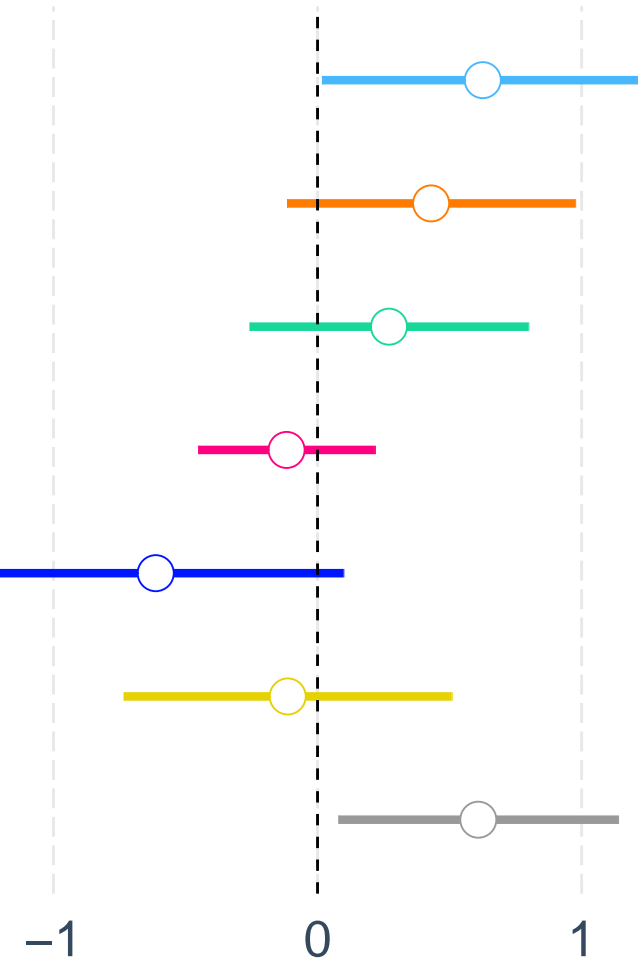
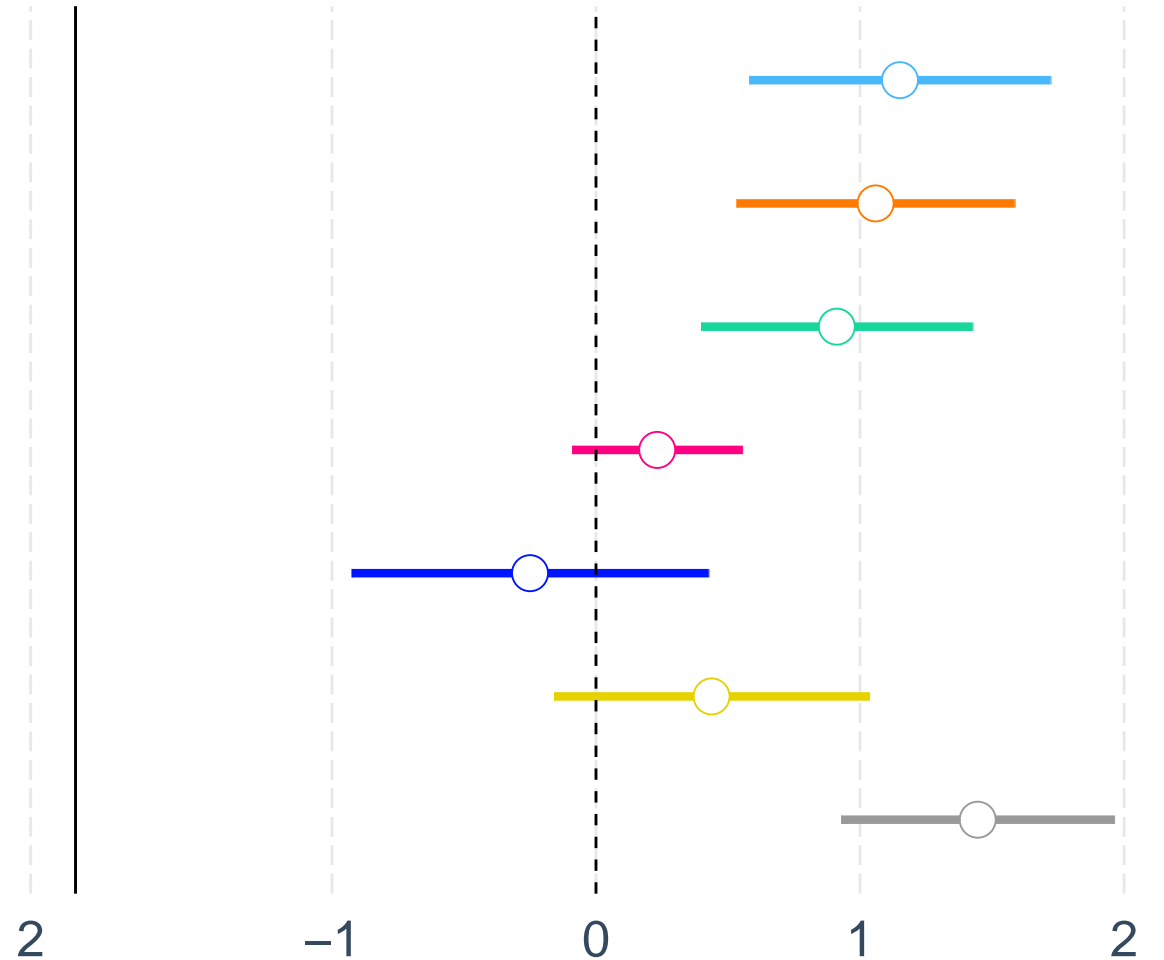


