



# DS-UA 111

## Data Science for Everyone

Week 15: Lecture 2

### Classification





How can we use regression to predict qualitative variables instead of quantitative variables?

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### Week 15: Lecture 2

### Classification

*Adapted from Adhikari, DeNero, Wagner, Milner*



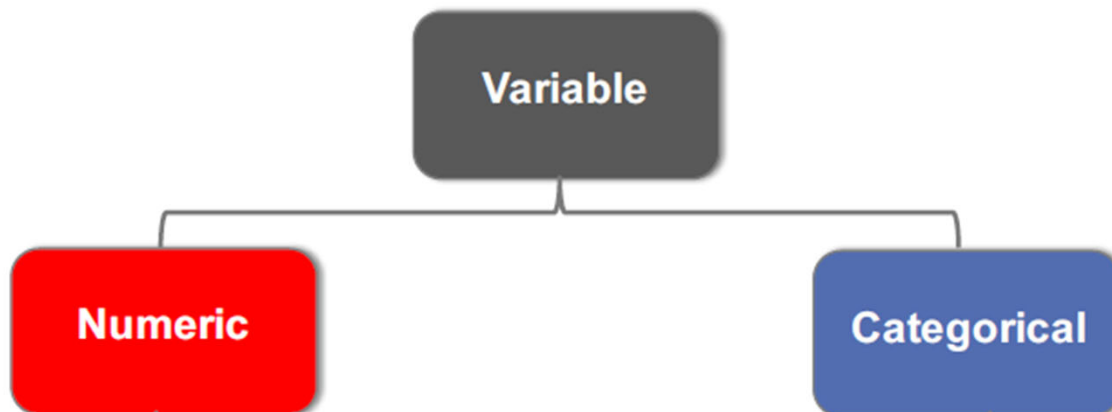
# Announcements

- ▶ Please check Week 15 agenda on NYU Classes
  - ▶ Exam
    - ▶ Monday May 11
    - ▶ Gradescope
  - ▶ Project
    - ▶ Friday May 8



# Review

Statistical Data Types not  
Computational Data Types



- ▶ We study data with different properties. We divide these properties into two types
  - ▶ Numbers
    - ▶ We call it Quantitative Data
  - ▶ Categories
    - ▶ We call it Qualitative Data

# Agenda

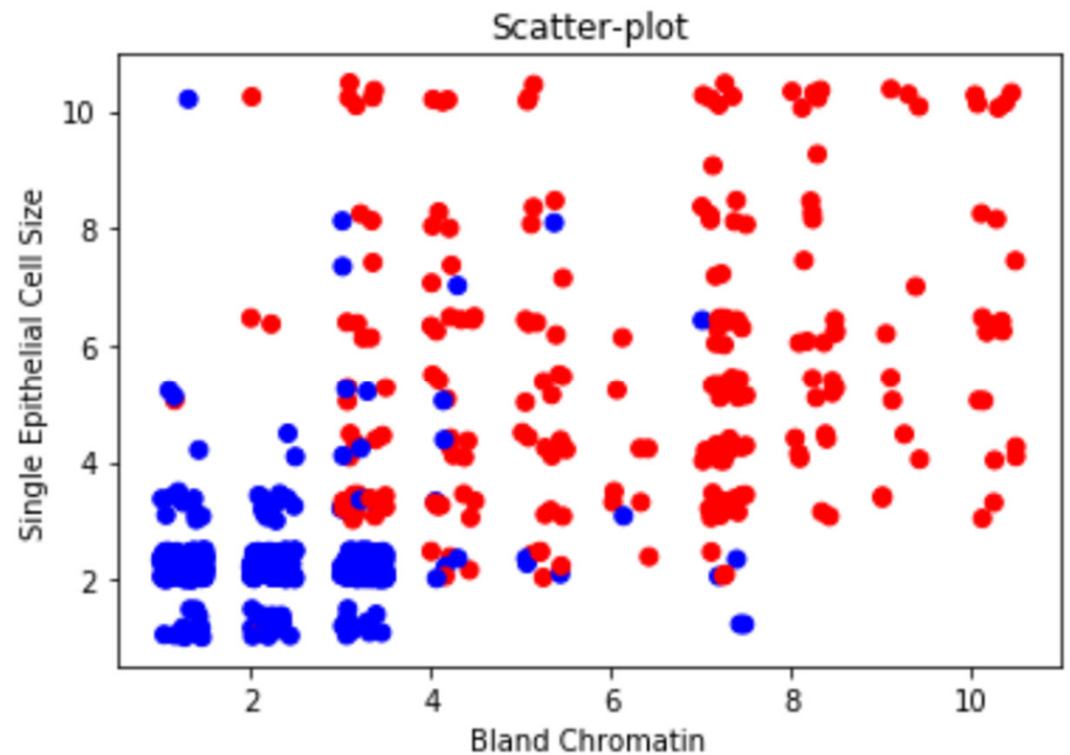
- ▶ Nearest  
Neighbors
- ▶ Training and  
Testing

