# Descriptive statistics

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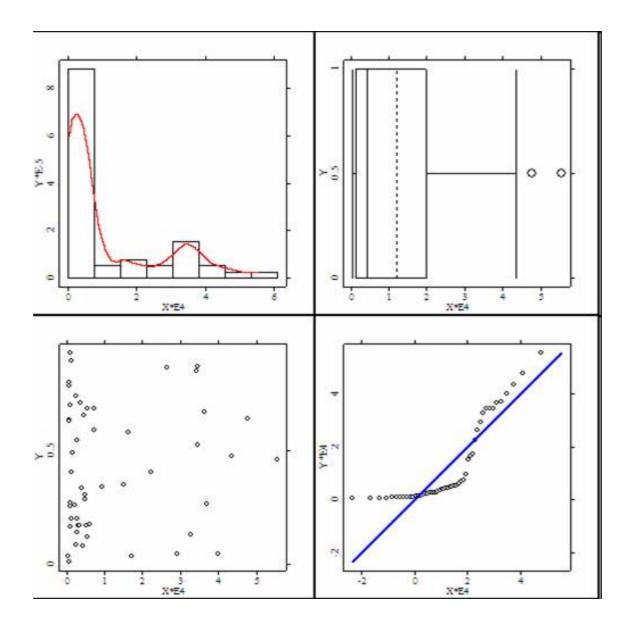


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## What are descriptive statistics?



