## PREDICTION OF CAB FARE AMOUNT

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### Introduction

#### 1. Problem Statement

The objective of this case is predication of cab fare amount for each trip based on factors that are effect the fare amount like season , time , distance , passengercount. The details of data attributes in the dataset are as follows –

Variable	description
pickup_datetime	timestamp value indicating when the cab ride started.
pickup_longitude	float for longitude coordinate of where the cab ride started.
pickup_latitude	float for latitude coordinate of where the cab ride started.
dropoff_longitude	float for longitude coordinate of where the cab ride ended.
dropoff_latitude	float for latitude coordinate of where the cab ride ended.
passenger_count	an integer indicating the number of passengers in the cab ride.
Fare_amount (target variable)	an integer indicating the amount of fare calculated for each trip

1.1. actual features

### 2. Sample Data set

Below is the structure of the data. 16067 obesrvation and 7 columns with object and float64 as a datatype.

```
In [107]: train.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 16067 entries, 0 to 16066
          Data columns (total 7 columns):
                              16043 non-null object
          fare_amount
          pickup_datetime
                               16067 non-null object
          pickup_longitude
                               16067 non-null float64
          pickup_latitude
                               16067 non-null float64
          dropoff_longitude
                               16067 non-null float64
          dropoff_latitude
                               16067 non-null float64
          passenger_count
                               16012 non-null float64
          dtypes: float64(5), object(2)
          memory usage: 878.7+ KB
```

Fig1.1. structure of sample data

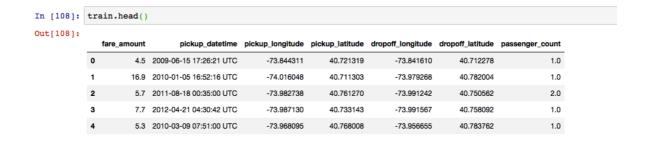


Fig1.2. first 5 observations

### Data Preprocessing and Exploratory Data Analysis

Any predictive modeling requires that we look at the data before we start modeling. However, in data mining terms looking at data refers to so much more than just looking. Looking at data refers to exploring the data, cleaning the data as well as visualizing the data through graphs and plots. This is often called as Exploratory Data Analysis.

### 1. TypeConversion

To perform any techniques, the data should be in relavant datatype.hence we need to convert the data type as per the requirement.

The follow are the major conversion we need to do –

- 'pickup\_latitude','pickup\_longitude','dropoff\_longitude','dropoff\_latitude'columns should be float type check and convert
- passenger\_count should be an integer value
- fare\_amount should be an integer value and should be round off to 2 digits

### 2. Missing Value Analysis

To perform a missing value we have different statistical methods like mean , mode , median and advance data mining methods like KNN imputation. Check for the best approach to fillup the missing values. if you fillup without considering fare\_amount and distance and also passenger count,the model will not be accurate hence it is safer to dropoff those columns instead of inserting it with some random values.in the train dataset provided we have missing values in fare\_amount and passengers\_count so totally 79 rows will be dropped off.

```
missing values in train passenger count
                                             55
fare amount
                     24
dropoff_latitude
                      0
dropoff_longitude
                      0
                      0
pickup_latitude
pickup longitude
                      0
pickup_datetime
                      0
dtype: int64
missing value in test passenger_count
dropoff latitude
                    0
dropoff longitude
                     0
                     0
pickup_latitude
pickup_longitude
                     0
pickup_datetime
dtype: int64
```

Fig2.1. missing value analysis

## 3. Outlier Analysis

An outliers are the datapoints that deviates significantly from other observations. The dataset outliers can be identified by validating data upon specific range. The following is the approach followed to identify outliers and remove it. Donot replace with any random values as it misguide our model to give wrong results.

- Latitude, longitude values can be corrected based on the min, max values of the New york City co-ordinates. On referring to google identified that below are the boundaries of newyork city.
  - lat\_min=37
     lat\_max=45.0153
     lon\_min=-79.7624
     lon max=-71.7517
- **Passenger\_count**, in New York city for a trip at max there can be only 6 passenger in cab and there is no meaning in calculating fare\_amount where there are no passengers. hence the passengers\_count should be in the range of 1 to 6.
- **fare\_amount** in train dataset, in New York city the basic fare of a cab is \$2.5 and at max it can be \$250 in usual scenarios. hence the fare\_amount should be in range of 2.5 to 250 and also some of the data might be string format, in that case they should be remove on validating with regular expressions.
- Pickup\_datetime, the values might not be in the standard timestamp format, hence with help of regular expression validation we can check and remove the outliers.

