey for users to fill out after the completion of their hike to collect feedback on the trip and information on the trails. We recommend that park staff author a similar post-hike survey. As previously discussed, it is difficult for rangers to report on the extensive backcountry trails regularly. There is a wealth of knowledge and information to be gathered from hikers' experiences. Although park staff would have to take the responses to their survey tentatively in regard to hikers' experience levels, these post-hike responses could provide direction to possible problems on trails and which trips in Glacier are the most popular.

An online survey is easily distributable through a QR code on visitor documents or a website link, which can be completed shortly after a backpacking trip once the visitor returns to an area with an internet connection. In addition to a general trip report, this survey should include a selection for any on-trail issues they encountered (downed trees, washed-out bridge, etc.) and the location of the issue (trail and region). This information could be routed to the ranger for the corresponding region, where they can address it if needed. Park management can also use this data to establish recurring issues to attend to or to analyze backcountry visitors' trip experiences. The data collected should also be presented virtually, after moderation or filtering, on our web app so that park visitors planning their trip can view up to date trail reports.

<u>Recommendation 3</u>: The Glacier IT staff should improve their current website's trail status page.

Within Glacier's current website trail status page, some small changes to the layout and page format would make trail reports much more useful to visitors. When looking over each report quickly, it would be helpful to have the red bullet points only for closed trail sections, as well as the word "CLOSED" changed to bold red text. Similarly, for open trails, this square bullet point would be made green for each corresponding trail segment. In addition to text, symbols for common issues (such as bears, downed trees, or bridge construction) would help quickly highlight safety issues for viewers. An example of incorporating these recommendations to the current trail status reports is shown in **Figure 30**. While these will help convey the information more effectively, our group also recommends adding a filter and search bar feature to allow visitors to quickly identify the status of a particular trail.

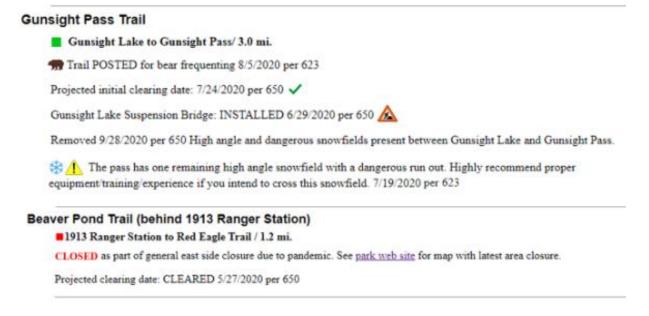


Figure 30. Example of a modified trail report

5.2 Conclusion

The main components of our project were data collection, data analysis, and development of a web application. Data was collected through an online survey and other digital resources including mobile hiking apps and hiking forums. Analysis of the data highlighted problems with Glacier's website that complicates the process of planning a backcountry trip and applying for a permit. The online trail reporting system was also found to be difficult to use and lacks recent, detailed information. While Glacier's website has an interactive map, a feature desired by most backpackers in our survey, the map lacks any information besides permit center locations.

The web application was designed to address these issues by guiding hikers through all the tasks for planning a trip and acquiring a permit. Information pertinent to backcountry hiking was consolidated into concise web pages, which contain all the necessary information and contain hyperlinks to additional resources. An interactive map containing elevation profiles, park regions, and the option to combine trails into a larger trip was created on top of ArcGIS software and data provided by Glacier. Furthermore, hikers are advised to plan up to four possible routes to put on the permit application, so a checklist was implemented to help track and assist progress.

For the web application to be useful in the long-term it will require maintenance to keep it up to date. Glacier is unable to directly access this application to provide maintenance, so we recommend Glacier develop a mobile application which they can maintain, and which will have advantages such as GPS tracking. Additionally, the trail reporting system should incorporate user-generated reports to allow for more frequent updates, but this would also require long-term

moderation. Finally, we recommend updating the existing interactive map on Glacier's website, as this will still be one of the first resources hikers attempt to use to plan their trips.

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Appendices

Appendix A: Online Survey of Backcountry Hikers

Note: Some questions will only be displayed to respondents according to their answers on previous questions, such as the length of their backpacking trip in Glacier only if they have been backpacking there.

Our team is designing a mobile application to aid with planning a backcountry hiking trip, and want to determine what features and content is important to potential users.

In this survey backcountry hiking is defined as the use of remote trails beyond the popular day hikes in a park. Backcountry hiking includes carrying your supplies in a backpack and camping in isolated and undeveloped areas for consecutive days.

