

Lecture 35

Classification

Announcements

Prediction

Guessing the Value of an Attribute

- Based on incomplete information
- One way of making predictions:
 - To predict an outcome for an individual,
 - find others who are like that individual
 - and whose outcomes you know.
 - Use those outcomes as the basis of your prediction.

- Two Types of Prediction
 - Classification = Categorical; Regression = Numeric

Prediction Example: Spam or Not?

You made a Wells Fargo payment - wellsfargo.com You recently submitted a payment The ...

BUSINESS TRUST - -- I have a legal business proposal for you worth \$23,000,000. If you kn...

Hi - Today???!!!! What a wonderful day! Congrats again! I am definitely not doing s...

Michael Kors Handbags Up To 84% Plus Free Shipping! - Shop Handbags Online & In Store...

Machine Learning Algorithm

- A mathematical model
- calculated based on sample data ("training data")
- that makes predictions or decisions without being explicitly programmed to perform the task

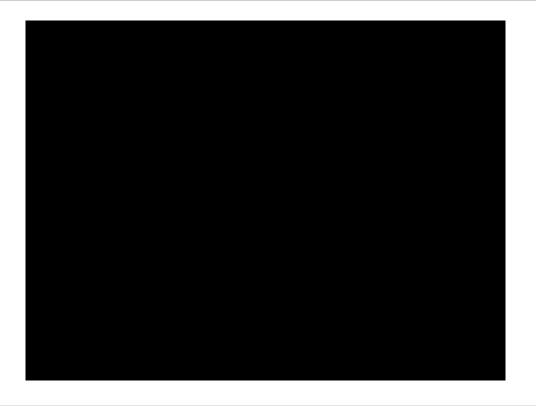
Classification

Classification Examples

will be automatically deleted. Delete all spam messages now

I have a legal business proposal for you worth \$23,000,000....

Classification Examples



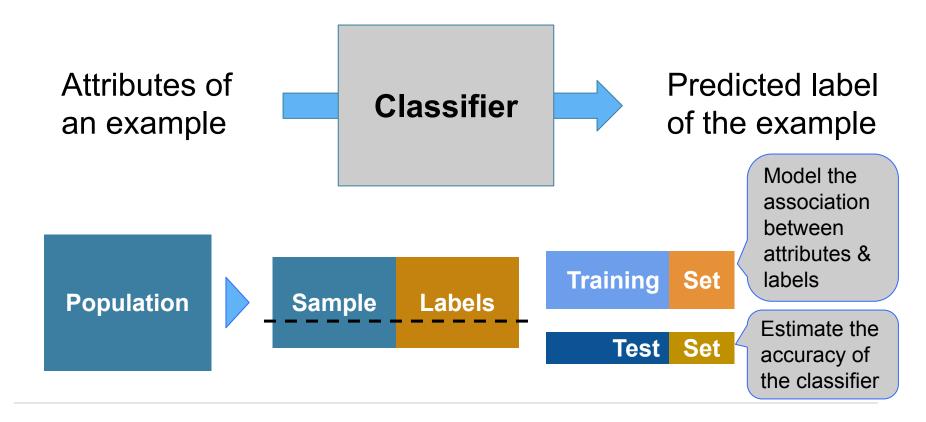
Classification Examples



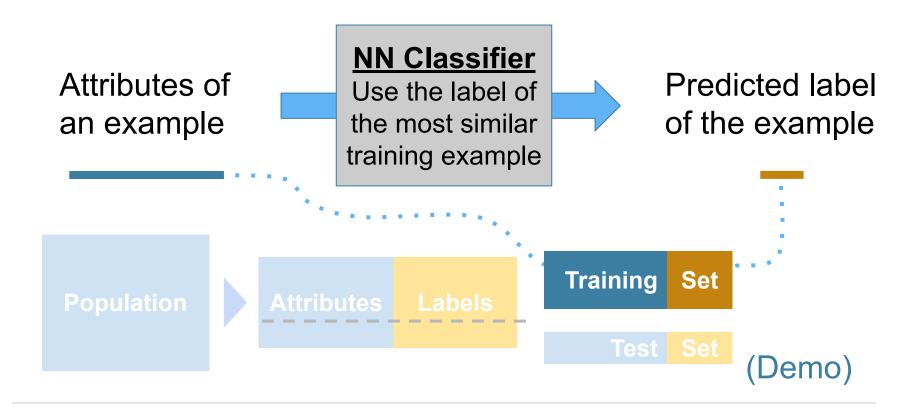
(Demo)

Classifiers

Training a Classifier



Nearest Neighbor Classifier



Rows

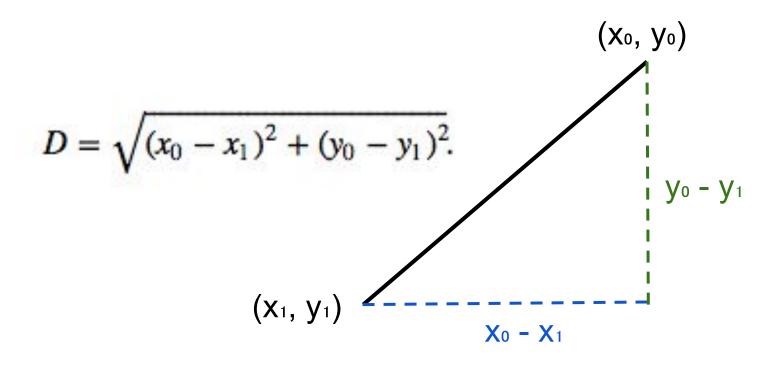
Rows of Tables

Each row contains all the data for one individual

- t.row(i) evaluates to ith row of table t
- t.row(i).item(j) is the value of column j in row i
- If all values are numbers, then np.array(t.row(i)) evaluates to an array of all the numbers in the row.
- To consider each row individually, usefor row in t.rows:
 - ... row.item(j) ...
- t.exclude (i) evaluates to the table t without its ith row

Distance

Pythagoras' Formula



Distance Between Two Points

• Two attributes *x* and *y*:

$$D = \sqrt{(x_0 - x_1)^2 + (y_0 - y_1)^2}.$$

• Three attributes *x*, *y*, and *z*:

$$D = \sqrt{(x_0 - x_1)^2 + (y_0 - y_1)^2 + (z_0 - z_1)^2}$$

and so on ...

(Demo)