



# **THE PRODUCER'S COMPASS**

**Milana Yakubov, 213400369**

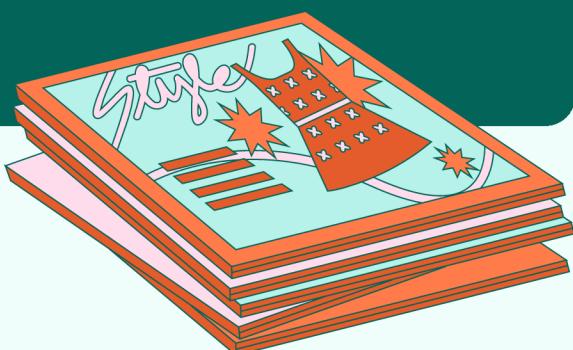
**Guy Harem, 312576655**

# THE PRODUCER'S COMPASS

*Conduct research and choose the best options for your movie*

## GENRE

*Choose the best genre for your movie!*



## ACTORS

*Choose actors to cast to make your movie shine!*



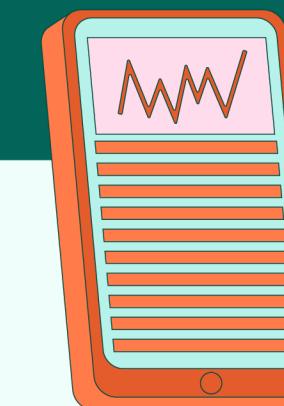
## TITLE

*Choose the name of your movie!*



## DURATION

*How long should the movie be?*

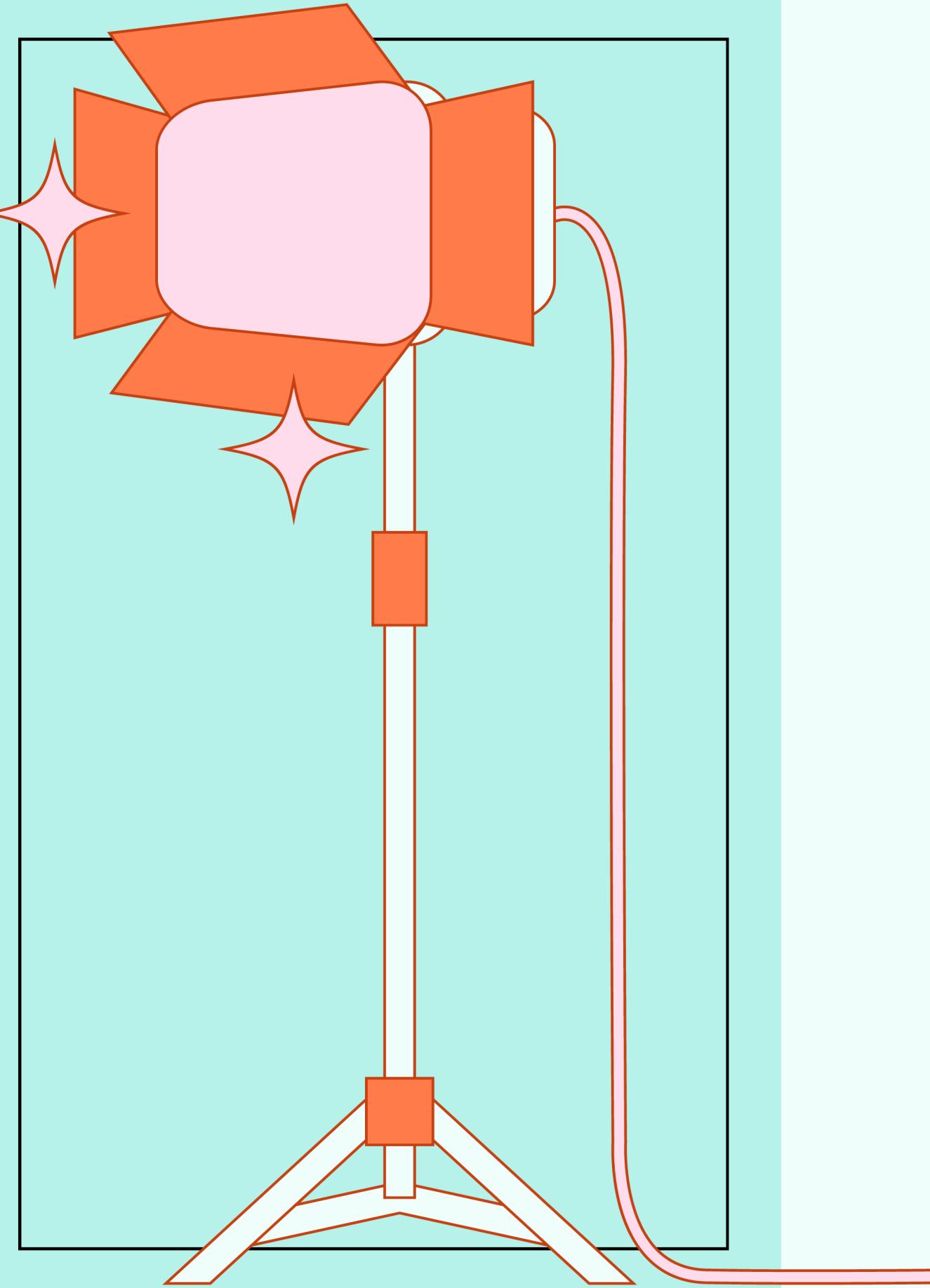


## MONTH

*Choose the movie launch date!*



**LET'S  
START!**

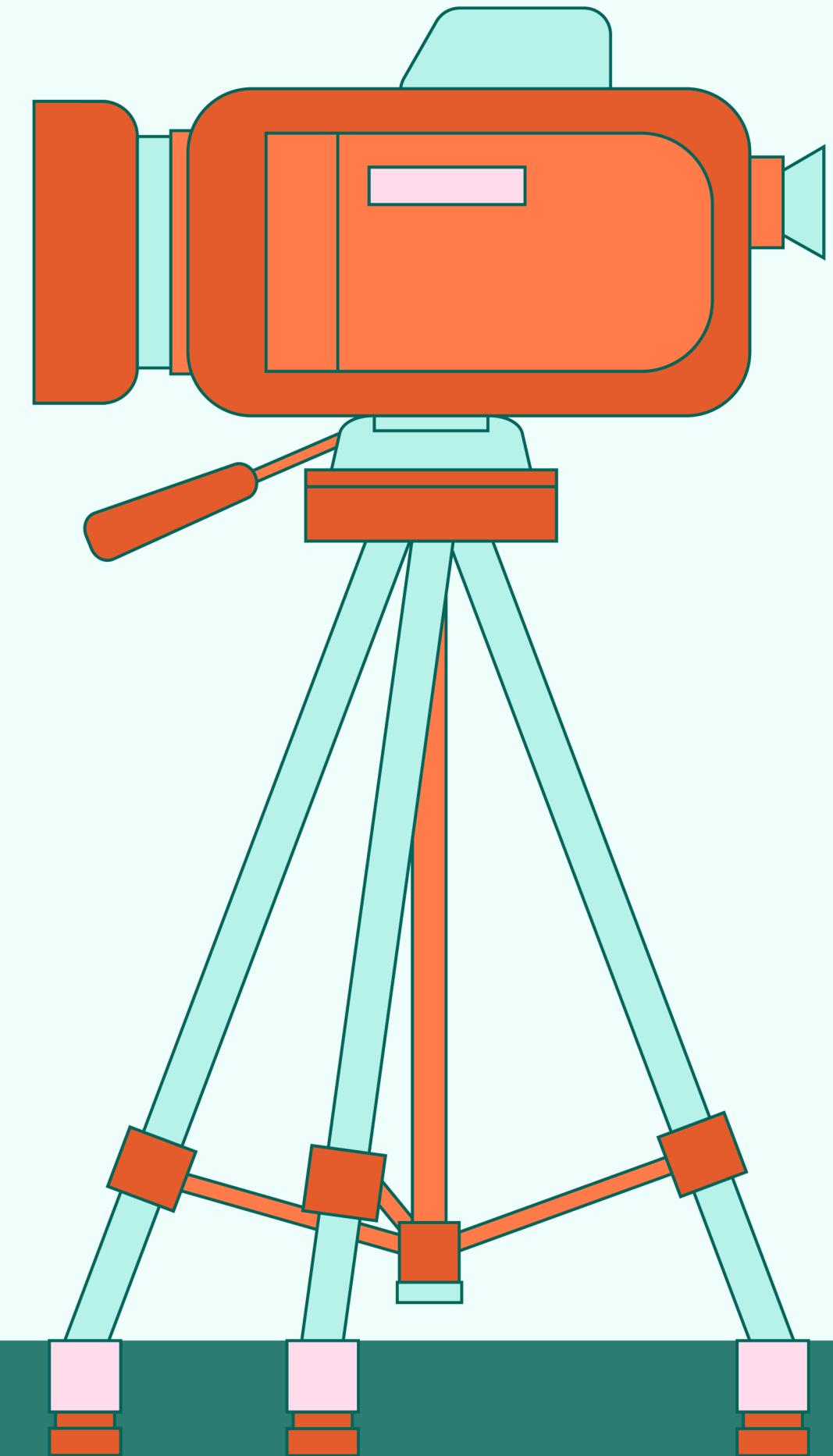


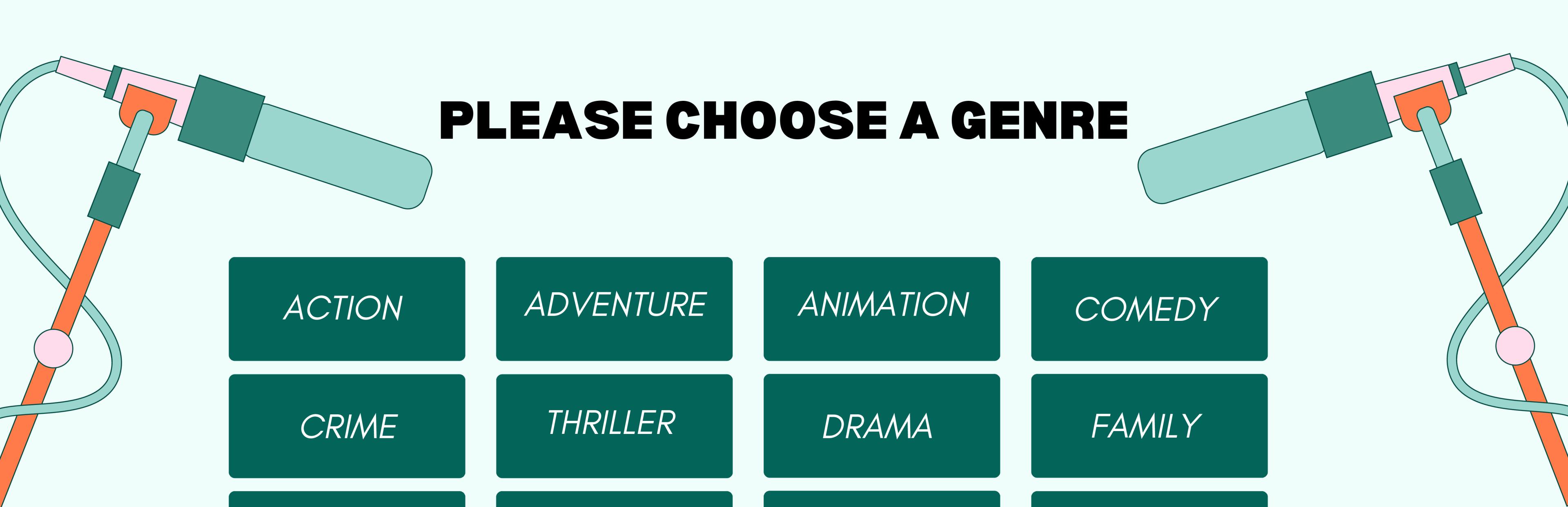