How much experience do you have with backcountry hiking?
O None
O A little
A moderate amount
O A lot
Very experienced
O Not sure/Prefer not to answer
Select all the platforms/methods you use to plan a backcountry hiking trip
Mobile Applications
Websites
Books
Physical Maps
Other
What top 3 features in mobile applications do you use most to plan a backcountry hiking trip?

Please select all the leatures	that you alle	ady use (and	would contil	iue using) in	mobile	
applications.						
■ Downloadable Maps						
☐ Interactive Maps						
Route planning/saving						
Social Platform/Media Sh	aring					
■ National Park information						
Safety Information						
Other						
la thara camathing you fool n	achila annlica	tions are miss	oing for book	country trip r	olonning?	
Is there something you feel n	nobile applica	mons are mis	ising for back	country trip p	nanning?	
O Yes						
O No						
Please rate the following feat	ures on their	level of impo	rtance in a h	ackcountry hi	king planning	4
app.	ures on their	icver or impo	rtarioc iii a be	ackcountry in	King planning	j
	Very		Slightly	Not	Would not want this	
	important	Important	important	important	feature	
Downloadable Maps	0	0	0	0	0	
Interactive Maps	0	0	0	0	0	
Route planning/saving	0	0	0	0	0	
Social Platform/Media	0	0	0	0	0	
Sharing						
National Park Information	0	0	0	0	0	
Safety Information	0	0	0	0	0	
Other	0	\circ	\circ	\circ	0	
Other	0	0	0	0	\circ	

How likely are you to instance slightly important, important important. Continuous Extremely likely Continuous Somewhat likely Continuous Somewhat unlikely Continuous Extremely unlikely			anning app with	the feature	s you rated as
How do you learn about tr	rails before h	iking them?			
☐ Published Trail Guides	S				
Online Articles					
■ Mobile Apps					
■ Word of Mouth					
Other					
How much do you value r	eviews from:				
	Highly Valued	Valued	Somewhat Valued	Slightly Valued	Unimportant
Official Guides (eg. National Geographic)	0	0	0	0	0
Prominent Backpackers (eg. Andrew Skurka)	0	0	0	0	0
Individual Reviews (eg. User Reviews on AllTrails)	0	0	0	0	0
How do you share your tra Mobile Apps Social Media Online Articles Word of Mouth	ail experienc	es and reviev	vs? (Please sel	ect all that a	pply)
Other					

Have you ever gone backcountry hiking in Glacier National Park?	
O Yes	
O No	
O Not sure/Prefer not to answer	
How many days was your trip?	
How old are you?	
O 18-24	
O 25 - 34	
O 35 - 44	
O 45 - 54	
O 55 - 64	
O 65+	
O Prefer not to say	

Appendix B: Survey and Research Questions

Survey Questions	Research Questions
Question 3	Objective 3 - What features do hikers find the most important in a planning application?
Question 4	Objective 3 - What are the features in currently available applications?
Question 5	Objective 3 - What planning features are missing from currently available applications?
Question 6	Objective 3 - What features do hikers find the most important in a planning application?
Question 7	Objective 3 - What features do hikers find the most important in a planning application?
Question 8	Objective 2 - How do hikers currently research trail guides and trip reviews?
Question 9	Objective 2 - How do hikers currently research trail guides and trip reviews?
Question 10	Objective 2 - How do hikers currently share their trip experiences?

Appendix C: Interview of GNP Geographer

- What is your role in the park?
- What projects are you involved in currently?
- What is it like to work in a National Park (and specifically in Glacier)?
- What is your experience with ArcGIS?
- We have access to all public files, are there any maps that could be useful that are not available publicly?
 - a. Is it possible for us to access internal references?
- Are there maps containing backcountry campsites?
 - a. How do you recommend we interface with these maps or datasets to apply it to our app?
- What data layers are most commonly used at Glacier?
- What applications and for what purpose does Glacier National Park currently apply GIS data layers?
- How is ArcGIS data updated/collected by GNP, and can we assist through our app?

Appendix D: Interview of Supervisor of the Backcountry Permits Program

- What is your main purpose as Supervisor of the Backcountry Permits Program?
- What are some of your job responsibilities?
- What is the purpose of only allowing about 50% of each site available in advance?
- Do you recommend visitors get an advance permit or a walk-in permit?
- Are there any interactive maps for planning a backcountry trip, or is the campground map What do visitors struggle with in the permitting process?
- What are some frequent questions from visitors trying to get a permit?
- What are the most common visitor mistakes you encounter in permit applications?
- Are there any flaws in the current permitting process or application system?
- to you, how could the permit process be improved from the administration side?

