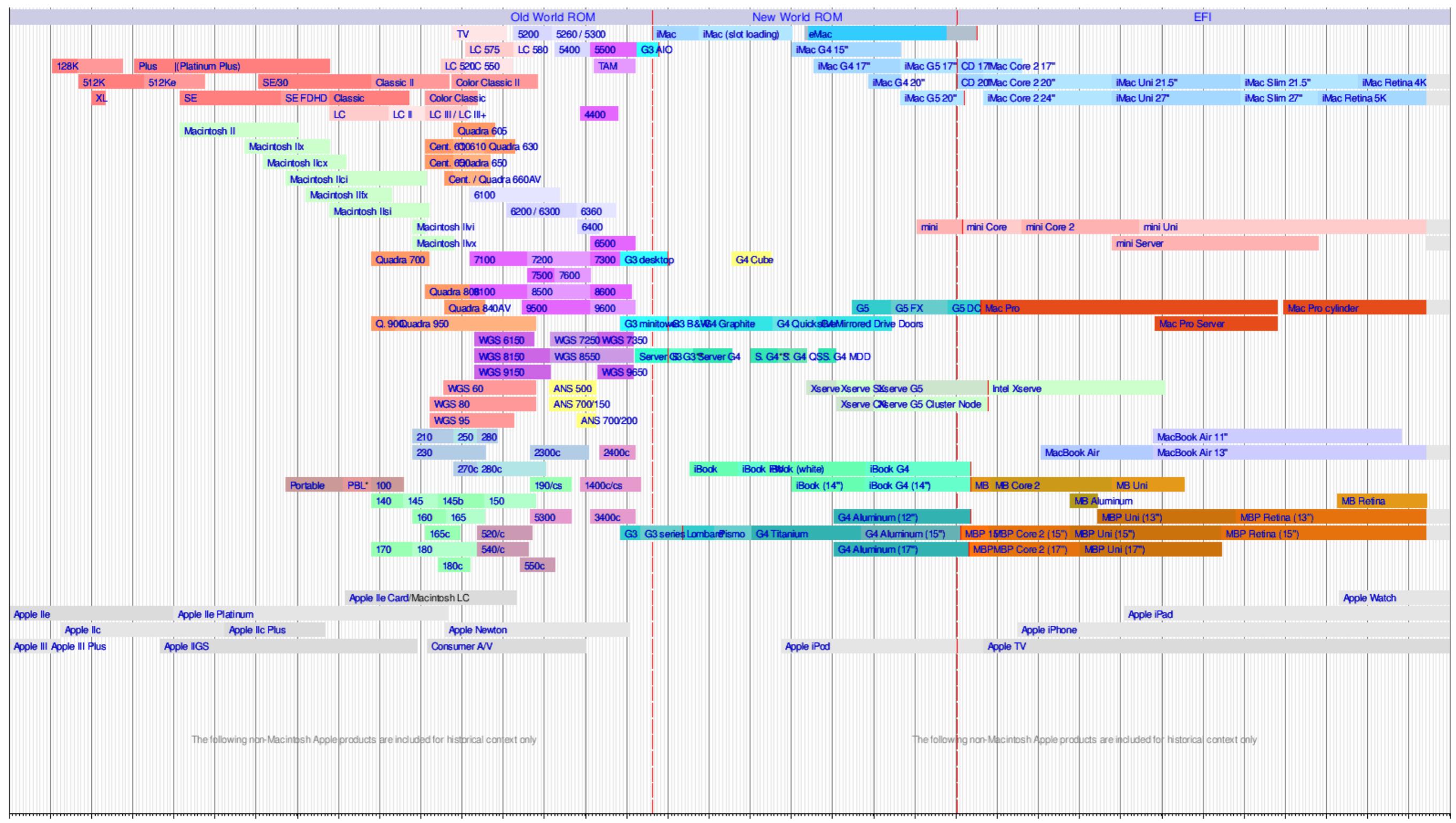






Macintosh



Old World ROM

Model	Processor	RAM	Storage	Display	Power Supply	Case Type	OS	
128K				TV	5200	5260 / 5300	i	
Plus	(Platinum Plus)			LC 575	LC 580	5400	5500	G3 A
512K	512Ke		SE/30	Classic II	LC 520C 550	TAM		
XL	SE	SE FDHD	Classic	Color Classic II				
			LC	LC II	Color Classic			
					LC III / LC III+			
					Quadra 605			
					Cent. 600/610	Quadra 630		
					Cent. 630/640	Quadra 650		
					Cent. 650/660	Quadra 660AV		
					6100			
						6200 / 6300	6360	
							6400	
							6500	
					7100	7200	7300	G3 desk
						7500	7600	
					Queda 800/100	8500	8600	
					Queda 840AV	9500	9600	
					Queda 900/950			G3 mini
						WGS 6150	WGS 7250	WGS 7350
						WGS 8150	WGS 8550	Serv
						WGS 9150		WGS 9650
						WGS 60		ANS 500
						WGS 80		ANS 700/150
						WGS 95		ANS 700/200
					210 250 280			
					230	2300c	2400c	
						270c 280c		
							190/cs	1400c/cs

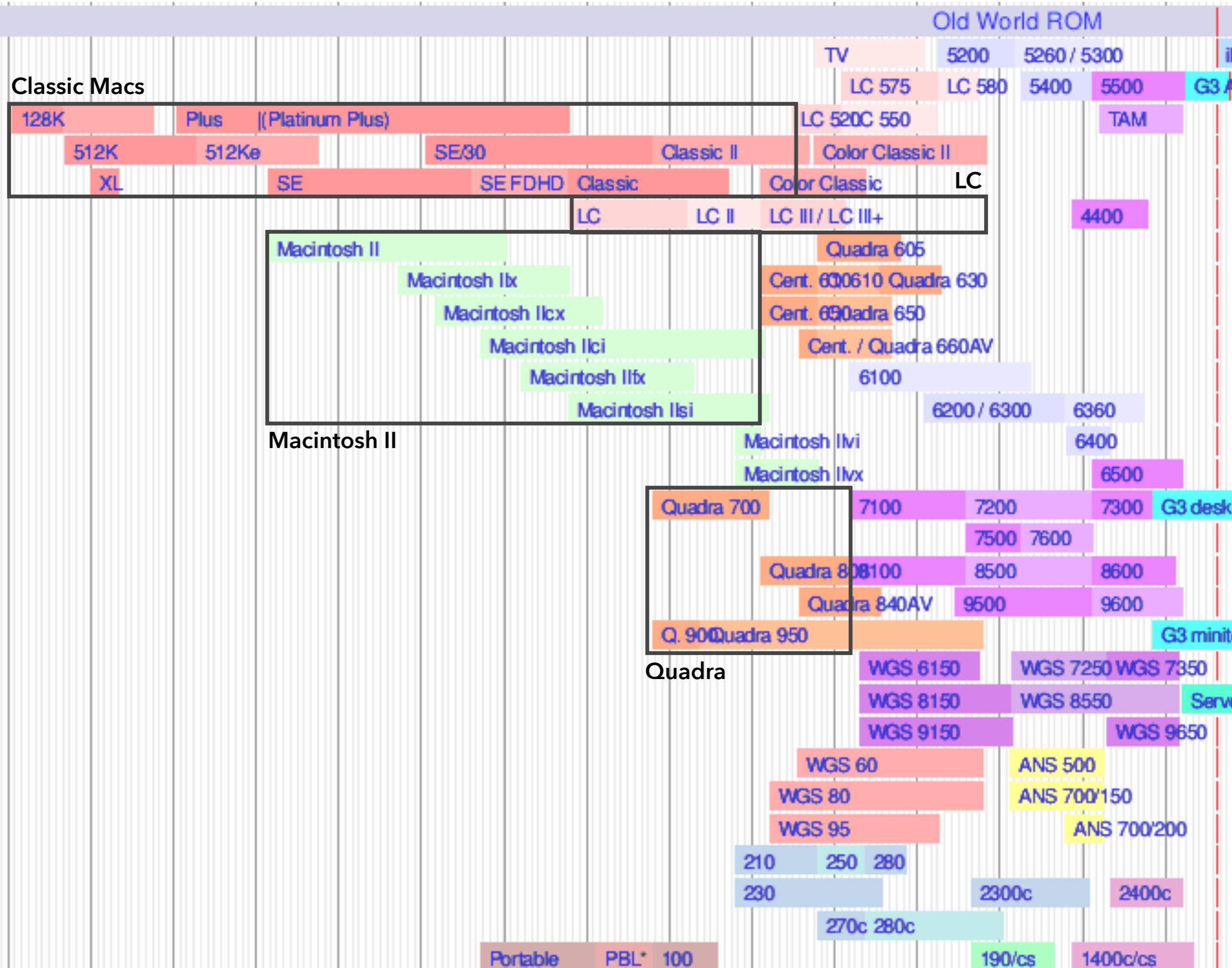
Timeline:

- 1983: 128K, 512K, XL
- 1984: SE/30, Macintosh II, Macintosh IIx, Macintosh IICx, Macintosh IICI, Macintosh IIfx, Macintosh IIxi
- 1985: Color Classic II, Color Classic, LC III / LC III+, Quadra 605, Cent. 600/610, Quadra 630, Cent. 630/640, Quadra 650, Cent. 650/660, 6100
- 1986: 6200 / 6300, 6400, 6500
- 1987: 7100, 7200, 7300, G3 desk
- 1988: 7500, 7600, Quadra 700, 8500, 8600, Quadra 800/100, 9500, 9600
- 1989: Q. 900, Quadra 950, WGS 6150, WGS 7250, WGS 7350
- 1990: WGS 8150, WGS 8550, Serv, WGS 9150, WGS 9650
- 1991: WGS 60, ANS 500
- 1992: WGS 80, ANS 700/150
- 1993: WGS 95, ANS 700/200
- 1994: 210, 250, 280
- 1995: 230, 2300c, 2400c
- 1996: 270c, 280c
- 1997: 190/cs, 1400c/cs

