

Employment and the Labor Force

ANALYZING US CENSUS DATA IN PYTHON



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Employment Concepts

- **Labor Force:** People who are working or looking for work
- **Unemployed:** People unable to find work
- **Unemployment Rate:**

$$\textit{Unemployed} / \textit{Labor Force}$$

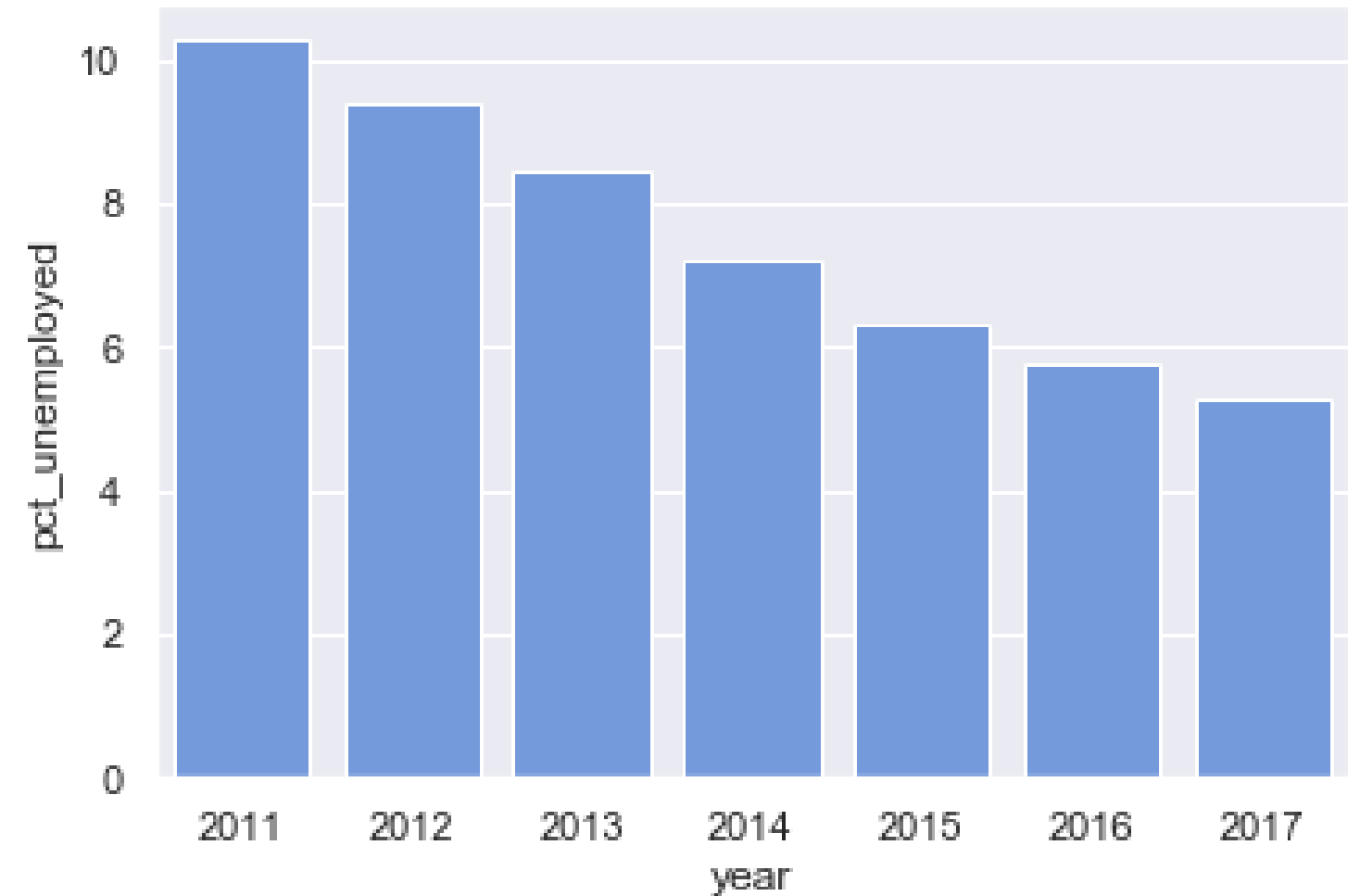
- **Labor Force Participation Rate:**

$$\textit{Labor Force} / \textit{Working Age Pop}$$

Creating a Bar Plot

```
year  pct_unemployed
0  2011      10.264992
0  2012      9.373092
0  2013      8.435212
0  2014      7.226895
0  2015      6.297886
0  2016      5.750313
0  2017      5.281027
```

```
sns.barplot(
    x = "year", y = "pct_unemployed",
    color = "cornflowerblue",
    data = employment)
```



pandas.melt

```
print(hispanic_unemployment)
```

```
   year  pct_hisp_male_25to54_unemp  pct_hisp_female_25to54_unemp
0  2011                9.352638                11.426135
0  2012                8.062535                10.751855
0  2013                6.915451                 9.524808
0  2014                5.724187                 8.285590
0  2015                5.040303                 7.070101
0  2016                4.568206                 6.521980
0  2017                4.184646                 5.706956
```

pandas.melt

```
# Rename columns
col_rename = {"pct_hisp_male_25to54_unemp": "male",
              "pct_hisp_female_25to54_unemp": "female"}
hispanic_unemployment.rename(columns = col_rename, inplace = True)

# Melt data frame
tidy_unemp = hispanic_unemployment.melt(
    id_vars = "year",
    value_vars = ["male", "female"],
    var_name = "sex",
    value_name = "pct_unemployed")
```

