

# BECOME A FOREFRONT CHEF OF JAPANESE CUISINE IN JUST WEEKS!

Discover the Art of Japanese Cuisine "Washoku" in Japan with Intensive Cooking Courses!

100% In-person event in Japan



I want more information!



Welcome to Academy of Japanese Culinary Innovations, where culinary excellence meets the art of innovation. We are a renowned institute recognized for providing exceptional courses that attract chefs looking for the highest quality and creativity.

With instructors who have extensive experience in forefront restaurants in different culinary fields, we offer comprehensive curriculums that cover everything from the classic fundamentals to the latest trends and unique techniques in modern Japanese cuisine. When you join our academy, you will have the opportunity to explore premium ingredients, hone your presentation skills, and develop a deep understanding of the harmony of flavors and characteristics of Japanese cuisine, *ALL JUST IN WEEKS!*

Join us on this unique and innovative journey, where tradition and innovation meet to create extraordinary dishes.

## HIROAKI UTO

CEO: BRINGUP Corporation, Japan  
Principal: Academy of Japanese Culinary Innovations

- Founder of short-term practical cooking schools, "Foodservice University" and "Foodservice Academy."
- After working at a management consulting firm, ventured into the foodservice industry in 2003, becoming Vice President, oversaw the growth of the company into a multi-brand enterprise with 60 stores, including yakitori, yakiniku, cafes, seafood, and patisseries, and expanded through franchise development.
- In 2014, founded the short-term cooking school, "Inshokujin-Daigaku (Cooks' Academy)," and assumed the role of principal, producing over 1,000 graduates.

- In 2008, established a subsidiary focusing on foodservice talent services, offering nationwide career support for job placement and career consulting for over 20,000 industry professionals.
- In 2015, opened "Sushi Chiharu," a restaurant operated exclusively by graduates of "Foodservice University," which became *the quickest Michelin Guide entry in the domestic sushi industry* and gained media attention due to coinciding with statements from "Horiemon" Mr. Takafumi Horie, a prominent opinion-leader in Japan, on social media.
- In 2019, stepped down from the companies he founded, including the parent company, subsidiary, and the Cooks' Academy, to support the establishment of a subsidiary for an IT company specializing in foodservice (listed on the Tokyo Stock Exchange).
- In 2020, founded BringUp Co., Ltd., and assumed the role of CEO.
- In 2022, in partnership with G-FACTORY Co., Ltd. (listed on the Tokyo Growth Market), established the short-term practical cooking school "Inshoku-Juku (Foodservice Academy)" and became its school director under a one-year contract where he oversaw the setup and operation.
- Currently, he actively communicates through TV and other media channels and has produced numerous Japanese cuisine chefs who excel worldwide.