Old World ROM								
Classic Macs						TV	5200	5260 / 5300
128K	Plus	(Platinum Plus)				LC 575	LC 580	5400 5500 G3 A
512K	512Ke		SE/30	Classic II		LC 520C 550		TAM
XL	SE		SE FDHD	Classic		Color Classic II		
				LC	LC II	Color Classic		
						LC III / LC III+		4400
Macintosh II						Quadra 605		
Macintosh IIX						Cent. 600/610 Quadra 630		
Macintosh IICX						Cent. 690/690adra 650		
Macintosh IICI						Cent. / Quadra 660AV		
Macintosh IIFX						6100		
Macintosh IISI						6200 / 6300	6360	
Macintosh IIvi							6400	
Macintosh IIvx							6500	
Quadra 700					7100	7200	7300	G3 desk
						7500 7600		
Quadra 800/1000						8500	8600	
Quadra 840AV						9500	9600	
Q. 900/Quadra 950								G3 minit
						WGS 6150	WGS 7250 WGS 7350	
						WGS 8150	WGS 8550	Serv
						WGS 9150		WGS 9650
						WGS 60		ANS 500
						WGS 80		ANS 700/150
						WGS 95		ANS 700/200
210		250	280					
230						2300c	2400c	
						270c 280c		
Portable		PBL*	100				190/cs	1400c/cs

Old World ROM									
Classic Macs									
128K	Plus	(Platinum Plus)				TV	5200	5260 / 5300	i
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XL	SE		SE FDHD	Classic		LC 520C 550			TAM
Macintosh II					LC	LC II	LC III / LC III+	4400	
Macintosh IIx							Quadra 605		
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Macintosh IIvi									6400
Macintosh IIvx									6500
Quadra 700					7100	7200	7300	G3 desk	
Quadra 800/1000						7500	7600		
Quadra 840AV					8500	8600			
Quadra 840AV					9500	9600			
Q. 900/Quadra 950								G3 minit	
WGS 6150							WGS 7250 WGS 7350		
WGS 8150							WGS 8550	Serv	
WGS 9150									WGS 9650
WGS 60							ANS 500		
WGS 80							ANS 700/150		
WGS 95								ANS 700/200	
210 250 280									
230							2300c	2400c	
270c 280c									
Portable PBL+ 100							190/cs	1400c/cs	

Old World ROM									
Classic Macs				TV	5200	5260 / 5300			i
128K	Plus	(Platinum Plus)		LC 575	LC 580	5400	5500	G3 A	
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			LC	Color Classic	LC				
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Macintosh II				Quadra 605					
Macintosh IIfx		Cent. 600/610 Quadra 630							
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Macintosh IIfx		6100							
Macintosh IIxi		6200 / 6300		6360					
Macintosh IIvi		6400							
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Quadra 840AV		9500		9600					
Q. 900/Quadra 950						G3 minit			
		WGS 6150		WGS 7250 WGS 7350					
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Portable		PBL*	100						
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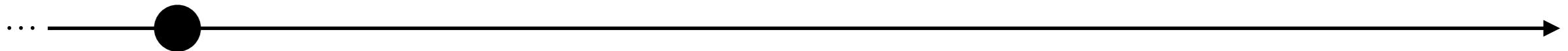


Classic Macs Series



Classic Macs Series

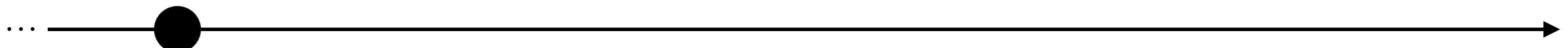
jan/1984



128k

Classic Macs Series

jan/1984

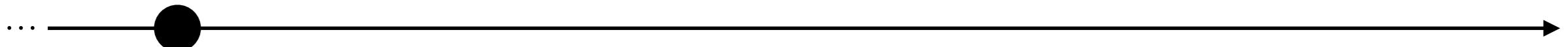


128k



Classic Macs Series

jan/1984



128k



- Primeiro Macintosh
- Comercial 1984

If you can point, you can use a Macintosh.

You do it at baseball games. At the counter in grocery stores. And every time you let your fingers do the walking.

By now, you should be pretty good at pointing.

And having mastered the oldest known method of making yourself understood, you've also mastered using the most sophisticated personal computer yet developed.

Macintosh. Designed on the simple

premise that a computer is a lot more useful if it's easy to use.

So, first of all, we made the screen layout resemble a desktop, displaying pictures of objects you'll have no trouble recognizing. File folders. Clipboards. Even a trash can.

Then, we developed a natural way for you to pick up, hold,

and move these objects around.

We put a pointer on the screen,



and attached the pointer to a small, rolling box called a "mouse." The mouse fits in your hand, and as you move the mouse around your desktop, you move the pointer on the screen.

To tell a Macintosh Personal Computer what you want to do, you simply move the mouse until you're pointing to the object or function you want. Then click the button on top of the mouse, and you instantly begin working with that object. Open a file folder. Review the papers inside. Read a

memo. Use a calculator. And so on.

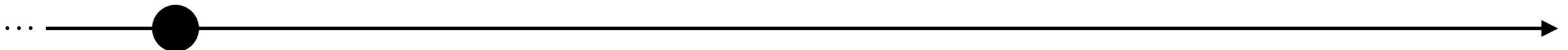
And whether you're working with numbers, words or even pictures, Macintosh works the same basic way. In other words, once you've learned to use one Macintosh program, you've learned to use them all.

If Macintosh seems extraordinarily simple, it's probably because conventional computers are extraordinarily complicated.



Classic Macs Series

jan/1984

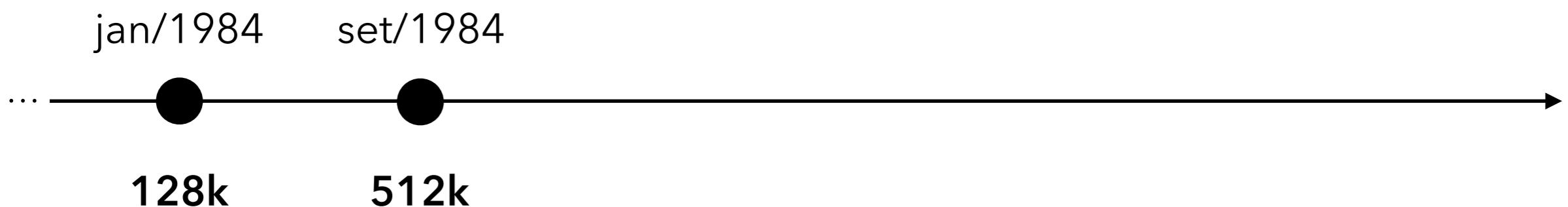


128k



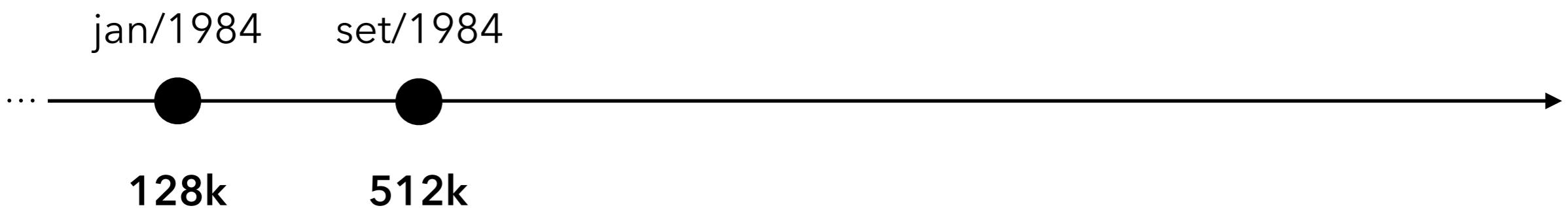
- Primeiro Macintosh
- Comercial 1984

Classic Macs Series



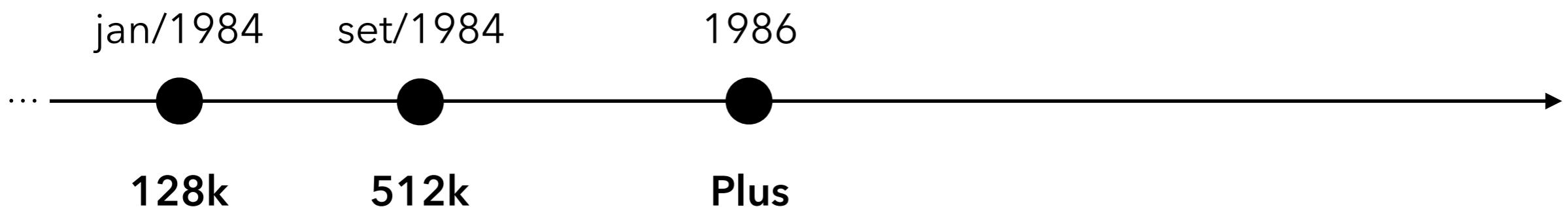
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Classic Macs Series



