

Beta-binomial conjugation

Prove $\text{Betabin}(\theta | a, b, N, m) = \text{Beta}(\theta | a', b')$

Bayesian

$$P(\theta | D) = \frac{P(D | \theta) \cdot P(\theta)}{P(D)}$$

Assume $P(\theta) = \text{Beta}(\theta | a, b)$

likelihood

$$P(m | \theta) = \text{Bin}(N, m) = \binom{N}{m} \theta^m (1-\theta)^{N-m}$$

$$P(\theta | m) = \text{Betabin}(\theta | a, b, N, m) = \frac{P(m | \theta) \cdot P(\theta)}{P(m)}$$

$D=m$

$$P(\theta | m) = \frac{\binom{N}{m} \theta^m (1-\theta)^{N-m} \cdot \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \theta^{a-1} (1-\theta)^{b-1}}{P(m)}$$

$$\begin{aligned} \text{Beta}(\theta | a, b) &= \frac{\Gamma(a+b)}{\Gamma(a)\Gamma(b)} \cdot \theta^{a-1} (1-\theta)^{b-1} \\ &= \frac{1}{B(a, b)} \cdot \theta^{a-1} (1-\theta)^{b-1} \end{aligned}$$

$$\therefore B(a, b) = \frac{\Gamma(a) \Gamma(b)}{\Gamma(a+b)} = \int_0^1 \theta^{a-1} (1-\theta)^{b-1} d\theta$$

$$P(\theta | m) = \frac{C_m^N \theta^m (1-\theta)^{N-m} \cdot \frac{1}{B(a, b)} \theta^{a-1} (1-\theta)^{b-1}}{P(m)}$$

$$= \frac{1}{B(a, b)} \cdot C_m^N \cdot \frac{\theta^{m+a-1} \cdot (1-\theta)^{N-m+b-1}}{P(m)}$$

$$\therefore P(m) = \int_0^1 P(m | \theta) \cdot P(\theta) d\theta$$

$$= \frac{1}{B(a, b)} \cdot C_m^N \cdot \int_0^1 \theta^{m+a-1} \cdot (1-\theta)^{N-m+b-1} d\theta$$

$B(m+a, N-m+b)$

$$P(\theta | m) = \frac{\cancel{\frac{1}{B(a, b)}} \cdot \cancel{C_m^N} \cdot \theta^{m+a-1} \cdot (1-\theta)^{N-m+b-1}}{\cancel{\frac{1}{B(a, b)}} \cdot \cancel{C_m^N} \cdot B(m+a, N-m+b)}$$

$$= \frac{1}{B(m+a, N-m+b)} \cdot \theta^{m+a-1} \cdot (1-\theta)^{N-m+b-1}$$

$$= \text{Beta}(\theta | \underbrace{m+a}_{a'}, \underbrace{N-m+b}_{b'})$$

$$\therefore P(\theta | m) = \text{Beta Bin}(\theta | a, b, N, m)$$

$$= \text{Beta}(\theta | m+a, N-m+b), a' = m+a, b' = N-m+b$$