Appendix E: Application Comparison - Map Features

Map Feature Con	nparison				
Application	Maps	Downloadable Maps	Waypoints/Layers	Elevation Profile	Notes
AllTrails	Mapbox interactive map	Download GPX	Start, stop, custom, trails, campgrounds, and peaks	Elevation over mileage with grade	None
Gaia GPS	ESRI interactive map	Download GPX/KML and download National Geographic maps with premium	Trails, campgrounds, and peaks	Elevation over mileage with grade	Download offline maps with membership
Guthook Guides	Interactive map	Offline Maps with guide purchase	Start, stop, trails, trail crossings, campgrounds water, and roads	Total Acent, total decent, and elevation over mileage profile with waypoints	Layers are treated as waypoints and contain detailed discriptions/Reviews
Chimani	Mapbox interactive map	None	Trail head/start	None	Access to Glacier on Chimani Website - not available on android.
Hiking Project	Mapbox interactive map	Download GPX	Start, stop, directional arrows, trails, campgrounds, and peaks	Elevation over mileage with grade	None
National Park Trail Guide	Google interactive map	None	Start, stop, directional arrows, trails, and peaks	None- total ascent and decent given	None
ViewRanger	Google interactive map	None	Trails, start, stop, images, trail report/instructions, points of interest, and	Mobile application has elevation over distance profile	Create custom routes from GPX or from scratch
Topo Maps+	Interactive map	Downloadable GPX file or map within app- includes National Geographic maps	Trails, campgrounds, and custom	Elevation over mileage profile	App not available for androids
Avenza Maps	Geospacial PDF maps	National Geographic maps, National Parks Service maps, etc. Must purchase select guides	Trails and campgrounds	None	
Maplets	JPEG or PGN maps	Download maps directly to phone for local storage	Trails, campgrounds, pit toilets, peaks, and mile markers	None	

Appendix F: Application Comparison – Features

Feature and Cor	ntent Comparison								
Application	Weather	Park Details	Glacier Hiking Trails	User Generated Routes	Trail Reviews	Record Hike	Offline	Subscription Cost	Notes
AllTrails	Four daily low-high, UV index, and sunrise/sunset	Brief overview of park/trails and individual trail descriptions	178 total routes	Users can create their own routes, but they are for personal use	Trail reviews and ratings written by hikers and display next to trail map	Pro Feature	Pro feature	\$29.99 per year	
Gaia GPS	None	Brief overview of regions with links to NPS websites	191 total routes	Users can create their own routes by drawing along predefined trails. More options unlocked with premium	Trail reviews and ratings written by hikers and displayed below the trail map	Record elevation and speed	Membership feature	Membership: \$17 per year Premium: \$36 per year	
Guthook Guides	None	None	None	None	Social feed to follow other hikers. Comments left on waypoints	None	Included with guide	Varies by guide from \$5 - \$60	Purchase guides individually
Chimani	Sunset and sunrise included in perks program	Overview of Glacier, hiking, biking picnics, etc	67 total hiking trails	None	None	None	Included in chimani perks program	\$29.99 per year or \$99.99 lifetime purchase	Photo gallery
Hiking Project	Average monthly weather including precipitation and temp	Brief overview of Glacier, camping, tours, shuttles, etc	185 total routes	Routes added by hikers some tails are not listed ex: Gunsight Pass	Trail description shared by hikers, and can be edited by other users.	Record route with speed, elevation, and distance	View map and info	Free	Filter by trail type
NPS Trail Guide	Average monthly weather including precipitation and temp	Brief overview of Glacier, camping, tours, shuttles, etc	147 total routes	Routes added by hikers some tails are not listed	Trail description shared by hikers, and can be edited by other users.	None	View map and info	Free	Made by REI and hiking project - features are very similar to hiking project
ViewRanger	None	Minimal - only if specified in trail description	36 total routes	Users or organizations create all routes	Trail description shared by hikers, and reviews can be left by other hikers	Record tracks with speed, elevation, and distance	Select maps free offline others unlocked as premium feature	\$19.99 per year	Track friends on hikes, autoplot routes, and AutoPlot
Topo Maps+	None	Included in select maps such as National Geographic Maps	Trails included in maps	Users can trace their own routes. Snap to trail and custom routes - pro feature	None	Record hikes with elevation, distance, and speed	Offline maps and GPS. Download by region	\$47.99 per year	Does not support android devices
Avenza Maps	None	Select maps: Overview of region with short history, brief hiking description, backcountry safety overview, and summary of backcountry campground details	Trail in individual map downlaods and map bundles	None: professionally developed maps	None	Uses GPS to record route with elevation, speed, and distance	Offline services are included and use the device GPS to get current location	\$29.99 per year plus cost of select maps	
Maplets	None	Brief overview of Glacier	Trails in individual map download	Users can upload maps they have made	None	None	GPS used to locate your position on certain maps - not all maps included	None	