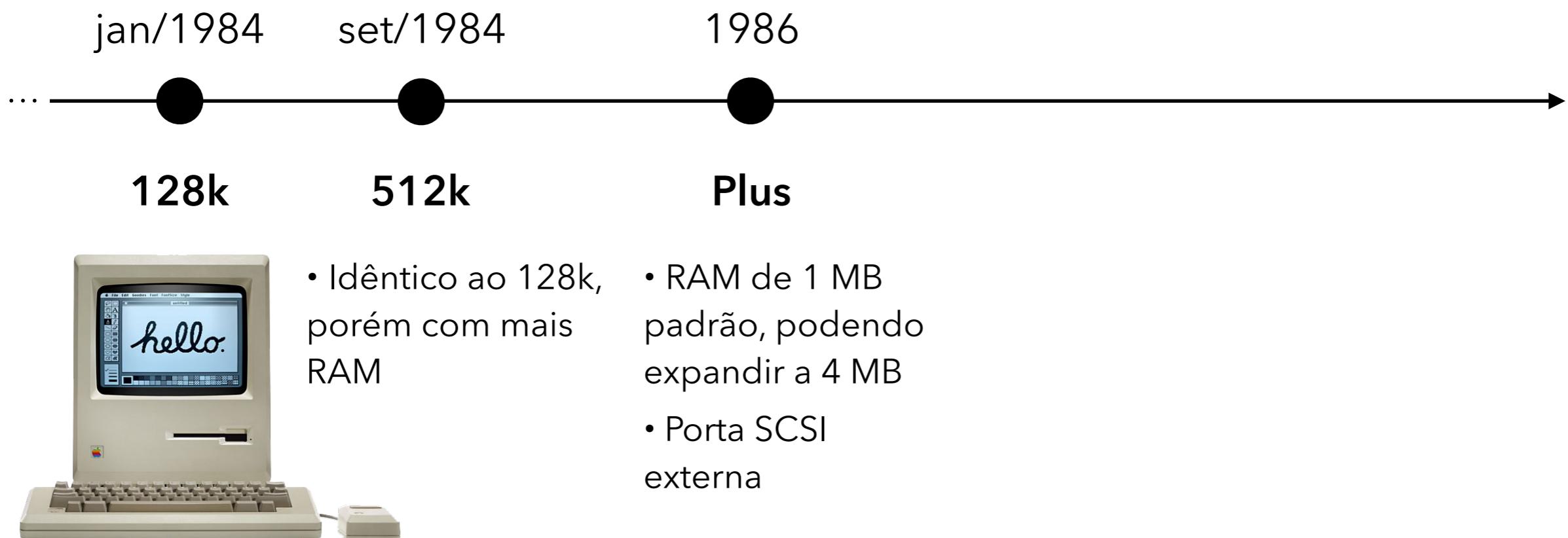
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Classic Macs Series



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Classic Macs Series

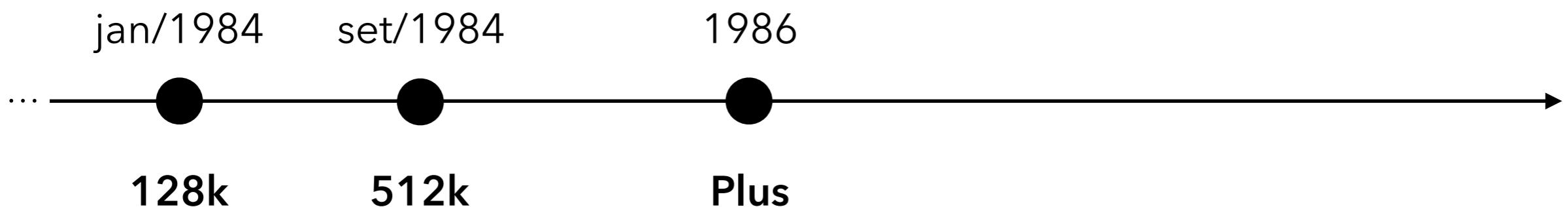


- Primeiro Macintosh
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- Porta SCSI externa

Classic Macs Series

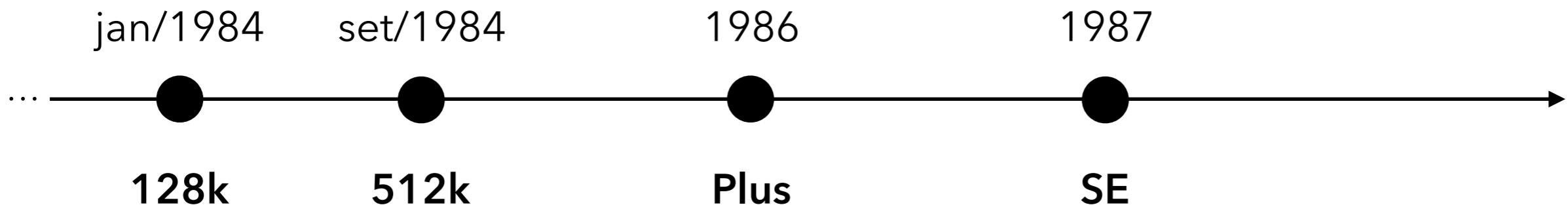


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Classic Macs Series

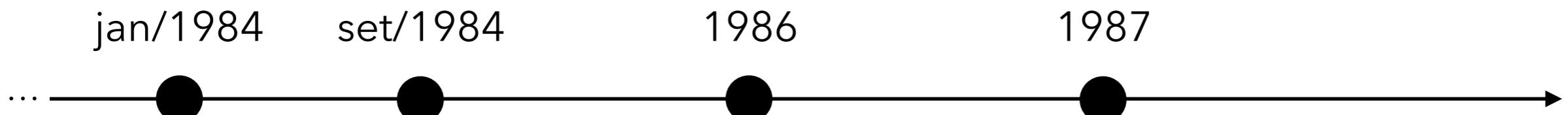


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Classic Macs Series



128k



- Primeiro Macintosh
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512k

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- RAM de 1 MB padrão, podendo expandir a 4 MB
- Porta SCSI externa

Plus

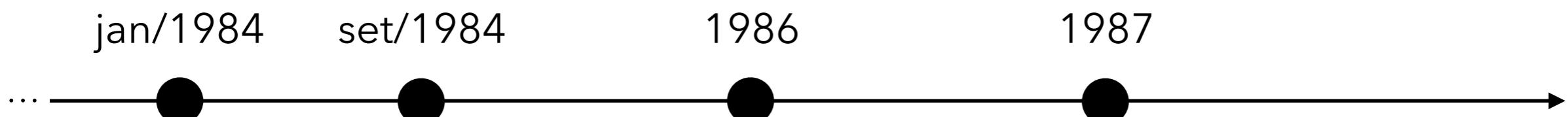


1987

SE



Classic Macs Series

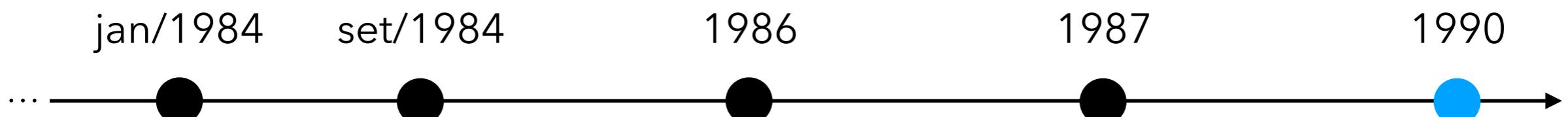


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Classic Macs Series



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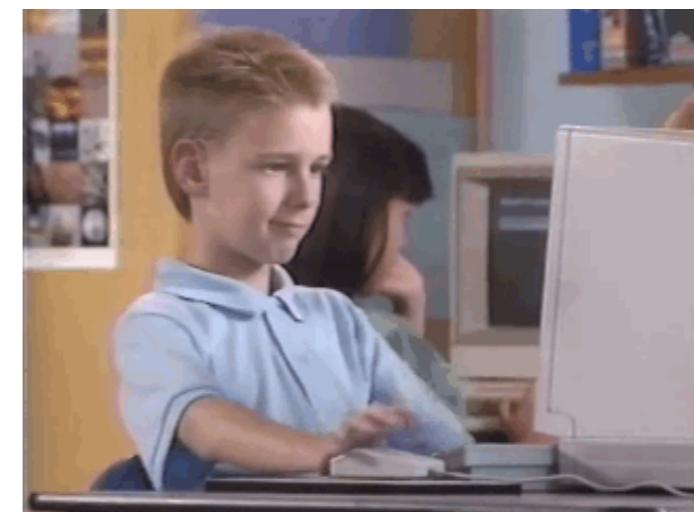
Plus



SE



Classic



Macintosh Classic



Macintosh Classic



Macintosh Classic

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Macintosh Classic

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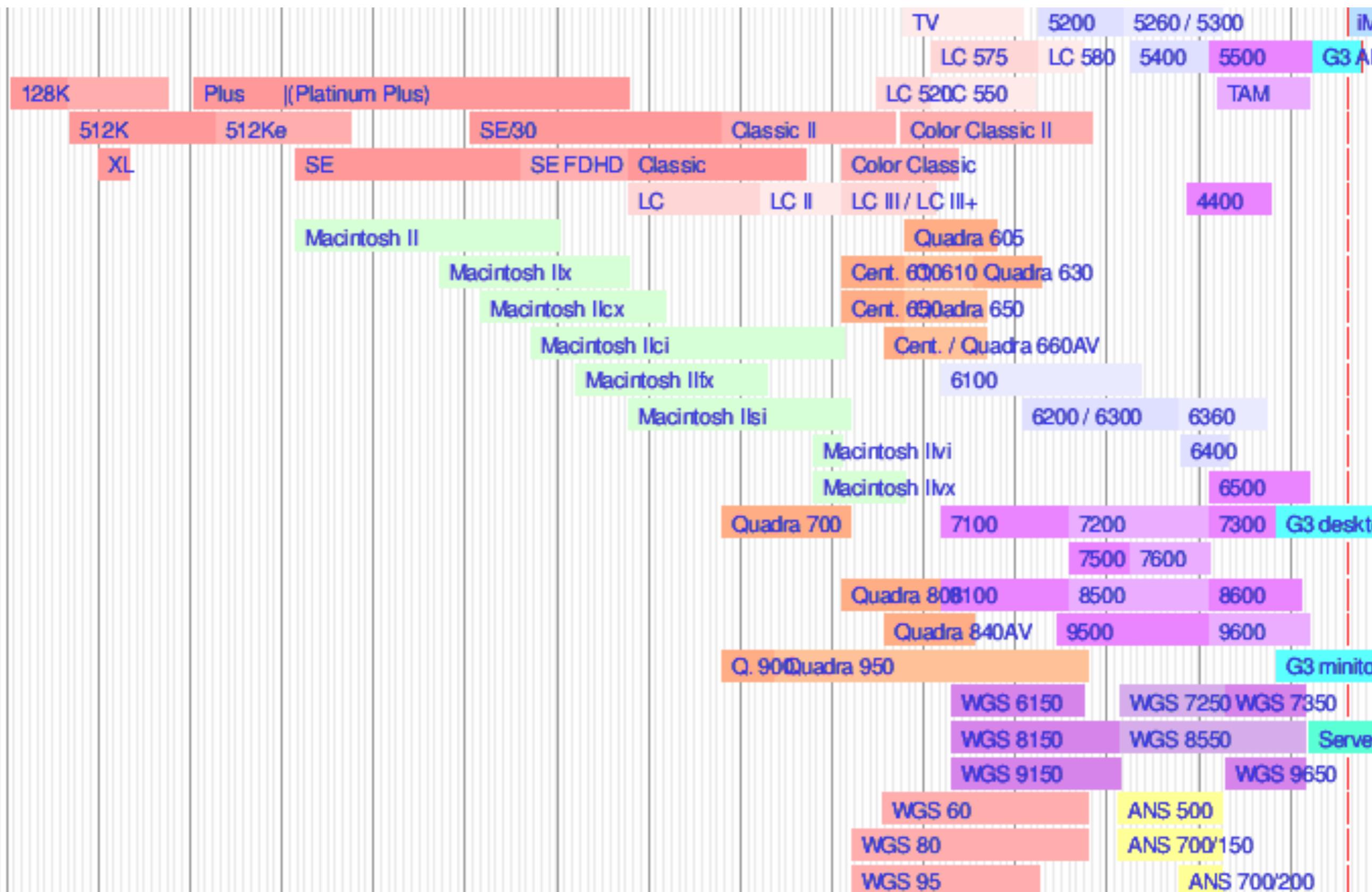