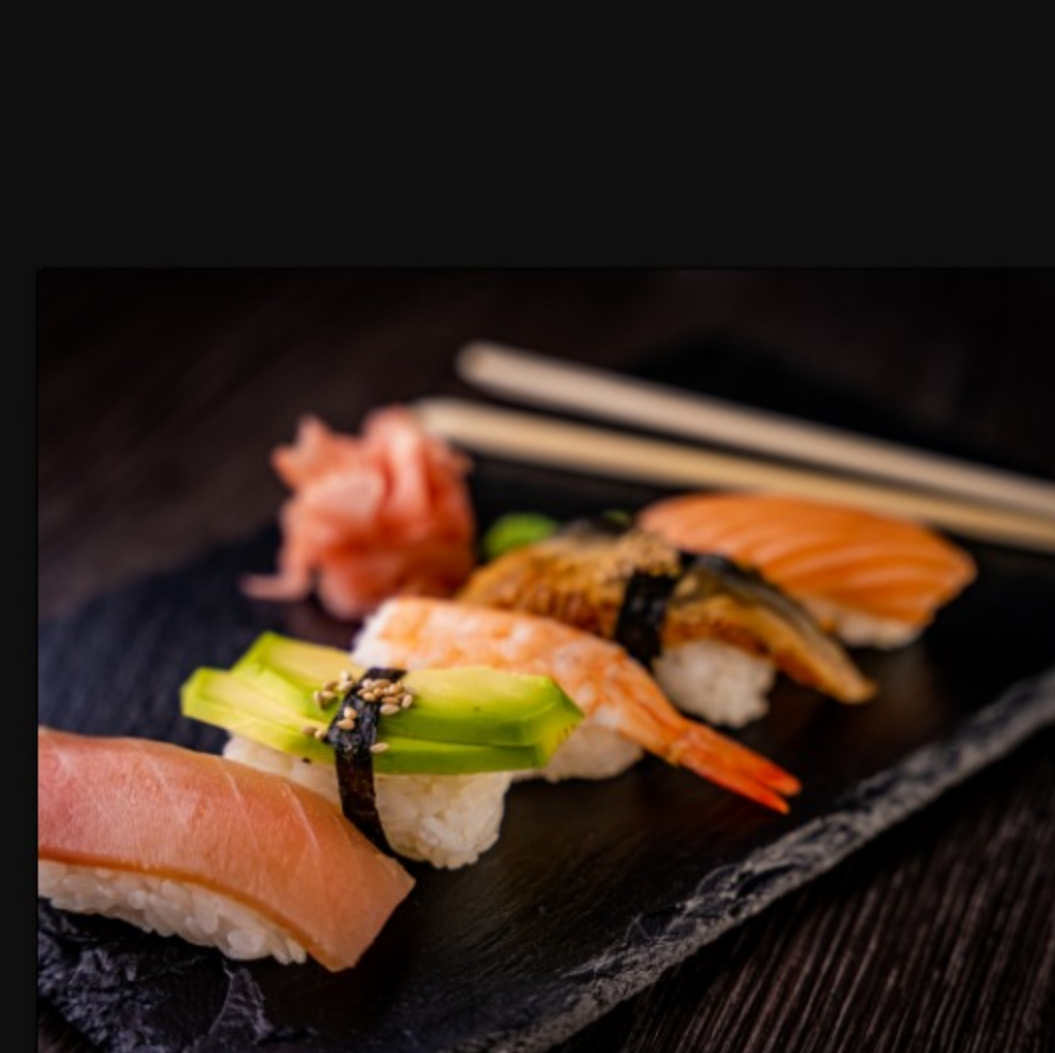
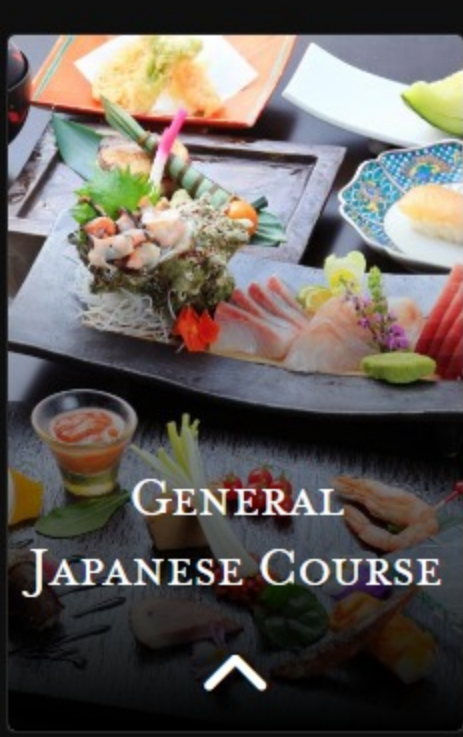
## OUR INSTRUCTORS



### TAKAHIRO HOSHIKAWA

INSTRUCTOR: SUSHI, ALL-AROUND (GENERAL) JAPANESE

- Having served as a supervisor in the Japanese culinary division of a globally expanding hotel, he has a wide range of experience from budget offerings to luxury establishments.
- Dedicating to a cuisine that brings out the best in ingredients and conveying a sense of "heart" and "way of being" as individuals, warmly guides numerous students and juniors.
- Has been making global impacts, including producing high-end sushi restaurants in San Diego, USA.



### SUSHI COURSE

DURATION: 20 DAYS

Schedule:

Day 1 - 7:

- Handling 5 types of fish
- Preparation of sushi rice (shari)
- Sushi roll mold

Day 8 - 14:

- Handling 10 different types of fish
- Sushi roll mold
- Lecture on restaurant operations

Day 15 - 20:

- Handling 5 different types of fish
- Basic Japanese dishes with fish
- Visit to the fish market (subject to availability)
- Practical training of fish aging on "Tsumoto-Method"

Tuition Fee: US\$11,600 (dollars)

### YAKITORI COURSE

DURATION: 15 DAYS

Schedule:

Day 1 - 5:

- Chicken handling
- Skewering techniques
- Charcoal grill

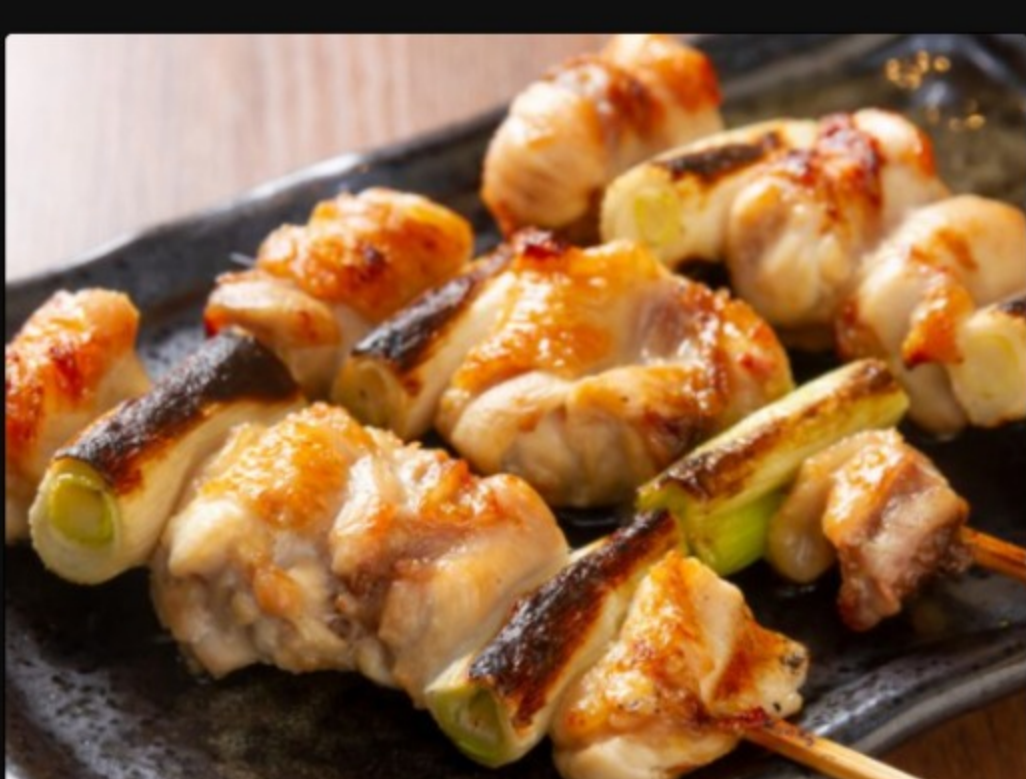
Day 6 - 10:

- Cut from all 21 different parts of the chicken
- Basic Japanese dishes with chicken
- Lecture on restaurant operations

Day 11 - 15:

- Preparation of side dishes in the restaurant
- Visit to a processing facility (subject to availability)

Tuition Fee: US\$9,300 (dollars)



### RAMEN COURSE

DURATION: 10 DAYS

Schedule:

Day 1 - 3:

- Ramen broth
- Clear and white soup base
- Roast pork
- Seasoned boiled egg
- Menma (seasoned bamboo shoot)

Day 4 - 7:

- Pork and beef bones
- Seafood-based broth
- Advanced coverage
- Preparing homemade pasta

Day 8 - 10:

- Lecture on restaurant operations
- Development of original Ramen products
- Halal and herbal preparations

Tuition Fee: US\$8,100 (dollars)

### ALL-AROUND (GENERAL) JAPANESE COURSE

DURATION: 25 DAYS

In this course, you will learn the fundamentals and applications of Japanese cuisine, "Washoku," as a whole.

Schedule:

Day 1 - 8:

- Knife handling
- Dashi (broth) and basic seasonings
- Preparation of sushi rice

Day 9 - 17:

- Sushi roll mold
- Basic fish handling (6 types)
- Lecture on restaurant operations

Day 18 - 25:

- Making soba noodles and sauce
- Basic Japanese cuisine
- Manufacture of traditional bento

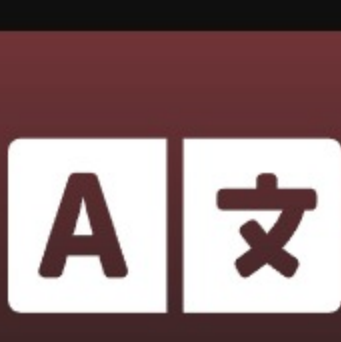
Tuition Fee: US\$17,400 (dollars)



## WHY TAKE THE WASHOKU INTENSIVE COOKING COURSE?



Renowned  
Instructors



Real-time translation  
device

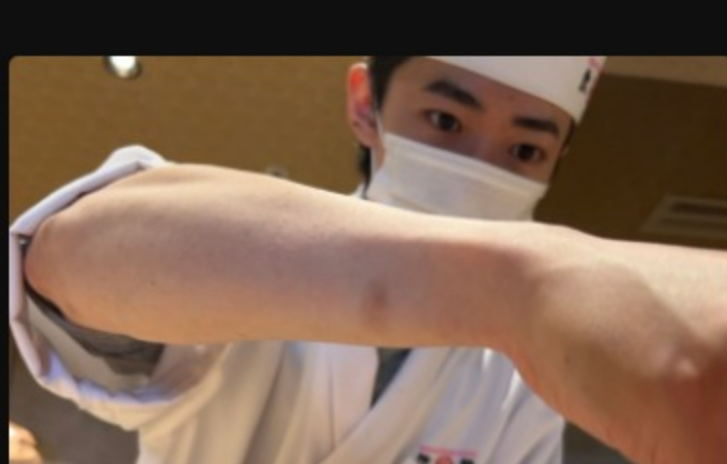


Small-size classes



Practical and  
interactive classes

## IMAGE GALLERY



## LEARN MORE ABOUT THE COURSES



Name:

Email:

Phone number:

Choose the course: (It's possible to choose more than 1 course)

☐ Sushi Course

☐ Yakitori Course

☐ Ramen Course

☐ All-Around (General) Japanese Course

Tell us a little about your expectations for the course:

I want more information!