Remove all the outliers from the training dataset before you proceed to feature engineering

### 4. Feature Engineering

In this stage, we will derive more features from the existing features which can add value to our model. The follow are the list of features that can be derived –

Derived Variable	description
Distance	Float value calculated based on the latitude and longitude values
	given for pickup and drop locations.
Date	Date, derived from the pickup_datetime
Day_of_week	Integer , derived from the pickup_datetime
Month	Integer, derived from the pickup_datetime
year	Integer, derived from the pickup_datetime
Day	Integer, derived from the pickup_datetime

#### 1.2. Table of derived variables

• The **Distance** between pickup location and drop location can be calculated using harverine Distance Formula where it calculate the great-circle distance between two points – that is, the shortest distance over the earth's surface – giving an 'as-the-crow-flies' distance between the points. Note the values of latitude and logitude must be in radian format.

where  $\varphi$  is latitude,  $\lambda$  is longitude, R is earth's radius (mean radius = 6,371km);

 Date, Day\_of\_week, Month, year, Day can be derived, provided if the pickupDateTime is in correct format.

The structure and statistics of train data set after feature engineering , outlier analysis and missing value analysis.

2]:									
	fare_amount	pickup_longitude	pickup_latitude	dropoff_longitude	dropoff_latitude	passenger_count	day	hr	month
count	15696.000000	15696.000000	15696.000000	15696.000000	15696.000000	15696.000000	15696.000000	15696.000000	15696.000000
mean	11.298077	-73.974835	40.750901	-73.973863	40.750901	1.645005	5.170808	16.770387	5.170808
std	9.597119	0.041506	0.037971	0.039350	0.037971	1.262036	2.722191	6.401340	2.722191
min	2.500000	-74.438233	39.603178	-74.429332	39.603178	1.000000	1.000000	0.000000	1.000000
25%	6.000000	-73.992394	40.736588	-73.991373	40.736588	1.000000	4.000000	13.000000	4.000000
50%	8.500000	-73.982067	40.753302	-73.980575	40.753302	1.000000	4.000000	20.000000	4.000000
75%	12.500000	-73.968110	40.767801	-73.965460	40.767801	2.000000	6.000000	20.000000	6.000000
max	180.000000	-73.137393	41.366138	-73.137393	41.366138	6.000000	12.000000	23.000000	12.000000

Fig4.1. Summary of data after Feature Engineering

### 5. Visualizations, Feature Scaling and Selection

In this stage , we select features that are required in model we build. Before filtering feature the following are the analysis we need to do

- Evaluate the relation between features with help of visualization techniques
- Cacluate the correlation between the predicators (dependant variables)
- Analyse and filter required features to avoid multi-collinearity problem

#### a. Relation beween fare\_amount vs passenger\_count per year

The below visualization is about the average fare\_amount and based on the year and also passenger count.

- the fare\_amount is between \$10 to \$15 on an average with passengers 1 or 2 is high.
- The average fare\_amount got increased gradually year to year and it is maximum in 2014.

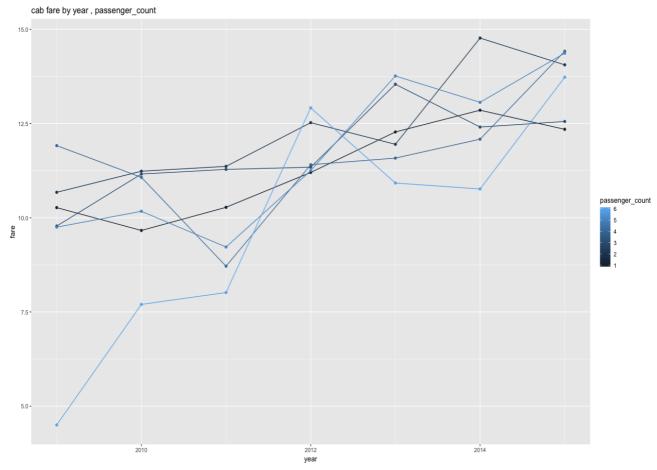


Fig5.1. Average Fare\_Amount & passenger count per year

#### b. Distribution of Trips Fare

below visualization shows the logarithmic distribution of fare amount. It shows that the fare\_amount is normally distributed. hence feature scaling is not required.

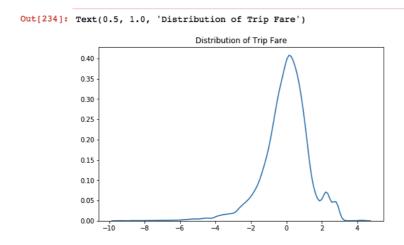


Fig5.2.Distribution of Trips Fare

#### c. Distribution of Trips Distance

below visualization shows the logarithmic distribution trip distance .It shows that the fare\_amount is normally distributed. hence feature scaling is not required.

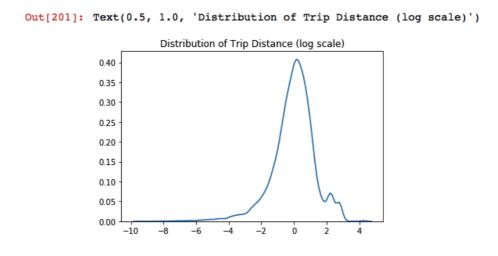


Fig5.3.Distribution of Trips Distance

#### d. Distribution of pickup location

The following visualization states that pickup location is mostly in between 40.7 to 40.8 of latitude and -74 and -73.95 of longitude respectively.