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Macintosh II Series



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Macintosh 128k

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Macintosh 128k



Macintosh II

Macintosh II Series

Macintosh II Series

1987 II



Macintosh II



Macintosh II



Macintosh II

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Macintosh II

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Macintosh II

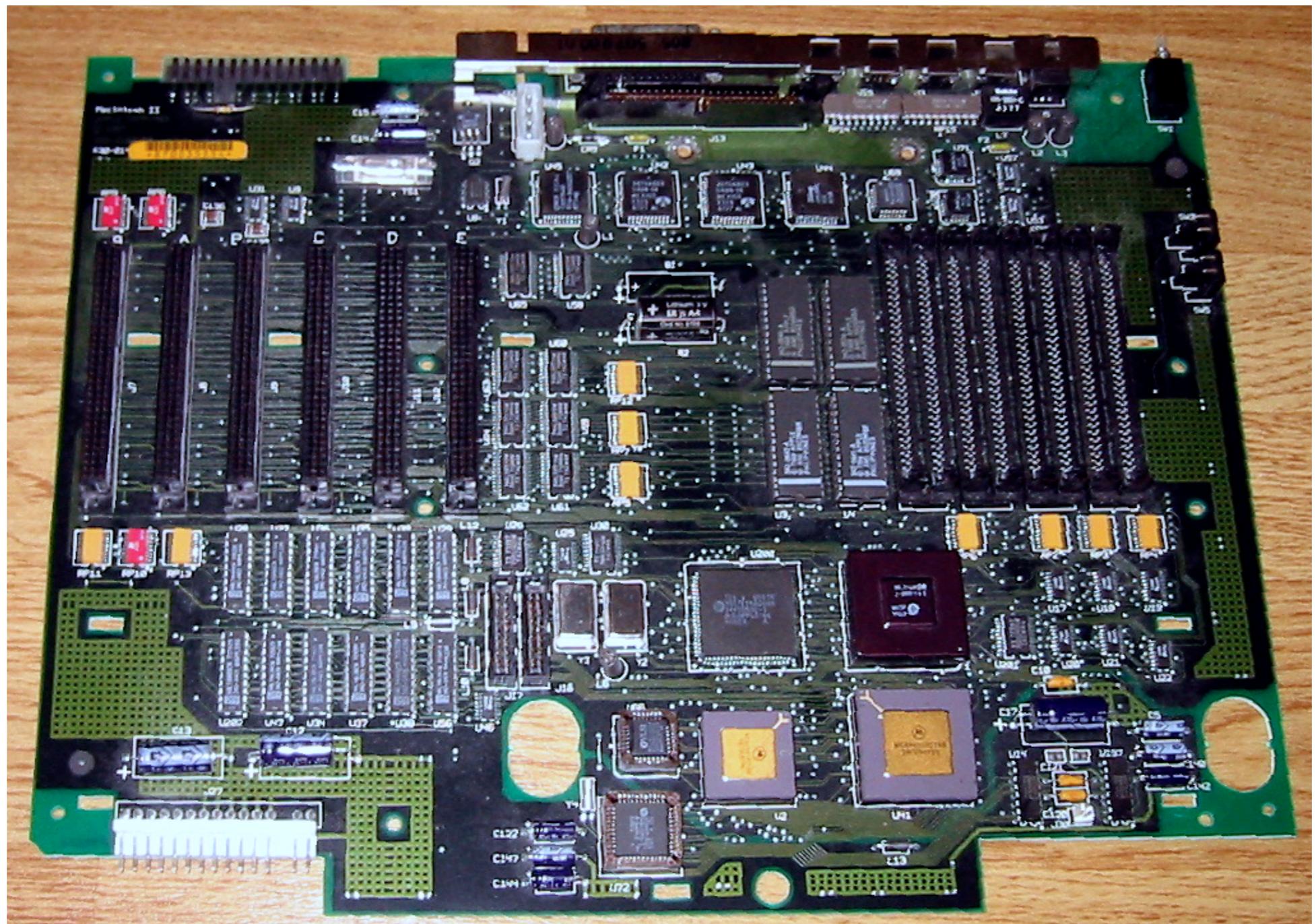
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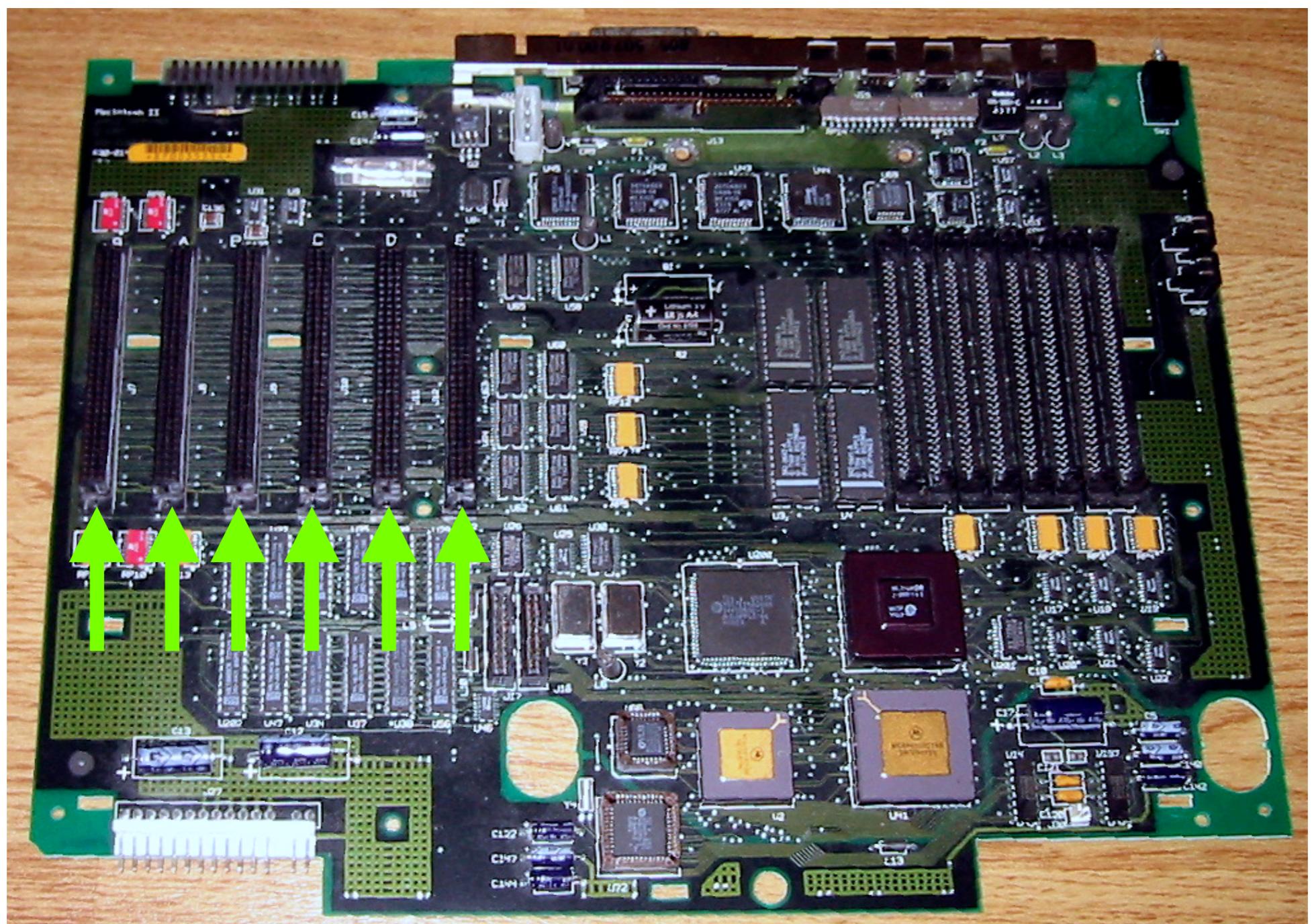


Macintosh II

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- Primeiro com suporte a cores (16.7 milhões!!) e múltiplos monitores;
- 1MB de memória, expansível até 8MB;
- 6 slots NuBus, permitindo alto nível de expansão e customização.









<https://www.youtube.com/watch?v=6INSpivEwT4>

Macintosh II Series

1987 II



Macintosh II Series

out/1992 **IIvx**



set/1992 **IIvi**



out/1990 **IIsi**



mar/1990 **IIfx**



set/1989 **IIci**



mar/1989 **IIcx**



1988 **IIx**



1987 **II**





The Macintosh for people who want to have it all.

Apple introduces the new Macintosh® IIx computer, designed for people who depend on high performance and maximum expandability.

The new Macintosh IIx uses the powerful 68030 microprocessor and 68882 math coprocessor. These two work side by side to make it the fastest Macintosh II ever. It also offers impressive expansion capability through six built-in ports and six NuBus™ expansion slots, making it easy to configure a system that precisely suits your needs.

