

# Alexander Gutheil

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## Professional Summary

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Senior Frontend Developer with 6+ years of focused experience building high-performance web and mobile applications, backed by a diverse technical background spanning system administration and 3D/VR development. Expert in Vue.js and Nuxt.js with extensive experience in React and modern JavaScript frameworks. Proven track record of leading frontend teams and delivering enterprise-level solutions. Specialized in CMS migrations, performance optimization, and modern meta-frameworks. Currently leading frontend teams at brandung GmbH, successfully delivering large-scale migrations and platform modernizations.

## Experience

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**Senior Frontend Developer**, brandung GmbH – Cologne, Germany Jan 2025 – Present

- Continue leading the Deutsche Glasfaser frontend team, driving technical decisions and architecture evolution for the ongoing platform modernization
- Lead an external agency team working on the relaunch of the Deutsche Glasfaser checkout system, conducting code reviews and ensuring code quality and architectural consistency
- Mentor team members and establish development best practices
- Successfully migrated the platform to Next.js 16 and React 19, ensuring seamless transition and improved performance
- Implemented performance optimizations including Redis caching, image optimization, and bundle analysis
- Set up CI/CD pipelines and automated deployment processes to streamline development workflows
- Extensive work with AI tools and technologies, developing expertise in leveraging AI to enhance development workflows and productivity

**Frontend Developer**, brandung GmbH – Cologne, Germany Jan 2021 – Dec 2024

- Built a Flutter mobile application for Tchibo's wlan to go service
- Contributed to the About You Outlet relaunch as part of a team, working with Nuxt.js, Scayle, and Storybook
- Participated in the 1. FC Köln website relaunch, a Next.js project integrated with Contentful CMS
- Led the frontend team for the Deutsche Glasfaser GmbH relaunch, a major enterprise project migrating from TYPO3 to Next.js with Contentful CMS
- Integrated Contentful CMS via GraphQL with automated type generation for type-safe content management
- Implemented comprehensive testing strategy with Playwright for end-to-end tests, Vitest for unit tests, and Storybook for component testing
- Managed the technical migration strategy and coordinated with cross-functional teams throughout the project lifecycle
- Established component libraries and design systems to ensure consistency and reusability across projects
- Collaborated closely with designers, backend developers, and product managers to deliver high-quality user experiences

**Frontend Developer (Co-Founder)**, Zazmo GmbH – Kassel, Germany

Feb 2019 – Jan 2021

- Designed and developed a web application for group payment processing from concept to production
- Built the frontend architecture using Vue.js, ensuring scalability and maintainability
- Integrated third-party services and APIs including Stripe and Usercentrics
- Achieved 2nd place in Hessian Founder Prize and 3rd place in Nordhessen Promotion Competition
- Delivered pilot project for Stadtwerke Kassel AG, which remains in active production use
- Collaborated with stakeholders to conceptualize and implement digital business processes
- Delivered a production-ready application meeting performance and security requirements

**Software Developer**, VirtuaTec – Kassel, Germany

Sept 2014 – Feb 2019

- Developed innovative 3D applications using Unity 3D for automotive simulation environments and HMIs
- Created immersive Virtual Reality experiences for automotive applications
- Designed and implemented 3D models using Maya
- Programmed application logic in C# using Microsoft Visual Studio
- Collaborated on storyboard development and virtual world creation
- Optimized 3D rendering performance and VR application responsiveness for smooth user experiences
- Worked closely with automotive clients to understand requirements and translate them into technical specifications
- Delivered cutting-edge solutions for automotive industry clients

**System Administrator**, IT Service und Beratung – Kassel, Germany

June 2006 – Sept 2014

- Managed and maintained Windows and Linux server environments
- Diagnosed and resolved complex IT issues in client and server environments
- Created and maintained system documentation and project requirements
- Ensured reliable IT infrastructure for business operations
- Provided technical support and troubleshooting for clients

**Web Designer (Freelance)**, Self-Employed – Kassel, Germany

Aug 2003 – June 2006

- Designed and developed custom websites for various clients
- Worked with content management systems including WordPress
- Implemented SEO best practices to improve client website visibility
- Managed client relationships and project delivery
- Created responsive designs ensuring cross-browser compatibility
- Delivered projects on time and within budget constraints

## Education

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**University of Kassel**, Master of Science in Computer Science – Kassel, Germany Oct 2012 – Feb 2017

- Specialization: Practical Computer Science with focus on Computer Graphics and Virtual Reality
- Final Grade: 1.8 (German grading system)

**University of Kassel**, Bachelor of Science in Computer Science – Kassel, Germany Oct 2003 – Oct 2010

- Specialization: Practical Computer Science with focus on Web Development
- Final Grade: 2.6 (German grading system)

## Skills

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**Frontend Frameworks & Libraries:** Vue.js, Nuxt.js, React, Next.js, TypeScript, JavaScript (ES6+)

**Mobile Development:** Flutter, React Native

**Backend & Languages:** Go, C# (.NET), Node.js

**Styling & Design:** Tailwind CSS, CSS3, HTML5, Responsive Design

**CMS & Headless Platforms:** Contentful (GraphQL), Storyblok, Scayle

**Build Tools & Testing:** Webpack, Vite, Playwright, Vitest, Jest, Storybook, Git, CI/CD

**Tools & Platforms:** Docker, Vercel, Redis, Stripe, Usercentrics, Ninetailed

**Additional:** Unity 3D, Maya, Virtual Reality Development

## Additional Information

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**Languages:** German (Native), English (Professional)

**Interests:** Fitness, Football

**International Experience:** Work & Travel in Australia (System Operator at Auscott Cotton, Moree Queensland)