pandas.melt

```
# Rename columns
col_rename = {"pct_hisp_male_25to54_unemp": "male",
              "pct_hisp_female_25to54_unemp": "female"}
hispanic_unemployment.rename(columns = col_rename, inplace = True)

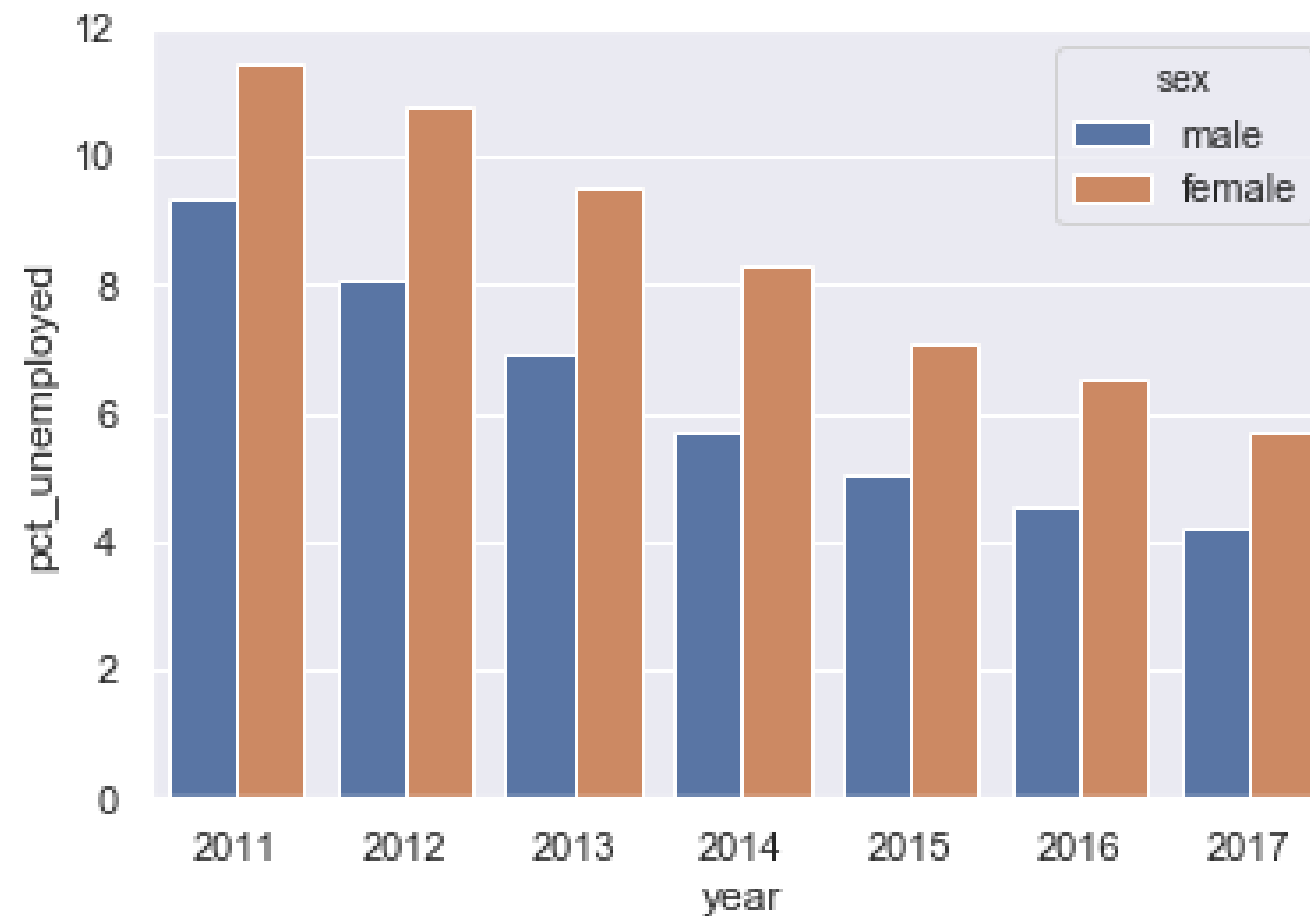
# Melt data frame
tidy_unemp = hispanic_unemployment.melt(
    id_vars = "year",
    # value_vars = ["male", "female"],
    var_name = "sex",
    value_name = "pct_unemployed")
```

pandas.melt

```
   year  sex  pct_unemployed
0  2011  male      9.352638
1  2012  male      8.062535
2  2013  male      6.915451
3  2014  male      5.724187
4  2015  male      5.040303
5  2016  male      4.568206
6  2017  male      4.184646
7  2011  female    11.426135
8  2012  female    10.751855
9  2013  female      9.524808
10 2014  female      8.285590
11 2015  female      7.070101
12 2016  female      6.521980
13 2017  female      5.706956
```

Creating a Grouped Bar Chart

```
sns.barplot(x = "year", y = "pct_unemployed", hue = "sex",  
            data = tidy_unemp)
```



Let's practice!

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Commuting Patterns

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Commuting Tables

Commuting Subjects

- Means of transportation (car, public transit, etc.)
- Travel time
- Time leaving for/arriving at work

Commuting Geographies

- Residence: where people sleep
- Workplace: where people work; can use to determine workforce population for county, tract, etc.

Congestion Pricing in New York City

- Currently being debated in NYC (early 2019)
- Previous attempt failed (2007)
- Concerns over cost for low- and middle-income households



¹ Photo by Brian Jeffery Beggerly (CC BY 2.0)

Table B08519: Means Of Transportation To Work By Workers' Earnings In The Past 12 Months (In 2017 Inflation-Adjusted Dollars) For Workplace Geography

```
Total
  $1 to $9,999 or loss
  $10,000 to $14,999
  $15,000 to $24,999
  $25,000 to $34,999
  $35,000 to $49,999
  $50,000 to $64,999
  $65,000 to $74,999
  $75,000 or more
Car truck or van - drove alone
  <repeat income categories>
Car truck or van - carpooled
  <repeat income categories>
Public transportation (excluding taxicab)
  <repeat income categories>
etc...
```


API Response

```
print(r.json())
```

```
[['B08519_011E', 'B08519_012E', 'B08519_013E', 'B08519_014E', 'B08519_015E',  
  'B08519_016E', 'B08519_017E', 'B08519_018E', 'B08519_020E', 'B08519_021E',  
  ...  
  'B08519_061E', 'B08519_062E', 'B08519_063E', 'state', 'county'],  
 ['10927', '9172', '19659', '22110', '32287',  
  '32977', '15693', '106972', '3663', '2518',  
  ...  
  '7457', '2664', '20684', '36', '061']]
```

Reshaping the Data

```
# Read data row into list
data_row = r.json()[1][:2]

# Break data row into list of lists
iter_len = 8
data = [data_row[i:i+iter_len] for i in range(0, len(data_row), iter_len)]

print(data)
```

```
[['10927', '9172', '19659', '22110', '32287', '32977', '15693', '106972'],
 ['3663', '2518', '5484', '5625', '8028', '7990', '3369', '22958'],
 ['139358', '97178', '200514', '184510', '255491', '240973', '116673', '700808'],
 ['16743', '9117', '15900', '13710', '17442', '20206', '10370', '85879'], ...]
```

Constructing the Data Frame

```
# Define row names and column names
modes = ["drove_alone", "carpooled", "public", "walked", "taxi",
         "worked_at_home"]

incomes = ["0k", "10k", "15k", "25k", "35k", "50k", "65k", "75k"]

# Create data frame
manhattan = pd.DataFrame(data=data, index=modes, columns=incomes)
manhattan = manhattan.astype(int)
```