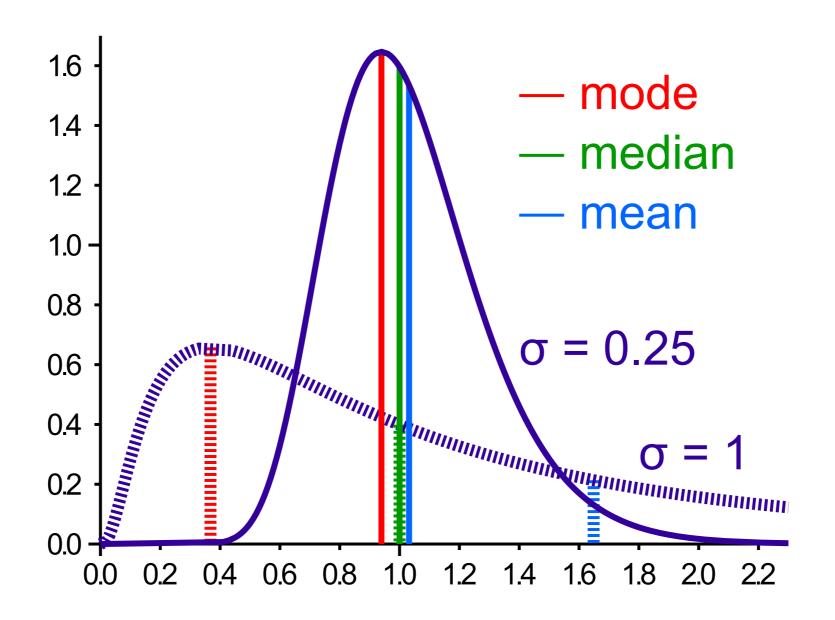


## Measures of centrality

- Mean
- Median
- Mode



## Measures of centrality





#### Measures of variability

- Variance
- Standard deviation
- Range

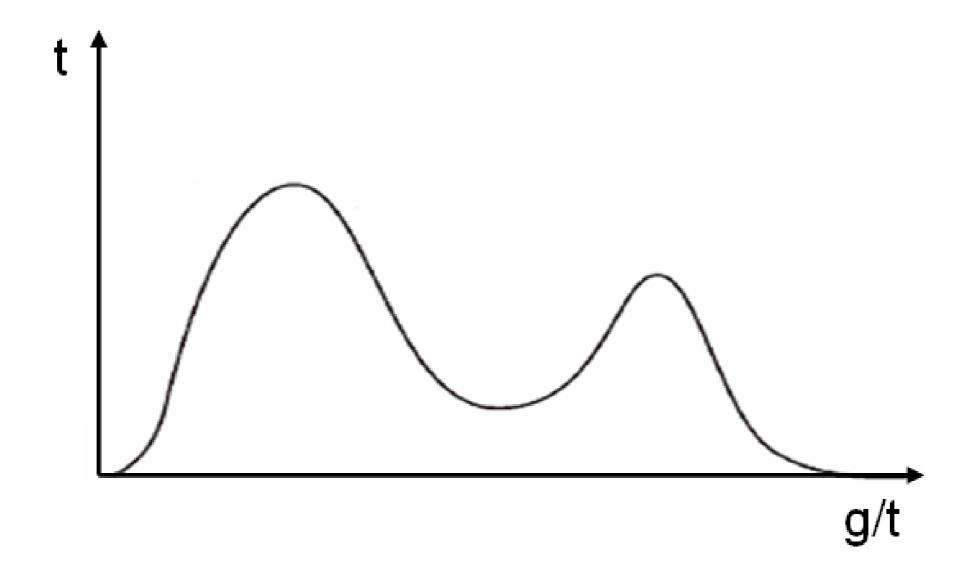
### Measures of variability

$$s^2 = \frac{\sum (x - \bar{x})^2}{n - 1}$$

#### Standard Deviation

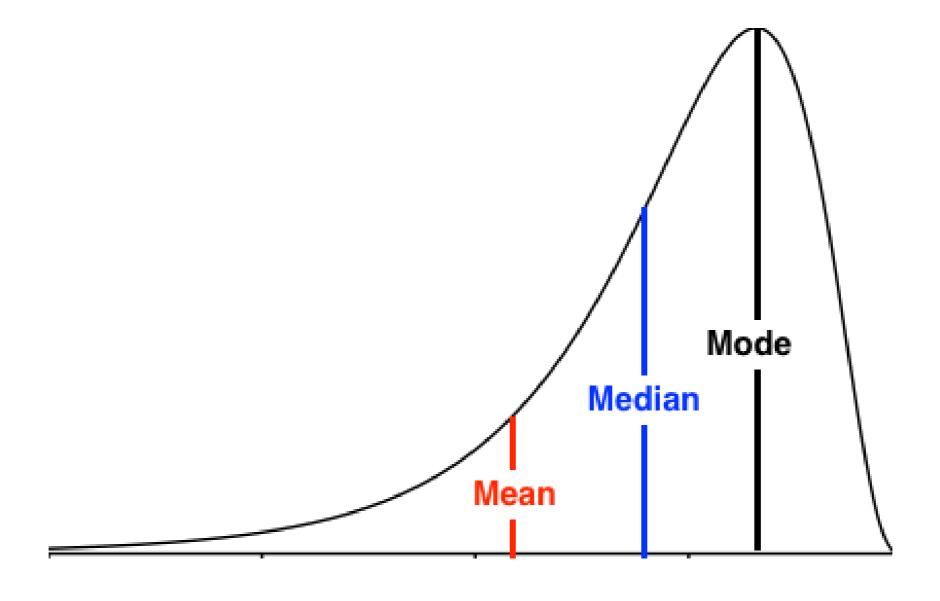
$$s = \sqrt{\frac{\sum (x - \bar{x})^2}{n - 1}}$$

## Modality





#### Skewness





#### Summary

- Defining descriptive statistics
- Mean, median, and mode
- Standard deviation and variance
- Modality and skewness