The Macintosh IIx can accommodate 1 to 8 megabytes of RAM. And with the new 1.4-megabyte Apple™ FDHD™ disk drive and the Apple File Exchange software (included with the Macintosh system software), you can read from, write to, and format Macintosh, MS-DOS, OS/2, and ProDOS® disks. Of course, you can still read data from 400K and 800K Macintosh disks —so you can take full advantage of the more than 3,000 software applications available today for Macintosh.

So come in and see us today, for a look at the Macintosh IIx in action. Once you see it, you may wonder how you ever managed without it.



COMPUTER INTERNATIONAL

The Core of Our Success is Selling Only One Computer: Macintosh

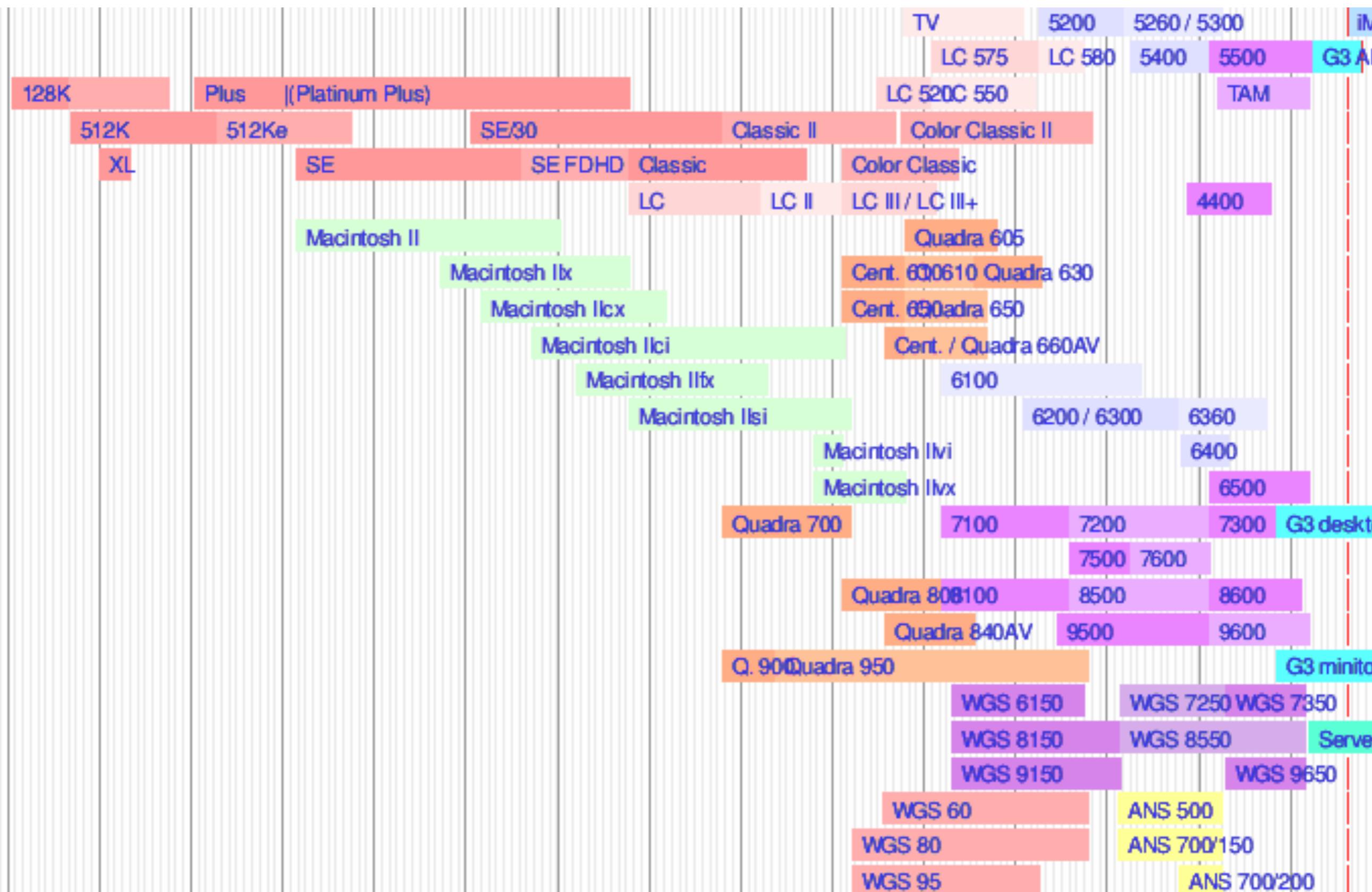
10517 West Pico Blvd. Los Angeles 90064

(213) 474-6409



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Macintosh LC Series



Macintosh LC Series

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- Objetivo era produzir um computador de baixo custo mantendo poder de processamento;

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Crianças usando computadores Apple IIGS em uma escola

Macintosh LC Series

Desktop

All-in-one
(Macintosh LC 500 Series)

Macintosh LC Series

Desktop

All-in-one
(Macintosh LC 500 Series)

1990 LC



LC



LC Presentation

LC



LC

- Praticamente mesmo HW que Macintosh II (1987) por metade do preço;



LC

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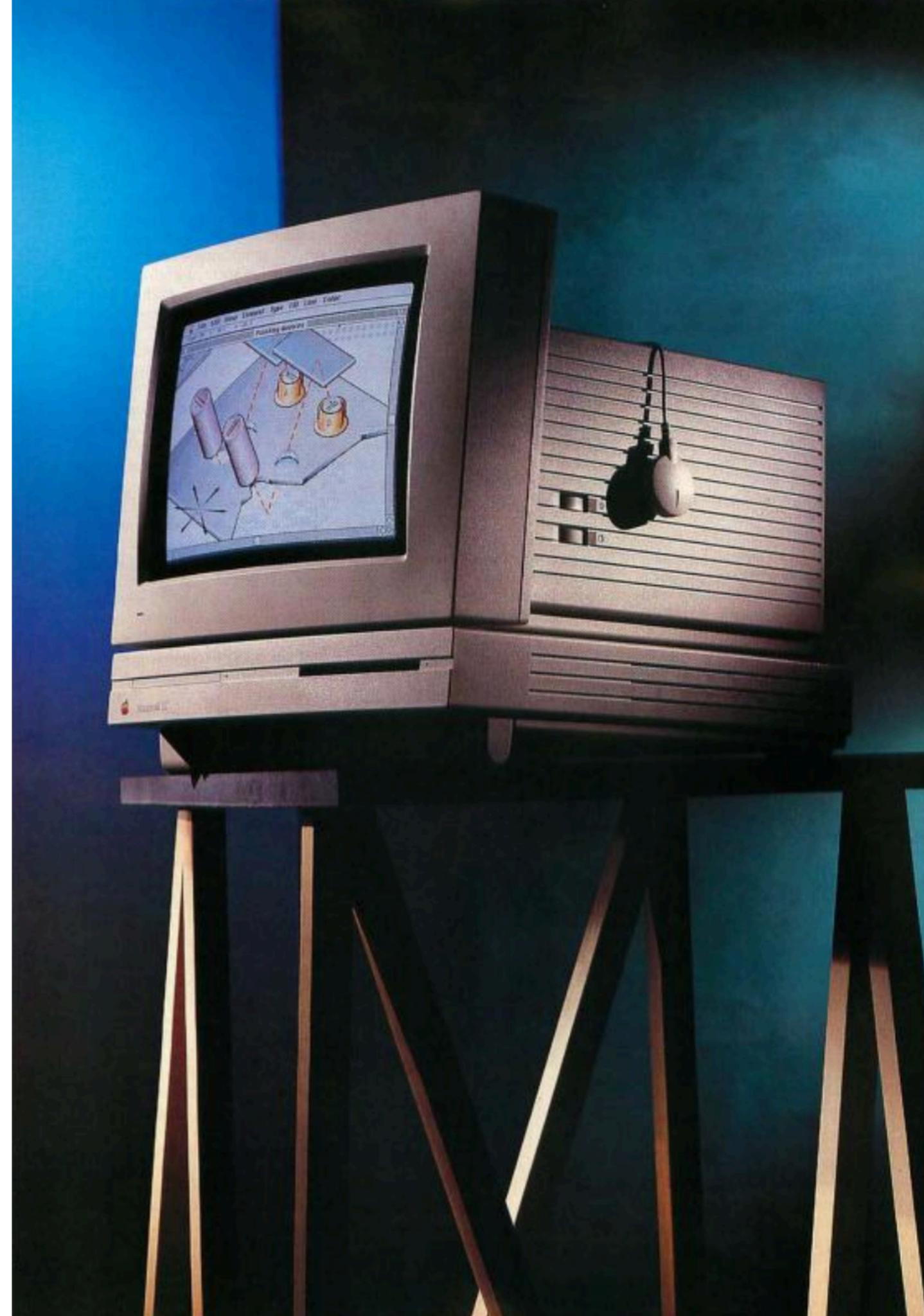


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 - Processador de 32 bits, mas barramento de dados de 16 bits;
 - Memória limitada a 10MB, não importando quanto de RAM fosse instalada além disso.