## References

- ▶ Classification
  - ▶ Chapter 17.3-17.5

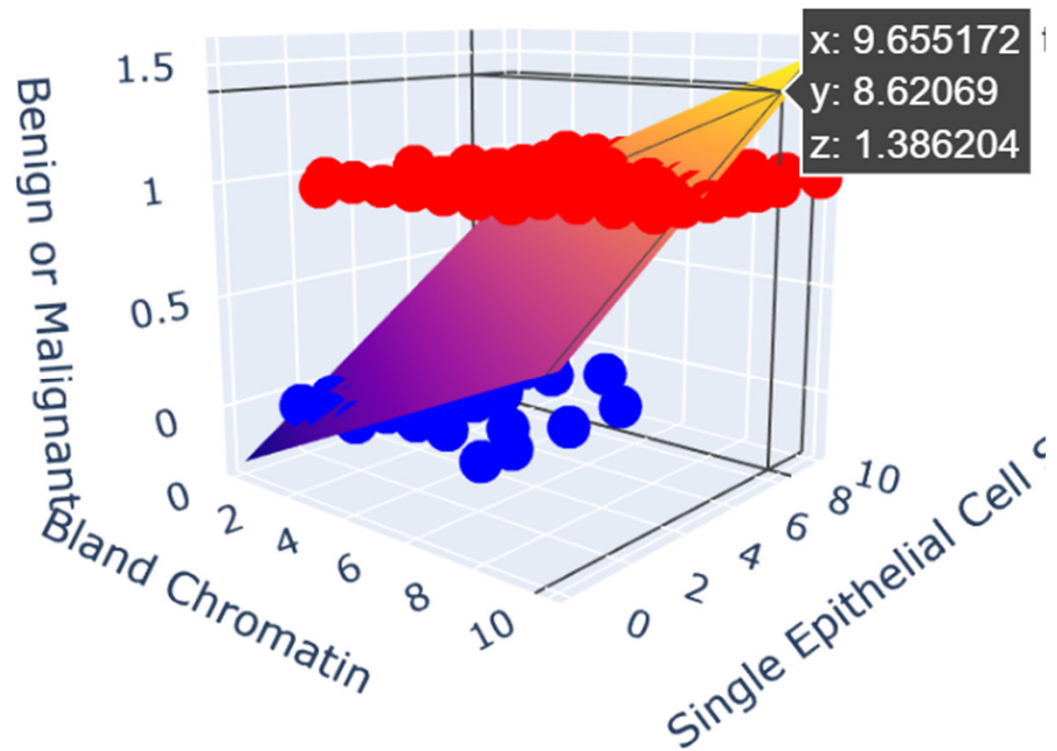
# Plotting Categories

- ▶ Remember that we use scatter-plots to visualize two quantitative variables.
  - ▶ Horizontal Coordinate
  - ▶ Vertical Coordinate
- ▶ We can incorporate a qualitative variable
  - ▶ Color