# THE PRODUCER'S COMPASS

## CHOOSE THE GENRE OF YOUR MOVIE

To get inspiration, when selecting  
a genre you will see the top 5  
earning movies in this genre





# PLEASE CHOOSE A GENRE

ACTION

ADVENTURE

ANIMATION

COMEDY

CRIME

THRILLER

DRAMA

FAMILY

FANTASY

HISTORY

HORROR

MUSIC

MYSTERY

ROMANCE

SCIENCE  
FICTION

TV MOVIE

WAR

WESTERN



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ADVENTURE

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ROMANCE

SCIENCE  
FICTION

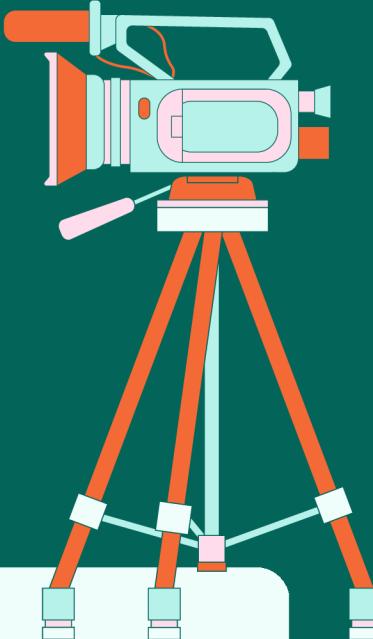
TV MOVIE

WAR

WESTERN

# THE PRODUCER'S COMPASS

*Showing you the most profiting (revenue-budget) movies  
in your chosen genre and their corresponding profits*



