

James Cameron, Social Media Manager

I am James Cameron. I am 18 years old from Palm Beach Gardens, Florida and I specialize in social media management. I have worked with many esports organizations and creators and continue to do so presently. I am a proven social media manager who demonstrates many skills and aspires to be the best. I plan to take on more within an organization to achieve goals through my hard work and dedication as a social media manager.

Links

[Website](#)[Twitter](#)[LinkedIn](#)

Education

Business, Palm Beach State College, Palm Beach Gardens

June 2020 — Present

I am a freshman college student at Palm Beach Community College and am pursuing a bachelor's degree in business.

Marketing, University of Alabama at Tuscaloosa, Tuscaloosa

August 2021 — Present

Working towards my master's degree in marketing.

Employment History

Social Media Intern at Overtime Gaming

November 2020 — February 2021

Within my internship with Overtime Gaming, I was given various tasks that involved content that would be issued to the brand's socials including Twitter, TikTok, and Instagram.

Social Media Manager at XTRA Gaming

April 2021 — November 2021

While working for XTRA Gaming, I had many roles as a social media manager. I ran the organization's Instagram, Twitter, and helped with Twitter. My goal was to post intriguing and engaging content that the followers could relate to, as well as would grow the socials exceedingly. In 7 months for working with XTRA Gaming, I have grown the Instagram almost 100k followers and 75k followers on TikTok.

Skills

Brand Awareness

I constantly crafted creative ideas to further develop personalities within the organizations I worked for.

Community Development & Engagement

I gave individuals the opportunity to take action and feel apart of a community.

Content Research & Development

I searched for what is new and trending, then applied it into content for the socials.

Social media Management

I am able to post relevant content, engage with fans and followers, answer customer inquiries, schedule updates, and cover company events on social networks, all while growing these socials at a tremendous growth rate.

Time Management

I am very good with time management as I know what times of the day I need to post content.