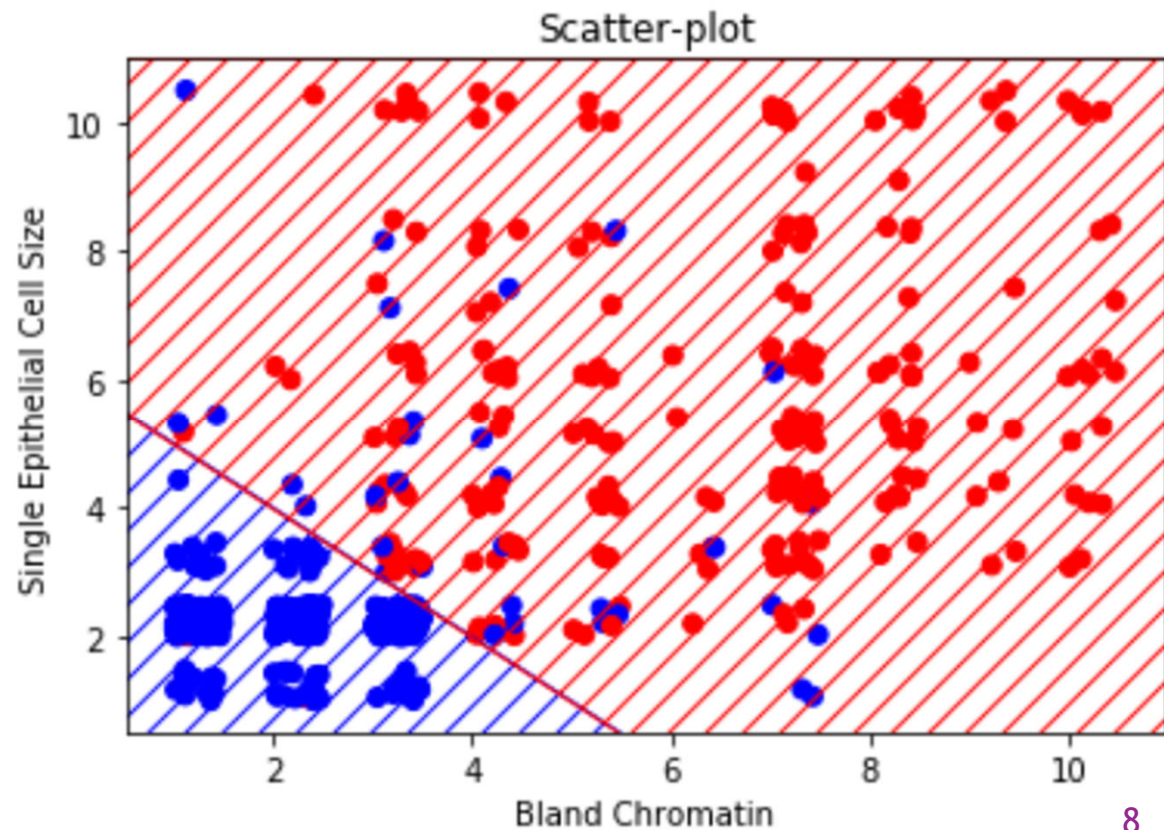
# Regression

- ▶ Remember that we use regression to predict quantitative response variables from explanatory variables.
- ▶ If we pretend that the categories are quantitative data then we could try regression



