



CONTINUOUS INTEGRATION

- Make changes faster
- ☐ Find problems easily
- ☐ Increases the code quality
- ☐ Improved developer productivity
- ☐ Reduce costs
- ☐ Happy customers



CONTINUOUS DEPLOYMENT

- ☐ Automate the software release process
- ☐ Improve developer productivity
- ☐ Improve code quality
- ☐ Deliver updates faster

	Perfomance	Value
	Less developer time on issues from new developer code	Reduce Cost
	Less infrastructure costs from unused resources	Reduce Cost
	Less bugs in production and less time in testing	
	Prevent embarrassing or costly security holes	Avoid Cost
	Less human error, Faster deployments	
	New value-generating features released more quickly	

Reduced downtime from a deploy-related crash or major bug

Quick undo to return production to working state

Less time to market

Increase Revenue

Protect Revenue