## ***Avatar***

\$1910483647

**ACTION**

## ***The Avengers***

\$1298815515

***The Lord of the  
Rings: The Return of  
the King***  
\$1024888979

***Pirates of the  
Caribbean: Dead  
Man's Chest***

\$865700000

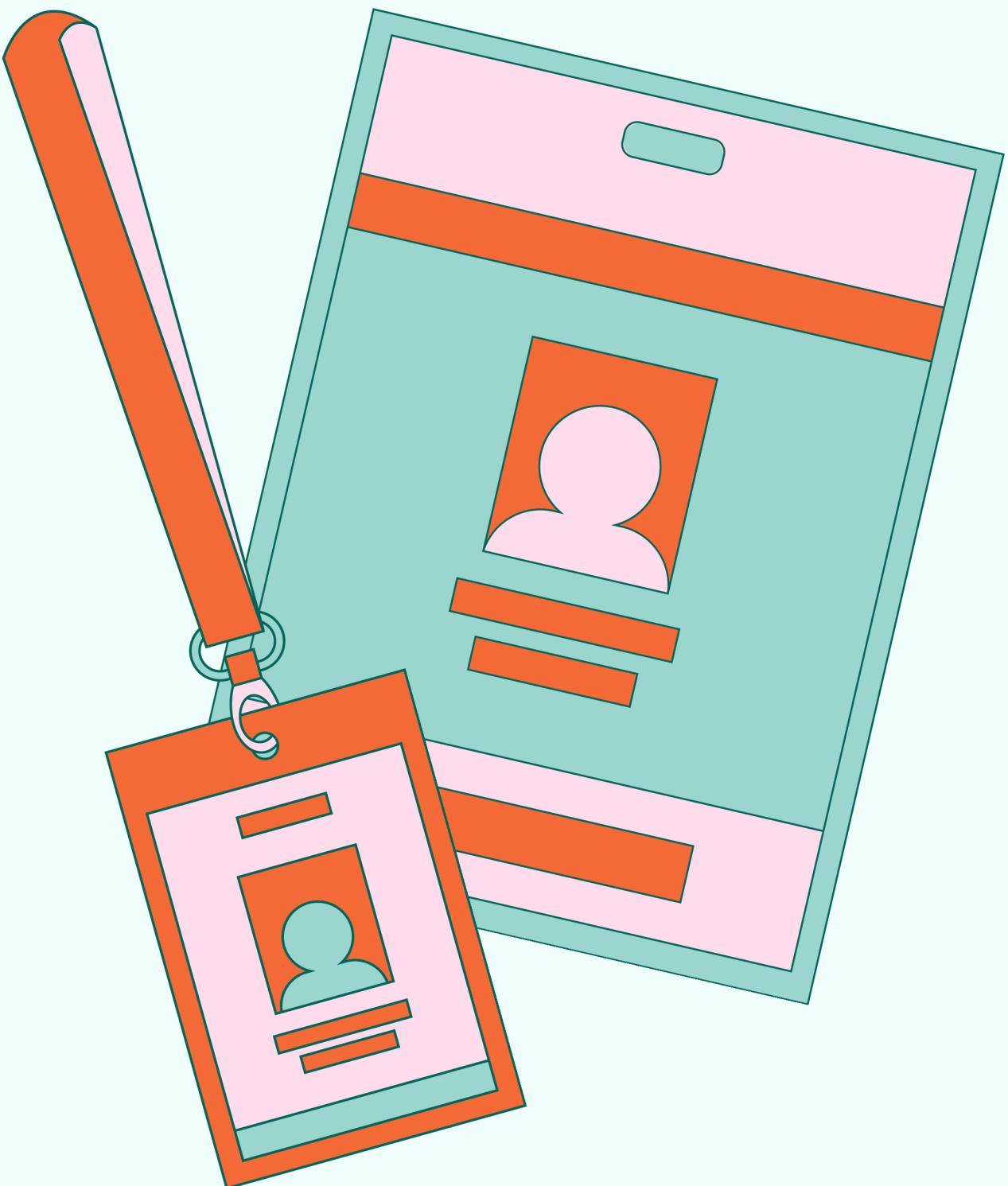
## ***The Dark Knight***

\$819558444

# THE PRODUCER'S COMPASS

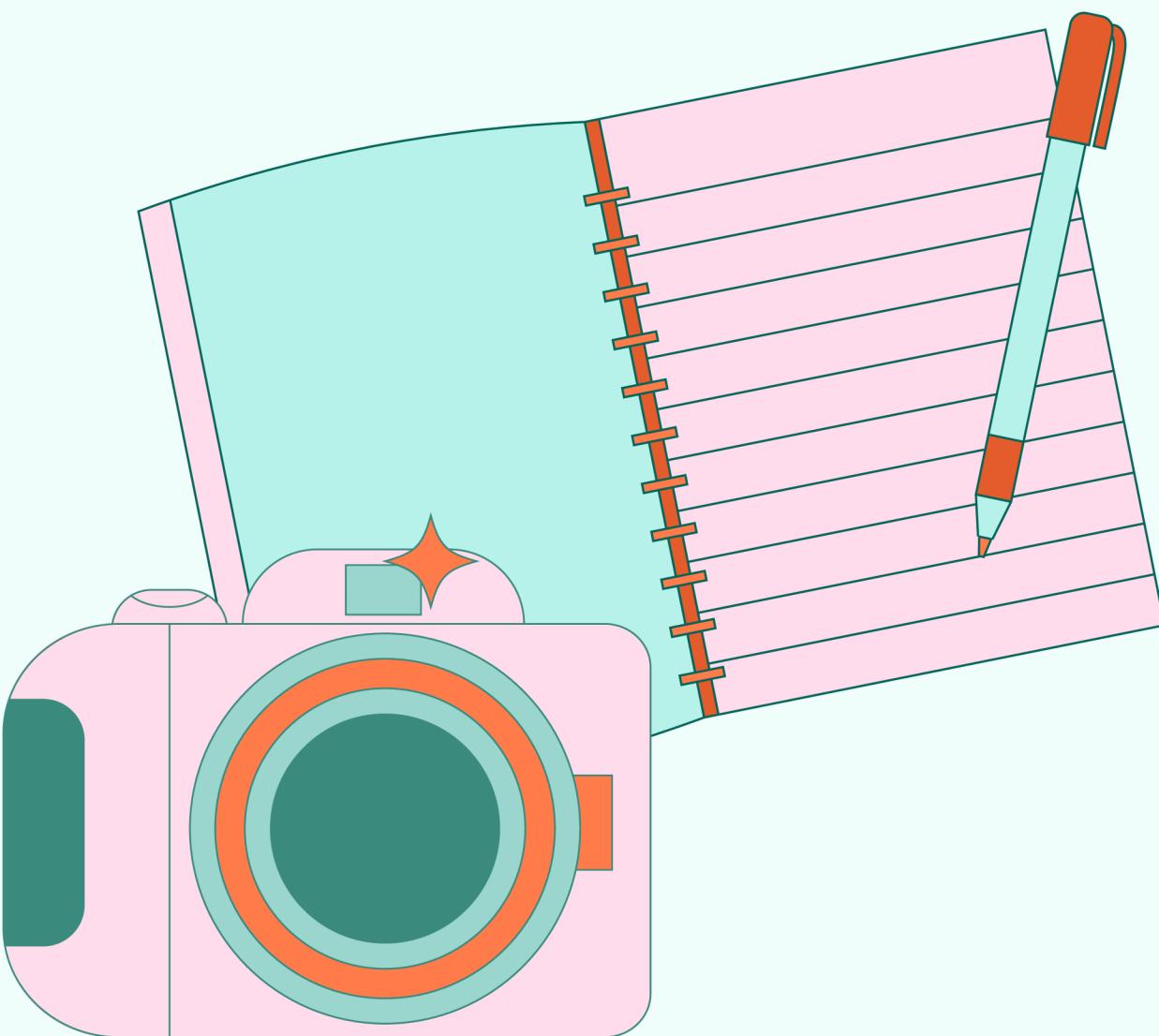
## CHOOCE ACTORS TO CAST

Try your options - Write an actor's name and see theirs average popularity



# THE PRODUCER'S COMPASS

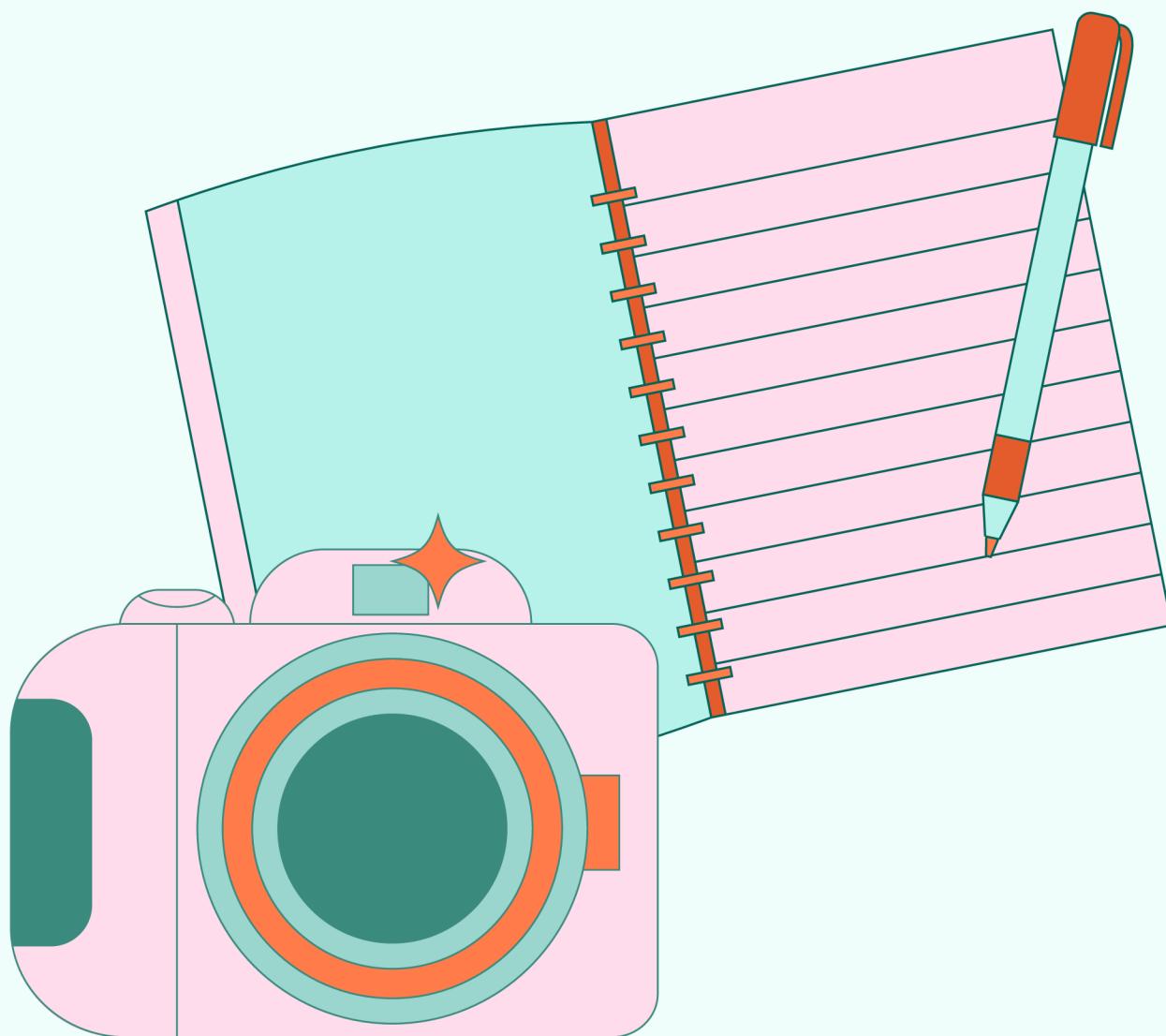
