



ACADEMY OF
JAPANESE
CULINARY
INNOVATIONS

BECOME A FOREFRONT CHEF OF JAPANESE CUISINE *IN JUST WEEKS!*

Discover the Art of Japanese Cuisine "Washoku" in Japan with
Intensive Cooking Courses!

100% In-person event in Japan

I want more information!





Welcome to Academy of Japanese Culinary Innovations, where culinary excellence meets the art of innovation. We are a renowned institute recognized for providing exceptional courses that attract chefs looking for the highest quality and creativity.

With instructors who have extensive experience in forefront restaurants in different culinary fields, we offer comprehensive curriculums that cover everything from the classic fundamentals to the latest trends and unique techniques in modern Japanese cuisine. When you join our academy, you will have the opportunity to explore premium ingredients, hone your presentation skills, and develop a deep understanding of the harmony of flavors and characteristics of Japanese cuisine, *ALL JUST IN WEEKS!*

Join us on this unique and innovative journey, where tradition and innovation meet to create extraordinary dishes.



HIROAKI UTO

Principal:
Academy of Japanese Culinary Innovations
CEO: BRINGUP Corporation, Japan

- Founder of short-term practical cooking schools, "Foodservice University" and "Foodservice Academy."
- Inshokujin-Daigaku ("Cooks' Academy") and "Inshoku-Juku" ("Foodservice Academy").
- After working at a management consulting firm, ventured into the foodservice industry in 2003, becoming Vice President, oversaw the growth of the company into a multi-brand enterprise with 60 restaurants, including yakitori, yakiniku, cafes, seafood, and patisseries, and expanded through franchise development.

- In 2008, established a subsidiary focusing on foodservice talent services, offering nationwide career support for job placement and career consulting for over 20,000 industry professionals.
- In 2014, founded the short-term cooking school, "Inshokujin-Daigaku" ("Cooks' Academy") and assumed the role of principal, producing over 1,000 graduates.
- In 2015, opened "Sushi Chiharu," a restaurant operated exclusively by graduates of "Foodservice University," which became **the quickest Michelin Guide entry in the domestic sushi industry** and gained media attention due to coinciding with statements from "Horieemon" Mr. Takafumi Horie, a prominent opinion-leader in Japan, on social media.
- In 2019, stepped down from the companies he founded, including the parent company, subsidiary, and the Cooks' Academy, to support the establishment of a subsidiary for an IT company specializing in foodservice (listed on the Tokyo Stock Exchange).
- In 2020, founded BringUp Co., Ltd., and assumed the role of CEO.
- In 2022, in partnership with G-FACTORY Co., Ltd. (listed on the Tokyo Growth Market), established the short-term practical cooking school "Inshoku-Juku" ("Foodservice Academy") and became its school director under a one-year contract where he oversaw the setup and operation.
- Currently, he actively communicates through TV and other media channels and has produced numerous Japanese cuisine chefs who excel worldwide.

WAKAKO TAKAMATSU

Chief Administrator:
Academy of Japanese Culinary Innovations
CEO, BringUp Okinawa Co., Ltd.

- Owner of Restaurant "Yakiniku Kappo Takamatsu" in Osaka
- After managing self-owned restaurants and providing restaurant consulting services, led the development of a nationwide career support business for chefs, being responsible for overseeing career consulting for over 20,000 individuals in this business.
- Has been involved with with "Inshokujin-Daigaku" ("Cooks' Academy") and "Inshoku-Juku" ("Foodservice Academy") since their inception, contributing to curriculum development and operations.
- Excels in customer service and restaurant operation guidance, often serving as an instructor in "Hospitality" classes.
- Certifications: Communication Skills Development Organization, Level 1 Psychological Counseling and Level 1 Coaching. Also holds a chef's license, is a sommelier certified by the Japan Sommelier Association, and is a food analyst.



INSTRUCTORS



☆ SUSHI, ALL-AROUND (GENERAL) JAPANESE

TAKAHIRO HOSHIKAWA

- Having served as a supervisor in the Japanese culinary division of a globally expanding hotel, he has a wide range of experience from budget offerings to luxury establishments.
- Dedicated to a cuisine that brings out the best in ingredients and conveying a sense of "heart" and "way of being" as individuals, warmly guides numerous students and juniors.
- Has been making global impacts, including producing high-end sushi restaurants in San Diego, USA.



