

UNLIKE ANYTHING, IN THE MIDDLE OF EVERYTHING.

300 Ashland: the newest addition to Fort Greene, where all the amenities and convenience of a modern building live alongside the vibrancy and culture of classic Brooklyn.

THE BUILDING

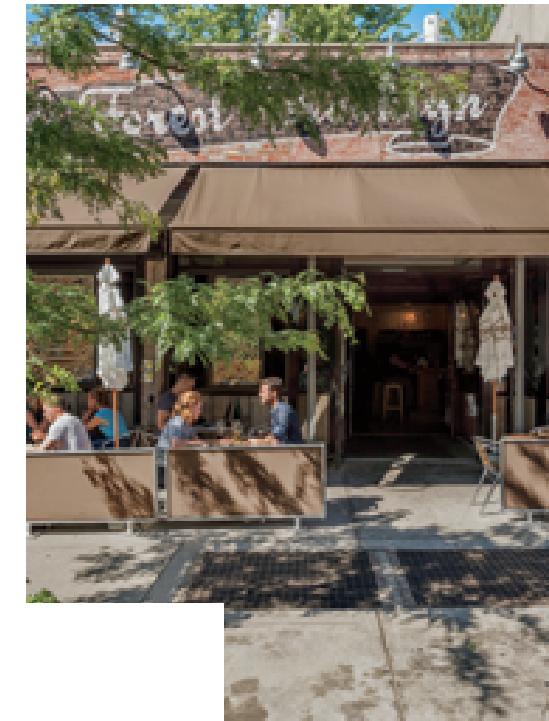
300 Ashland was designed to connect modern residences with the Fort Greene community. Centrally located at a unique triangle intersection in the heart of the Brooklyn Cultural District, this iconic building houses luxury apartments with panoramic views, high-end finishes, and full service resident amenities atop diverse cultural programming such as BAM Cinema theaters and a branch of the Brooklyn Public Library.

Unique inside and out, the building enriches its angled location between Lafayette Street, Flatbush Avenue, and Ashland Place in innovative ways. From the stepped public plaza and the cultural spaces at the base level, all the way up to the full-floor amenity suite -- including a fitness center with panoramic views of the city, a resident lounge, and a green rooftop terrace -- and only a 3-minute walk to 11 different subway lines and the LIRR, 300 Ashland offers an entirely unconventional yet completely familiar way to live in Brooklyn.