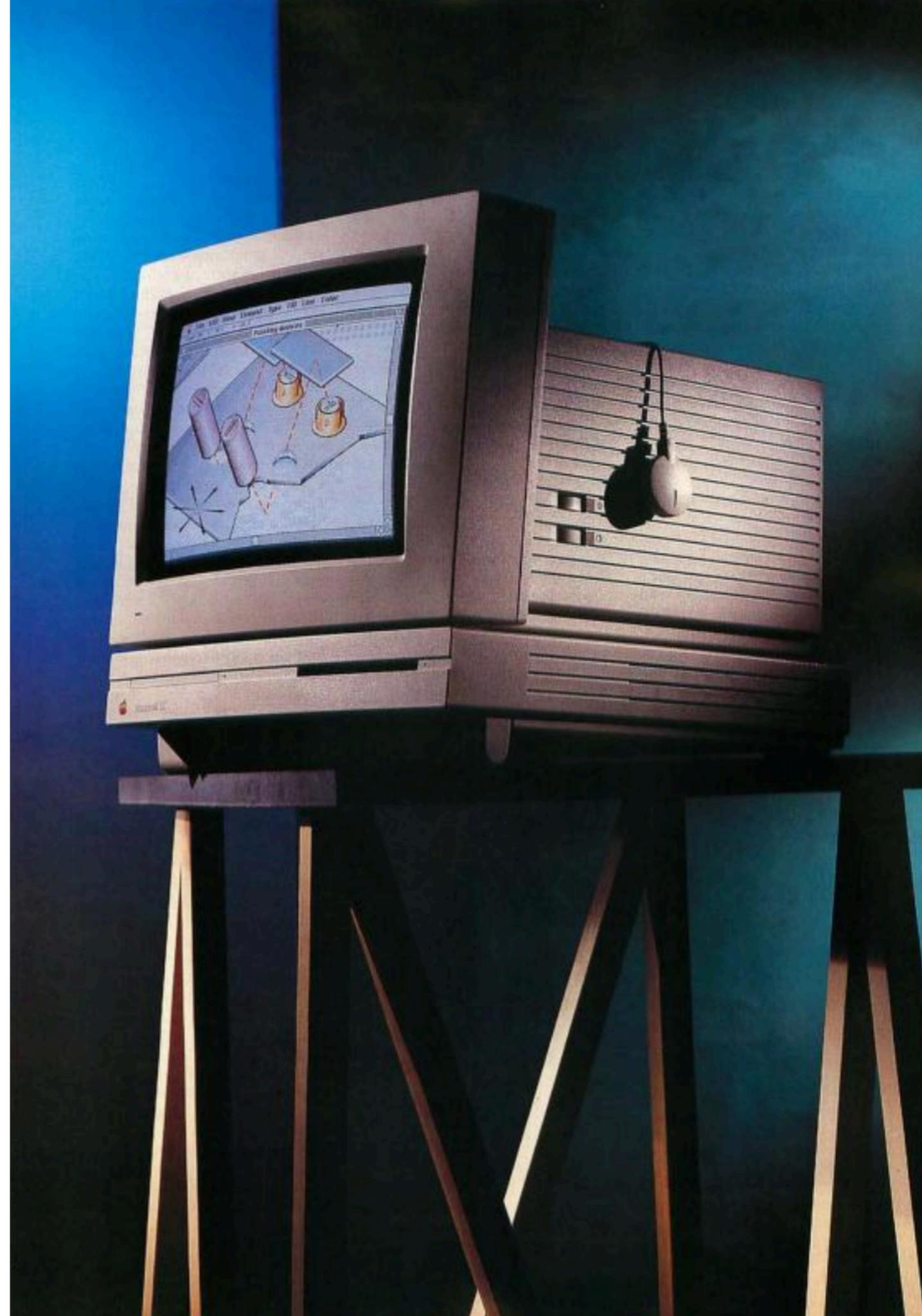


LC



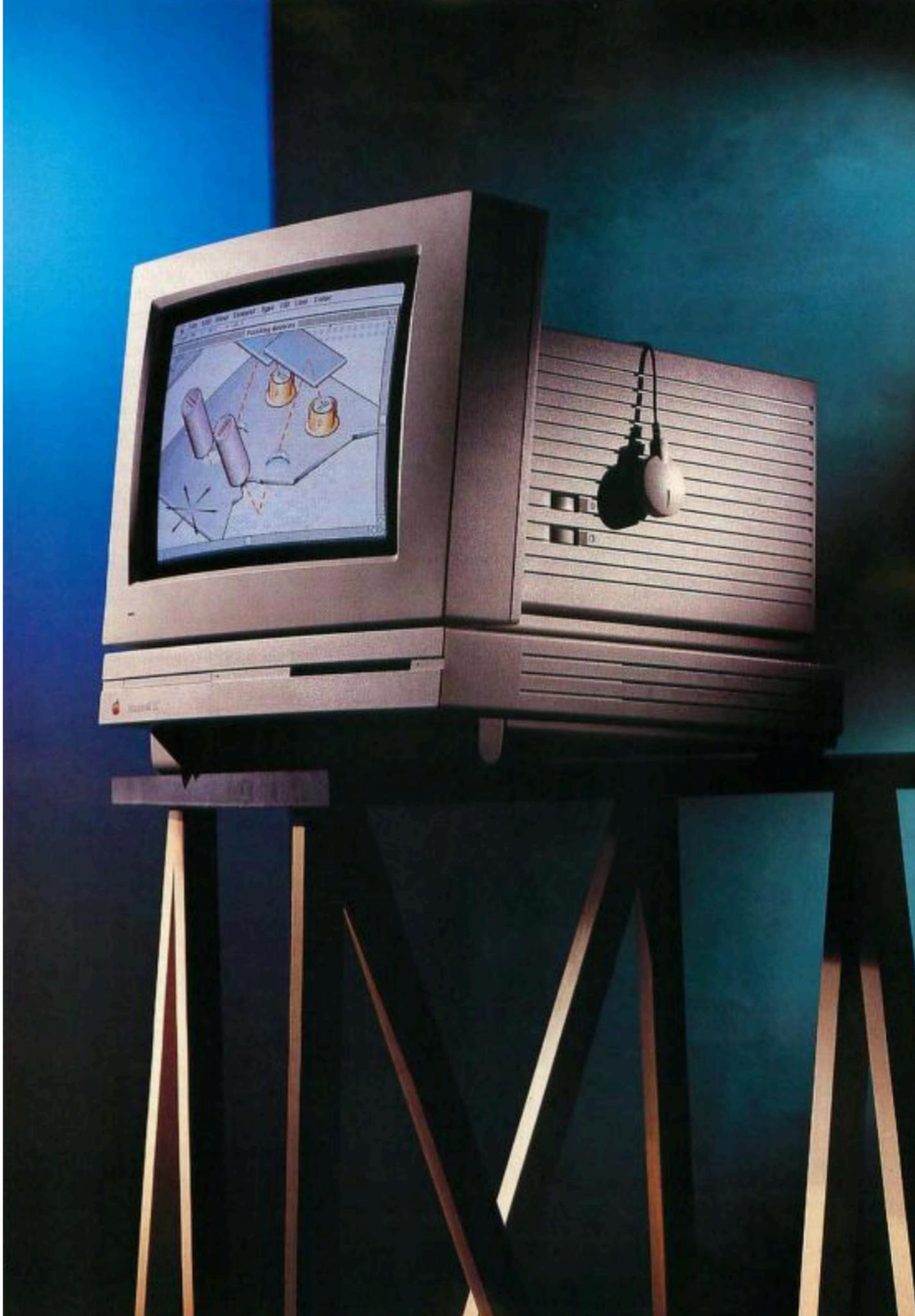
LC

- Foi um sucesso de vendas apesar de tudo;



LC

- Foi um sucesso de vendas apesar de tudo;
- Foram vendidos 500.000 unidades no primeiro ano;



Macintosh LC Series

Desktop

All-in-one
(Macintosh LC 500 Series)

1990 LC



Macintosh LC Series

Desktop

All-in-one
(Macintosh LC 500 Series)

1992 LC III



1992 LC II

1990 LC

Macintosh LC Series

Desktop

All-in-one
(Macintosh LC 500 Series)

1992 LC III



1992 LC II

1995 LC 580

1990 LC

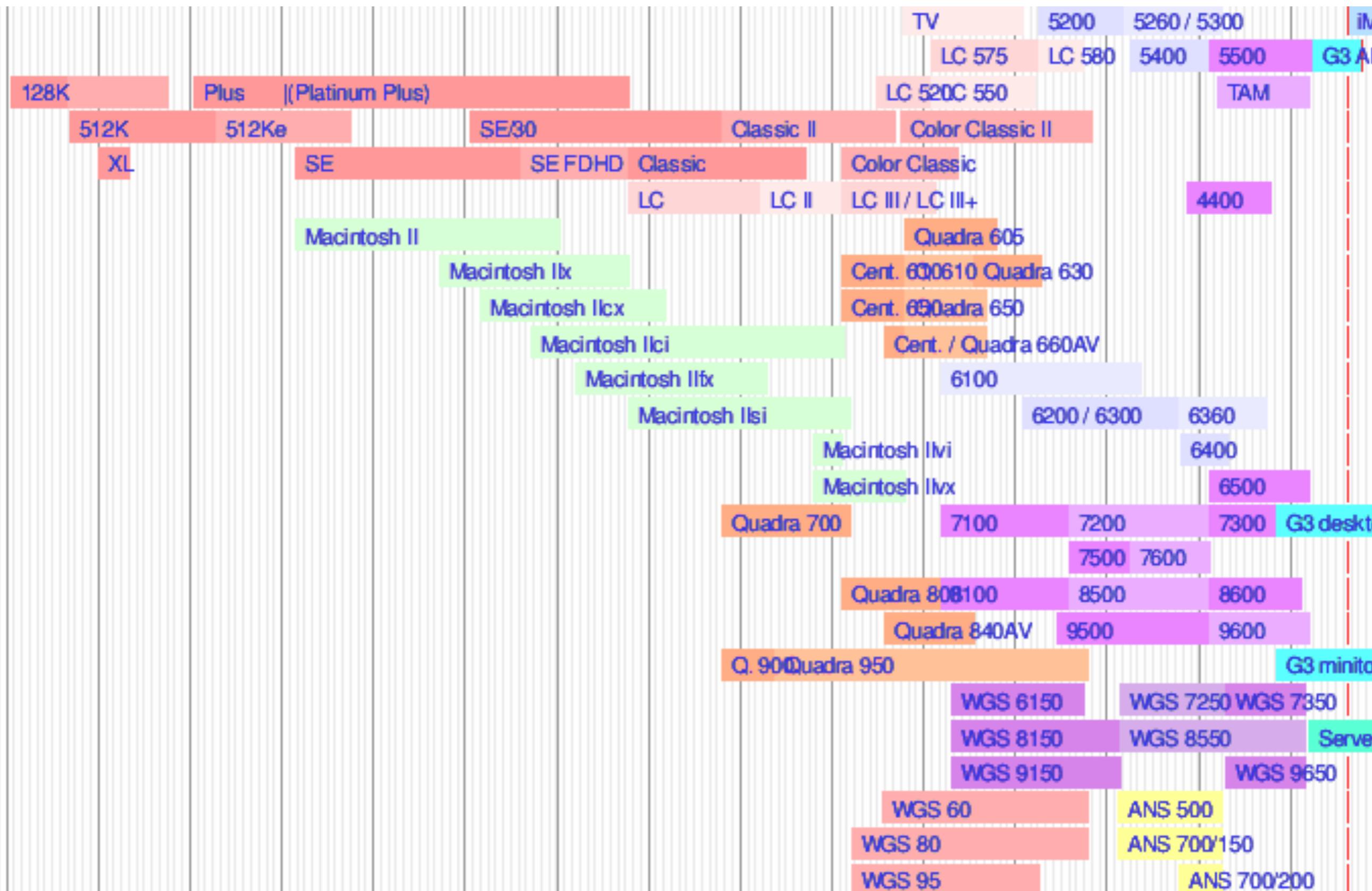
1994 LC 575

out/1993 LC 550

jun/1993 LC 520



Macintosh Quadra Series



Macintosh Quadra Series

Macintosh Quadra Series

- Surgiu para substituir os Macintosh II como computadores top de linha da Apple;

