

# ALEXANDER GUTIERREZ

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## EXPERIENCE

### **People, Web Designer, 12/15 - 3/16**

- Contributed with updating People's magazine desktop, and mobile web presence
- Converted design mockups to HTML/CSS for both desktop, and mobile

### **Kindling, Web Designer, 3/14 - 11/15**

- Maintained their marketing website
- Contributed with campaign designs, produced slide presentations, and graphic support to the marketing team
- Created email templates for Mailchimp and Hubspot
- Assisted in the setup of video shoot talks.

### **Iris Worldwide, Freelance Web Designer, 3/13-7/13**

- Met tight deadlines from re-designed mockups, convert them to HTML, styled, and added functionality
- Attended status and feedback meetings
- Communicated with the testing team for bugs
- Troubleshoot for various mediums, functionality, and performance

### **ÜbrLocal, Web Designer, Ongoing**

- Volunteer in the maintenance of ubrlocal.com, hosted on Github repository, and built with Bootstrap framework

### **Arc90, Web Designer, 7/5 - 8/10**

- Created web and UI mockups from meetings displaying user experiences
- Wrote HTML, CSS(some Javascript) from approved mockups
- Attended feedback meetings
- Troubleshoot browsers for compliance and performance

## TECHNICAL

Strong HTML and CSS

Familiar with OOCSS—BEM

Knowledge of preprocessor languages—SASS

Responsive design for various mediums

Workflow with version control—git

Proficient with image editing tools—Adobe CS, Sketch

Customization of WordPress publishing platform

Familiar with JavaScript—jQuery library

EDUCATION

Bachelor of Computer Systems, New York City College of Technology

LANGUAGES

Fluent in Spanish