# Classification

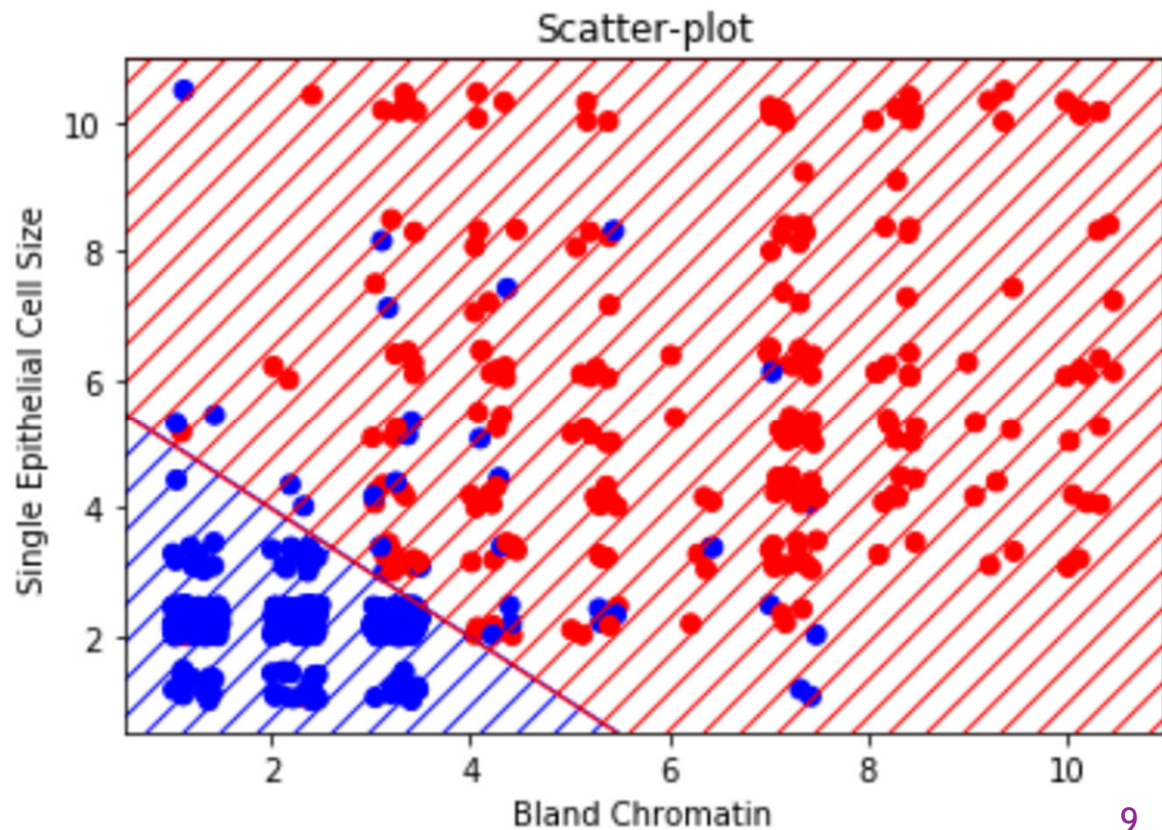
- ▶ We use **classification** to predict qualitative response variables from explanatory variables.
- ▶ Based on the explanatory variables, we separate the data into two regions corresponding to the two categories