Macintosh Quadra Series

- Surgiu para substituir os Macintosh II como computadores top de linha da Apple;
- Computadores dessa linha foram vendidos de 1991 a 1995.

A Macintosh with the power to start a revolution.

Imagine you could design your own personal computer. What would it be? It would be fast, of course. Faster than your basic 486 machine. Fast

The Apple Macintosh Quadra.

enough to handle the rendering, animating, design and analysis jobs that often require a workstation.

It would have immense storage and memory capacity. And it would have features like high-performance networking and accelerated video support built in.

You would make it flexible enough to run any kind of application. Affordable enough to put on every engineer's desk. And as long as you're fantasizing here, you'd make it as easy to set up, easy to learn and easy to use as an Apple® Macintosh® personal computer.

But it's not a fantasy. It's a Macintosh Quadra.™

By any measure, the Macintosh Quadra 700 and 950 are two of the most powerful personal computers ever built. Both are based on the Motorola 68040 (rated at 20 and 25 MIPS, running at 25 and 33 MHz), which integrates the processor, math coprocessor and RAM cache all onto one chip.

They're up to twice as fast as any of their forebears. Fast enough to beat the chips off comparably priced 486 computers from IBM, Compaq and Dell.™ And fast enough to make



Built-in 24-bit video lets you create photo-realistic images without the expense of an extra card.

programs like AutoCAD, MicroStation Mac, MacBRAVO! and VersaCAD perform at a level once seen only in dauntingly complex workstations.

High-performance subsystems provide built-in support across the board: Ethernet networking, accelerated 24-bit video** support and faster SCSI and NuBus™ slots.

You can add a 400MB hard disk to both



the 700 and the 950 to accommodate the largest CAD files. And the 950 even lets you add a CD-ROM drive or a removable cartridge drive, and a disk array or more than a gigabyte of internal hard disk storage.

You can increase the memory of the 950 to up to 64MB of RAM for handling compute-intensive applications like three-dimensional modeling and stress analysis.

Over your network, the unique Apple interapplication

communications architecture lets you easily take advantage of features like distributed processing, allowing programs like RenderPro and BackBurner to utilize excess CPU cycles on other Mac computers or workstations for faster renderings.



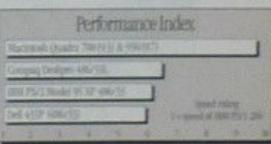
There are two Macintosh Quadra models: The 950 sits next to your desk; the 700 fits on top of it.

And Macintosh Quadra fits in with the PCs you already own. The built-in Apple SuperDrive, used with Apple's new Macintosh PC Exchange software, allows you to share files easily with MS-DOS PCs via floppy disk or over a network. And with Apple's fully compliant version of UNIX—A/UX—you can even run UNIX, X Window, MS-DOS and Macintosh programs all at the same time.

It all adds up to the kind of power that moved PC Week to give the Macintosh Quadra its highest satisfaction rating in the categories of overall performance, price relative to performance, expansion capability and ease of installation and configuration.*

Your authorized Apple reseller would be glad to show you all this and more. For the name and location of the one nearest you, call 800-538-9696, extension 200.

And soon you'll discover the latest power of Macintosh personal computers. The power to start a revolution. The power to be your best.™



Macintosh Quadra significantly outperforms 486 PCs from IBM, Compaq and Dell running Windows 3.0.

*See Macintosh Quadra 700 and 950 independent research study conducted by Impact Laboratories that tested a variety of personal computers running applications available for both the Macintosh and Microsoft Windows. 3D environments. **24-bit video support for up to a 10 million pixel resolution and depth is supported by the optional Video card. ©1990 Apple Computer Inc. Apple, the Apple logo, A/UX, Macintosh and "The Choice is Yours" are registered trademarks and Macintosh and Macintosh Quadra are trademarks of Apple Computer Inc. Microsoft is a registered trademark of Microsoft Corp. Windows is a registered trademark of Microsoft Corp. Novell is a trademark of Novell Inc. 3D Modeler is a trademark of 3Dfx. 3Dfx is a registered trademark of 3Dfx Interactive. SuperDrive is a trademark of Apple Computer Inc. SuperDrive is a registered trademark of Maxtor Corporation. BackBurner is a trademark of BackBurner International. Maxtor is a trademark of Maxtor Corporation. NuBus is a trademark of Apple Computer Inc. NuBus is a registered trademark of Apple Computer Inc. VersaCAD is a registered trademark of VersaCAD Inc. 3D Modeler is a trademark of 3Dfx. 3Dfx is a registered trademark of 3Dfx Interactive. SuperDrive is a trademark of Apple Computer Inc. SuperDrive is a registered trademark of Maxtor Corporation.

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A Macintosh with the power to start a revolution.

Imagine you could design your own personal computer. What would it be? It would be fast, of course. Faster than your basic 486 machine. Fast

The Apple Macintosh Quadra.

enough to handle the rendering, animating, design and analysis jobs that often require a workstation.

It would have immense storage and memory capacity. And it would have features like high-performance networking and accelerated video support built in.

You would make it flexible enough to run any kind of application. Affordable enough to put on every engineer's desk. And as long as you're fantasizing here, you'd make it as easy to set up, easy to learn and easy to use as an Apple® Macintosh® personal computer.

But it's not a fantasy. It's a Macintosh Quadra.™

By any measure, the Macintosh Quadra 700 and 950 are two of the most powerful personal computers ever built. Both are based on the Motorola 68040

programs like AutoCAD, MicroStation Mac, MacBRAVO! and VersaCAD perform at a level once seen only in dauntingly complex workstations.

High-performance subsystems provide built-in support across the board: Ethernet networking, accelerated 24-bit video** support and faster SCSI and NuBus™ slots.

You can add a 400MB hard disk to both



Built-in 24-bit video lets you create photo-realistic images without the expense of an extra card.



communications architecture lets you easily take advantage of features like distributed processing, allowing programs like RenderPro and BackBurner to utilize excess CPU cycles on other Mac computers or workstations for faster renderings.



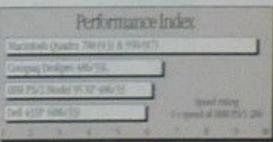
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Comercial

Macintosh Quadra Series



Macintosh Quadra Series

1991



Quadra 700



Quadra 900



Quadra 700



Quadra 700

- Primeiro Macintosh no formato “torre”;



Quadra 700

- Primeiro Macintosh no formato “torre”;
- Primeiro Macintosh com suporte a rede Ethernet como padrão;



Quadra 700

- Primeiro Macintosh no formato “torre”;
- Primeiro Macintosh com suporte a rede Ethernet como padrão;
- Processador de 25 MHz -> muito usado na área de design gráfico;



Quadra 700

- Primeiro Macintosh no formato “torre”;
- Primeiro Macintosh com suporte a rede Ethernet como padrão;
- Processador de 25 MHz -> muito usado na área de design gráfico;
- Apareceu em Jurassic Park (1993).



Quadra 700

- Primeiro Macintosh no formato “torre”;
- Primeiro Macintosh com suporte a rede Ethernet como padrão;
- Processador de 25 MHz -> muito usado na área de design gráfico;
- Apareceu em Jurassic Park (1993).