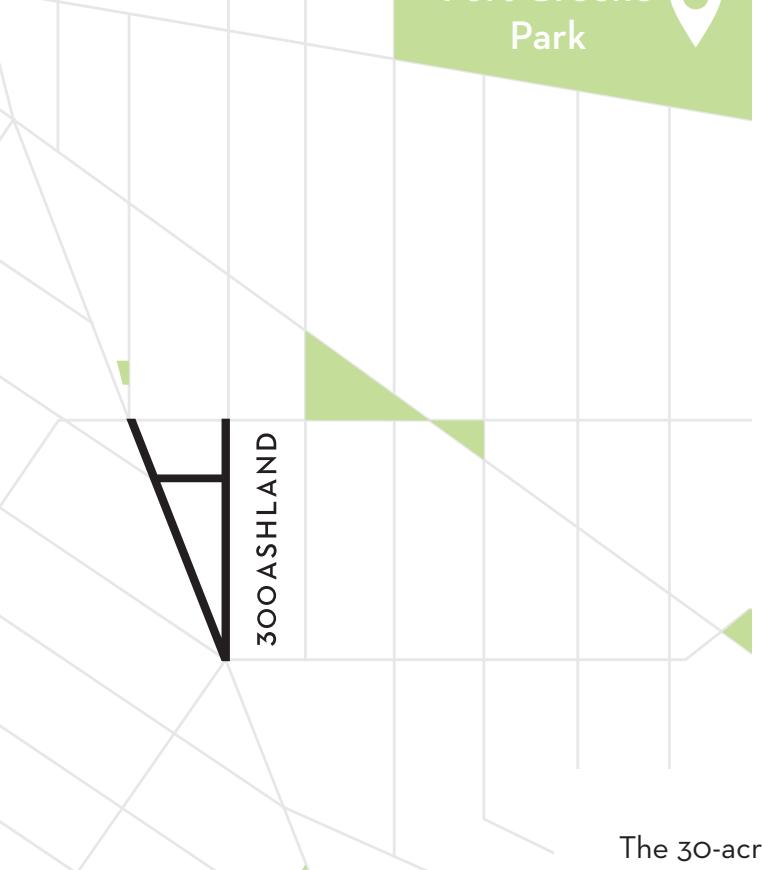
MARK MORRIS DANCE G



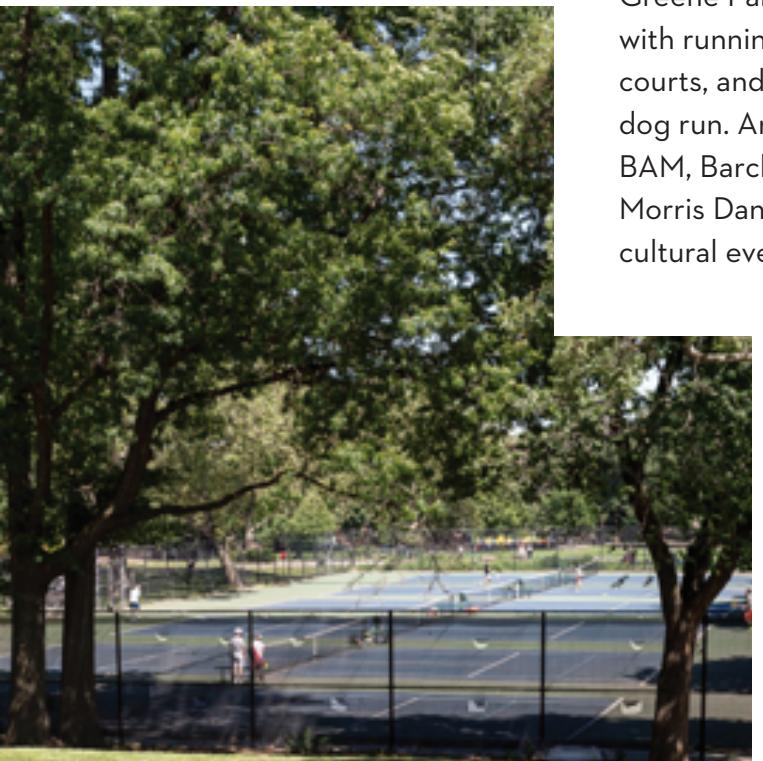
FORT GREENE

The neighborhood of Fort Greene is on the National Register of Historic Places, and 300 Ashland is in the middle of its vibrant community, incredible history, and natural and architectural beauty. The tree-lined streets of Fort Greene feature well-preserved 19th-century architecture, stately brownstones, and notable restaurants and cafes, nightlife, and shopping. Browse the offerings at the weekly Brooklyn Flea market, pick up farm-fresh produce at the Fort Greene Park Greenmarket, get necessary items at nearby grocery stores and pharmacies, or enjoy the plethora of popular restaurants, bars, and cafes within walking distance from your home.

Fort Greene
Park



The 30-acre, Olmsted-designed Fort Greene Park is just a few blocks away, with running paths, tennis and basketball courts, and areas to barbecue or let your dog run. And iconic institutions including BAM, Barclays Center, and the Mark Morris Dance Center offer a vast array of cultural events and entertainment.





RESIDENCES

Each studio, 1-bedroom, and 2-bedroom residence embraces the distinctly designed building to maximum effect. Every room in every unit features expansive windows with panoramic city views that fill every corner with natural light, and include pre-installed solar shades. The units were built with high-quality materials: hardwood white oak floors and solid doors, Corian window sills, and apartment terraces made from 60% reclaimed bamboo and 40% recycled plastic.



