

## 03 Hand Coding Quiz

- Due Jan 27 at 11:59pm
- Points 40
- Questions 40
- Time Limit None
- Allowed Attempts Unlimited

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### Attempt History

	Attempt	Time	Score
KEPT	<a href="#">Attempt 2</a>	16 minutes	37.5 out of 40
LATEST	<a href="#">Attempt 2</a>	16 minutes	37.5 out of 40
	<a href="#">Attempt 1</a>	34 minutes	31.97 out of 40

❗ Correct answers are hidden.

Score for this attempt: 37.5 out of 40

Submitted Feb 17 at 6:53pm

This attempt took 16 minutes.



Question 1

1 / 1 pts

In which stage do you define the scope of the site content?

- ☐ Site design
- ☐ Site marketing
- ☒ Site definition and planning
- ☐ Information architecture
- ☐ Site construction
- ☐ Tracking, evaluation, and maintenance



Question 2

1 / 1 pts

Breadcrumbs are best described as

- ☐ advertising of related products or services
- ☒ hierarchical list of web links showing the structure of a site
- ☐ menu items that drop down on mouse hover



- ☐ taken from the story of the emperors new clothes
- ☐ items listed when performing a search



### Question 3

1 / 1 pts

Please put these six major stages in order

Site definition and planning

First

▼

Information architecture

Second

▼

Site design

Third

▼

Site construction

Fourth

▼

Site marketing

Fifth

▼

Tracking, evaluation, and maintenance

Sixth

▼



### Question 4

1 / 1 pts

Which of the following are places you should have the web URL listed?

- ☒ Stationery
- ☒ Response cards and warrantee cards
- ☒ Publications and promotional materials
- ☒ Product manuals and product packaging
- ☒ Bills and statements



- ☒ Business cards
- ☒ Direct mail campaigns
- ☒ Posters and billboards
- ☒ Print advertisements
- ☒ Lobby kiosks in high-traffic areas of your enterprise or in local libraries, schools, or other suitable venues
- ☒ Press releases
- ☒ Radio and television advertisements



### Question 5

1 / 1 pts

In which stage could we use Google Analytics?

- ☐ Site design
- ☒ Tracking, evaluation, and maintenance
- ☐ Site definition and planning
- ☐ Information architecture
- ☐ Site marketing
- ☐ Site construction



### IncorrectQuestion 6

0 / 1 pts

The Amazon site would be a good example of a

- ☐ Sequence site
- ☐ Simple hub and spoke site
- ☒ Hierarchal site
- ☐ Web linked site



### Question 7

1 / 1 pts

A project that does not have a detailed list of all the information that should exist on the final website is missing...

- ☐ Controlled Vocabulary
- ☐ Wireframe
- ☒ Content Inventory
- ☐ Information Chunking
- ☐ Taxonomy



### Question 8

1 / 1 pts



In which stage do you build prototypes to test navigation?

- ☐ Site marketing
- ☐ Tracking, evaluation, and maintenance
- ☐ Site design
- ☐ Site construction
- ☒ Information architecture
- ☐ Site definition and planning



Question 9

1 / 1 pts

A basic site or training site would be a good example of a

- ☐ Hierarchal site
- ☐ Search based site
- ☐ Web linked site
- ☒ Sequence site



Question 10

1 / 1 pts

A good site header provides

- ☒ information about where users they are within the site • a search box
- ☐ advertising options for cross promotions
- ☒ an identity for the company
- ☒ basic navigation links
- ☐ a link to the company that built the site



Question 11

1 / 1 pts

Please type the missing code.

<html>

<head>

<  >

Movies from the past.

</  >

</head>

<body>

<p>We sell toys for children</p>



&lt;/body&gt;

&lt;/html&gt;

**Answer 1:**

title

**Answer 2:**

title

Correct.



Question 12

1 / 1 pts

Robert Nyman suggested several items to check for when evaluating a document for proper semantic markup.

- ☐ Is the page number in a < page > tag?
- ☐ Does it display on mobile devices?
- ☒ Can you see relationships between parts?
- ☒ Can you identify how parts are related?
- ☒ Does it make sense?
- ☐ Is the footer in a <div > tag?
- ☐ Can you see the source code?



Question 13

1 / 1 pts

Please match each term with the best definition.

Tags that clearly describe their meaning to both the browser and the developer

Semantic Elements



Ensuring that the pages on the website conform to the norms or standards

Validation



Everything from the start tag to the end tag

Elements



Provide additional information about an element

Attributes



**Question 14**

1 / 1 pts

Please complete the missing code for a comment tag.

<!--  image found on freestuff.org  -->

**Answer 1:**

!--

**Answer 2:**

--&gt;

**Question 15**

1 / 1 pts

What organization regulates and oversees the registering of domain names?

- ☐ Web Accessibility Initiative (WAI)
- ☐ Engineering Task Force (IETF)
- ☐ Assigned Numbers Authority (IANA)
- ☐ World Wide Web Consortium (W3C)
- ☒ Corporation for Assigned Numbers and Names (ICANN)

Correct.

**Question 16**

1 / 1 pts

Select the best answer to complete this statement.

The purpose of semantic markup is to ...

- ☐ Give important text bold and large size
- ☒ convey meaning and content structure
- ☐ make text look a certain way in a browser
- ☐ make it easy for the designer to style with color

**Question 17**

1 / 1 pts

Match the tag with the correct list element term.

li



list item



ul

unordered list



ol

ordered list



dt

describes the term in the list



dl

definition list



dd

defines a definition in a defini



Correct.



Question 18

1 / 1 pts

Which of the following is used only once in a document and identifies a unique element in a document?

- ☐ div
- ☐ pre
- ☐ span
- ☒ id

Correct.

