

GUY ROMELLE MAGAYANO

Senior Full Stack + WordPress Engineer

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With over five years as a Senior WordPress Engineer, experience includes leading teams of up to 15 members and managing projects valued at over \$500K. Proficient in a broad range of tools and frameworks, delivering high-performance business applications that have improved project performance by an average of 30%. Possessing an Information Technology degree, primed for immediate and substantial contributions to new teams. Through the development of scalable solutions, achieved an average of 25% cost savings in infrastructure for the affiliated organizations.

PROFESSIONAL EXPERIENCE

Senior Front-End WordPress Engineer at News Corp Australia (X-Team) **April 2023 – Present**
Australia – Remote (Full-time)

- Led mobile-responsive Ceros integrations for GQ and Vogue Australia, cutting update time in half and boosting engagement.
- Championed the improvement of vertical video integration at Vogue Australia, propelling a notable 25% surge in video ad impressions and elevating user satisfaction by a substantial 30%.
- Boosted page views by 30% and engagement time by 10% on news.com.au through data-driven UX enhancements.
- Spearheaded documentation updates, reducing customer confusion by 50% and enhancing self-service issue resolution by 20%.
- Executed broad front-end testing, slashing critical bugs by 40% and bolstering app stability.
- Revolutionized WordPress VIP local development setup through automation, resulting in a weekly time saving of 10 hours per developer and enhancing efficiency.

Senior Full Stack Developer at Epic Design Labs **April 2020 – February 2023**
Portland, Oregon, USA – Remote (Full-time)

- Devised a web crawler for SEO reporting by integrating a range of technologies and automating AWS deployment, thereby bolstering efficiency and delivery speed.
- Automated data scraping and export via custom Python scripts, saving 25+ hours weekly and enhancing data management.
- Constructed a mobile and web app for a wine networking business, driving a 25% upsurge in user engagement and revenue.
- Headed the development of websites like RVGearPro and Duxiana, ensuring quality via Jest and Cypress and optimizing performance through Netlify deployment.

Senior Full Stack Developer at MultiplyMii **April 2020 – September 2021**
Philippines – Remote (Full-time)

- Introduced a pricing calculator to provide clients with immediate cost estimates of the company's talent pool; improved sales conversion rate by 15% and reduced response time by 50%.

Senior Full Stack Developer at MAKE Interactive BV

April 2019 – February 2020

Netherlands – Remote (Full-time)

- Enhanced WordPress websites, reducing maintenance time by 30% and improving site performance by 15%.
- Launched feature updates for an internal SAAS app, stimulating a 30% rise in user adoption and a 40% decrease in customer support requests.
- Engineered a bespoke WordPress plugin, cutting lead response time by 25% and enhancing CRM capabilities.
- Modernized WooCommerce and WordPress storefronts, leading to a 35% increase in website traffic and a 20% boost in user satisfaction.

Senior Full Stack Developer at Orth Enterprises, LLC

April 2019 – August 2019

Houston, Texas, USA – Remote (Full-time)

- Implemented a website enhancement for Julva, the Dream Cream, using Hugo, SASS, and Gulp, reducing bounce rate by 50% and increasing average order value by 20%.

Senior Full Stack Developer at Outsourcing Wizards

January 2019 – March 2019

USA – Remote (Full-time)

- Developed a high-performance real estate WordPress plugin, increasing website loading speed by 40% and decreasing bounce rate by 25%.
- Orchestrated custom theme installations for a range of WordPress websites, resulting in a 50% decrease in page load time and a substantial 35% increase in user engagement.

Senior Full Stack Developer at Infsoft Studio

November 2014 – September 2018

Philippines – Remote (Full-time)

- Steered a team in developing cutting-edge WordPress websites for Philippine government agencies, thereby enhancing online visibility and user experience.

SKILLS

Frontend Development

HTML5, CSS3, JavaScript (ES6+), TypeScript, ReactJS (NextJS, GatsbyJS), VueJS (NuxtJS), CSS Frameworks (Bulma, TailwindCSS), Testing (Jest, Cypress), Hybrid Apps (React Native), PHP (WordPress), NodeJS (ExpressJS), GraphQL (Apollo), Databases (MySQL, PostgreSQL, MongoDB), APIs (REST, GraphQL), Web Servers (Nginx, Apache), Operating Systems (Linux, Windows), Terminal Shells (BASH), Virtualization (Docker), CI/CD (Github Actions, CircleCI), Cloud (AWS, Google Cloud), Version Control (*Git*, *Github*), UX Design (*Figma*, *Adobe XD*)

Education

Bachelor of Science in Information Technology

University of Immaculate Conception

Father Selga St., Davao City