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# Categorical data

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# Types of variables

Categorical

Ordinal

Nominal

### **Encoding categorical data**

#### Label Encoding

Food Name	Categorical #	Calories
Apple	1	95
Chicken	2	231
Broccoli	3	50

#### One Hot Encoding

Apple	Chicken	Broccoli	Calories
1	0	0	95
0	1	0	231
0	0	1	50

<sup>&</sup>lt;sup>1</sup> What is One Hot Encoding and How to Do It

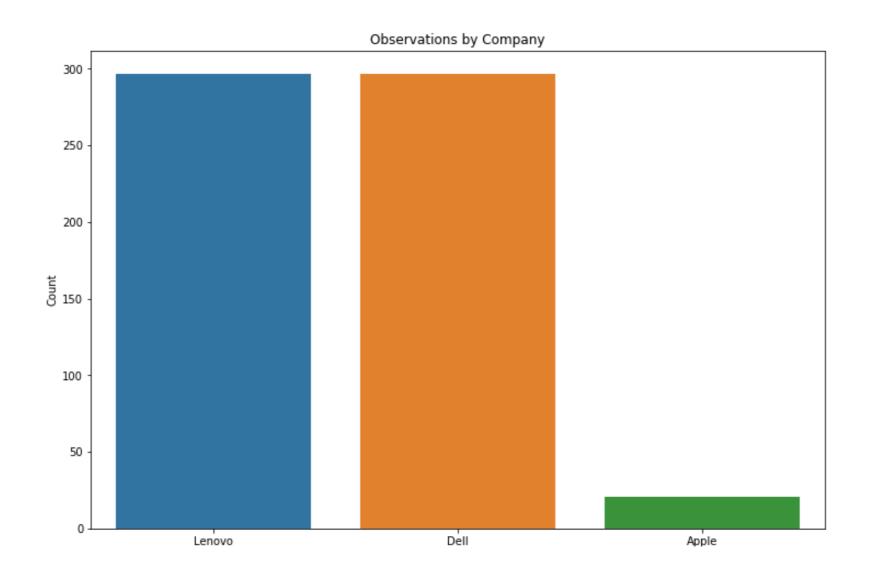


### **Example: laptop models**

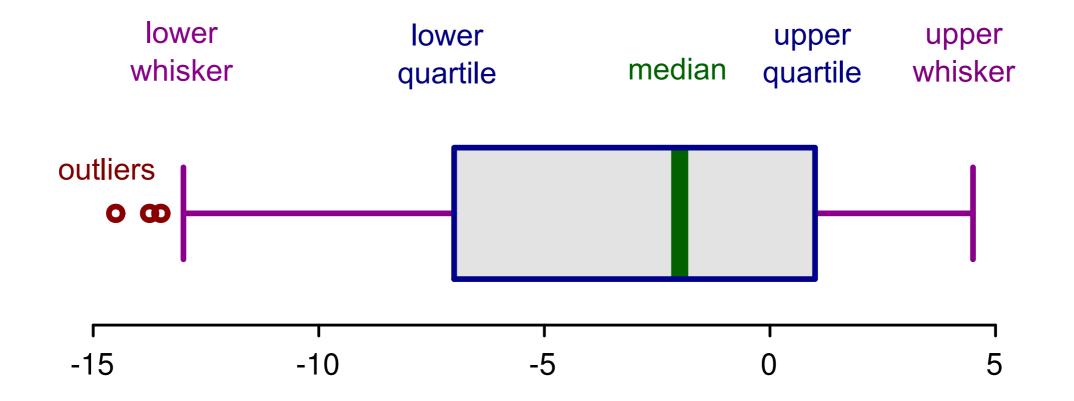
	Company	Product	Price
0	Apple	MacBook Pro	1339.69
1	Apple	Macbook Air	898.94
2	Apple	MacBook Pro	2537.45
3	Apple	MacBook Pro	1803.60
4	Apple	MacBook Pro	2139.97

#### **Example: laptop models**

```
company_count = df['Company'].value_counts()
sns.barplot(company_count.index, company_count.values)
```



