

Frederick Burton



Frederick is a Seventy-Five year old businessman and owner of Burton Locomotive Matters Regional™. He who spends most of his time in board meetings and at work managing his business empire. Frederick rarely visits his grandchildren as he is often traveling around the country meeting with investors and subordinates. Frederick knows nothing about computers and leaves most of this “computer nonsense” to his grandchildren’s generation. He often gets frustrated by not understanding how computers work and asks his daughter Wilma for help with “The Google”. He however does see computers usefulness for business and can be regularly seen doing his taxes and examining on spreadsheets on his Windows 95 home computer. His home computer recently began acting funny and emitting strange odors and he believes it is time to get a similar replacement. Frederick is looking for something Cheap that will last him until his retirement. His daughter Wilma recommended him to order a Computer online as it is much easier than visiting a store and it will save him time, of which he has little to spare.

Francesco Rigotti



Francesco is a thirty-five year old self proclaimed “cool” dad. He currently is employed as an accountant at Complete Economics Inc. Francesco works the usual 9-5 grind then returns home to enjoy the company of his family, his wonderful wife Samantha and his energetic seven-year old son Billy. Francesco enjoys spending time with his son by watching movies together on his outdated home computer. The problem is that Billy recently would rather spend time playing Fortnite with his friends than hang out with his dad. Francesco remembers his college days of hosting lan parties and playing Counter Strike Source and Unreal Tournament with friends as well as customizing his computer to optimize his playing experience . He also remembers his childhood where he played masterpieces such as System Shock 2 and Half-life. Francesco wants to replay these titles as well as introduce them to Billy, Hoping that these games can rekindle the ember of a relationship that Francesco has left with his son. Hence Francesco wants to build a new PC that can handle running some of these older titles as well streaming movies in HD and perhaps allow his son to play Fortnite on it if all else fails. It has been a long time since Francesco dabbled with computer building but he understands that ordering online is the best and cheapest way to build a computer.

Christina Siekam



Christina is a twenty year old student at Tedin Collage in the game design program. In her spare time she streams Overwatch on twitch. As a twitch streamer Christina requires a very strong machine so that she can both, run games at a near perfect frame rate as well as use game creation software quickly for her school projects. Christina enjoys playing games competitively and gets frustrated when her specs aren't up to par as any lag would be a handicap on her gameplay experience because of this she upgrades her computer annually and often just rebuilds one from scratch. However as a College student she has to be careful about what parts she orders due to her limited funds. She needs a guarantee that each part can work with her current machine or with the other parts she orders. As such she would like a interface with maximum customization and information as well as access to the newest and strongest parts at competitive price