

ALEXANDER GUTIERREZ

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gutierrez.com

(646) 496-8612

EXPERIENCE

People, Web Designer /Developer, 12/15 - 3/16

- Contributed with updating People's magazine desktop, and mobile web presence
- Converted design mockups to HTML/CSS for both desktop, and mobile

Kindling, Web Designer /Developer, 3/14 - 11/15

- Maintained their marketing website
- Contributed with campaign designs, produced slide presentations, and graphic support to the marketing team
- Created email templates for Mailchimp and Hubspot
- Assisted in the setup of video shoot talks.

Iris Worldwide, Freelance Web Designer /Developer, 3/13-7/13

- Met tight deadlines from provided designed mockups to be converted to HTML/CSS, and javascript functionality
- Attended feedback meetings
- Communicated with the testing team for bugs
- Troubleshooted for various mediums, functionality, and performance

ÜbrLocal, Web Designer /Developer, Ongoing

- Volunteer in the maintenance of ubrlocal.com, hosted on Github repository, and built with Bootstrap framework

Arc90, Web Designer /Developer, 7/5 - 8/10

- Created web and UI mockups from meetings displaying user experiences
- Wrote HTML, CSS(some Javascript) from approved mockups
- Attended feedback meetings
- Troubleshoot browsers for compliance and performance

TECHNICAL

Strong HTML and CSS

Familiar with OOCSS—BEM

Knowledge of preprocessor languages—SASS

Responsive design for various mediums

Workflow with version control—git

Proficient with image editing tools—Adobe CS, Sketch

Customization of WordPress publishing platform

Familiar with JavaScript—jQuery library

EDUCATION

Bachelor of Computer Systems, New York City College of Technology

LANGUAGES

Fluent in Spanish