Constructing the Data Frame

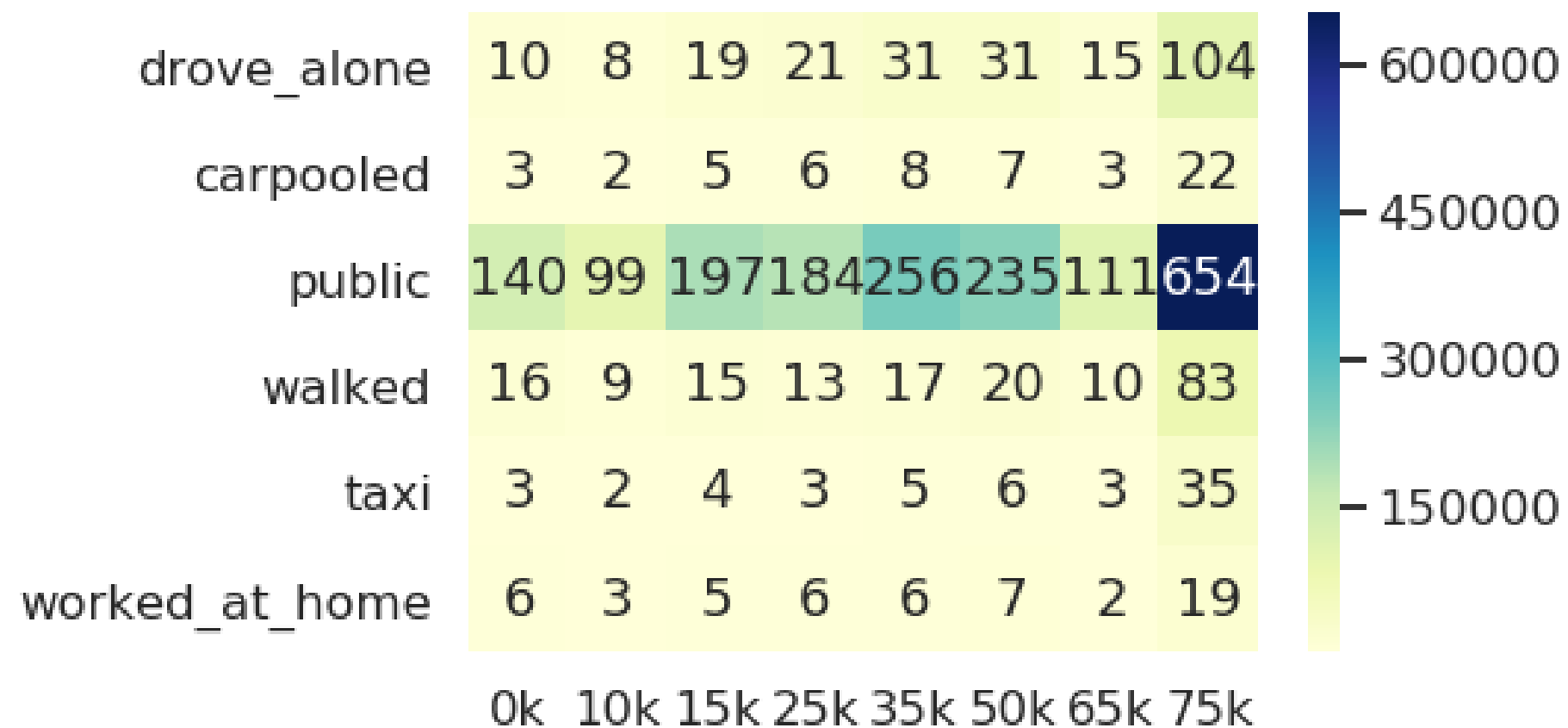
```
print(manhattan)
```

	0k	10k	15k	...	50k	65k	75k
drove_alone	10716	8965	19294	...	31502	15519	104078
carpooled	3740	2451	5852	...	7994	3438	22625
public	140957	99474	197241	...	235158	111959	654800
walked	16795	9045	15451	...	20704	10663	83681
taxi	3201	2209	4515	...	6551	3029	35572
worked_at_home	6854	3885	5489	...	7776	2809	19598

```
[6 rows x 8 columns]
```

Constructing the Heatmap

```
# Create heatmap of commuters by mode by income
sns.heatmap(manhattan, annot=manhattan // 1000, fmt="d", cmap="YlGnBu")
```



Let's practice!

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Migration

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ACS Mobility Tables - Common Columns

Table names "B07xxx", generally with columns like these:

- Total living in area (current residence)
 - Same house 1 year ago (i.e. did not move)
 - Moved within county
 - Moved from a different county, same state
 - Moved from a different state
 - Moved from abroad