### **Box plots**

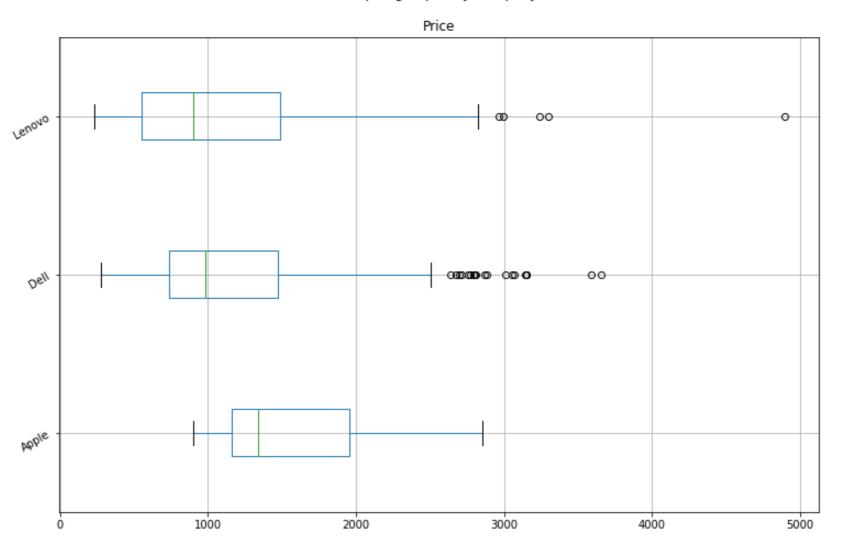




#### **Example: laptop models**

```
df.boxplot('Price', 'Company', rot = 30, figsize=(12,8), vert=False)
```





#### Summary

- Types of variables
- Encoding techniques
- Sample exploratory data analysis

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# Two or more variables

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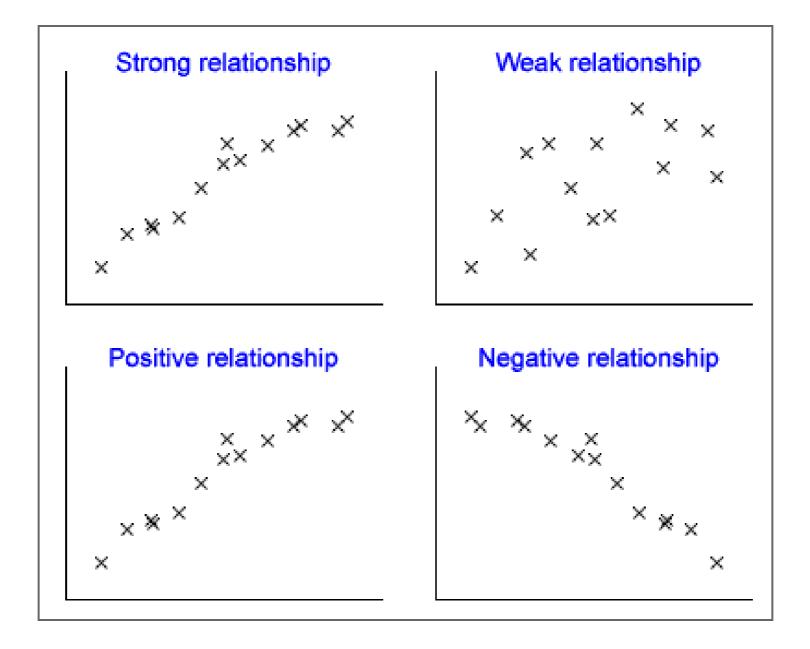