**PLEASE ENTER AN  
ACTOR NAME**



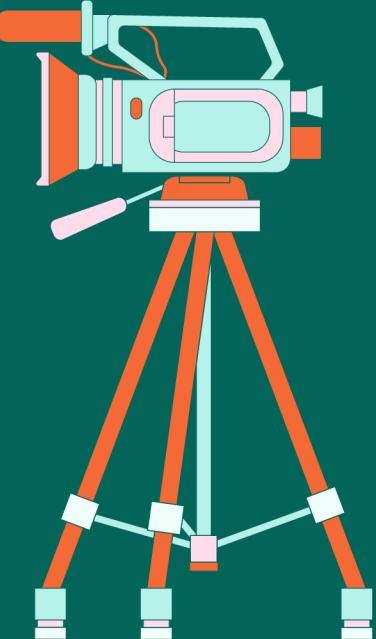
# THE PRODUCER'S COMPASS

**PLEASE ENTER AN  
ACTOR NAME**

**Tom Hanks**



# THE PRODUCER'S COMPASS



*The average popularity of movies including this actor is:*

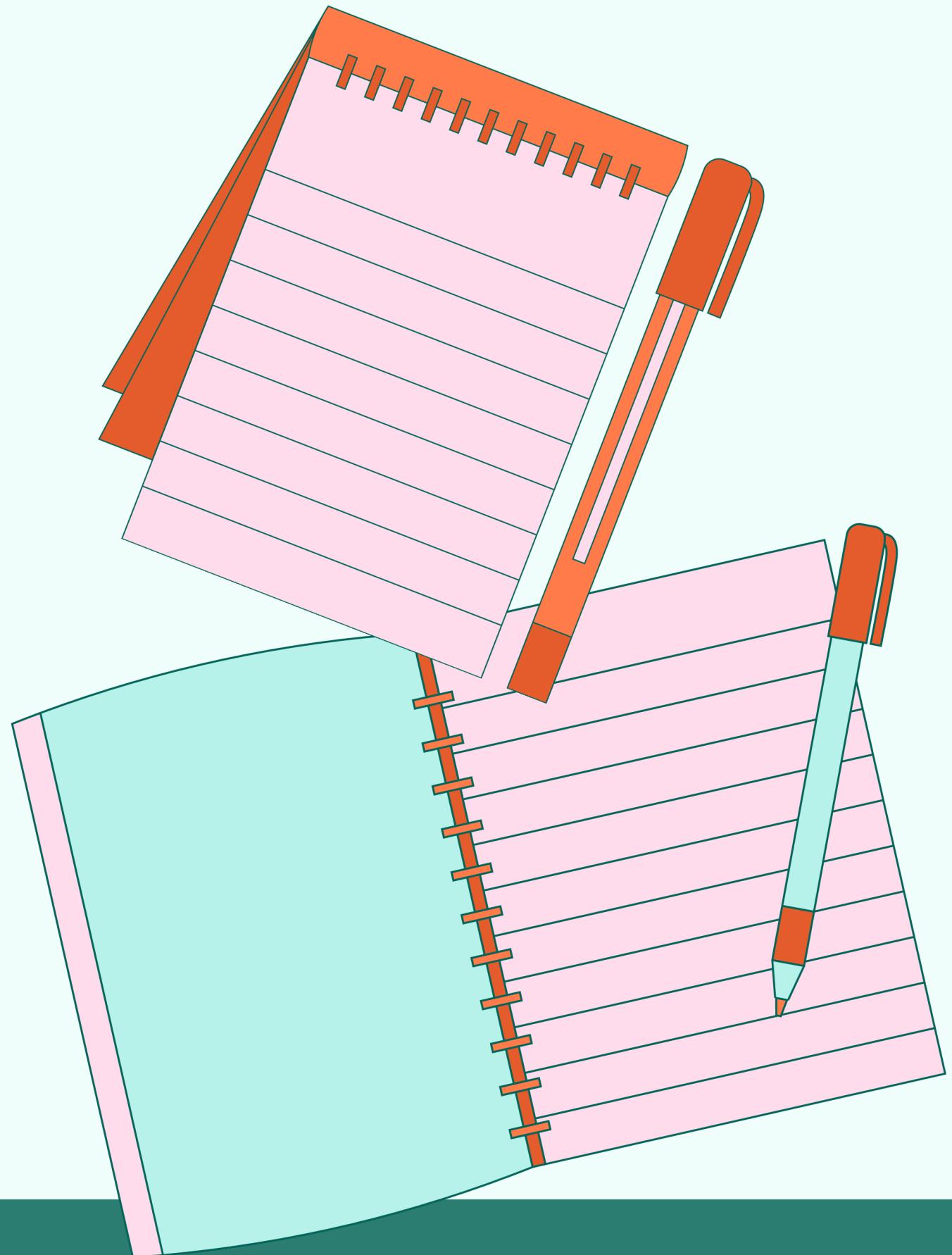
Tom  
Hanks

60.0315263

# THE PRODUCER'S COMPASS

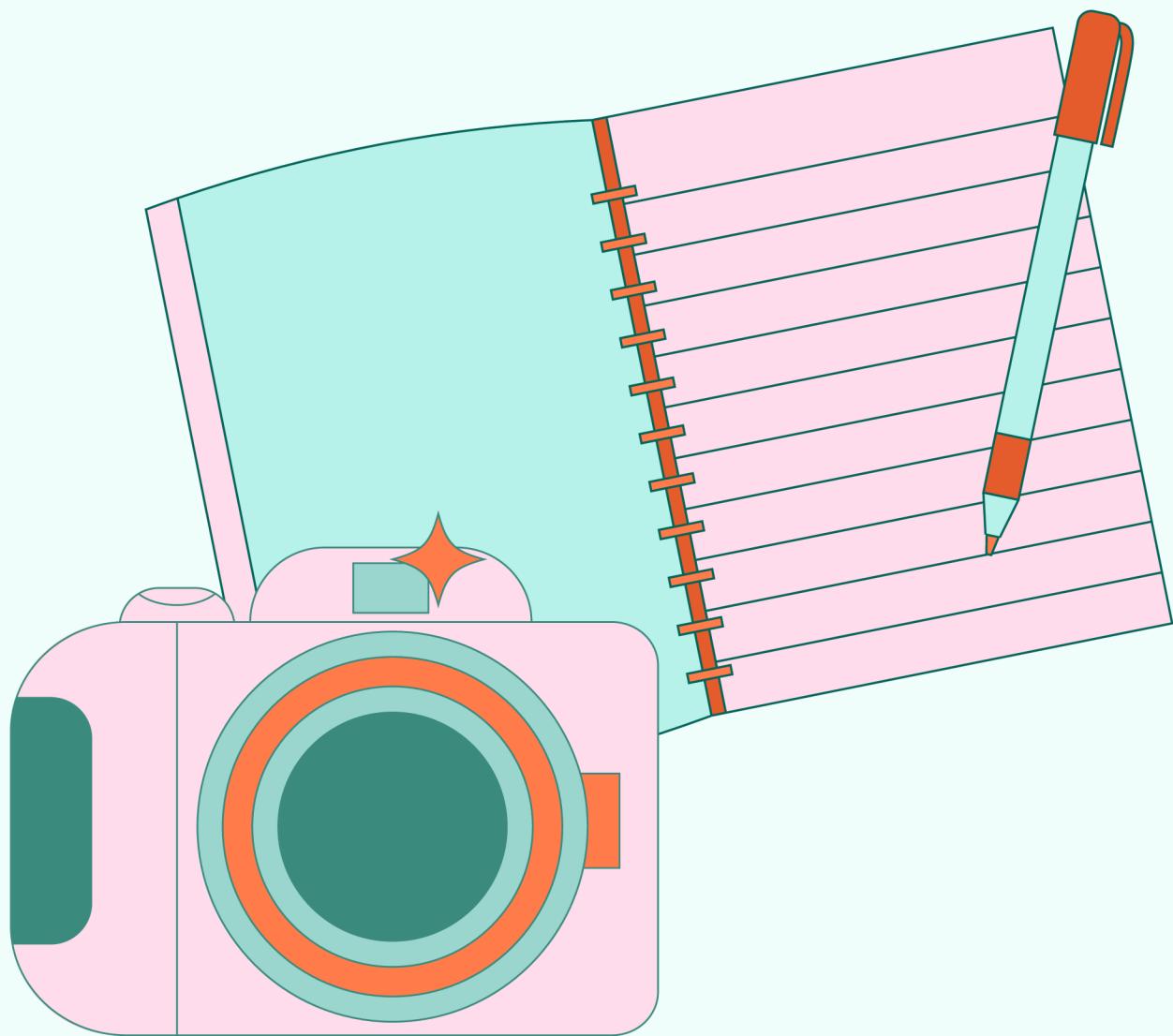
## CHOOSE A TITLE

*Try your options - Write a word  
and see the most profiting movies  
with the word at their title*