ACS Mobility Tables - Additional Features

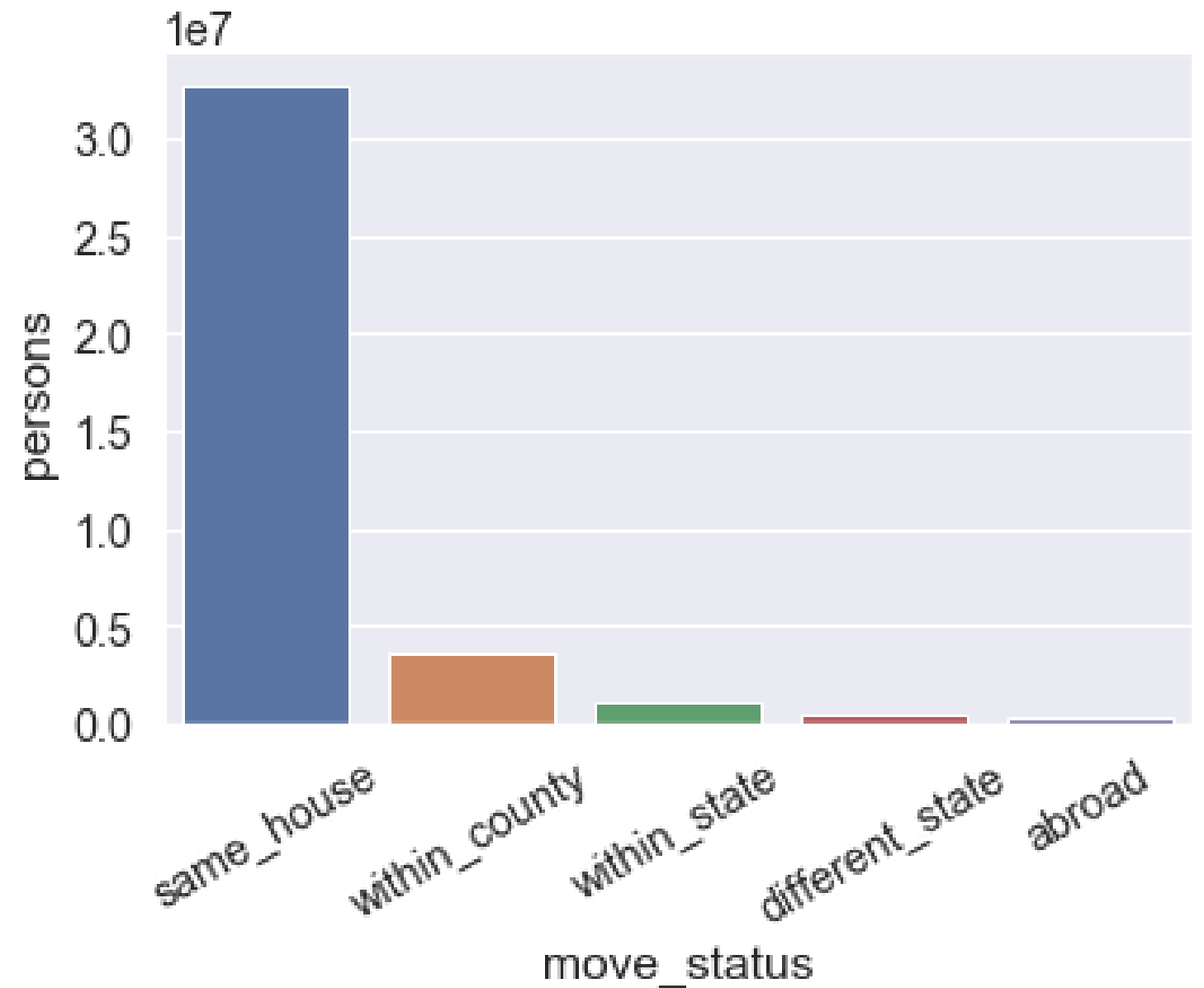
- Mobility crossed with:
 - Age
 - Educational Attainment
 - Income
 - Citizenship Status
 - etc.
- Tables based on residence 1 year ago
- Puerto Rico (e.g. B07001PR: Geographical Mobility in the Past Year by Age for Current Residence in Puerto Rico)

Going to California

```
print(to_cali_2016)
```

```
   move_status  persons
0  same_house  32740745
1  within_county  3581323
2  within_state  1062756
3  different_state  501384
4      abroad  305148
```

```
sns.barplot(x = "move_status",
            y = "persons",
            data = to_cali_2016)
```



Migration Flows

Table 1. State-to-State Migration Flows ¹ : 2016										
Dataset: 2016 American Community Survey 1-Year Estimates										
Universe: Population 1 year and over										
Current residence in --	Population 1 year and over		Same house 1 year ago		Same state of residence 1 year ago		Different state of residence 1 year ago			
	Estimate	MOE	Estimate	MOE	Estimate	MOE	Total		Alabama	
							Estimate	MOE	Estimate	MOE
United States ²	319,361,956	+/- 30,974	272,660,098	+/- 208,903	36,952,658	+/- 198,593	7,552,536	+/- 73,712	99,892	+/- 7,271
Alabama	4,810,126	+/- 3,913	4,141,850	+/- 18,249	529,994	+/- 17,409	122,220	+/- 9,811	N/A	N/A
Alaska	731,760	+/- 1,282	593,897	+/- 7,921	100,004	+/- 6,403	31,300	+/- 3,641	423	+/- 337
Arizona	6,851,836	+/- 4,173	5,586,753	+/- 30,225	938,077	+/- 26,500	273,257	+/- 14,805	894	+/- 543
Arkansas	2,949,650	+/- 3,135	2,484,705	+/- 17,957	384,811	+/- 15,832	71,083	+/- 6,657	2,057	+/- 1,295
California	38,783,436	+/- 10,247	33,594,813	+/- 62,303	4,337,251	+/- 59,356	514,758	+/- 19,678	3,045	+/- 1,187
Colorado	5,476,928	+/- 3,255	4,466,067	+/- 27,786	754,712	+/- 24,804	223,260	+/- 12,315	2,328	+/- 1,640
Connecticut	3,541,758	+/- 2,975	3,116,440	+/- 16,535	323,316	+/- 14,648	75,586	+/- 6,930	1,102	+/- 930
Delaware	942,073	+/- 1,325	817,779	+/- 9,121	85,147	+/- 8,425	33,400	+/- 3,275	148	+/- 253
District of Columbia	672,022	+/- 1,765	538,547	+/- 7,335	64,166	+/- 6,120	58,154	+/- 4,335	140	+/- 161
Florida	20,401,575	+/- 7,828	17,176,492	+/- 49,542	2,387,227	+/- 43,437	605,018	+/- 21,606	11,353	+/- 2,540