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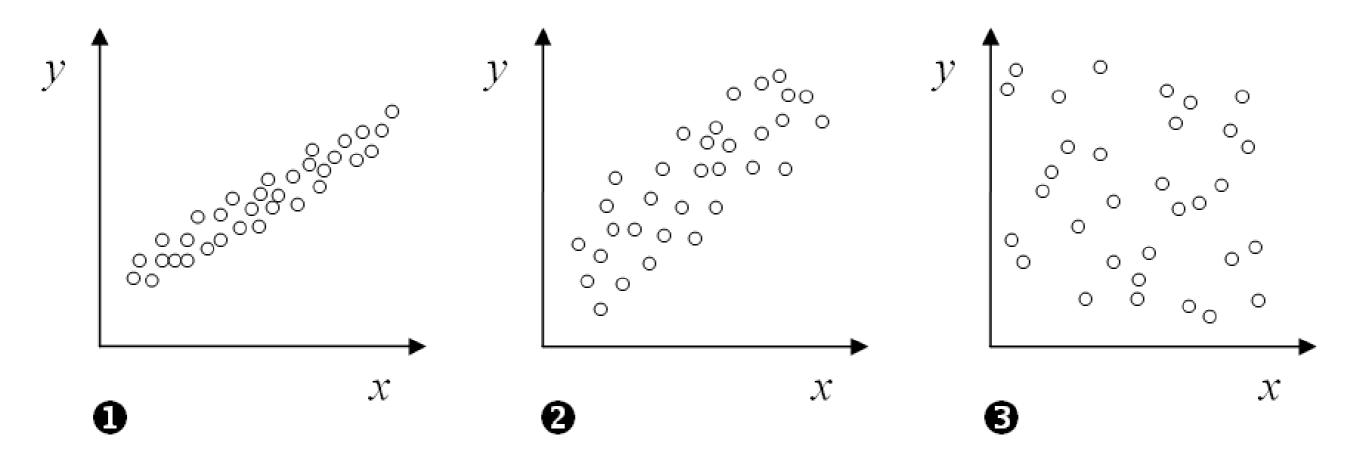
#### Types of relationships





#### What is correlation?

- Statistical relationship between variables
- Stronger correlation = more information



