

CV

Kabelo Letsoalo

Graphic Designer

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WORK EXPERIENCE

Capital Media (Rekord Newspaper) 04/04/2017

I work as an In-house full time Graphic designer. Primarily I design adverts for 9 weekly Rekord newspapers, Get IT magazine and various online products. I provide fresh trendy designs and creative solutions, working closely with the creative director in creative/production department. Day to day I work on all aspects of design to move away from your typical look and feel of their products aiming to stand out more.

Media24 (Beeld Newspaper) 01/09/2011 - 31-03-2017

- Responsible for the layout and design of advertisement and/or newspaper pages within quality guidelines and within deadlines;
- Conceptualise and produce graphics, charts and tables as per requirements of assistant editor/deputy editor/specialized editor;
- Generate fresh and innovative design and ideas to illustrate and build on editorial ideas;
- Source suitable pictures or graphs;
- Upload graphics on editorial system
- Web advertisements/banners design
- Retouching

Sosh Times (Community Publication) 2008 - 2011

- Designing advertisements
- Liaising with clients and advertising agencies
- Designing newspaper pages
- Getting newspaper ready for print
- Design logos, business cards, letterheads, etc for businesses

FREELANCE

- Kgatelopele (Community Publication) Seasonal 2011 - Current
- Mams Times (Community Publication) 2012 - 2013
- Masilonyane (Community Publication) 2009 - 2010
- Motswako Media (NW Province) 2015

REFERENCES

Dieter Bertram : Production Manger
012 842 0300 / 082 804 6925

Wynette King : Production Manager
011 713 9722

Puk Lubbe: Account Manger
082 532 3298

SET OF SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Muse
Adobe Acrobat
Adobe Dreamweaver
Adobe Flash Pro
Adobe Fireworks
Corel Draw
Word Press
Web and Mobile-Site Design
Phone App Design

EDUCATION

Matric Certificate

Wallmansdal High School (2003)

National High Certificate in Accounting

Tshwane University of Technology (2006)

Year-course Graphic and Advertising

Intec College (2010) *Incomplete results attached

Short-course in Adobe Digital Publishing

Multidimensions Digital Fundi Certificate (2012)

Adobe Digital Design

Inscape College (2015)