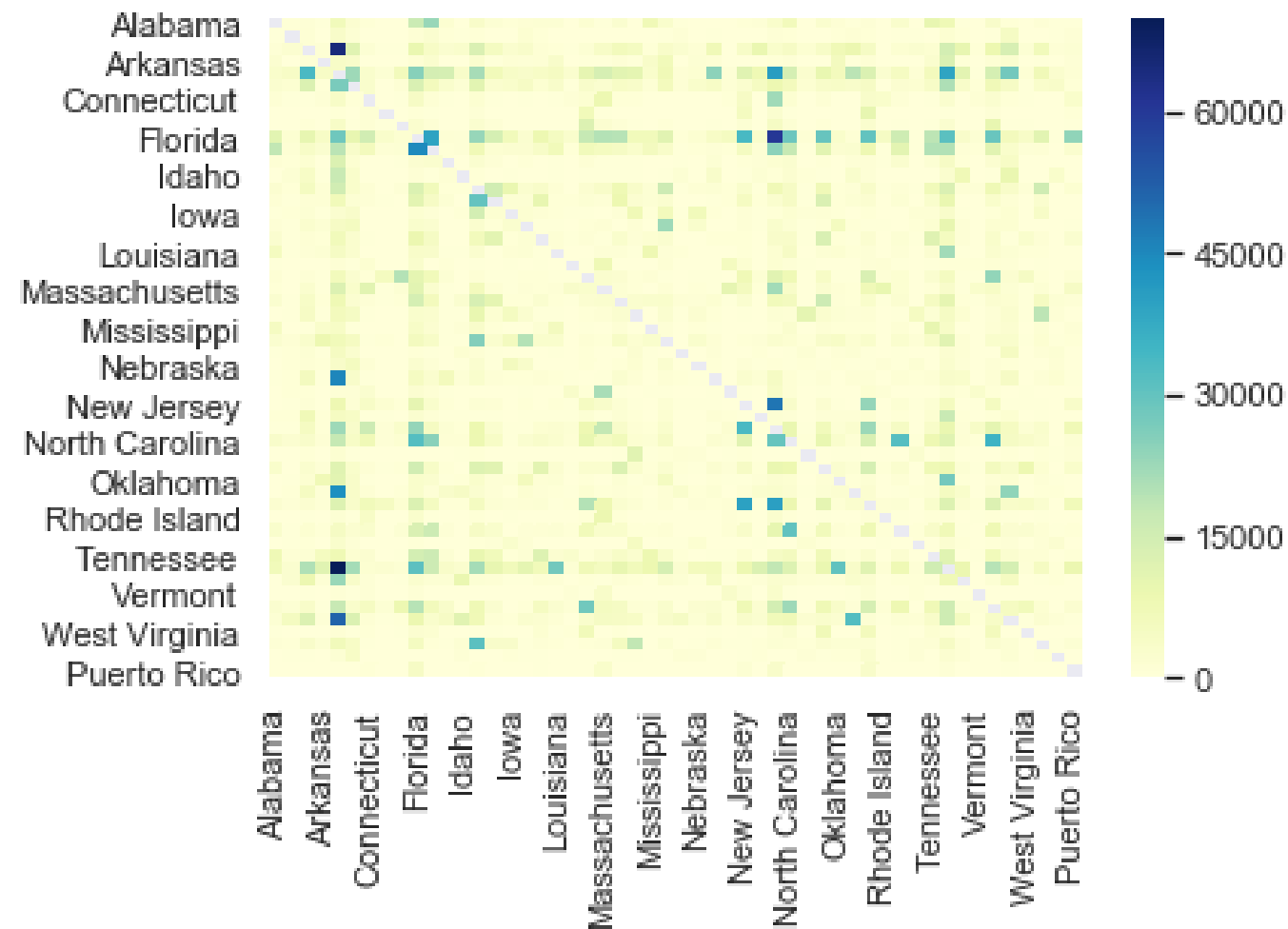
State-to-State Migration Matrix

```
print(state_to_state.head())
```

	Alabama	Alaska	Arizona	...	Wisconsin	Wyoming	Puerto Rico
Alabama	NaN	576.0	1022.0	...	874.0	539.0	335.0
Alaska	423.0	NaN	1176.0	...	260.0	291.0	848.0
Arizona	894.0	1946.0	NaN	...	6736.0	925.0	1462.0
Arkansas	2057.0	103.0	836.0	...	539.0	178.0	857.0
California	3045.0	4206.0	33757.0	...	7354.0	2674.0	1102.0

State-to-State Migration Heatmap

```
sns.heatmap(state_to_state, cmap="YlGnBu")
```

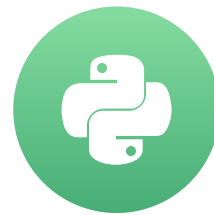


Let's practice!

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Is the Rent Too Damn High?

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Definitions

Different ways of calculating rent:

- **Contract Rent:** Rent paid on a lease
- **Gross Rent:** Rent plus utilities; utilities may be included in contract rent on some leases, paid separately by the renter on other leases

Rent burden:

- **Rent Burden:** Paying 30% or more of household income in rent
- **Severe Rent Burden:** Paying 50% or more of household income in rent

Table B25074: HH Income By Gross Rent As a Percentage of HH Income in the Past 12 Months

Total

Less than \$10,000

Less than 20.0 percent

20.0 to 24.9 percent

25.0 to 29.9 percent

30.0 to 34.9 percent

35.0 to 39.9 percent

40.0 to 49.9 percent

50.0 percent or more

Not computed

\$10,000 to \$19,999

\$20,000 to \$34,999

\$35,000 to \$49,999

\$50,000 to \$74,999

\$75,000 to \$99,999

\$100,000 or more

United States Rent Share of Income, ACS 2012-2016

```
total                42835169
inc_under_10k        5558843
inc_under_10k_rent_under_20_pct    57052
inc_under_10k_rent_20_to_25_pct    58042
inc_under_10k_rent_25_to_30_pct    208806
inc_under_10k_rent_30_to_35_pct    177709
inc_under_10k_rent_35_to_40_pct    102565
inc_under_10k_rent_40_to_50_pct    150153
inc_under_10k_rent_over_50_pct    3381537
inc_under_10k_rent_not_computed    1422979
inc_10k_to_20k       7027373
inc_10k_to_20k_rent_under_20_pct    213000
etc...
```

Calculating Rent Burden

```
print(rent.columns[10:19])
```

```
Index(['inc_10k_to_20k', 'inc_10k_to_20k_rent_under_20_pct',  
      'inc_10k_to_20k_rent_20_to_25_pct', 'inc_10k_to_20k_rent_25_to_30_pct',  
      'inc_10k_to_20k_rent_30_to_35_pct', 'inc_10k_to_20k_rent_35_to_40_pct',  
      'inc_10k_to_20k_rent_40_to_50_pct', 'inc_10k_to_20k_rent_over_50_pct',  
      'inc_10k_to_20k_rent_not_computed'],  
      dtype='object')
```


Calculating Rent Burden

```
rent["inc_10k_to_20k_rent_burden"] = 100 * (  
    rent["inc_10k_to_20k_rent_30_to_35_pct"] +  
    rent["inc_10k_to_20k_rent_35_to_40_pct"] +  
    rent["inc_10k_to_20k_rent_40_to_50_pct"] +  
    rent["inc_10k_to_20k_rent_over_50_pct"]  
  
    ) / (  
    rent["inc_10k_to_20k"] -  
    rent["inc_10k_to_20k_rent_not_computed"]  
    )
```

Calculating Rent Burden

```
print(rent["inc_10k_to_20k_rent_burden"])
```

```
0      87.008024  
Name: inc_10k_to_20k_rent_burden, dtype: float64
```

Calculating Rent Burden in a Loop

```
# Create list with income category part of column names
incomes = ["inc_under_10k", "inc_10k_to_20k", "inc_20k_to_35k",
           "inc_35k_to_50k", "inc_50k_to_75k", "inc_75k_to_100k",
           "inc_over_100k"]
```