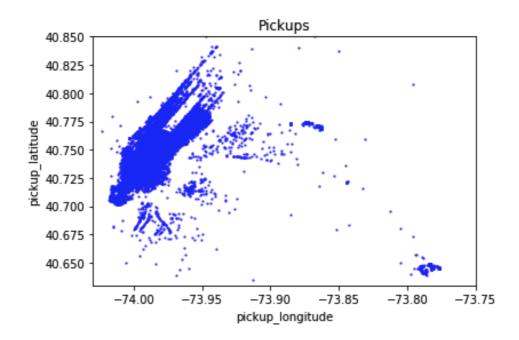


Fig5.4. Distribution of Pickup Locations

### e. Distribution of drop location

The following visualization states that drop location is mostly in between 40.7 to 40.8 of latitude and -74 and -73.95 of longitude respectively. We can come up to conclusion in this locations even though the cab is done with one trip. There would be chances of another pickup.

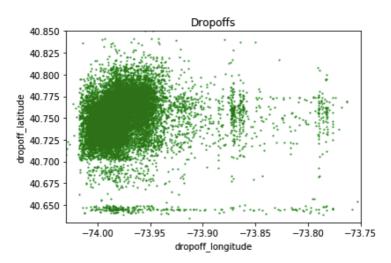
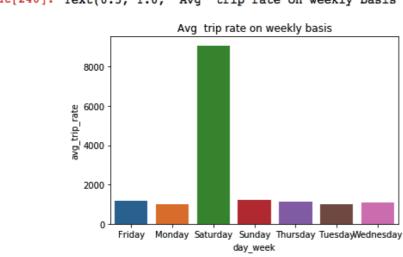


Fig5.5.Distribution of Drop Locations

#### f. Average trip rate on weekly basis

The below visualization will give us the average trips takens on weekly basis. Compared to all the days. Saturday are have more trips.



Out[240]: Text(0.5, 1.0, 'Avg trip rate on weekly basis')

Fig5.6. Triprate Analysis on weekly basis

#### g. Average fare amount on monthly basis

below visualization will tell you the fare\_amount distribution over months. here we could see that there no much difference.

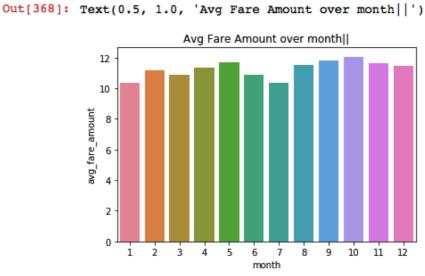
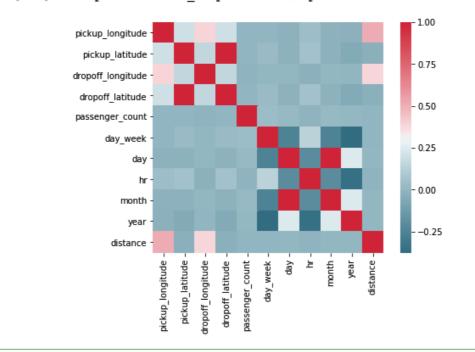


Fig5.7.Average fare amount on monthly basis

#### h. Correlation Analysis

From below visualization, there is no corelation between the features from below graph, except for 2 set of variables that is the (pickup latitude, dropoff latitude) and (day, month), but we cannot remove these columns as they are highly dependent to draw conclusions on the fareamount based on the day and latitude.



Out[251]: <matplotlib.axes.\_subplots.AxesSubplot at 0x1c354b4438>

Fig5.8.Correlation Analysis

Conclusions out of feature engineering

- distance,pickup\_latitude,pickup\_longitude,drop\_off\_latitude,drop\_off\_longitude,pa ssenger\_count are correlated with the traget variable "fare\_amount"
- Date , pickup\_date columns can be dropped off as they are substituded by day month, year, hr.
- convert day\_of\_the\_week to numerical variable.
- The date features **day,hr,month,year,day\_of\_week** will be retained.

hence after feature engineering, the shape of our training dataset is (15696, 12) and of testdata set is (9914, 11) observations and features respectively.

## **Model Development**

#### 1. Manual Calculation of Fare Amount

in this model , we first calculate fare rate per km. Calculate the overall fareamount which distance is provided in kms. The formula to calculate rate per km is

$$fare_amount = distance * 1.76 + 2.5$$

rate per km = average of fare\_amount/average of distance

it may vary based on other factor time and the area of travel. The charges will be high if the trip is to/from airport.

### 2. Multi Linear Regression Model

The target variable – fare\_amount is a continuous variable hence we will go with the regression analysis.

- The training data available will be divided into 2 groups test and train.
- The train dataset will be further divided into 2 groups before we apply our model, one with set of predicators and one with target variable i.e., X train,Y train.
- Consider X\_train,Y\_train datasets, passed them as arguments to linear regeression model.
- MultiLinear Regression works based on below statistical formula –

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_{12} x_1 x_2 + \epsilon$$

- Predict the values of fare\_amount after model is build by passing X\_test dataset. This will give the estimated fare\_amount.
- Caculate MAPE, MSE, RMSE to compare the actual result with predicted result to identify error.