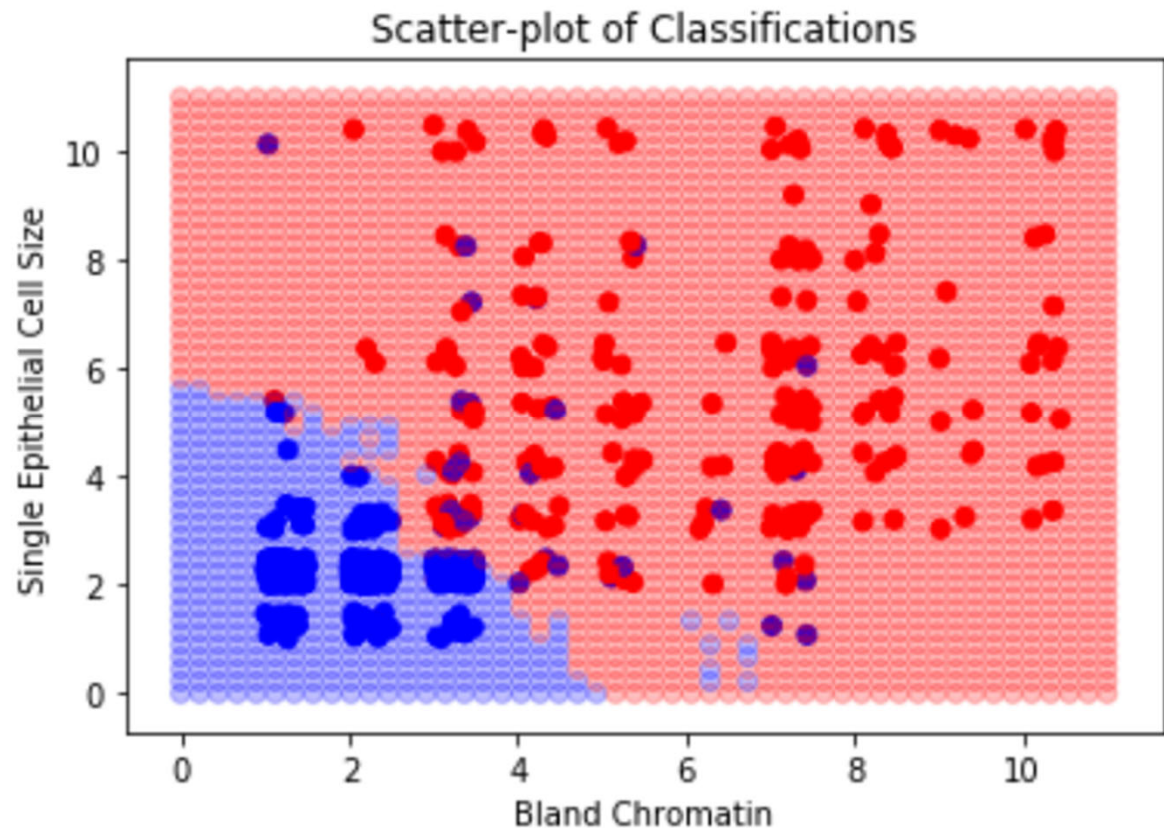
# Classification

- ▶ We need to use the data to determine a **boundary** that separates the regions.
- ▶ We can compare determining the boundary in classification to fitting the line in regression