- ☐ class



PartialQuestion 19

0.5 / 1 pts

Which of the following is a valid link from your page to Apple's web site?

- ☐ href="apple.com/"
- ☐ href="http/apple.com/"



- ☐ href="http://apple.com/"
- ☐ href="www.apple.com/"
- ☒ href="http://www.apple.com/"



### Question 20

1 / 1 pts

How do you remove the default space between content on a web page and the edge of the page?

- ☐ Set the margin and padding of the images to zero.
- ☒ Set the margin and padding of the body to zero.
- ☐ Set the margin and padding of the html to zero.
- ☐ Set the margin and padding of the container div to zero.

Correct.



### Question 21

1 / 1 pts

Which of the following is not part of a web page's basic structure?

- ☐ <html>
- ☐ </head>
- ☐ <title>
- ☐ <body>
- ☒ <p>

Correct.



### Question 22

1 / 1 pts

Write in the opening tag that is used for a citation.

Correct.



### Question 23

1 / 1 pts

The following code has been isolated because everything on the page after it does not work.

Somewhere in these four lines there is an error causing the whole page to break. Find it and choose the fix below:





<h1>Contact Us</h1>

<p><em>California Carnivores</em><br>2833 Old Gravenstein Highway South<br>Sebastopol, California 95472<br><strong>Email: Califcarn@aol.com</strong></p>

- ☐ <strong></strong>
- ☐ <br>
- ☐ <em></em>
- ☒ <h1></h1>
- ☐ <p></p>

Correct.



#### Question 24

1 / 1 pts

Which of the following is an attribute?

- ☒ src

Correct.

- ☐ lol
- ☐ em
- ☐ ol
- ☐ img



#### Question 25

1 / 1 pts

Which of the following would force a link to open in a new window when clicked?

- ☐ target="\_new window"
- ☐ target="\_parent"
- ☐ target="\_self"
- ☐ target="\_top"
- ☒ target="\_blank"

Correct.



#### Question 26

1 / 1 pts

Complete the following HTML code for creating a link to the page titled "recipes.html" that is in a folder called "thanksgiving": <a href="  /  ">Recipes</a>

**Answer 1:**

thanksgiving



**Answer 2:**

recipes.html

Correct.



## Question 27

1 / 1 pts

HTML5 added a new tag for the menu items. Please complete the missing code for this menu bar.

< nav> Home | About Us | Store < /nav>

**Answer 1:**

nav&gt;

**Answer 2:**

/nav&gt;



## PartialQuestion 28

0.5 / 1 pts

Complete the missing code for a copyright entity and a bullet entity.

<p>&copy; John Smith &bull; 1-800-555-1234 </p>

**Answer 1:**

&amp;copy;

**Answer 2:**

&amp;bull;



## Question 29

1 / 1 pts

A number of elements and attributes in HTML have been [\_\_\_\_\_], which means they are being phased out and discouraged from use.

- ☐ sold
- ☐ divided
- ☒ deprecated

Correct.



☐ updated



### PartialQuestion 30

0.5 / 1 pts

Please match the following

The hr tag defines a thematic break

HTML 5



The hr tag represents a horizontal line

HTML 3.0



### Question 31

1 / 1 pts

What element displays white space exactly as it is typed and uses a mono-spaced font family?

- ☐ cite
- ☐ q
- ☐ blockquote
- ☒ pre

Correct.

- ☐ samp



### Question 32

1 / 1 pts

What number code would you use to create the Euro currency symbol?

- ☐ How about this> &# 8226;
- ☐ How about this> &# 060;
- ☐ How about this> &# 160;
- ☐ How about this> &# 174;
- ☒ How about this> &# 8364;



### Question 33

1 / 1 pts

HTML5 added a new tag for the bottom of each web page. Please complete the missing code for this page footer.



&lt; footer&gt;

built by Paul Cheney &lt; /footer&gt;

**Answer 1:**

footer&gt;

**Answer 2:**

/footer&gt;



## Question 34

1 / 1 pts

Please match each term with the best definition

URLs that reference files on the same server within the same directory

Relative Links



Complete internet address that takes one to the exact directory or file of a website

Absolute Links



HTML code that resides in the head section of a web page and includes information about the page

Meta Elements



Display reserved characters in HTML that are not typically found on the keyboard

Entities



The user's visible area of a web page

Viewport



## Question 35

1 / 1 pts

Which of the following is an empty element and does not have a closing tag?

☒ img

Correct.

☐ em☐ body☐ p

☐ ul



### Question 36

1 / 1 pts

What code would you use if you wanted to add a solid line used to divide sections of content?

☐ <h6>

☐ <br />

☒ <hr />

☐ <div>

☐ <h>

Correct.



### Question 37

1 / 1 pts

Which of the following is the proper syntax for link to a "within page" destination?

☐ <a jump="#mytarget">jump down the page</a>

☐ <a move="#mytarget">jump down the page</a>

☐ <a move="#my\_target">jump down the page</a>

☐ <a href="mytarget">jump down the page</a>

☒ <a href="#mytarget">jump down the page</a>

Correct.



### Question 38

1 / 1 pts

Write the opening tag for making text italicized.

Correct.



### Question 39

1 / 1 pts

Which of the following is NOT a domain suffix?

☐ .info

☐ .tv

☒ .mac

Correct.



☐ .mil☐ .biz

## Question 40

1 / 1 pts

Please type the missing code.

&lt;!doctype html&gt;

<  ><  ><  >My Page</title>

&lt;/head&gt;

&lt;body&gt;

&lt;p&gt;We sell toys for children&lt;/p&gt;

&lt;/body&gt;

&lt;/html&gt;

**Answer 1:**

html

Correct.

**Answer 2:**

head

**Answer 3:**

title

Correct.

Quiz Score: 37.5 out of 40