Appendix G: Post Hike Survey Model

What route did you hike? (Briefly list major trail sections)
How would you rank your overall enjoyment of this hike?
Highlight from 0 stars (did not enjoy) to 5 stars (enjoyed greatly)
Did you encounter any hazards or obstacles? O Yes O No
What kind of hazards/obstacles were they? (briefly state what and where)
Animal (aggressive bear @junction of St Mary Lake and Red Eagle Trail
Trail (fallen tree @ about 1 mile into Loneman Lookout Trail)
Briefly describe general trail conditions
What was the weather like?

How would you rank the trails difficulty?	
O Extremely easy	
O Somewhat easy	
Neither easy nor difficult	
O Somewhat difficult	
O Extremely difficult	
How long did your trip take? (days/hours)	
Do you have any pictures or brief videos that would help hikers prepare?	
Drop files or click here to upload	
Any other information that would be useful for others planning this hike?	

Appendix H: Developers' Guide

Our developers' guide is a resource for future developers and discusses our code, server, and ArcGIS maps. Our website code can be found on our GitHub repository. It is open source under the Apache 2.0 license, so our work can be used freely by any project using that Apache 2.0 license. A future developer could clone or fork the repository to continue working with our resources. Our project can be run by creating a web server with our "www/" folder as the file directory. The project uses a Node JS server which can be run in the terminal from the "server/" folder using the command "node server/server.js". To use the server, the database must be initialized. This can be done by using the source file "init.sql". For our project, we were provisioned a WPI server and subdomain which has allowed us to run our web application on backcountry2020.wpi.edu. We were able to access this server via SSH and pull our updates from GitHub into the live server. We developed our project using VSCode, including its Live Server plugin to run a demo server. Furthermore, we used Git and ran the Node server through the Ubuntu terminal.

Our development process relied upon weekly planning meetings under the Scrum methodology. We would create a backlog of tasks to accomplish such as creating content, updating the interactive map, changing the layout and formatting, etc. We updated our progress in our daily meetings throughout the week. At the end of the week, we would demonstrate the progress to our team and often to our advisors to receive feedback. Another key piece of development was receiving feedback from friends external to the project who could review content, formatting, and ease of use. We used the Model View Controller design pattern to best separate the logic of the page. In our case: the model was the MySQL database and ArcGIS layers, the view was the HTML/CSS, and the controller was the JavaScript on both the client and server.

Our code could be grouped into three major sections: the basic web page content, the interactive map, and the database server. Aside from the interactive map, the web pages were created using HTML and CSS. There was a minimal amount of JavaScript used to store and update the landing page checklist. The ArcGIS interactive map was built using the template provided by Esri. There is HTML/CSS to provide formatting, but the main functionality was made using JavaScript code loaded through the Dojo loader. Lastly, the RESTful database server was made using Node JS and Express JS. The functionality was created in JavaScript which queried the MySQL database. Our data was stored as a User, based on an incrementing user ID number, and a Trip, based on the embedded ArcGIS Polyline geometry.

Finally, the interactive map was created using ArcGIS Online (AGOL). After receiving a license from WPI, we started with the basic topographic basemap provided by AGOL. Glacier National Park Geographer Richard Menicke provided trail and boundary layers, as well as data on campgrounds and points of interest. Our team added data from the Glacier National Park permitting map to the given campground information to create our final campground layer. Additionally, we removed points of interest data that were irrelevant to backcountry hiking. The campground and points of interest were uploaded to ArcGIS through the add layer by file option in the map viewer. After completing the campground and points of interest layers, we created a new polygon layer and added regions based on the Glacier National Park permitting map. Once all our layers were finalized, we created a new web map and added the layers. We adjusted visibility ranges, colors, symbols, and transparency to improve the map's appearance. The trail and boundary layers are available through Richard Menicke's profile. Finally, the hiking map, campground layer, points of interest layer, and region layer are available through Devon Poisson's profile.