Calculating Rent Burden in a Loop

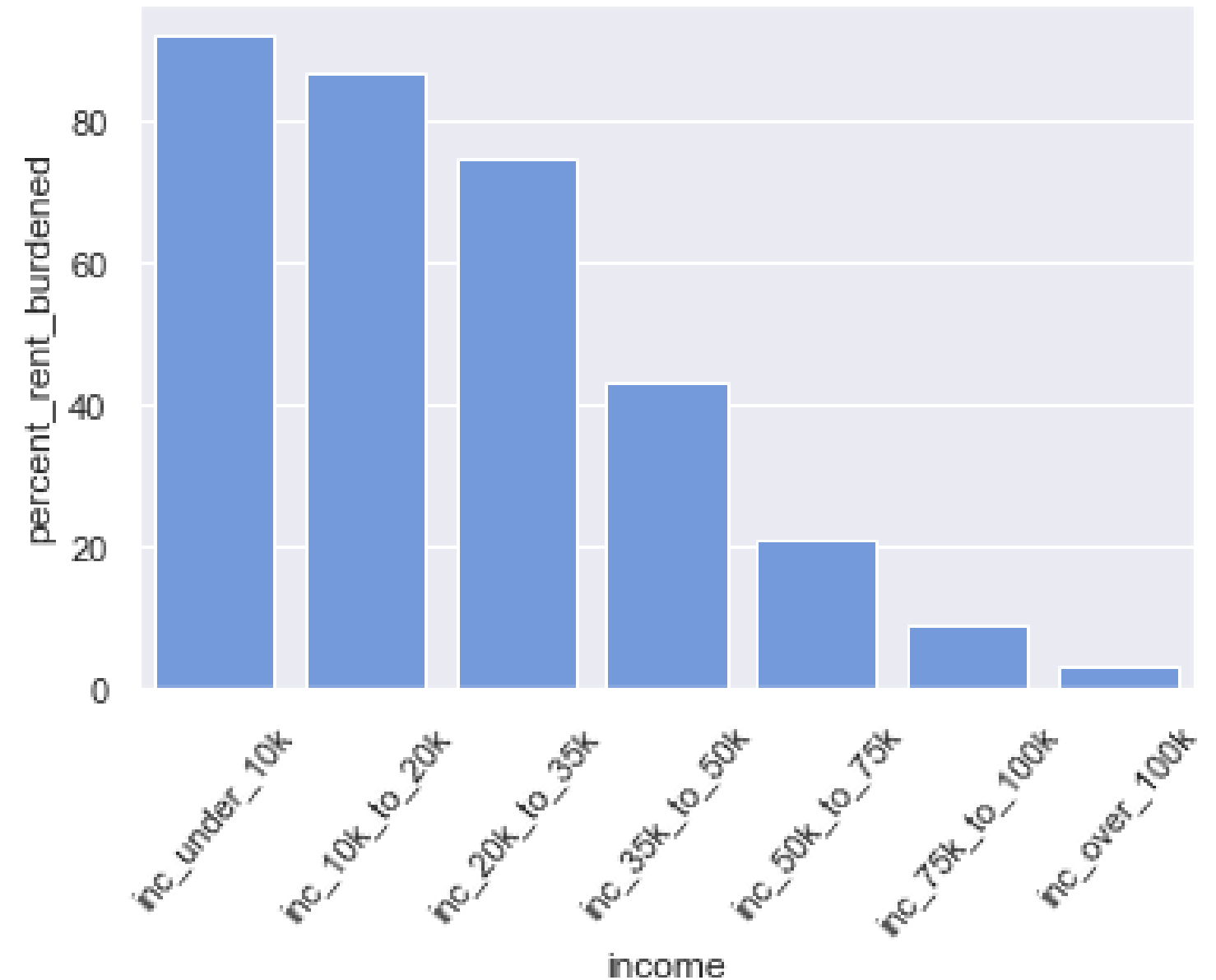
```
# Create new data frame with just the geography name
rent_burden = rent["name"]

# Loop over the list of income categories
for income in incomes:
    # Construct column names
    rent_burden[income] =
        100 * (rent[income + "_rent_30_to_35_pct"] +
               rent[income + "_rent_35_to_40_pct"] +
               rent[income + "_rent_40_to_50_pct"] +
               rent[income + "_rent_over_50_pct"]) / (
            rent[income] - rent[income + "_rent_not_computed"])
```

United States Rent Burden by Income Category

```
print(rent_burden.squeeze())
```

```
name                United States
inc_under_10k       92.1685
inc_10k_to_20k      87.008
inc_20k_to_35k      74.7448
inc_35k_to_50k      43.0434
inc_50k_to_75k      21.0937
inc_75k_to_100k     9.11853
inc_over_100k       3.14882
Name: 0, dtype: object
```



Let's practice!

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Congratulations!

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Decennial Census of Population and Housing

- Full count conducted every 10 years
- Covers core demographic topics
- Available for smallest geographies

American Community Survey

- Annual survey of 1.5% of households
- Covers a wide range of social and economic topics
- Available for 1-year and 5-year averages
- Pay attention to Margins of Error
- Limited availability for smallest geographies

Census Topics

Some topics we covered

- Race
- Hispanic Origin
- Employment and Labor Force
- Commuting
- Migration
- Home Value/Rent
- Health Insurance
- Computer/Internet Access