Quadra 900

Quadra 900



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Quadra 900



Quadra 900

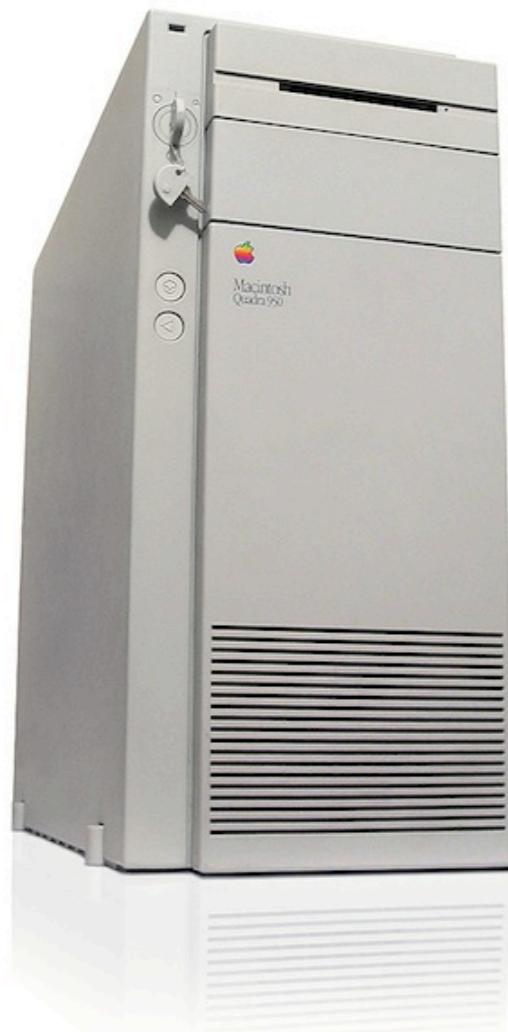


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Quadra 900



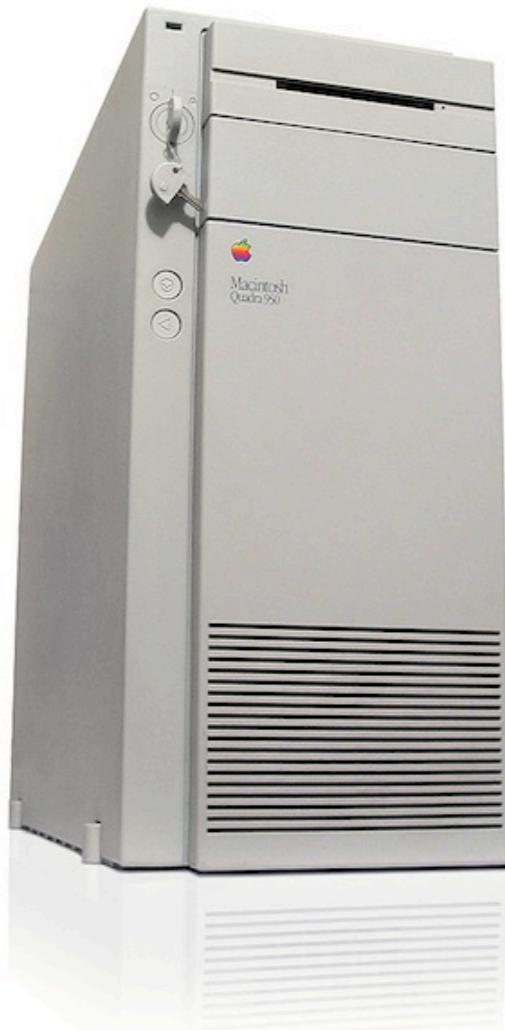
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3 portas NuBus

Quadra 900



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3 portas NuBus
RAM expansível
até 256MB

Quadra 900



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+

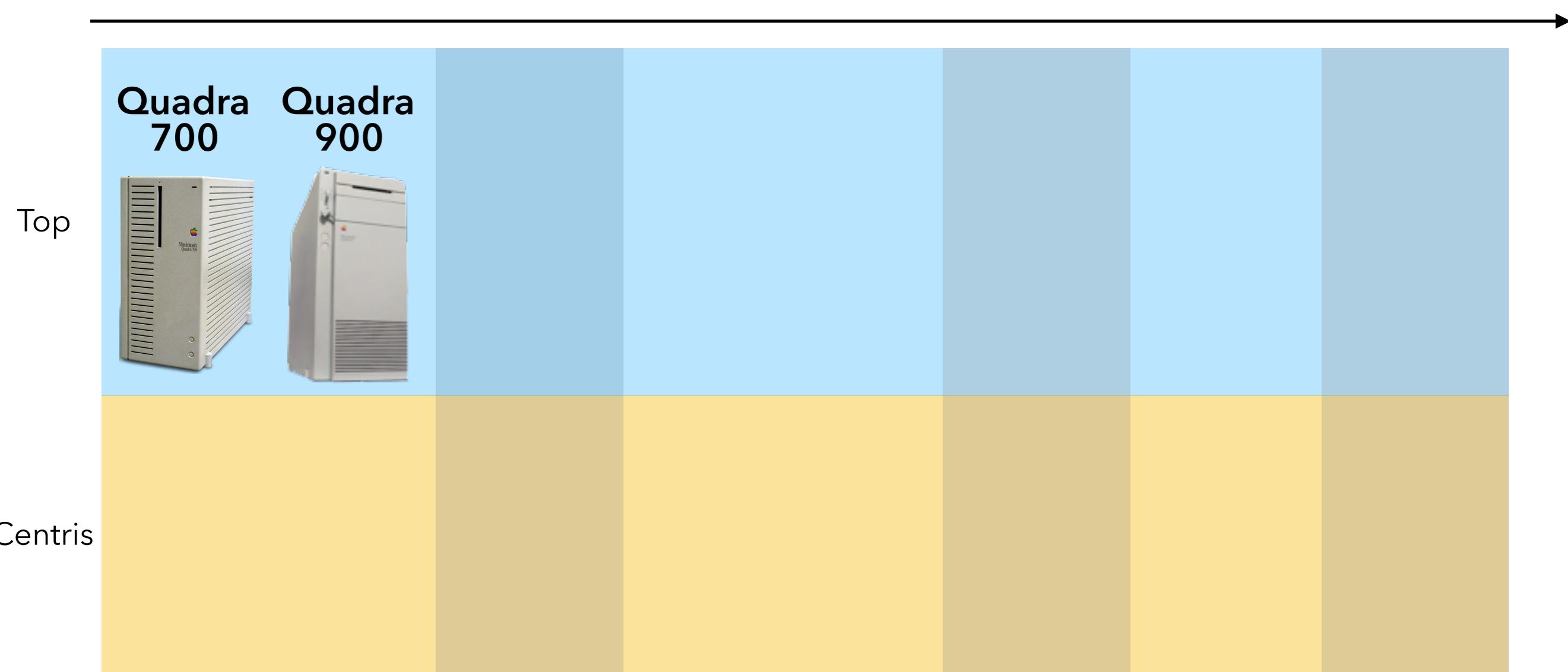
3 portas NuBus

RAM expansível
até 256MB

US\$ 1.200

Macintosh Quadra Series

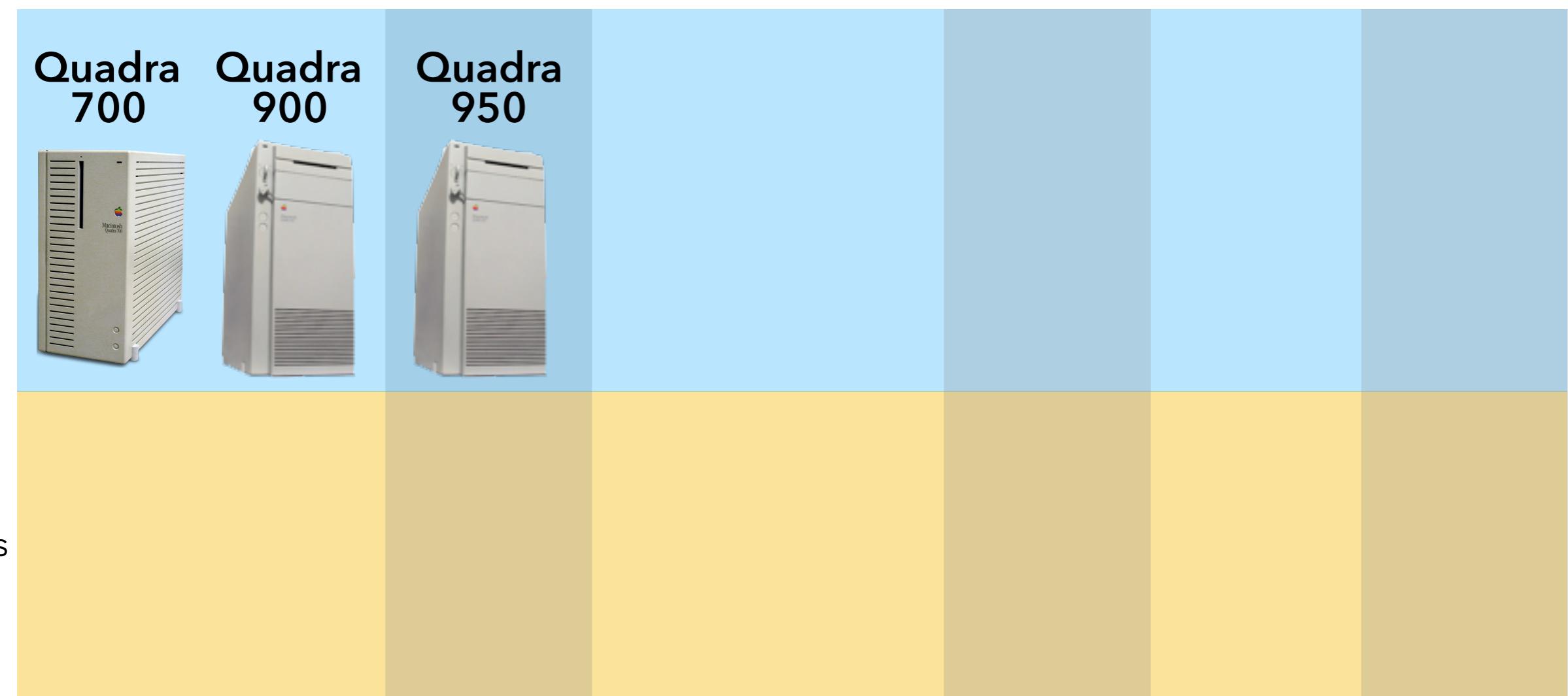
1991



Macintosh Quadra Series

1991

1992



Macintosh Quadra Series

1991

1992

fev/
1993

Top

Quadra 700 Quadra 900



Quadra 950



Quadra 800



Centris

Quadra 610 Quadra 650



Macintosh Quadra Series

1991

1992

fev/
1993

jul/
1993



Macintosh Quadra Series

1991

1992

fev/
1993

jul/
1993

out/
1993

**Quadra
700** **Quadra
900**



**Quadra
950**



**Quadra
800**



**Quadra
840AV**



Top

**Quadra
700** **Quadra
900**

**Quadra
950**

**Quadra
800**

**Quadra
840AV**

Centris

**Quadra
610** **Quadra
650**



**Quadra
660AV**



**Quadra
605**

Macintosh Quadra Series

1991

1992

fev/
1993

jul/
1993

out/
1993

1994

Top

**Quadra
700**



**Quadra
900**



**Quadra
950**



**Quadra
800**



**Quadra
840AV**



Centris

**Quadra
610 Quadra
650**



**Quadra
660AV**



**Quadra
605**



**Quadra
630**



Valeu!