# THE PRODUCER'S COMPASS

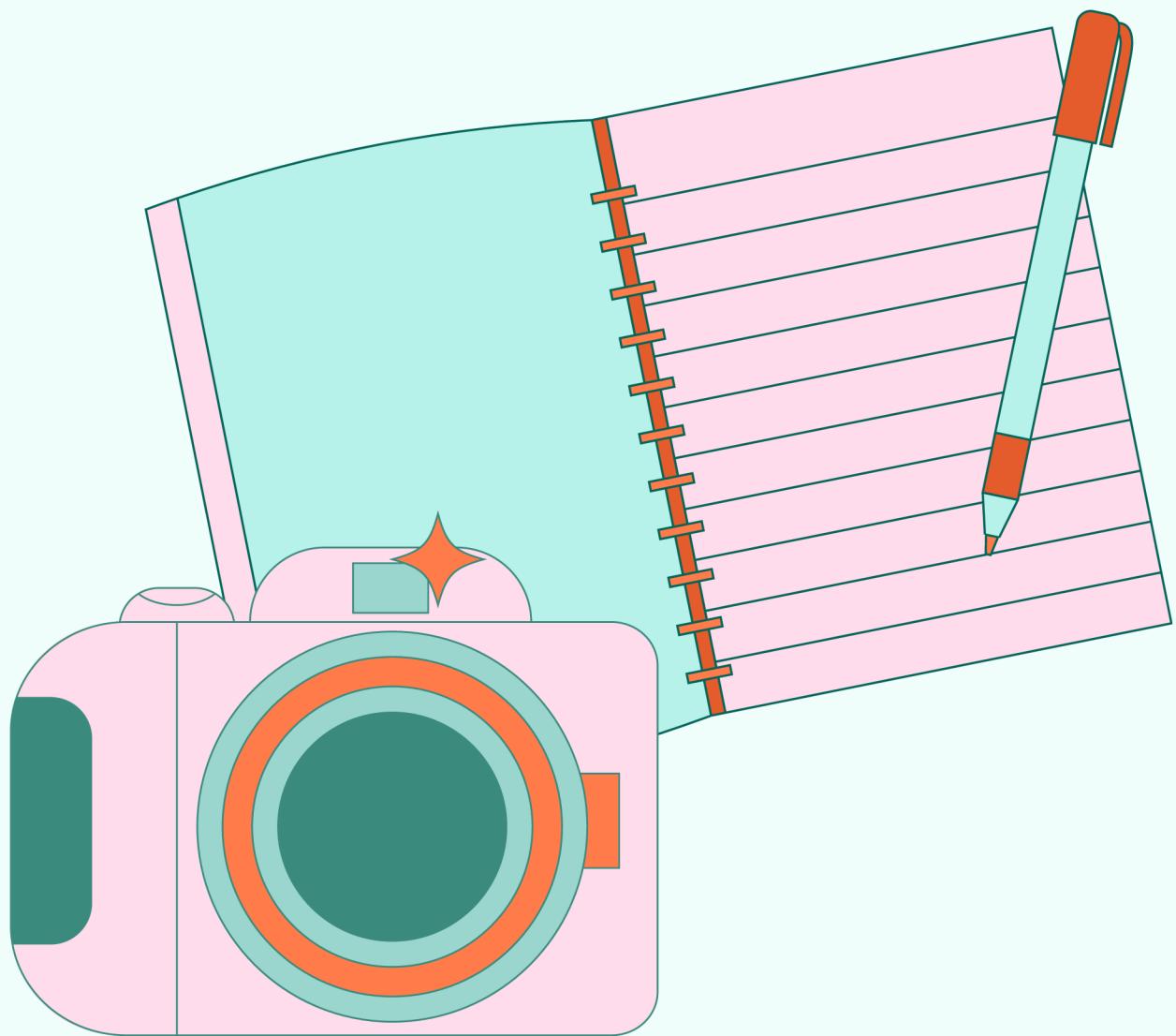
**PLEASE ENTER A WORD**



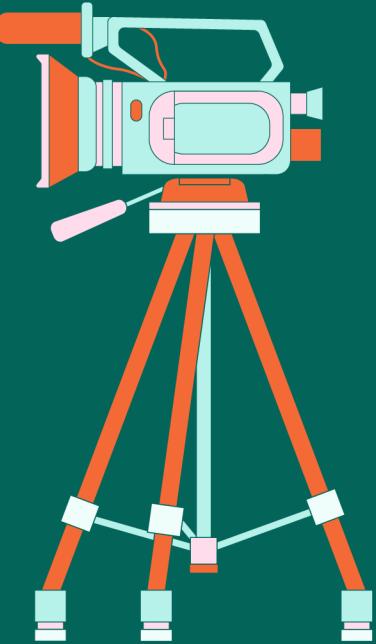
# THE PRODUCER'S COMPASS

**PLEASE ENTER A WORD**

Star



# THE PRODUCER'S COMPASS



*The average revenue of movies with this word in their title is:*

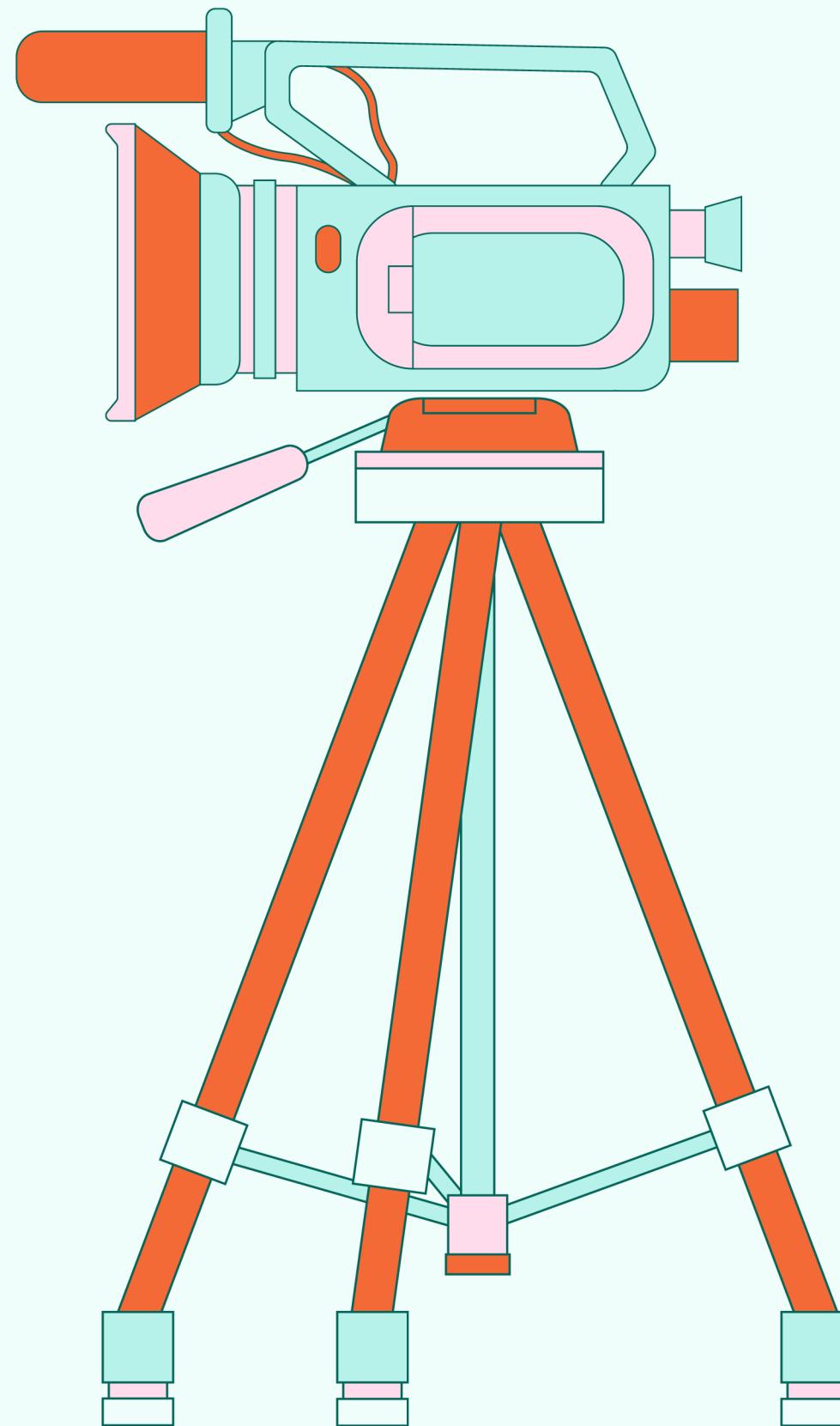
Star

\$168738688.8333

# THE PRODUCER'S COMPASS

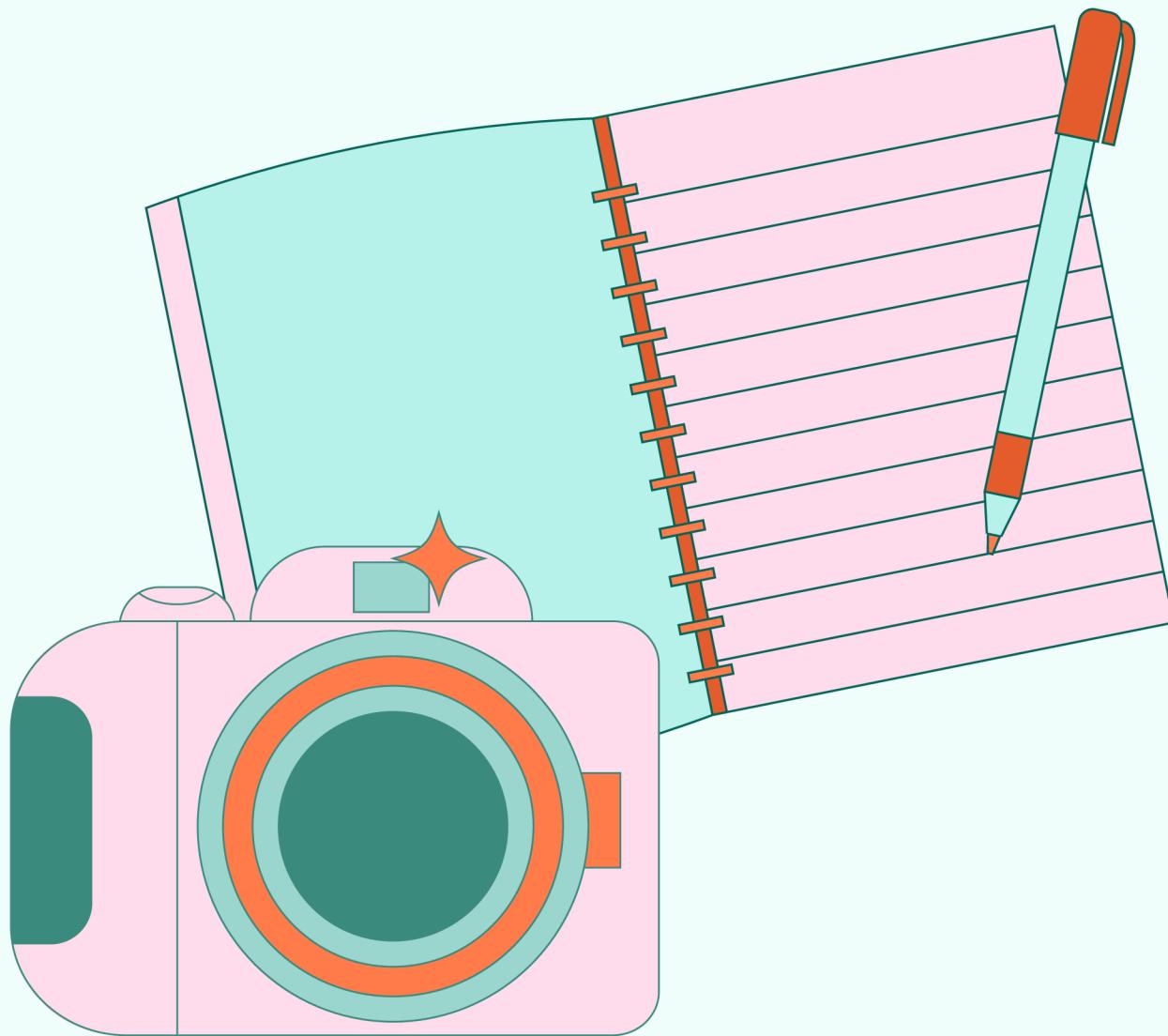
## FIND THE BEST DURATION

*Since the film runtime is influenced by the budget, enter your budget, and we will show you the best duration for your movie*