### 3. Ordinary Least Square Model (OLS)

Ordinary least squares (OLS) regression is a <u>statistical method</u> of analysis that estimates the relationship between one or more independent variables and a dependent variable; the method estimates the relationship by minimizing the sum of the squares in the difference between the observed and predicted values of the dependent variable configured as a straight line.

The process of applying this model is similar to Multi Linear Regression. upon applying OLS model. we need to analyse the data behaviour based on the summary.

			ion Results			
Dep. Variable:			R-squared:			=== 801
Model:		OLS	Adj. R-squar	red:	0.	800
Method:	Least	Squares	F-statistic	:	48	96.
Date:	Wed, 26	Jun 2019	Prob (F-sta	tistic):	0	.00
Time:		06:23:53			-363	87.
No. Observations:		10987	AIC:		7.279e	+04
Df Residuals:		10978	BIC:		7.286e	+04
Df Model:		9				
Covariance Type:	_	onrobust				
	coef	std err	t	P> t	[0.025	
pickup longitude			-13.156			-17.318
pickup_latitude						-14.953
dropoff longitude					7.762	13.900
dropoff_latitude	-16.4021	0.739	-22.182	0.000	-17.851	-14.953
passenger_count	0.0463	0.051	0.916	0.360	-0.053	0.145
day_week	0.2238	0.041	5.430	0.000	0.143	0.305
day	0.0204	0.012	1.661	0.097	-0.004	0.045
hr	0.0293	0.011	2.741	0.006	0.008	0.050
month	0.0204	0.012	1.661	0.097	-0.004	0.045
year	0.3172	0.036	8.732	0.000	0.246	0.388
distance	2.2197	0.021	105.487	0.000	2.178	2.261
Omnibus:		7452.653	Durbin-Wats			=== 997
Prob(Omnibus):		0.000	Jarque-Bera	(JB):	10570372.	917
Skew:		1.762	Prob(JB):	, ,	0	.00
Kurtosis:		154.913	Cond. No.		1.07e	+20
						===

#### Warnings:

- [1] Standard Errors assume that the covariance matrix of the errors is correctly specified.
- [2] The smallest eigenvalue is 3.93e-30. This might indicate that there are strong multicollinearity problems or that the design matrix is singular.

#### Fig6.1.OLS analysis

- the major focus will be on R-squared and adjusted-R-squared. we find that the value is around 0.8 which is significant to state that the predicator are highly corelated with target variable.
- There very minor difference in AIC and BIC and aslo R-squared and adjusted R-square which is good result.
- calculate MSE,RMSE and MAPE error for further analysis.

### 4. Decision Tree Model

Test war arcer abbilitind one : 0:14/

A **decision tree model** is a **decision** support tool that uses a **tree**-like graph or model of **decisions** and their possible consequences, including chance event outcomes, resource costs, and utility. It is one way to display an algorithm that only contains conditional control statements. The basic process of applying any model is similar to Multi Linear Regression.we used DecisionTreeRegressor to build model. Calculate Error metrics for further analysis.

### 5. RandomForest Model

Random forest is a tree-based algorithm which involves building several trees (decision trees), then combining their output to improve generalization ability of the model. The method of combining trees is known as an ensemble method. Ensembling is nothing but a combination of weak learners (individual trees) to produce a strong learner. The process of applying this model is similar to Multi Linear Regression. Random Forest Regressor to build model .The no. of trees used is 500 and feature imporance is selected as true.. Calculate Error metrics for further analysis.

### **Model Validation**

The model validation can be done by calculating various error metrics. The following are the list of error metrics used in the model.

- MeanAbsolutePercentageError(MAPE)
- MeanSquareError(MSE)
- RootMeanSquareError(RMSE)

### i. Mean Absolute Percentage Error (MAPE)

The mean absolute percentage error (MAPE) is a statistical measure of how accurate a forecast system is. It measures this accuracy as a percentage, and can be calculated as the average absolute percent error for each time period minus actual values divided by actual values. Where At is the actual value and Ft is the forecast value, this is given by:

$$\mathrm{M} = rac{1}{n} \sum_{t=1}^n \left| rac{A_t - F_t}{A_t} 
ight|$$

Here A is the actual value and F is the predicted value. Where as n is the no.of observations.

## i. Mean Square Error (MSE)

Mean squared error is a single value that provides information about the goodness of fit of the regression line. The smaller the MSE value, the better the fit, as smaller values imply smaller magnitudes of error.

$$\frac{1}{n} \sum_{i=1}^{n} (Y_i - \hat{Y}_i)^2$$

- \*n is the number of data points
- $*Y_i$  represents observed values
- $*\hat{Y}_i$  represents predicted values

### ii. Root Mean Square Error (MSE)

Root Mean Square Error (RMSE) is the standard deviation of the **residuals** (prediction errors). Residuals are a measure of how far from the regression line data points are; RMSE is a measure of how spread out these residuals are. In other words, it tells you how concentrated the data is around the **line of best fit**. Root mean square error is commonly used in climatology, forecasting, and **regression analysis** to verify experimental results.