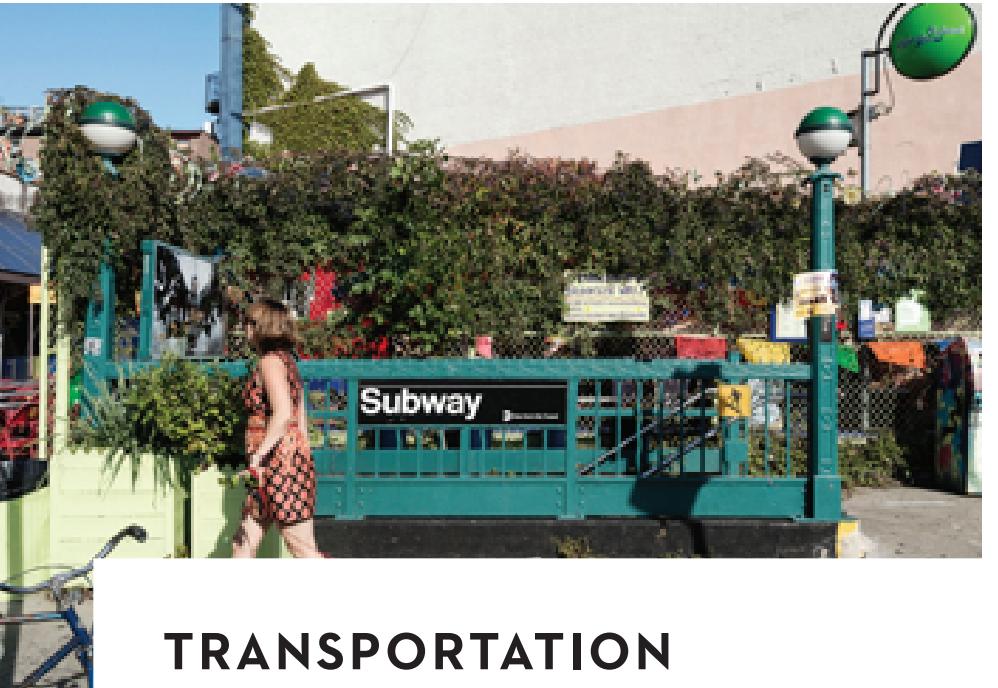
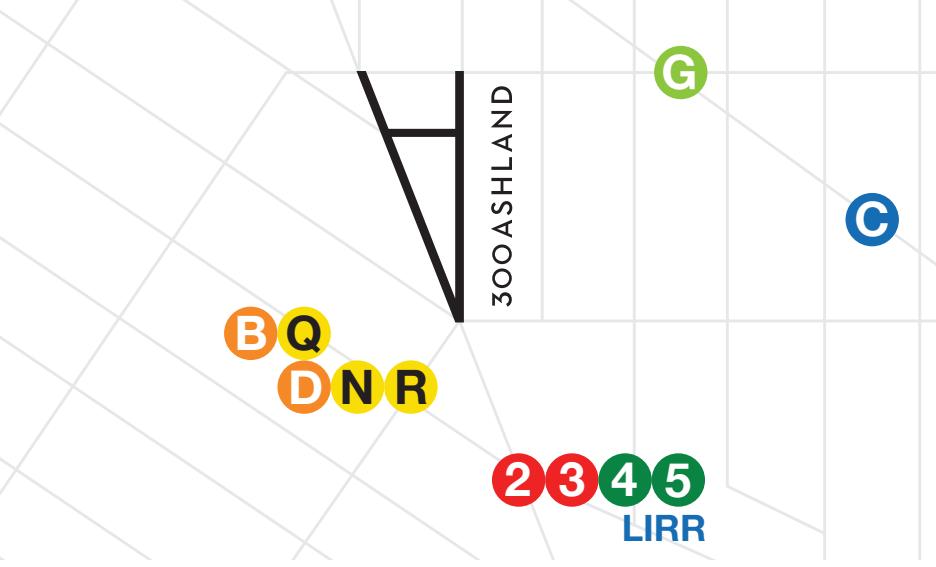
Every aspect of our apartments are carefully considered. Caesarstone and stainless steel countertops complement Bosch kitchen appliances and Grohe bathroom fixtures. Energy Star appliances and LED lighting help make your home more eco-friendly. And every unit, even studios, includes Bosch washer/dryers, customized closets, in-sink garbage disposals, and blackout shades in the bedrooms, to make life even more comfortable.





