Seattle



Gavin Suntop

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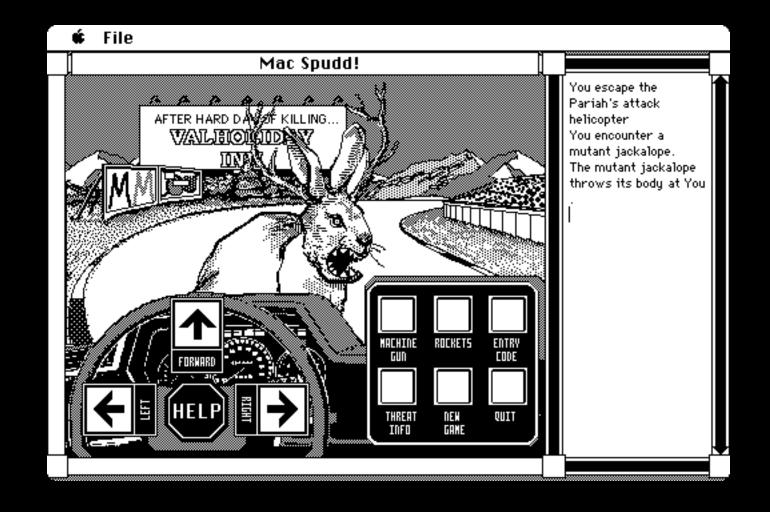
WTF is ID?

A Semi-Autobiographical Approach

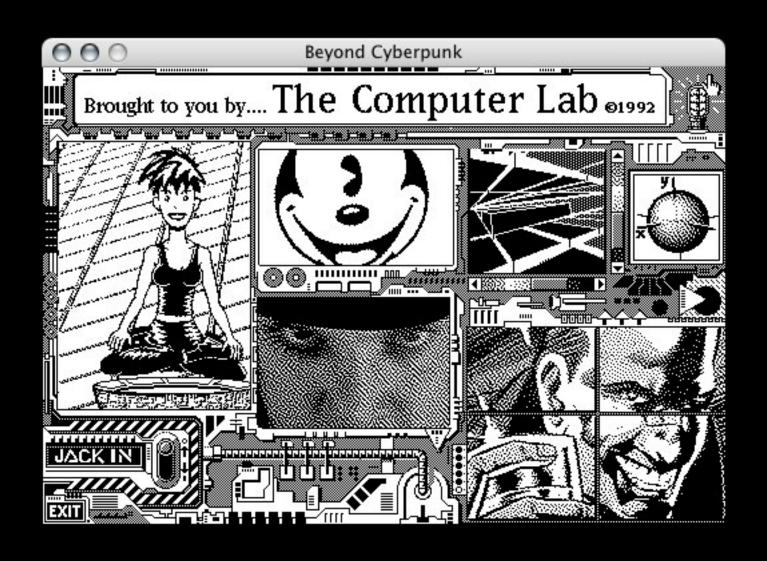
lt's not new.

World Builder

1986



Hypercard 1987



Veb1992



Web = Primary Platform

But not the only platform...

- Site Specific installations
- Mobile
- Native PC
- Console Gaming
- Arduino (Programmable Electronics)

Interactive development is the user facing domain of programming. It is the portion of software concerned with human interaction.

Who are "Interactive Devs"?



Many Titles

- Interactive Developer
- Creative Developer
- Front End Developer / Engineer
- UI/UX Developer / Engineer
- Web / Flash / Silverlight / JavaScript / iOS / Android Developer

lt's about YOU



And these dudes...

Jayson Potter

Front End Web Application Developer "Responsive UI"

Paul Mealy

Interactive Architect "Signature Theatre"

Thanks!

Simply Measured Heather Dooley Aviel Ginzburg Natalie Greco Jayson Potter Paul Mealy

(a) idseattle