RMSE<sub>fo</sub> = 
$$\left[\sum_{i=1}^{N} (z_{f_i} - z_{o_i})^2 / N\right]^{1/2}$$

#### Where:

- Σ = summation ("add up")
- (z<sub>fi</sub> Z<sub>oi</sub>)Sup>2 = differences, squared
- N = sample size.

## iii. Error Metrics Comparision

Compared to all the RMSE is more appropriate to represent model performance than the MAPE when the error distribution is expected to be Gaussian. In addition, we show that the RMSE satisfies the triangle inequality requirement for a distance metric. The below image give the comparsion of all the error metrics.

error_table							
	ManualCalculation	LR	DecisionTree	RandomForest	OLS		
MAPE	44.169000	39.182607	38.223983	38.268799	39.142989		
MSE	73.968514	37.790028	31.057557	30.106247	38.030192		
RMSE	8.600495	6.147359	5.572931	5.486916	6.166862		

Fig6.2.Error Metrics

### Conclusion

- Based on the error analysis ,we conclude that on applying Random Forest give us more accurate result than OLS , multilinear , Decisiontree and manual calculations.
- Once the model is fixed we can now predict the fare\_amount for the any test data provided. PFB summary of test values predicted.

```
test['fare_amount'].describe()
         9914.000000
count
           11.330610
mean
std
            7.524217
            8.263000
min
25%
            8.263000
50%
            8.263000
75%
           13.563000
max
           51.010000
Name: fare_amount, dtype: float64
```

Fig7.1.Predicted Test Fare\_amount

The major features that are influencing fare\_amount is the distance ,no. of passenger\_count.

