

# ALEXANDER GUTIERREZ

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(646) 496-8612

## EXPERIENCE

### **People, Web Designer/Developer, 12/15 - 3/16**

- Contributed with updating People's magazine desktop, and mobile web presence
- Converted design mockups to HTML/CSS for both desktop, and mobile

### **Kindling, Web Designer/Developer, 3/14 - 11/15**

- Maintained their marketing website
- Contributed to the marketing team with campaign designs and graphic support
- Created email templates for Mailchimp and Hubspot
- Assisted in the setup of video shoot talks

### **Iris Worldwide, Freelance Web Designer/Developer, 3/13-7/13**

- Converted approved mockups to HTML/CSS, and added Javascript for functionality
- Attended feedback meetings
- Troubleshooted for various mediums, functionality, and performance

### **Arc90, Web Designer/Developer, 7/7 - 8/12**

- Created web and UI mockups from meetings displaying user experiences
- Wrote HTML, CSS and applied Javascript for functionality from approved mockups
- Attended meetings for feedback
- Troubleshoot browsers for compliance and performance

## TECHNICAL

Strong HTML and CSS

Workflow with OOCSS and BEM methodologies

Knowledge of preprocessor languages—SASS

Responsive design for various mediums

Workflow with version control—git

Proficient with image editing tools—Adobe CS, Sketch

Customization of WordPress publishing platform

Familiar with JavaScript—jQuery library

## EDUCATION

Bachelor of Computer Systems, New York City College of Technology

## LANGUAGES

Fluent in Spanish