AMENITIES

300 Ashland offers an array of amenities designed from the bottom up. Our 24-hour doorman and package room with cold storage for temperature-sensitive deliveries – plus paperless systems and keyless-entry apartments – ensure even the most basic details flow seamlessly. The 29th floor is dedicated entirely to amenities, with a fitness center overlooking the city, a lounge and game room with wifi, and a green roof terrace designed by James Corner Field Operations, the firm that led the design of the High Line. Also included in the building is a two-story parking garage with valet service, as well as bike storage.



TRANSPORTATION

With 11 subway lines just a 3-minute walk away, 300 Ashland is truly in the middle of everything. The building's convenient location is only one block from the Atlantic Center terminal, with access to the subway, 5 bus lines, and the Long Island Rail Road. And with a parking garage below the building with valet service and easy access to the nearby bridge entrances, plus bike storage and Citi Bike stations just outside, you'll find it simple to get wherever you want, however you want.



CULTURAL PARTNERSHIPS

BAM CINEMAS

The Brooklyn Academy of Music, an iconic Fort Greene institution, has been presenting cutting-edge international and local art in the neighborhood for over a century, with notable performances by the Metropolitan Opera, Philip Glass, a three-month Paul Simon residency, the American Ballet Theater, and Mary J. Blige. 300 Ashland features four BAM Cinema theaters within the building.

BROOKLYN PUBLIC LIBRARY

The Brooklyn Public Library, with 60 branches across the borough and with cards that also give you access to the New York City Public Library system, runs a branch of the Brooklyn Public Library on the retail level of 300 Ashland.

651 ARTS

651 ARTS seeks to deepen awareness of and appreciation for contemporary performing arts and culture of the African Diaspora, as well as providing professional and creative opportunities for performing artists of African descent. 300 Ashland includes a 651 ARTS dance and performance studio.

MoCADA

The Museum of Contemporary African Diaspora Arts uses visual arts to generate dialogue around social and political issues facing the African Diaspora, and fosters a dynamic space for the creation and continuous evolution of culture. 300 Ashland will feature exhibitions and programming from MoCADA.





DESIGN PARTNERSHIPS

Design Architect:

TEN ARQUITECTOS

Enrique Norten, founder of TEN Arquitectos, is internationally renowned for his rethinking and reshaping of urban buildings. His projects include boundary-breaking hotels, performing arts spaces, university buildings and museums including the Guggenheim Museum in Guadalajara, Mexico.

Rooftop Terrace Design:

JAMES CORNER FIELD OPERATIONS

James Corner Field Operations is a leading-edge urban design, landscape architecture, and public space design firm known for detail-oriented, modern contemporary spaces that explore the relationship between people and nature. Previous projects include the High Line and the South Street Seaport in Manhattan, the green renewal of Navy Pier in Chicago, and the Battersea Roof Gardens and the South Park Plaza at Queen Elizabeth Olympic Park in London.



TWO TREES

Two Trees is a family-owned Brooklyn-based real estate developer and property manager best known for its singular role in transforming the Brooklyn neighborhood of DUMBO from a neglected industrial waterfront to a thriving mixed-use community. Other notable projects include Domino Sugar Factory, Wythe Hotel, Jane's Carousel, and Mercedes House. Two Trees believes that developers must play a fundamental role in cultivating livable streetscapes because people prosper when neighborhoods bloom.