# THE PRODUCER'S COMPASS

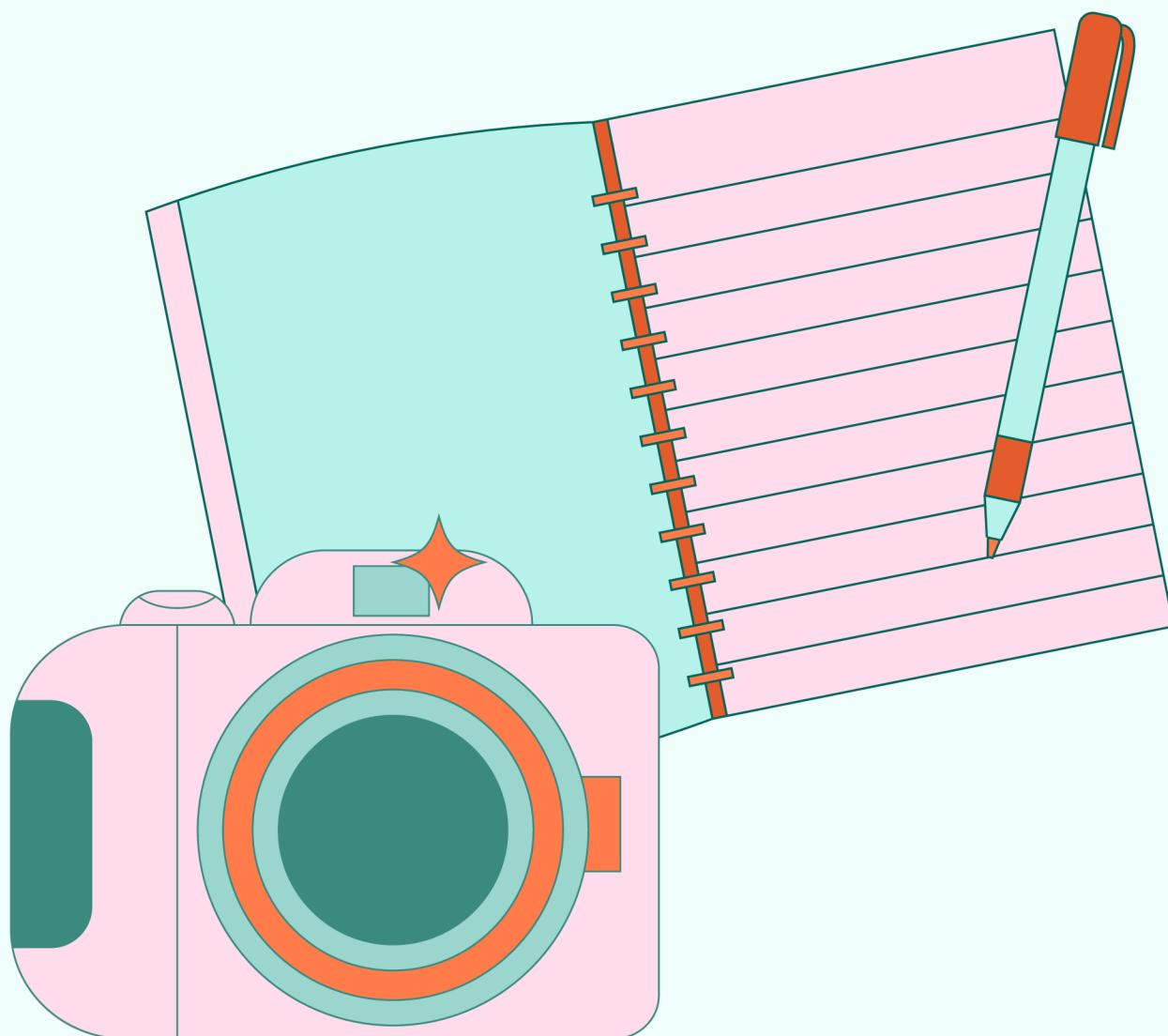
**PLEASE ENTER YOUR  
BUDGET**



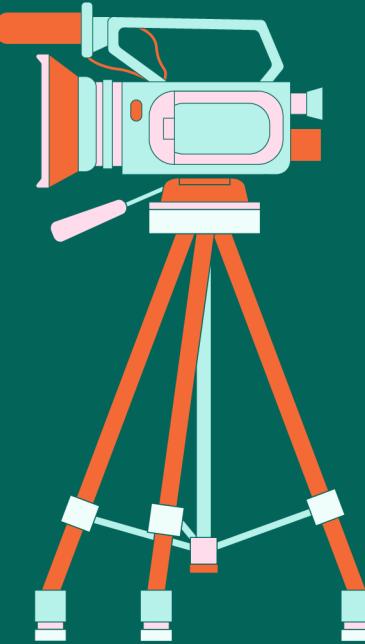
# THE PRODUCER'S COMPASS

**PLEASE ENTER YOUR  
BUDGET**

**150000000**



# THE PRODUCER'S COMPASS

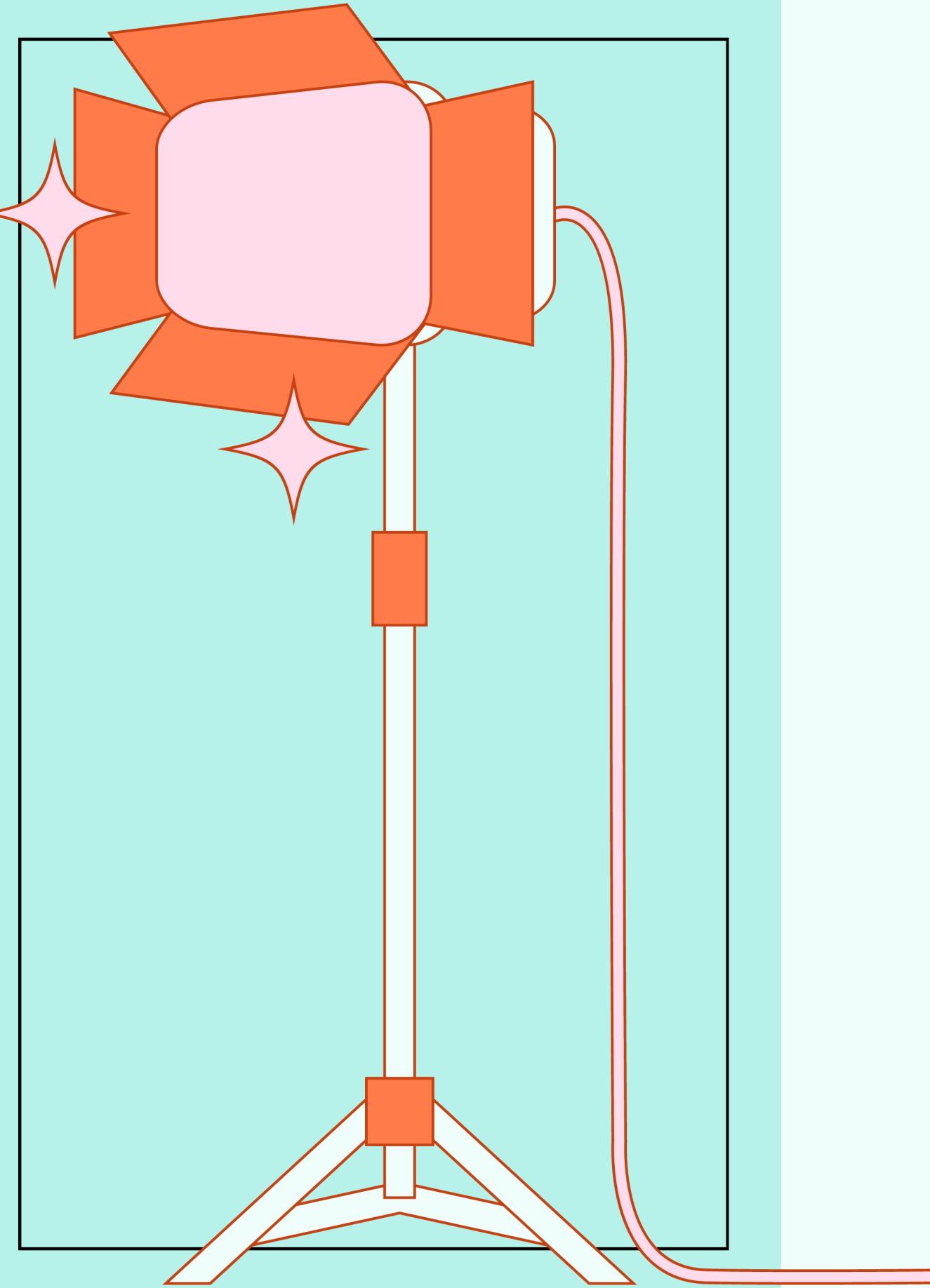


*The best runtime for your movie given your budget:*

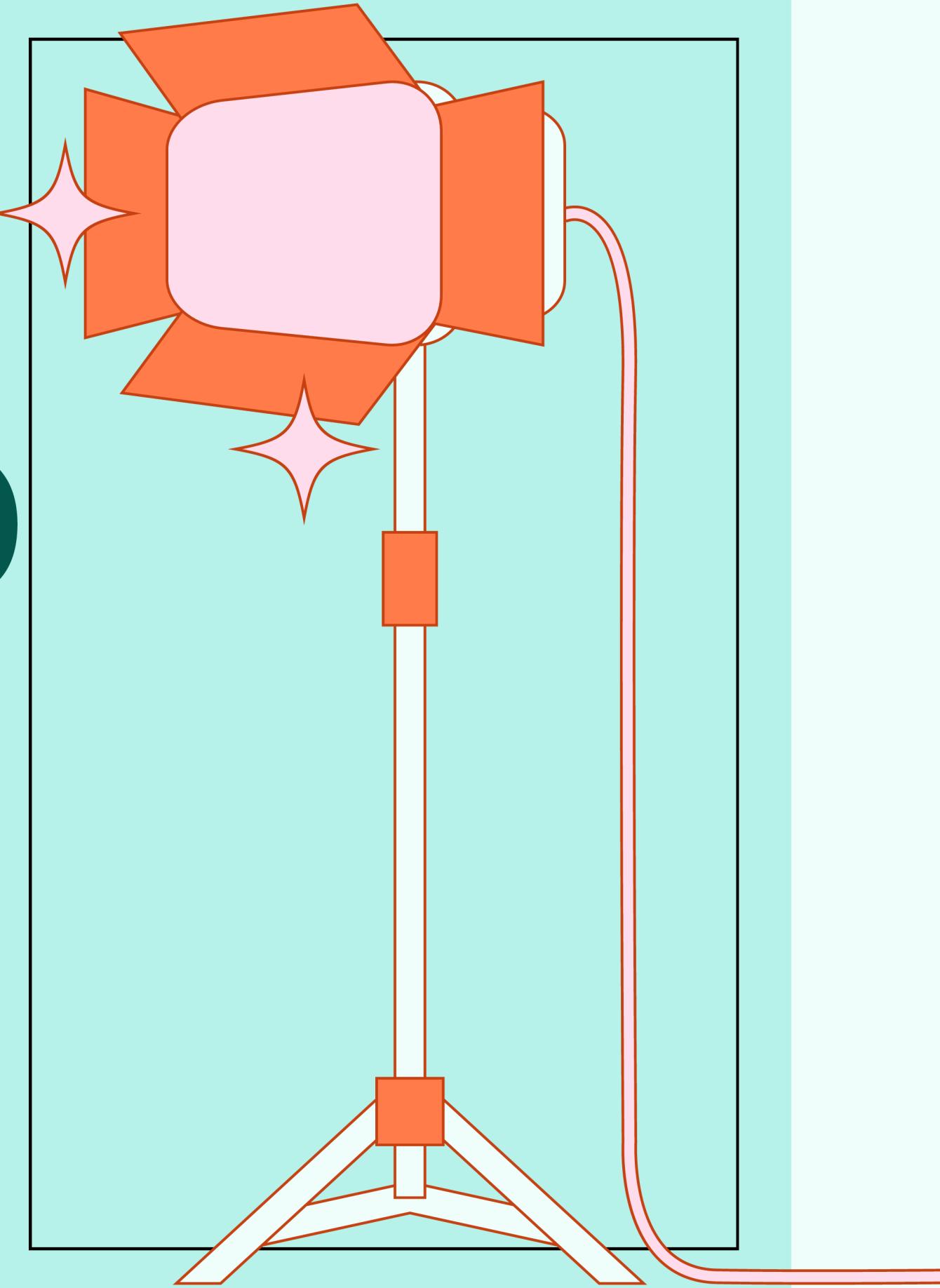
\$150000000

129 minutes

**EVERYTHING  
IS READY!**