### **APPENDIX**

### Python-Code

```
import pandas as pd
import numpy as np
import matplotlib.pvplot as plt
import seaborn as sns
from datetime import datetime
import calendar
from math import sin,cos,atan2,sqrt,radians,asin
from datetime import datetime
import calendar
import re
import statsmodels.api as sm
from sklearn.model_selection import train_test_split
###load training and test data and also calculate the missing values############
train = pd.read_csv("train_cab.csv")
test = pd.read csv("test.csv")
print("missing values in train",train.isnull().sum().sort_values(ascending=False))
print("missing value in test",test.isnull().sum().sort_values(ascending=False))
train.describe()
"based on the analysis, the latitude and logitude values are matching with the
newvork coordinates hence we can
  that the cab fare should be calculated in the newyork city
lat min=37
lat_max=45.0153
lon min=-79.7624
lon max=-71.7517
print(lat_min,',',lat_max)
print(lon_min,',',lon_max)
### methods that are used for data cleaning and exploratory data analysis
def data cleaning stage cooridnates(df):
  #make the co-ordinates which are out of range to null and remove those records later
  df['pickup_latitude']=df.apply(lambda row: np.nan if((row['pickup_latitude'] <
lat_min)|(row['pickup_latitude']> lat_max)) else row['pickup_latitude'],axis=1)
  df['dropoff_latitude']=df.apply(lambda row: np.nan if((row['dropoff_latitude'] <
lat_min)|(row['dropoff_latitude']> lat_max)) else row['pickup_latitude'],axis=1)
```

```
df['pickup_longitude']=df.apply(lambda row: np.nan if((row['pickup_longitude'] <
lon_min)|(row['pickup_longitude']> lon_max)) else row['pickup_longitude'],axis=1)
    df['dropoff longitude']=df.apply(lambda row: np.nan if((row['dropoff longitude'] <
lon_min)|(row['dropoff_longitude']> lon_max)) else row['dropoff_longitude'],axis=1)
    #function to calculate distance bewteen 2 cooridinates
    def calculateDistance(lat1,long1,lat2,long2):
         radius = 6371
         dlat = np.abs(np.radians(lat1)-np.radians(lat2))
         dlong = np.abs(np.radians(long1)-np.radians(long2))
(np.sin(dlat/2)**2)+(np.cos(radians(lat1))*np.cos(radians(lat2))*np.sin(dlong/2)**2)
         t2 = 2*(atan2(np.sqrt(t1),np.sqrt(1-t1)))
         return radius*t2
    #call to distance function to calculate based on the latitude and longitude values
provided
    df['distance']=df.apply(lambda
row:calculateDistance(row['pickup_latitude'],row['pickup_longitude'],row['dropoff_latit
ude'],row['dropoff_longitude']),axis=1)
    print("end of the co_ordinates preprocessing")
    return df
def calculateDateTime(df):
    mode dt = df['pickup datetime'].mode()[0]
    print(mode_dt)
    #replace the date string with mode if the date does not match
    def date validation(str1):
         r = re.compile('[1-2][0-9][0-9][0-9]-[0-1][0-9]-[0-3][0-9][0-2][0-3]:[0-5][0-9]:[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0-9]-[0
5][0-9] UTC')
         if r.match(str1):
             return str1
         else:
             return mode dt
    def time_date_outliers(value,x,lower,upper):
         value = int(value)
         if (value < lower|value > upper):
             return int(df[x].mode())
         return int(value)
    df['pickup datetime']=df.apply(lambda
row:date_validation(str(row['pickup_datetime'])),axis=1)
    df['pickup_datetime']=pd.to_datetime(df['pickup_datetime'],format='%Y-%m-%d
%H:%M:%S UTC')
```

```
df['day_week']=df['pickup_datetime'].apply(lambda
x:calendar.day_name[x.weekday()])
  df['date'] = df['pickup datetime'].dt.date
  df['day']=df['pickup_datetime'].apply(lambda x:x.day)
  df['hr']=df['pickup_datetime'].apply(lambda x:x.hour)
  df['month']=df['pickup datetime'].apply(lambda x:x.month)
  df['year']=df['pickup datetime'].apply(lambda x:x.year)
  #month validation
  df["month"]=df.apply(lambda row: time date outliers(row["month"],"month",1,12)
if (row["month"] not in range(0,13)) else row["month"],axis=1)
  #day validation
  df["day"]=df.apply(lambda row: time date outliers(row["day"],"day",1,30) if
(row["month"] in [4,6,9,11]) else row["month"],axis=1)
  df["day"]=df.apply(lambda row: time date outliers(row["day"],"day",1,31) if
(row["month"] in [1,3,5,7,8,10,12]) else row["month"],axis=1)
  df["day"]=df.apply(lambda row: time_date_outliers(row["day"],"day",1,31) if
(row["month"] == 2) else row["month"],axis=1)
  print("end of date time validation")
  #df=df.drop('pickup_datetime',axis=1)
  return df
def calculateFare(df):
  df['fare_amount']=df['fare_amount'].astype(np.float64)
  fare = train['distance'].max()*1.56+52
  "the fare can be at max of 250$, considering airport as highest fare and on
computation the max fare is 165$""
  return df[(df['fare\_amount'] \ge 2.5) & (df['fare\_amount'] < 250)]
#assuming that maximum passengers in cab would be 6 and if it considered as bus it is
12, replace the other values with null
def calculatePassengerCount(df):
  m =
df[(df['passenger count']>=1)|(df['passenger count']<=6)]['passenger count'].mode(
  df['passenger_count']=df.apply(lambda row: m if (row['passenger_count'] not in
range(1,7)) else row['passenger count'],axis=1)
  return df
#replace the string with npa if it contains any apart from numericals
def string validation(str1):
    if type(str1)==type('string'):
      r = re.compile('.*[(+*)-]|[A-Z]|[a-b].*')
      if r.match(str1):
        return np.nan
      else:
```

```
return float(str1)
#convert the set of columns to float
def convert_to_float(df,float_columns):
  for i in float columns:
    df[i]=df[i].astype(float)
  return df
#identify the missing values and drop off
def missing values(df):
  for i in df.columns:
    if(df[i].isnull().sum() != 0):
      print(i,":missing values before drop:",df[i].isnull().sum())
      df=df.drop(df[df[i].isnull()].index,axis=0)
      print(i,":missing values after drop:",df[i].isnull().sum())
  return df
#type conversions of train data
float_columns=['pickup_latitude','pickup_longitude','dropoff_longitude','dropoff_latitud
e'l
train['fare_amount']=train.apply(lambda
row:string_validation(row['fare_amount']),axis=1)
train=convert to float(train,float columns)
#DateTime validation and EDA of train data
"if the latitude and logitude value are incorrect that data has no value hence we will be
droping all the rows
that are out of newyork city range. The same with the target variable: fare_amount
111
train=calculateDateTime(train)
#latitude and longitude validation and also distance calculation
train=data cleaning stage cooridnates(train)
#Passenger count validation
train=calculatePassengerCount(train)
#drop the list of missing values
train=missing values(train)
#convert the values
train['passenger_count']=train['passenger_count'].astype(int)
train = calculateFare(train)
#DateTime validation and EDA of test data
test=calculateDateTime(test)
#latitude and longitude validation and also distance calculation
test=data_cleaning_stage_cooridnates(test)
#drop the list of missing values
test=missing values(test)
```

```
#Passenger count validation
test=calculatePassengerCount(test)
#type conversion od test data
test=convert_to_float(test,float_columns)
test['passenger_count']=test['passenger_count'].astype(int)
