guuseh.github.io ↗
guus-99@live.nl
+358 40 144 5254
Helsinki (FI)

Guus Hoeberechts

02.06.1999
Amsterdam (NL)

Education

2017 – 2018	**Royal Academy of Art** – The Hague, NL *Preparatory Year*
2018 – 2022	**Design Academy Eindhoven** – Eindhoven, NL *BA in Media & Culture, Communication Design*
2022 – 2026 (current)	**Aalto University, School of Arts** – Helsinki, FI *MA in New Media Design*

Work Experience

2025 – 2026	**The Chatroom & The Dollhouse** *Web developer and co-designer* + Co-design and develop online art exhibition *thedoll.house* ↗
2022 – 2025	**The Hmm, platform for internet cultures** *Medior multidisciplinary executive* + Web & graphic design + Programming, writing and editing
2024 – 2025	**FinnGen – Endpoint Browser** *Webdesigner and developer* + (Re)design and develop research tool Endpoint Browser
2024 – 2025	**Department of Visual Communication Design, Aalto University** *Teaching and research assistant* + Assist in courses 'Coding Clinic', 'Design & Data' and 'Creative Computation for Visual Communication' + Conceptualise and design presentations for FinnGen collaboration
2024 – 2025	**Contestations.AI: symposium on AI, human rights and warfare** *Web developer & coordinator/organiser* + Build & maintain website with database for event + Help with webdesign, event organisation and team coordination
2023 & 2025	**Ääniaalto, annual sound & new media festival** *Visual identity designer, graphic designer & web developer* + Design and produce visual identity & comms for 2023 edition of the festival + Design (2023) and build (2023 & 2025) continuously updating website

Exhibitions

dec. 2024	**Medialab Winter Demo Day** with Odditype.nl
apr. 2023	**Milan Design Week** with (Re)constructing Family Models (BA graduation project)
oct. 2022	**Dutch Design Week** with (Re)constructing Family Models

Skills

Tech	+ **HTML, CSS, JavaScript** – intermediate + **React** – intermediate + **Svelte** – beginner
Software	+ **Adobe Suite** – intermediate + **Figma** – intermediate + **Unity** – beginner + **Blender** – beginner
Languages	+ **Dutch** – native + **English** – fluent + **German** – notions + **Swedish** – notions
Hard skills	+ Creative coding + Research + Web design + Writing + Graphic design + Editing text + Conceptualisation

Some websites I did

+ **thedoll.house** ↗ – 100 % development, 50 % design
(React, Framer Motion for React, Google Firebase)

+ **contestations.ai** ↗ – 100 % development, 10 % design
(React, Framer Motion for React, Google Sheets as database)

+ **metaphormaxxing.com** ↗ – 0 % development, 100 % design
(Designed & prototyped in Figma)

+ **hyperlink//** ↗ – 100 % development, 100 % design
(React & Framer Motion for React, web animation)

+ **aaniaalto.gitlab.io** ↗ – 100 % development, 0 % design
(React, json database)

+ **maps.thehmm.nl** ↗ – 100 % development, 100 % design
(Vanilla JS + d3.js)

+ **odditype.nl** ↗ – 100 % development, 100 % design
(Vanilla JS + opentype.js)

+ **battle.thehmm.nl** ↗ – 5 % development, 100 % design
(Designed in Figma, some TypeScript development)

+ **Endpoint Browser** ↗ – 100 % design & development of 'proximity network'
(React, d3.js, SQL)

+ **guushoeberechts.nl** ↗ / **guuseh.github.io** ↗ – 100 % development, 100 % design
(first real website, in desperate need of update, shows conceptual design works
 + updated version on github, same design, different works)

Interests

+ Evolution of technology
(& the forced rapid innovation and familiarisation in recent and coming years)

+ Perpetual liminality of the modern world, the pausing and accelerating of time

+ Changing of identity within situations and times, alter egos and hidden egos

+ Communication without a (human) body/identity, without a shared reality

+ (Social) media culture and the effect on our sense of identity