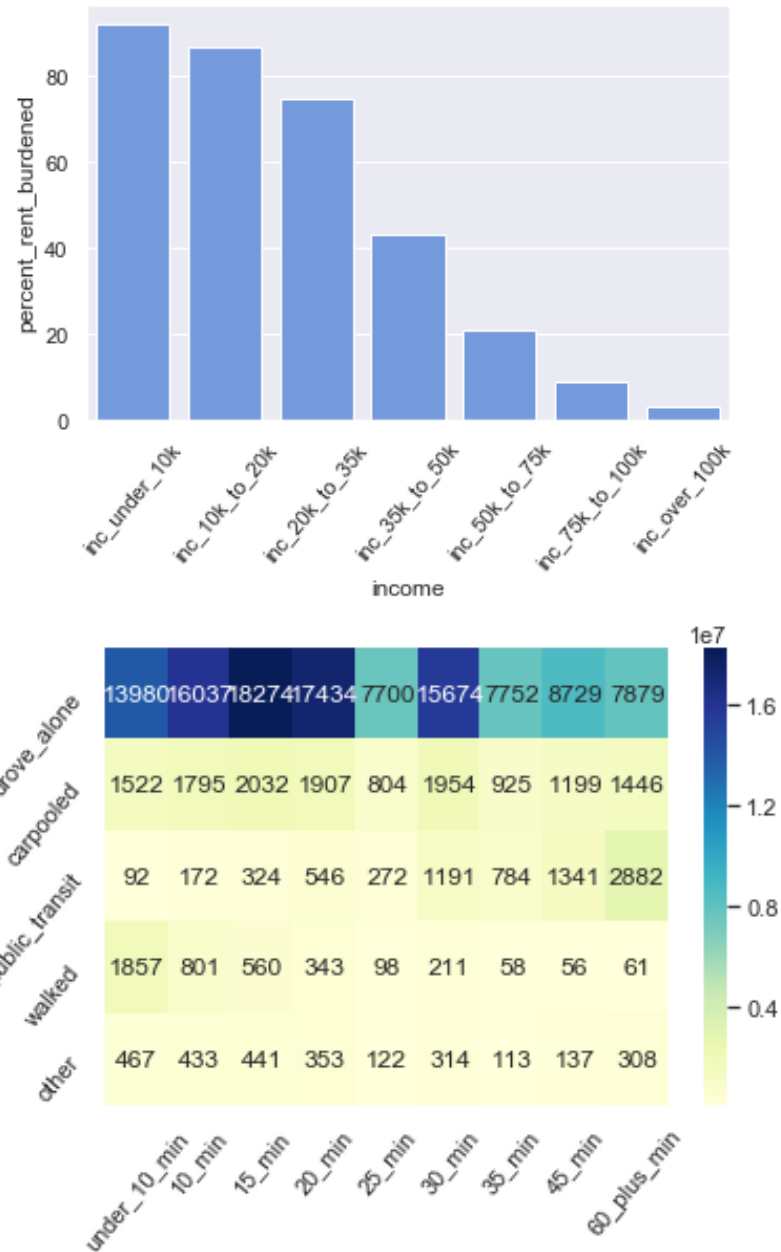
Some topics not covered

- Disability Status
- Veteran Status
- Industry and Occupation
- Poverty
- School Enrollment
- Grandparents as Caregivers
- Marital Status
- Language Spoken at Home

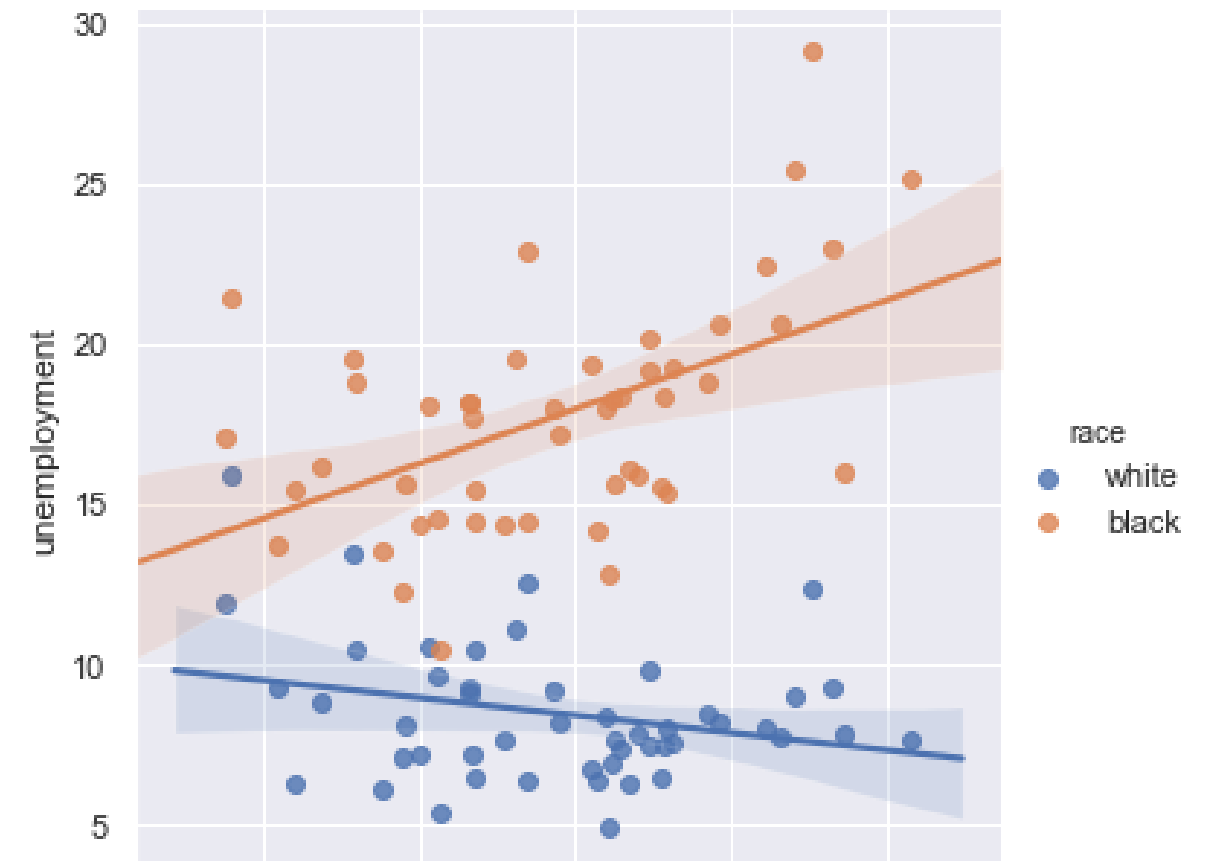
pandas

- Data aggregation with `groupby()`
 - Joining data with `merge()`
 - Tidy data: `pivot()` and `melt()`
- [pandas Foundations](#)
 - [Manipulating DataFrames with pandas](#)
 - [Merging DataFrames with pandas](#)