"Exploratory data analyis the major variables are fare_amount, distance, passenger
count "
plt.figure(figsize=(8,5))
sns.kdeplot(np.log(train['distance'].values)).set_title("Distribution of Trip Fare")
city long border = (-74.03, -73.75)
city_lat_border = (40.63, 40.85)
train.plot(kind='scatter', x='dropoff_longitude', y='dropoff_latitude',
        color='green',
        s=1.5, alpha=.6)
plt.title("Dropoffs")
plt.ylim(city_lat_border)
plt.xlim(city_long_border)
train.plot(kind='scatter', x='pickup longitude', y='pickup latitude',
        color='blue',
        s=1.5, alpha=.6)
plt.title("Pickups")
plt.ylim(city_lat_border)
plt.xlim(city_long_border)
#scaling of the distance is good it is normally distributed
sns.kdeplot(np.log(train['distance'].values)).set_title("Distribution of Trip Distance (log
scale)")
trips_year=train.groupby(['year'])['pickup_datetime'].count().reset_index().rename(col
umns={'pickup_datetime':'Num_Trips'})
trips year.head()
sns.barplot(x='year',y='Num_Trips',data=trips_year)
trips_year_fareamount=train.groupby(['year'])['fare_amount'].mean().reset_index().re
name(columns={'fare amount':'avg fare amount'})
sns.barplot(x='year',y='avg_fare_amount',data=trips_year_fareamount).set_title("Avg
Fare Amount over Years")
train['passenger count'].value counts().plot.bar(color = 'b', edgecolor = 'k')
plt.title('Histogram of passenger counts')
plt.xlabel('Passenger counts')
plt.ylabel('Count')
```

```
trips_day_fareamount=train.groupby(['day_week'])['pickup_datetime'].count().reset_in
dex().rename(columns={'pickup_datetime':'avg_trip_rate'})
sns.barplot(x='day_week',y='avg_trip_rate',data=trips_day_fareamount).set_title("Avg
trip rate on weekly basis")
train.groupby('passenger_count').size()
trips_passenger_count=train.groupby(['passenger_count'])['pickup_datetime'].count().
reset_index().rename(columns={'pickup_datetime':'avg_trip_rate'})
sns.barplot(x='passenger_count',y='avg_trip_rate',data=trips_passenger_count).set_titl
e("trips_passenger_count")
train['day week'] =
train['day_week'].replace(['Monday','Tuesday','Wednesday','Thursday','Friday','Saturda
y','Sunday'],[1,2,3,4,5,6,7])
test['day_week'] =
test['day_week'].replace(['Monday','Tuesday','Wednesday','Thursday','Friday','Saturday
','Sunday'],[1,2,3,4,5,6,7])
train.shape
df_corr= train.drop(columns=['fare_amount'])
f, ax = plt.subplots(figsize=(7, 5))
#Generate correlation matrix
corr = df_corr.corr()
#Plot using seaborn library
sns.heatmap(corr, mask=np.zeros_like(corr, dtype=np.bool),
cmap=sns.diverging_palette(220, 10, as_cmap=True),
      square=True, ax=ax)
train=train.drop('date',axis=1)
test=test.drop('date',axis=1)
train=train.drop('pickup_datetime',axis=1)
test=test.drop('pickup datetime',axis=1)
def distance fare(df):
  df=df.drop(train['H Distance']==0)&(train['fare amount']==0)].index, axis =
0)
  return df
def compute_rmse(actual, predicted):
  return np.sqrt(np.mean((actual - predicted)**2))
```

```
def MAPE(y true, y pred):
  mape = np.mean(np.abs((y_true - y_pred) / y_true))*100
 return mape
def farerate_rmse(df, rate, name):
  print(name,":RMSE for fare rate is
=",round(compute rmse(df['fare amount'],train['distance']*1.76+2.5),3))
def mean_squared_error(actual, predicted):
  return (np.mean((actual - predicted)**2))
rate = round(train['fare_amount'].mean() / train['distance'].mean(),3)
#fare = train['distance']*1.76+2.5
print("Rate = ${0}/km".format(rate))
farerate_rmse(train, rate, 'Train')
print("Train :MAPE for fare rate is =",round(MAPE(train['fare_amount'],rate *
train['distance']),3))
error_table=pd.DataFrame(index=['MAPE','MSE','RMSE'])
error_table['ManualCalculation']=[round(MAPE(train['fare_amount'],train['distance']*
1.76+2.5),3),mean_squared_error(train['fare_amount'], rate *
train['distance']),compute_rmse(train['fare_amount'],rate * train['distance'])]
###################################LINEAR REGRESSION
#####
from sklearn.linear model import LinearRegression
Y = train['fare amount']
X = train.drop(columns=['fare_amount'])
X1_train, X1_test, Y1_train, Y1_test = train_test_split(X, Y, test_size=0.3,
random state=40)
lr = LinearRegression().fit(X1_train, Y1_train)
predictions LR = lr.predict(X1 test)
print("Test MAPE after applying Linear Regression: %.3f" % MAPE(Y1_test,
predictions LR))
```

```
print("Test MSE after applying Linear Regression: %.3f" %
mean_squared_error(Y1_test, predictions_LR))
print("Test RMSE after applying Linear Regression: %.3f" % compute rmse(Y1 test,
predictions_LR))
error_table['LR']=[MAPE(Y1_test, predictions_LR),mean_squared_error(Y1_test,
predictions LR), compute rmse(Y1 test, predictions LR)]
##################################### DECISION TREE REGERESSION
from sklearn.tree import DecisionTreeRegressor
X2_train, X2_test, Y2_train, Y2_test = train_test_split(X, Y, test_size=0.3,
random state=40)
fit_DT = DecisionTreeRegressor(max_depth=2).fit(X2_train,Y2_train)
predictions_DT = fit_DT.predict( X2_test)
print("Test MAPE after applying Decision Regression: %.3f" % MAPE(Y2_test,
predictions_DT))
print("Test MSE after applying Decision Regression: %.3f" %
mean squared error(Y2 test, predictions DT))
print("Test RMSE after applying Decision Regression: %.3f" % compute_rmse(Y2_test,
predictions_DT))
error table['DecisionTree']=[MAPE(Y2 test,
predictions_DT),mean_squared_error(Y2_test, predictions_DT),compute_rmse(Y2_test,
predictions DT)]
############################ RANDOM FOREST
#########
from sklearn.ensemble import RandomForestRegressor
X3 train, X3 test, Y3 train, Y3 test = train test split(X, Y, test size=0.3,
random state=40)
rf = RandomForestRegressor(max depth=2, random state=0,
n estimators=100).fit(X3 train, Y3 train)
predictions RF = rf.predict(X3 test)
print("Test MAPE after applying Random Forest %.3f" % MAPE(Y3_test,
predictions RF))
print("Test MSE after applying Random Forest %.3f" % mean squared error(Y3 test,
predictions RF))
print("Test RMSE after applying Random Forest: %.3f" % compute_rmse(Y3_test,
predictions RF))
```

```
error_table['RandomForest']=[MAPE(Y3_test,
predictions_RF),mean_squared_error(Y3_test, predictions_RF),compute_rmse(Y3_test,
predictions RF)]
##################################### OLS MODEL IN LINEAR REGRESSION
import statsmodels.api as sm
X4 train, X4 test, Y4 train, Y4 test = train test split(X, Y, test size=0.3,
random state=40)
model = sm.OLS(Y4_train,X4_train).fit()
# make the predictions by the model
predictions_OLS = model.predict(X4_test)
print("Test MAPE after applying OLS %.3f" % MAPE(Y4_test, predictions_LR))
print("Test MSE after applying OLS %.3f" % mean_squared_error(Y4_test,
predictions LR))
print("Test RMSE after applying OLS: %.3f" % compute_rmse(Y4_test,
predictions_LR))
# Print out the statistics
print(model.summary())
error_table['OLS']=[MAPE(Y4_test, predictions_OLS),mean_squared_error(Y4_test,
predictions OLS), compute rmse(Y4 test, predictions OLS)]
error_table
"based on the analysis we can fix random forest as the accurate model as the error rate
is less'"
############################### PREDICTING THE FARE AMOUNT of TEST
test['fare amount']=np.round(rf.predict(test),3)
test.to csv("test output.csv",index=False)
```

