

Alexander Gutheil

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Professional Summary

Senior Frontend Developer with 6+ years of focused experience building high-performance web and mobile applications, backed by a diverse technical background spanning system administration and 3D/VR development. Expert in Vue.js and Nuxt.js with extensive experience in React and modern JavaScript frameworks. Proven track record of leading frontend teams and delivering enterprise-level solutions. Specialized in CMS migrations, performance optimization, and modern meta-frameworks. Currently leading frontend teams at brandung GmbH, successfully delivering large-scale migrations and platform modernizations.

Experience

Senior Frontend Developer, brandung GmbH – Cologne, Germany Jan 2025 – Present

- Continue leading the Deutsche Glasfaser frontend team, driving technical decisions and architecture evolution for the ongoing platform modernization
- Lead an external agency team working on the relaunch of the Deutsche Glasfaser checkout system, conducting code reviews and ensuring code quality and architectural consistency
- Mentor team members and establish development best practices

Frontend Developer, brandung GmbH – Cologne, Germany Jan 2021 – Dec 2024

- Led the frontend team for the Deutsche Glasfaser GmbH relaunch (May 2023 – Present), a major enterprise project migrating from TYPO3 to Next.js with Contentful CMS
- Architected and implemented the complete frontend solution, initially using Next.js (App Router) and TypeScript
- Successfully migrated the platform to Next.js 16 and React 19, ensuring seamless transition and improved performance
- Integrated Contentful CMS via GraphQL with automated type generation for type-safe content management
- Implemented testing strategy with Playwright for end-to-end tests, Vitest for unit tests, and Storybook for component testing
- Implemented performance optimizations including Redis caching, image optimization, and bundle analysis
- Delivered a modern, scalable platform serving enterprise-level traffic with significantly improved performance and developer experience
- Managed the technical migration strategy and coordinated with cross-functional teams throughout the project lifecycle
- Contributed to multiple Nuxt.js relaunch projects including 1. FC Köln and About You, gaining extensive expertise in Vue.js ecosystem and headless CMS integrations
- Developed and maintained high-performance web applications using React, Next.js, and Vue.js frameworks
- Architected scalable frontend solutions using modern meta-frameworks (Next.js, Nuxt.js) and headless CMS platforms (Contentful, Storyblok, Scayle)
- Optimized application performance and user experience, implementing best practices for responsive design with Tailwind CSS

Frontend Developer (Co-Founder), Zazmo GmbH – Kassel, Germany

Feb 2019 – Jan 2021

- Co-founded startup focused on innovative group payment solutions, securing EXIST founder scholarship for first-year funding
- Achieved 2nd place in Hessian Founder Prize and 3rd place in Nordhessen Promotion Competition
- Designed and developed a web application for group payment processing from concept to production
- Built the frontend architecture using Vue.js, ensuring scalability and maintainability
- Integrated third-party services and APIs including Stripe and Usercentrics
- Delivered pilot project for Stadtwerke Kassel AG, which remains in active production use
- Collaborated with stakeholders to conceptualize and implement digital business processes
- Delivered a production-ready application meeting performance and security requirements

Software Developer, VirtuaTec – Kassel, Germany

Sept 2014 – Feb 2019

- Developed innovative 3D applications using Unity 3D for automotive simulation environments and HMI's
- Created immersive Virtual Reality experiences for automotive applications
- Designed and implemented 3D models using Maya
- Programmed application logic in C# using Microsoft Visual Studio
- Collaborated on storyboard development and virtual world creation
- Delivered cutting-edge solutions for automotive industry clients

System Administrator, IT Service und Beratung – Kassel, Germany

June 2006 – Sept 2014

- Managed and maintained Windows and Linux server environments
- Diagnosed and resolved complex IT issues in client and server environments
- Created and maintained system documentation and project requirements
- Ensured reliable IT infrastructure for business operations
- Provided technical support and troubleshooting for clients

Web Designer (Freelance), Self-Employed – Kassel, Germany

Aug 2003 – June 2006

- Designed and developed custom websites for various clients
- Worked with content management systems including WordPress
- Implemented SEO best practices to improve client website visibility
- Managed client relationships and project delivery

Education

University of Kassel, Master of Science in Computer Science – Kassel, Germany

Oct 2012 – Feb 2017

- Specialization: Practical Computer Science with focus on Computer Graphics and Virtual Reality
- Final Grade: 1.8 (German grading system)

- Specialization: Practical Computer Science with focus on Web Development
- Final Grade: 2.6 (German grading system)

Skills

Frontend Frameworks & Libraries: Vue.js, Nuxt.js, React, Next.js, TypeScript, JavaScript (ES6+)

Mobile Development: Flutter, React Native

Backend & Languages: Go, C# (.NET), Node.js

Styling & Design: Tailwind CSS, CSS3, HTML5, Responsive Design

CMS & Headless Platforms: Contentful (GraphQL), Storyblok, Scayle

Build Tools & Testing: Webpack, Vite, Playwright, Vitest, Jest, Storybook, Git, CI/CD

Tools & Platforms: Docker, Vercel, Redis, Stripe, Usercentrics, Ninetailed

Additional: Unity 3D, Maya, Virtual Reality Development

Additional Information

Languages: German (Native), English (Professional)

Interests: Fitness, Football

International Experience: Work & Travel in Australia (System Operator at Auscott Cotton, Moree Queensland) | March 2011 – September 2011