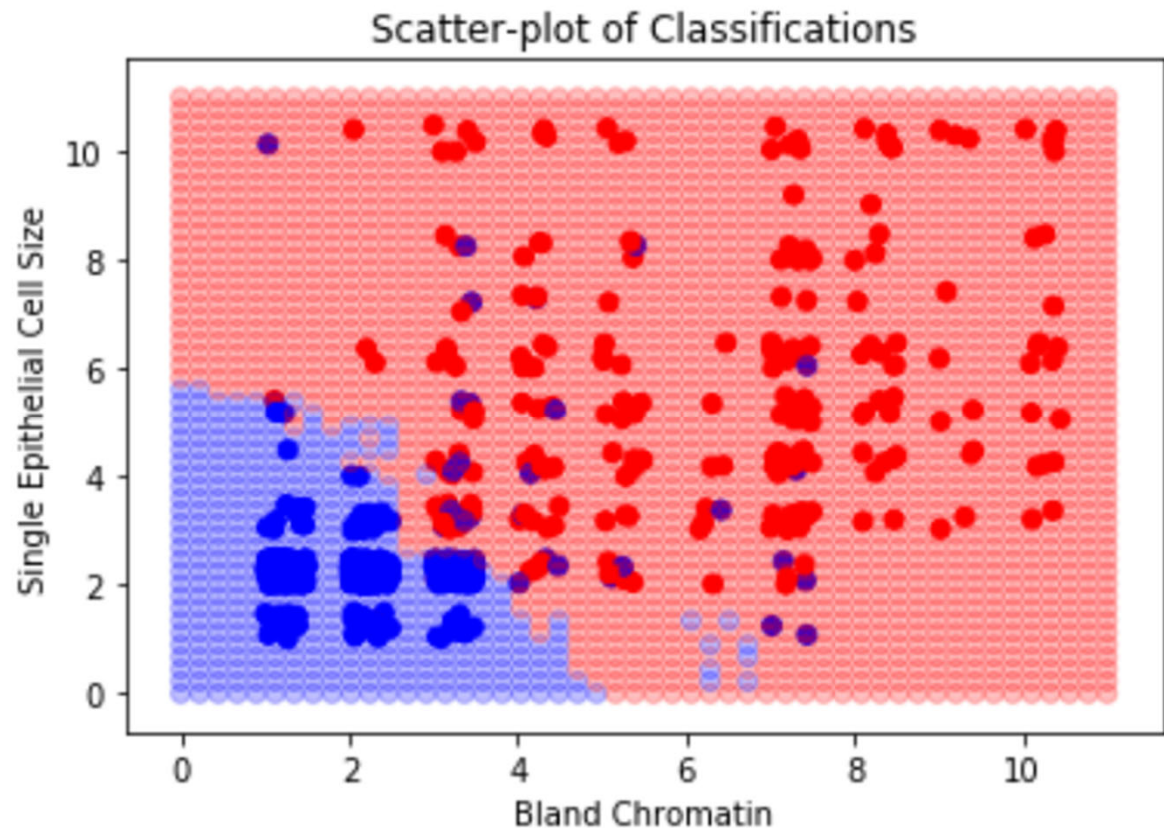
# Nearest Neighbors

- ▶ Each record in the dataset has a label for the two categories.
- ▶ If we have an unlabeled record, then we can compare values for its explanatory variables to values of the explanatory variables for the labeled records.



# Nearest Neighbors

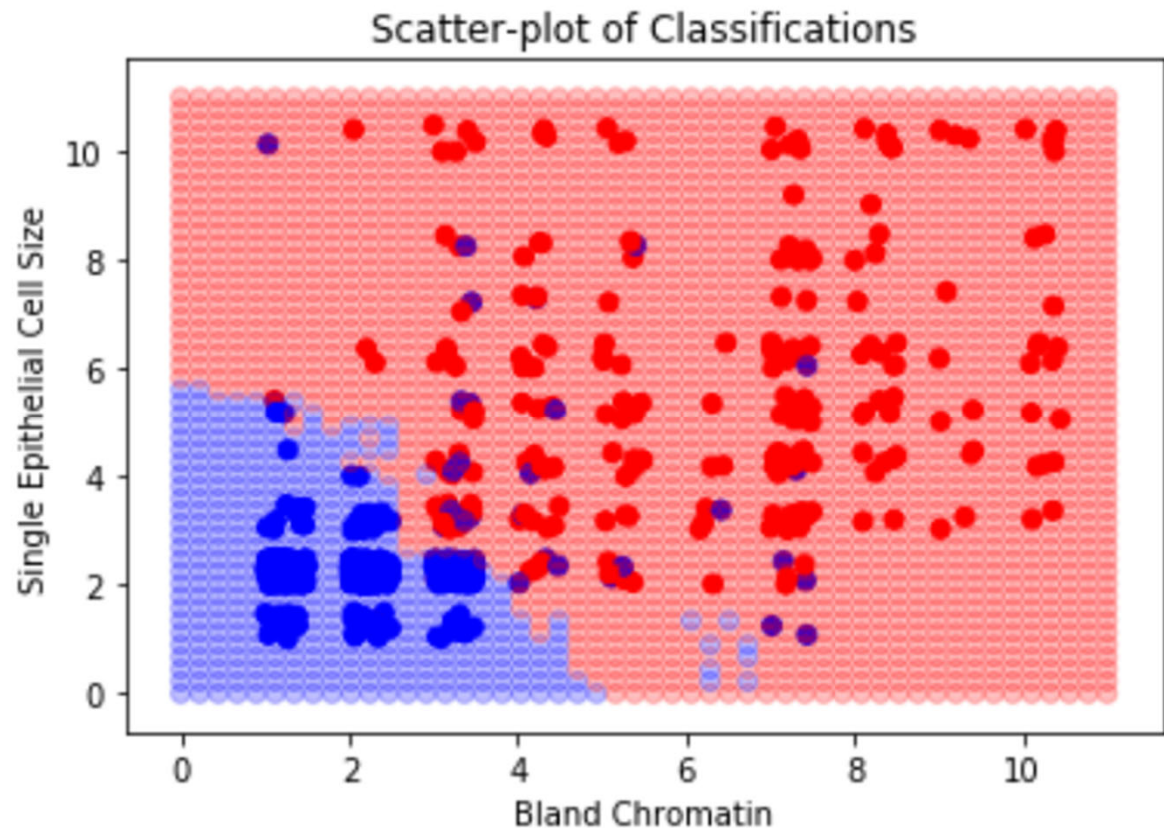
- We determine the category of the unlabeled record from the categories of the nearest labeled records.
- If we predict categories for many unlabeled records then we can determine the boundary