<sup>&</sup>lt;sup>1</sup> Wikimedia

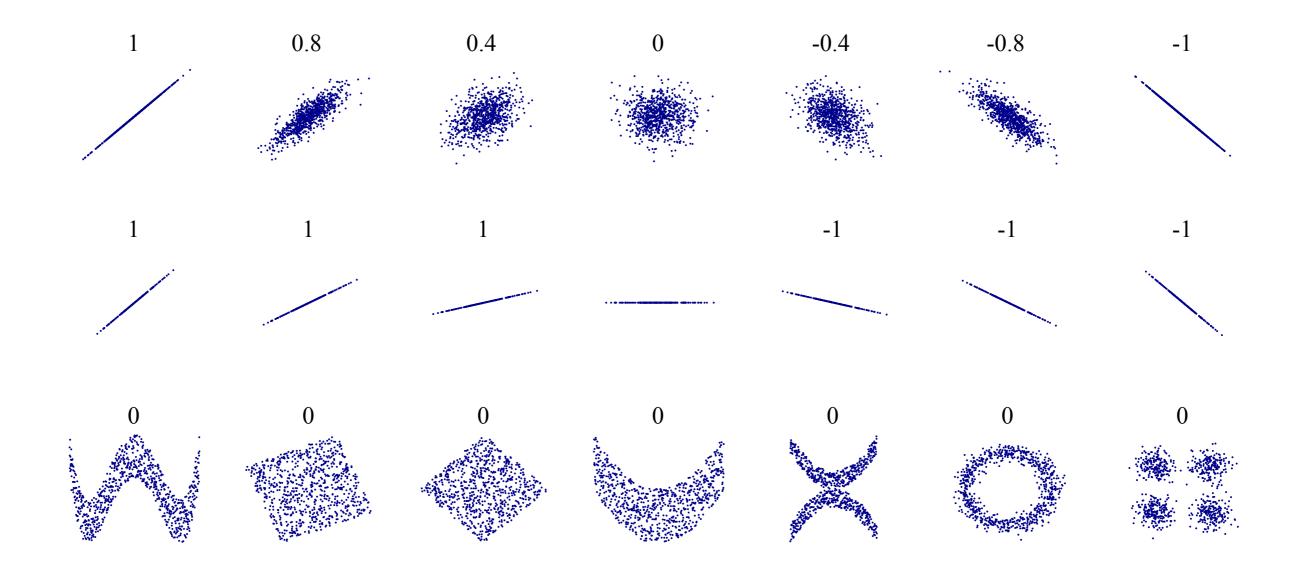
#### Covariance

$$Cov_{xy} = \frac{\sum (x - \bar{x})(y - \bar{y})}{(n-1)}$$

#### Pearson's correlation

$$r = \frac{\text{Cov}(x, y)}{S_x \cdot S_y}$$

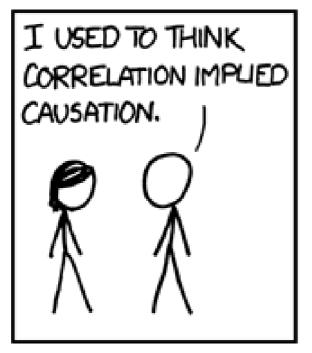
#### Pearson's correlation

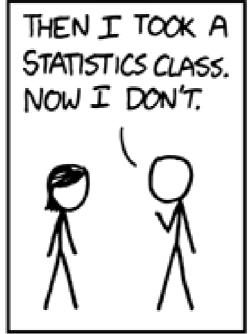


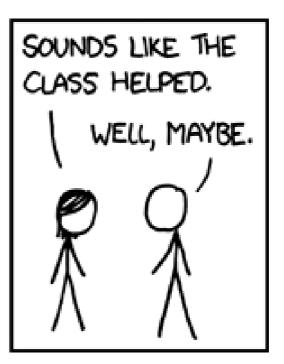
<sup>&</sup>lt;sup>1</sup> Wikimedia



#### Correlation vs. causation



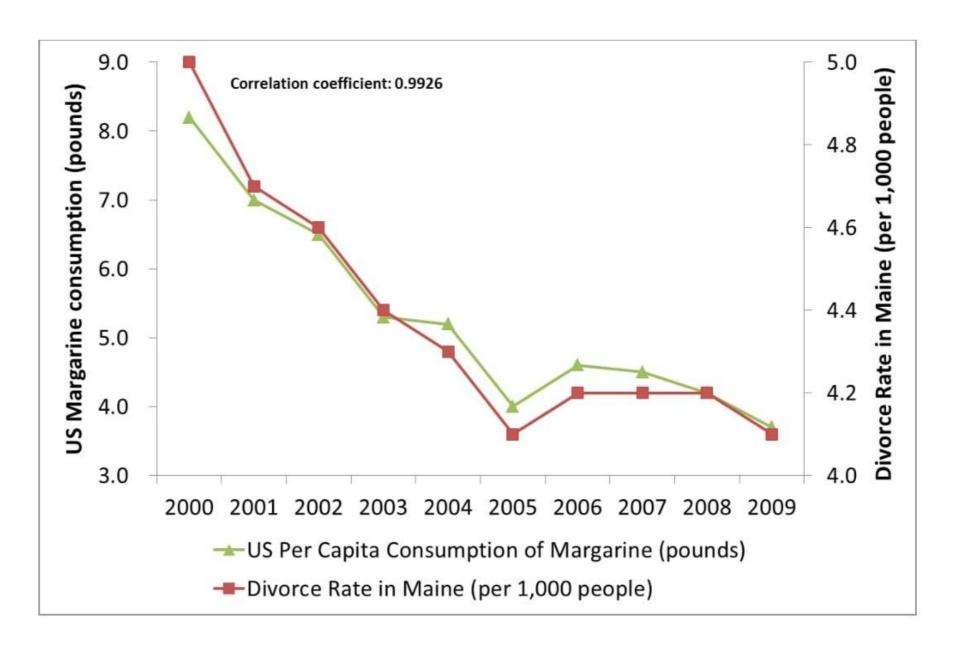




<sup>1</sup> xkcd



#### Correlation vs. causation



<sup>&</sup>lt;sup>1</sup> Correlation does not mean Causation



#### Summary

- Types of relationships
- Review of correlation
- Covariance
- Pearson's correlation
- Correlation vs. causation

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