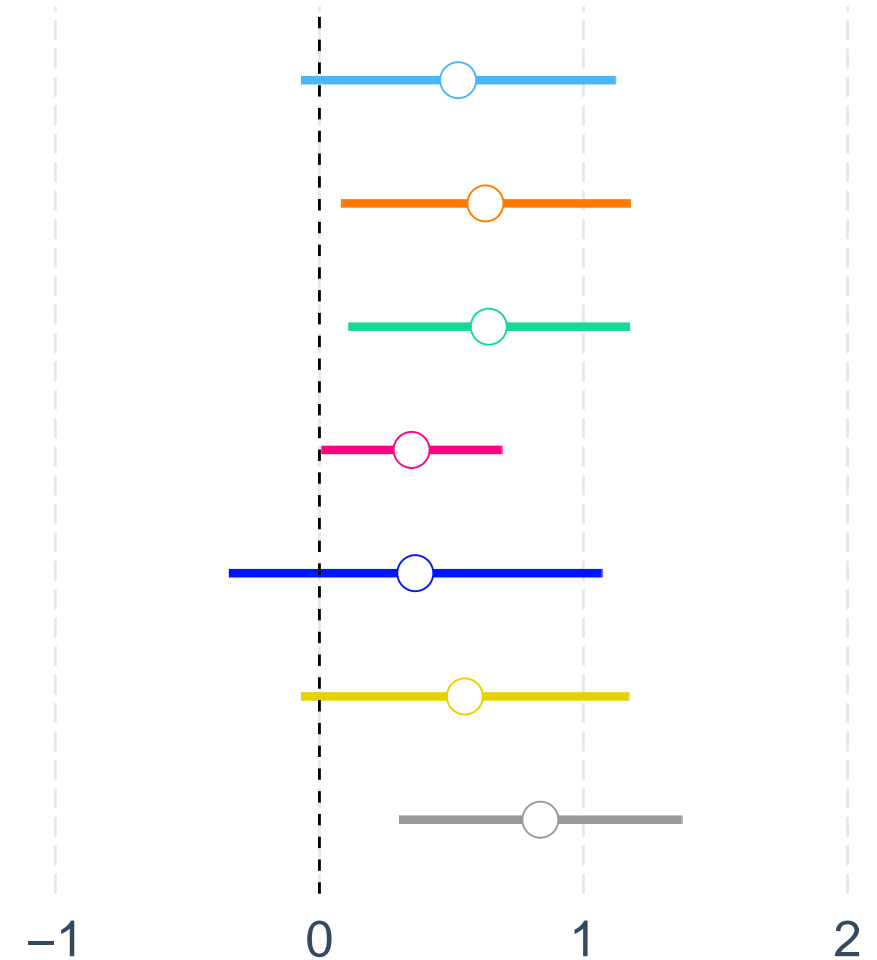
Real – Matched



Real – Unmatched



Matched – Unmatched

**Attribute**

- Understandable
- Fun to play
- Fun to watch
- Helpful
- Difficult
- Creative
- Human-like

Marginal Means Difference Estimate