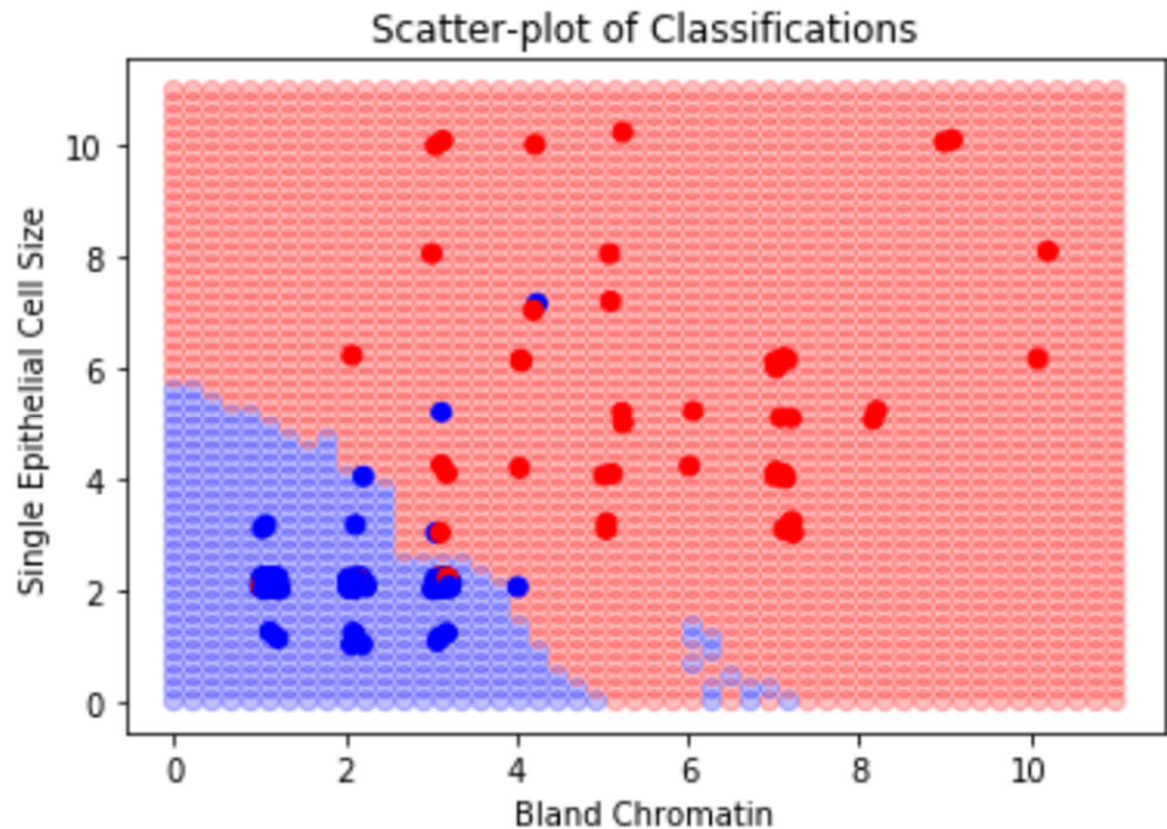
# Nearest Neighbors

- We determine the category of the unlabeled record from the categories of the nearest labeled records.
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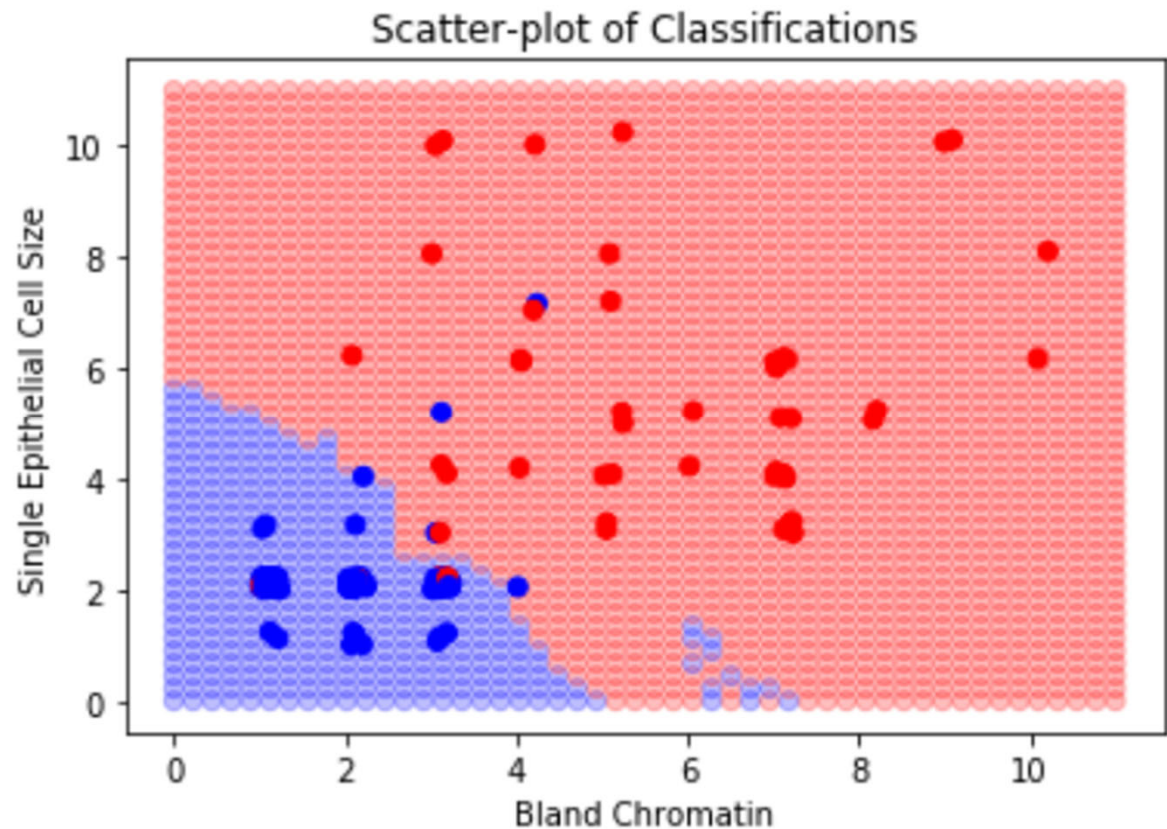
# Training and Testing

- ▶ Accuracy measures the number of correct predictions
- ▶ For evaluating the accuracy, we should randomly split the dataset into 80% **training set** and 20% **testing set**



# Training and Testing

- ▶ We determine the boundary on the training set
- ▶ We calculate the accuracy on the testing set.
- ▶ We should contrast **in-sample** accuracy and **out-of-sample** accuracy



# Summary

- ▶ Nearest Neighbors
- ▶ Training and Testing

## Goals

- ▶ Understand the nearest neighbors approach to classification into two categories.
- ▶ Randomly split a dataset into a training set and testing set