seaborn

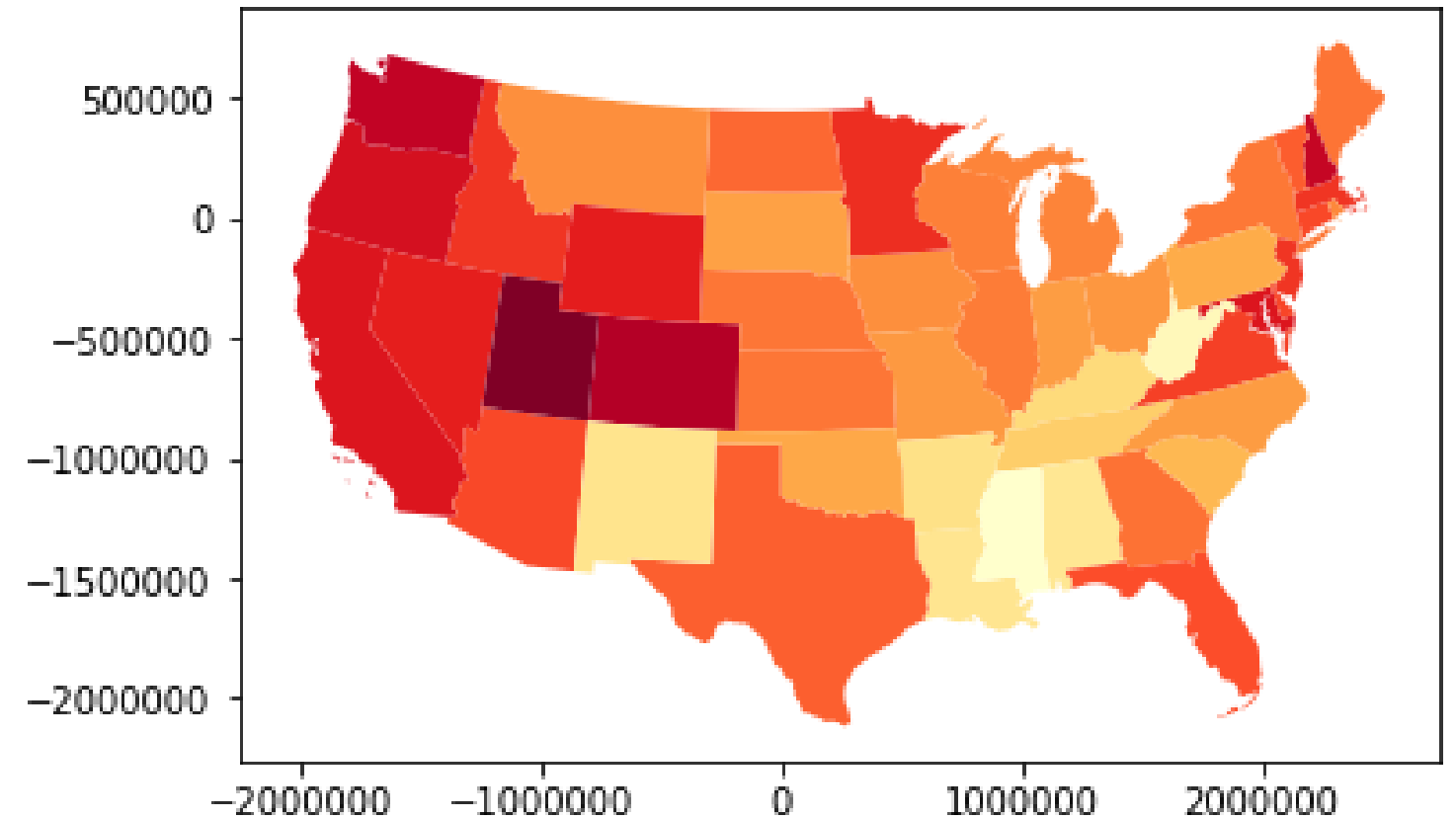
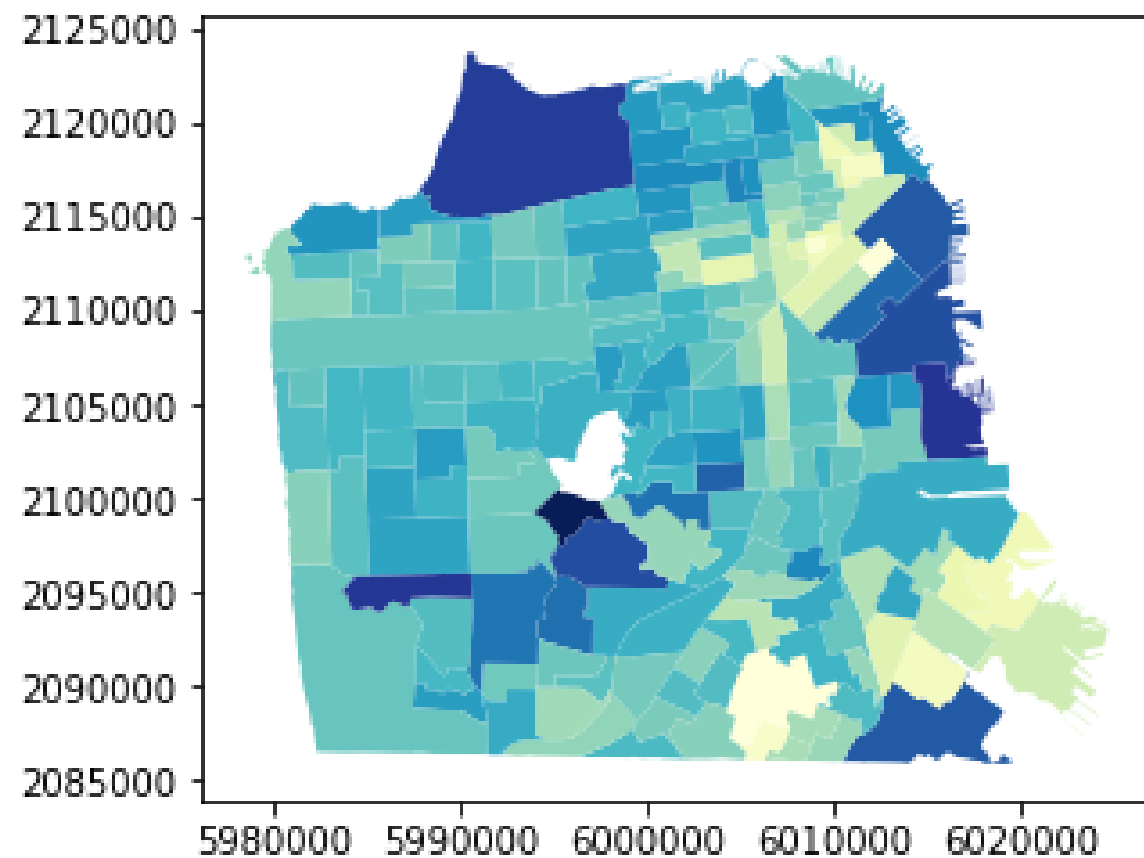


- Introduction to Data Visualization with Python
- Data Visualization with Seaborn



geopandas

- [Working with Geospatial Data in Python](#)
- [Visualizing Geospatial Data in Python](#)



Have fun exploring the Census!

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