4.2 **Comment reliability**

We use 5 indicators to measure the **reliability of reviews**.

Whether the user is a **trial user**: If the user is a **trial user**, it means that the customer has used the product personally, but because the product is used for a shorter time than the purchaser, the contribution to the **reliability of the review** is correspondingly low. This item is 1 if the user is a **trial user**, otherwise 0.