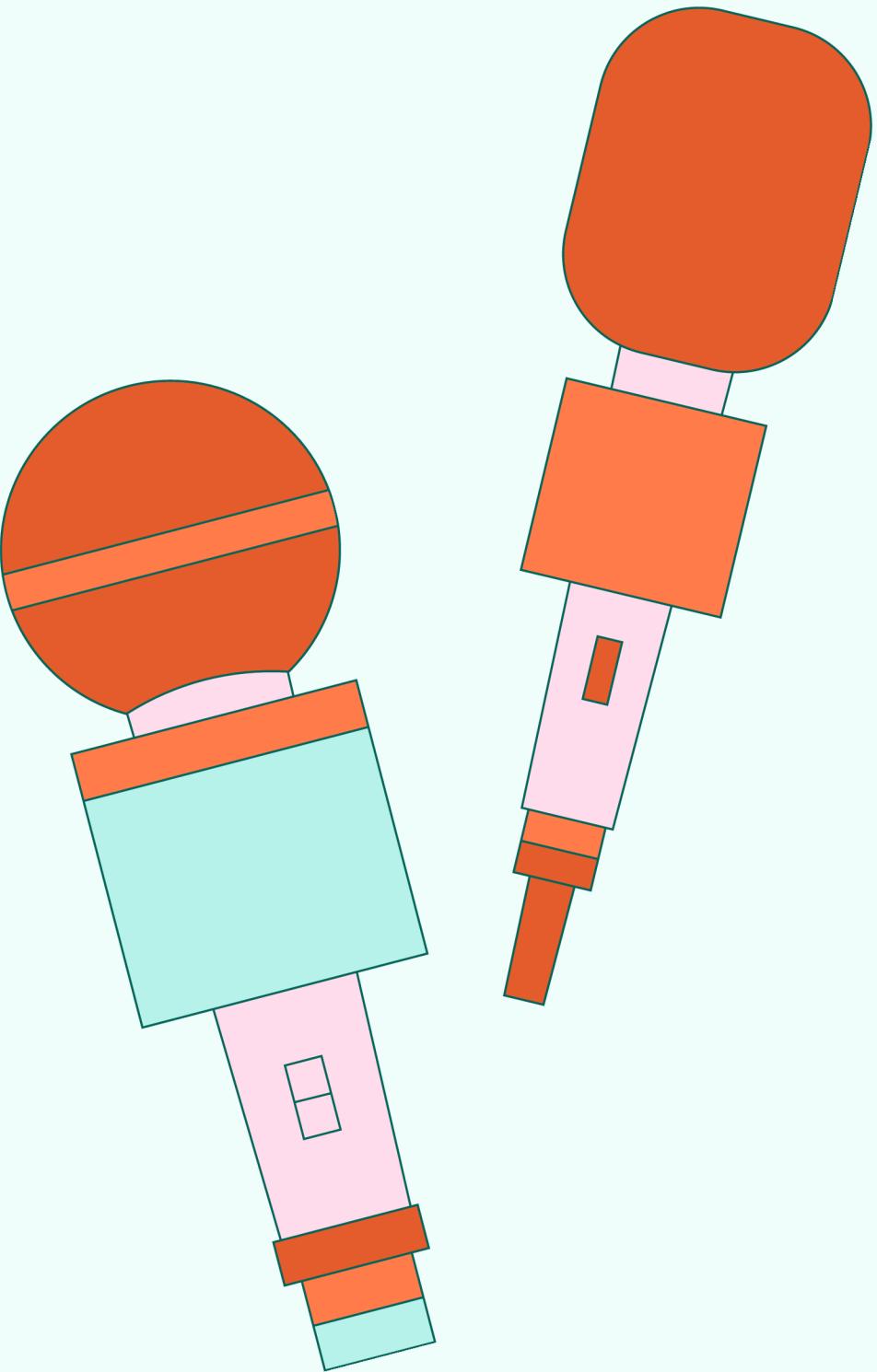


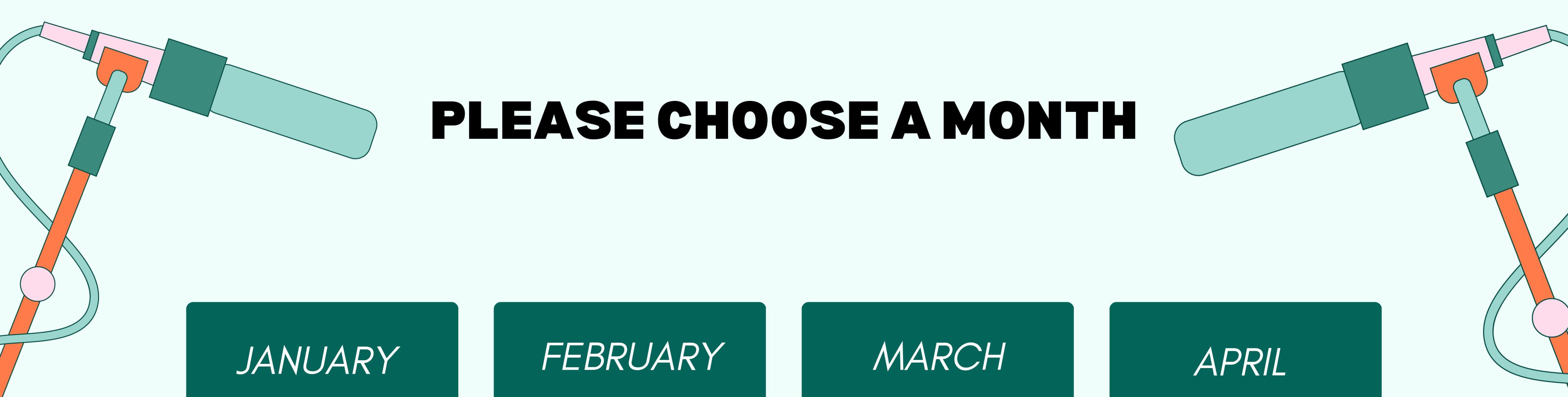
**WAIT!!!**  
**WHEN SHOULD**  
**WE LAUNCH?**



# CHOOSE A PREMEIRE DAY

***Choose a month and we will show  
you a graph of average popularity  
per each day in this month***





# PLEASE CHOOSE A MONTH

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

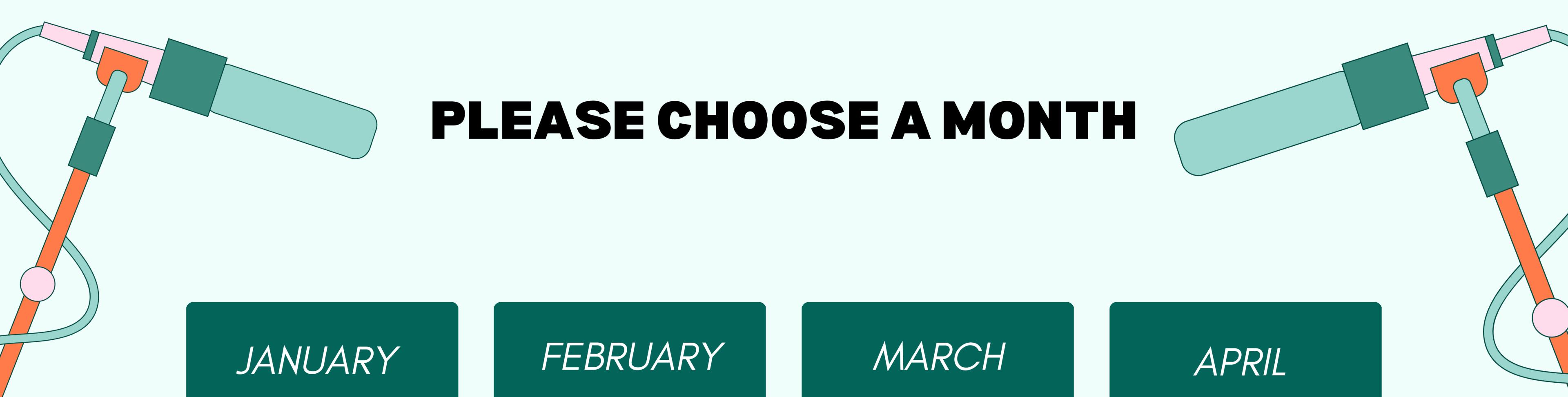
AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER



# PLEASE CHOOSE A MONTH

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

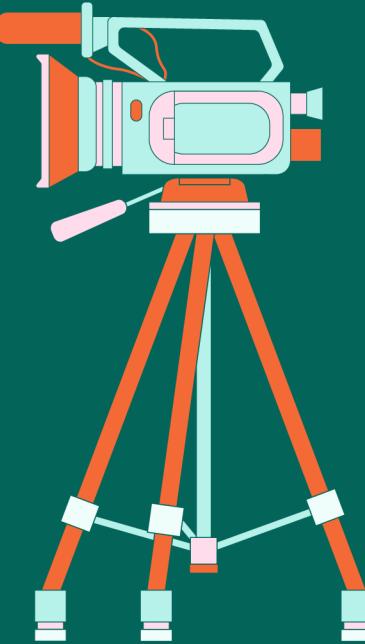
SEPTEMBER

OCTOBER

NOVEMBER

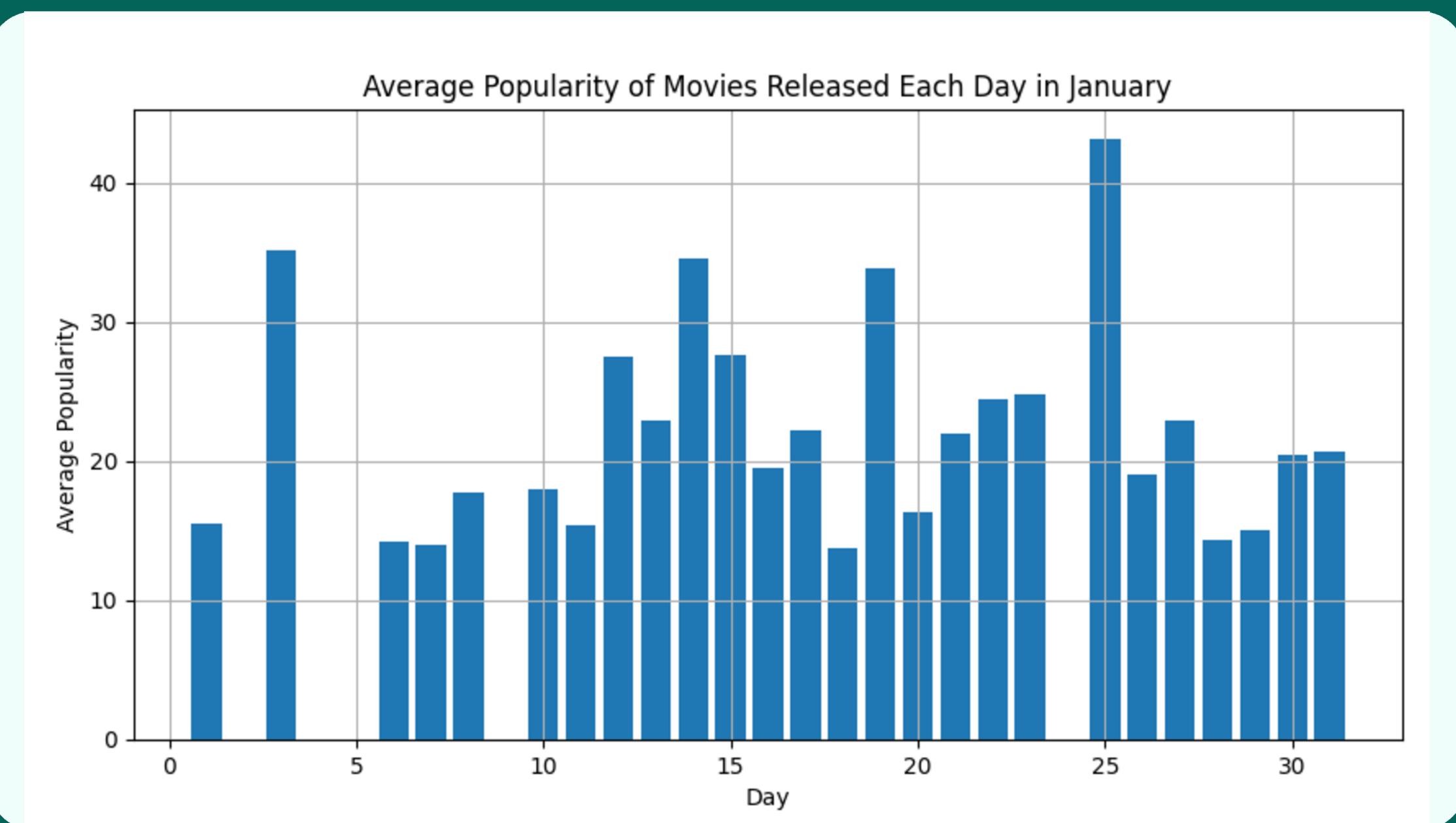
DECEMBER

# THE PRODUCER'S COMPASS

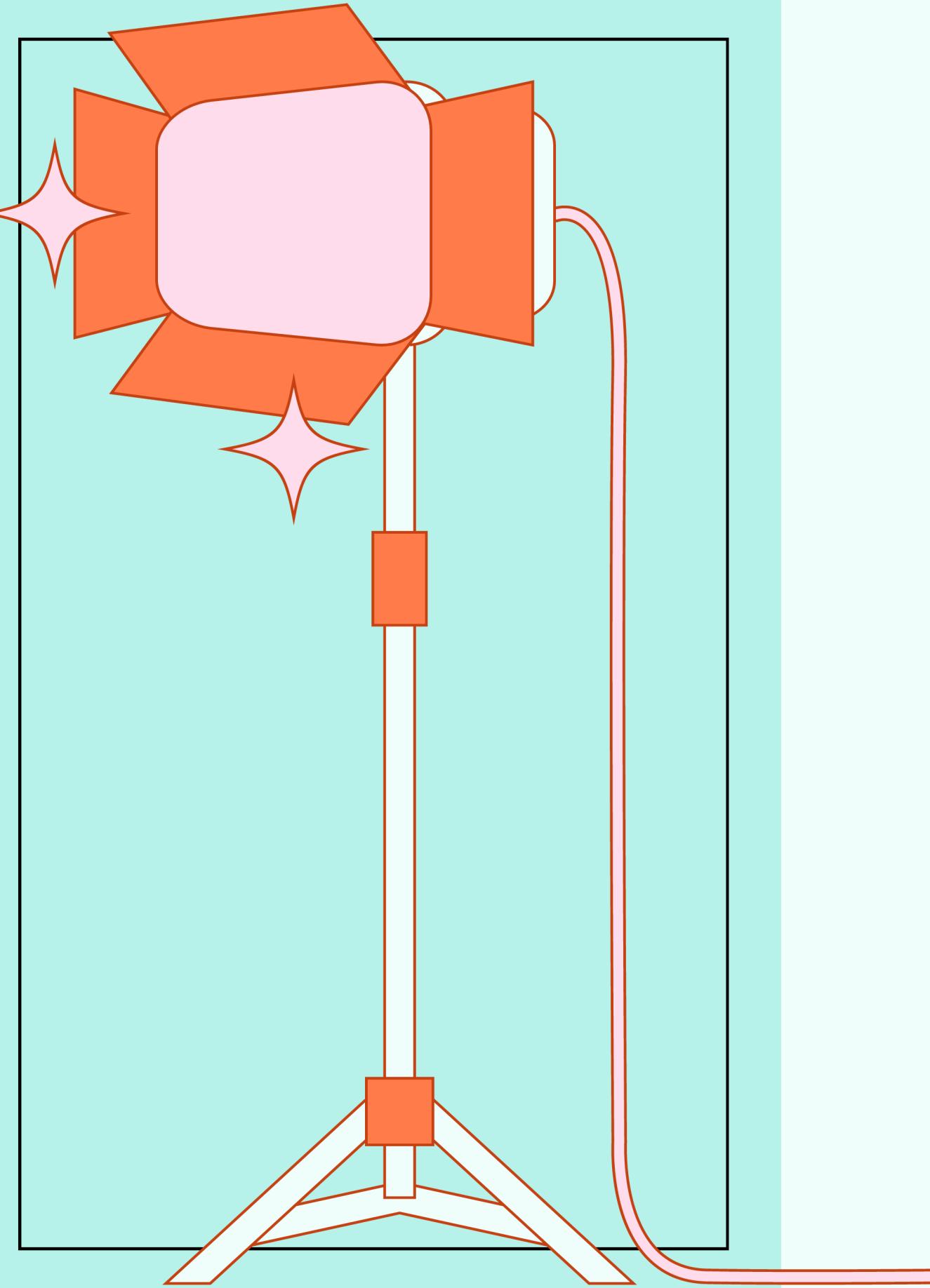


*Here is a graph with average popularity per day in the month you chose:*

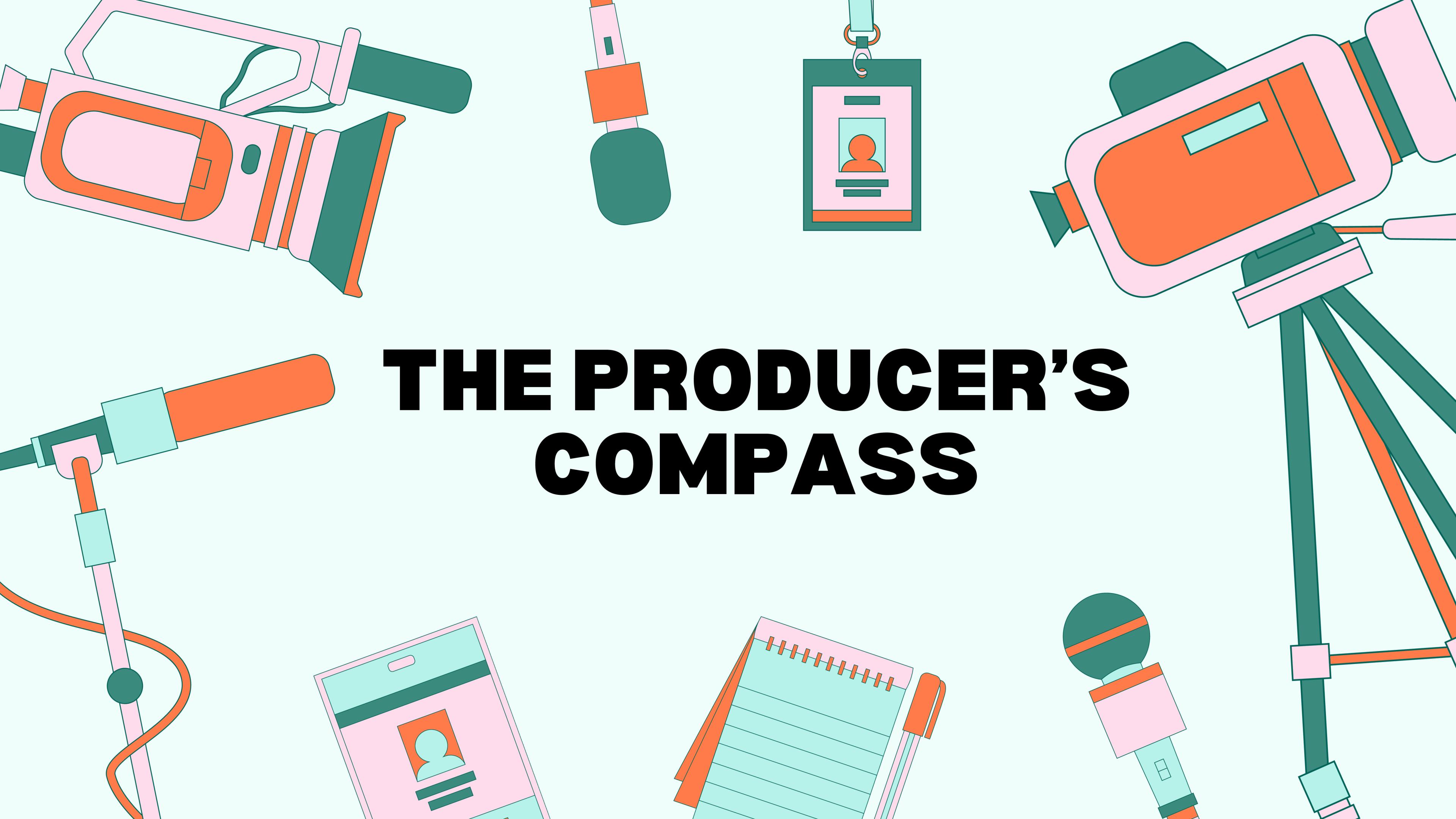
January



# ACTION!







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