

# JAMES CAMERON “GUWOP”

SOCIAL MEDIA MANAGER ☎ 5612551937

## ◦ DETAILS ◦

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## ◦ LINKS ◦

[Website](#)

[Twitter](#)

[LinkedIn](#)

## 👤 PROFILE

I am James Cameron. I am 19 years old from Palm Beach Gardens, Florida and I specialize in social media management. I have worked with many esports organizations, as well as creators and continue to do so presently. I am a proven social media manager who demonstrates many skills and aspires to be the best. I plan to take on more with a full-time position to achieve goals through my hard work and dedication as a social media manager.

## 🎓 EDUCATION

### **Business, Palm Beach State College, Palm Beach Gardens**

June 2020 — August 2021

I am a freshman college student at Palm Beach Community College and am pursuing a bachelor's degree in business.

### **Marketing, University of Alabama at Tuscaloosa, Tuscaloosa**

August 2021 — Present

Working towards my master's degree in marketing.

## 📁 EMPLOYMENT HISTORY

### **Social Media Intern at Overtime Gaming**

November 2020 — February 2021

Within my internship with Overtime Gaming, I was given various tasks that involved content that would be issued to the brand's socials including Twitter, TikTok, and Instagram.

### **Social Media Manager at XTRA Gaming**

April 2021 — November 2021

While working for XTRA Gaming, I had many roles as a social media manager. I ran the organization's Instagram, Twitter, and helped with Twitter. My goal was to post intriguing and engaging content that the followers could relate to, as well as would grow the socials exceedingly. In 7 months for working with XTRA Gaming, I have grown the Instagram almost 100k followers and over 50k followers on TikTok.

## ★ SKILLS

### **Brand Awareness**

I constantly crafted creative ideas to further develop personalities within the organizations I worked for.

### **Community Development & Engagement**

I gave individuals the opportunity to act and feel a part of a community.

### **Content Research & Development**

I searched for what is new and trending, then applied it into content for the socials.

### **Social Media Management**

I am able to post relevant content, engage with fans and followers, answer customer inquiries, schedule updates, and cover company events on social networks, all while growing these socials at a tremendous growth rate.

### **Time Management**

I am very good with time management as I know what times of the day I need to post content, along with getting all my work done in time so all posts are ready to go.

