



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Type your paragraph...

**A Letter one writes to invite people to a party or a social gathering at a vert personal level.**

**Personalize your cards to make invitations that are one-of-a-kind and suit your style.**

**A Request to participate or be present or take part in something.**

**Name of Host**

**Event type / name /purpose**

**Reply Instructions Disabled Instructions.**

**Date Hour Place**

**Choose dimensions,your theme and then use templates to start inspired.**

**Make it your own with unique fonts,imaginary, colors and design elements.**

**Include a meaningful quote or saying inside the invitation.**

**Font or Typography**

**Inject some personality in the imagery or language to make it truly unique**

**Hand grawn pictures and graphics are a personalized touch**



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?