SUSHI
COURSE



YAKITORI
COURSE



RAMEN
COURSE



GENERAL
JAPANESE
COURSE



SUSHI COURSE

DURATION: 20 DAYS

Class: 2 or more students

Schedule:

Day 1 - 7:

- Handling 5 types of fish
- Preparation of sushi rice (shari)
- Sushi roll mold

Day 8 - 14:

- Handling 10 different types of fish
- Sushi roll mold
- Lecture on restaurant operations

Day 15 - 20:

- Handling 5 different types of fish
- Basic Japanese dishes with fish
- Visit to the fish market (subject to availability)
- Practical training of fish aging on "Tsumoto-Method"

Tuition Fee: US\$11,600 (US dollars)

YAKITORI COURSE

DURATION: 15 DAYS

Class: 2 or more students

Schedule:

Day 1 - 5:

- Chicken handling
- Skewering techniques
- Charcoal grill

Day 6 - 10:

- Cut from all 21 different parts of the chicken
- Basic Japanese dishes with chicken
- Lecture on restaurant operations

Day 11 - 15:

- Preparation of side dishes in the restaurant
- Visit to a processing facility (subject to availability)

Tuition Fee: US\$9,300 (US dollars)





RAMEN COURSE

DURATION: 10 DAYS

Class: 2 or more students

Schedule:

Day 1 - 3:

- Ramen broth
- Clear and white soup base
- Roast pork
- Seasoned boiled egg
- Menma (seasoned bamboo shoot)

Day 4 - 7:

- Beef-based bones
- Seafood-based broth
- Advanced coverage
- Preparing homemade pasta

Day 8 - 10:

- Lecture on restaurant operations
- Development of original Ramen products
- Halal and herbal preparations

Tuition Fee: US\$8,100 (US dollars)

ALL-AROUND (GENERAL) JAPANESE COURSE

DURATION: 25 DAYS

Class: 2 or more students

In this course, you will learn the fundamentals and applications of Japanese cuisine, "Washoku," as a whole.

Schedule:

Day 1 - 8:

- Knife handling
- Dashi (broth) and basic seasonings
- Preparation of sushi rice

Day 9 - 17:

- Sushi roll mold
- Basic fish handling (6 types)
- Lecture on restaurant operations

Day 18 - 25:

- Making soba noodles and sauce
- Basic Japanese cuisine
- Manufacture of traditional bento

Tuition Fee: US\$17,400 (US dollars)



WHY TAKE THE WASHOKU INTENSIVE COOKING COURSE?



Renowned Instructors



Real-time translation device

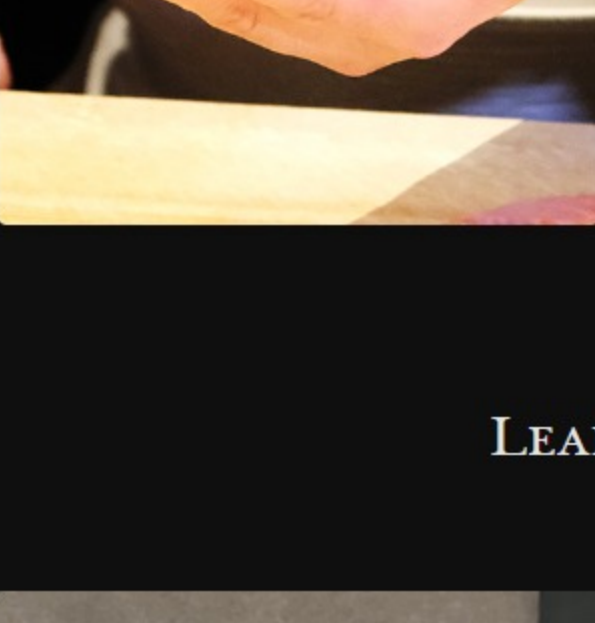


Small-size classes




Practical and interactive classes

IMAGE GALLERY



LEARN MORE ABOUT THE COURSES



Name:

Enter your full name

Email:

Enter your best email

Phone number:

Phone Number

Choose the course: (It's possible to choose more than 1 course)

☐ Sushi Course

☐ Yakitori Course

☐ Ramen Course

☐ All-Around (General) Japanese Course

Tell us a little about your expectations for the course:

Tell us...

I want more information!