End of Python Code

#### R-Code

```
rm(list = ls())
getwd()
setwd("~/Documents/datascience/cabfareprediction")
############################load library files
x = c("geosphere", "stringr", "DMwR", "caret", "rpart", "MASS", "usdm")
lapply(x, require, character.only = TRUE)
##########################read train
##########
train=read.csv("train_cab.csv",header = T,na.strings = c(""," ",NA))
test=read.csv("test.csv",header = T,na.strings = c(""," ",NA))
##################data preprocessing and EDA methods
cat("no. of missing values in train dataset")
colSums(is.na(train))
cat("no. of missing values in test dataset")
colSums(is.na(test))
cnames = c("pickup_latitude","pickup_longitude","dropoff_latitude","dropoff_longitude")
for(i in 1:ncol(train)){
if(class(train[,i]) == 'list'){
 train[,i] = as.numeric(train[,i])
}
train$pickup datetime = as.character(train$pickup datetime)
train$passenger_count = as.integer(as.character(train$passenger_count))
for(i in 1:ncol(test)){
 if(class(train[,i]) == 'list'){
 test[i] = as.numeric(test[i])
 }
test$pickup_datetime = as.character(test$pickup_datetime)
test$passenger_count = as.integer(as.character(test$passenger_count))
```

```
cord = c("pickup_latitude","pickup_longitude","dropoff_latitude","dropoff_longitude")
print("set the range of latitude and longitude for the newyork country")
lat min=37
lat max = 45.0153
lon_min=-79.7624
lon_max=-71.7517
radius = 6371
cat("latitude limits",lat_min,",",lat_max)
cat("longitude limits",lon_min,",",lon_max)
data_cleaning_stage_cooridnates<-function(df){
 outliers<-function(x,l,r)\{if(x<l \mid x>r)\{return(NA)\}\}else\{return(x)\}\}
 df$pickup latitude= lapply(df$pickup latitude,function(x){ outliers(x,lat min,lat max)})
 df$dropoff latitude= lapply(df$dropoff latitude, function(x) { outliers(x, lat min, lat max)})
 df$pickup_longitude= lapply(df$pickup_longitude,function(x){ outliers(x,lon_min,lon_max)})
 df$dropoff_longitude= lapply(df$dropoff_longitude,function(x){ outliers(x,lon_min,lon_max)})
 df=na.omit(df)
 for(i in 1:ncol(df)){
  if(class(df[,i]) == 'list'){}
   df[i] = as.numeric(df[i])
 }
 }
 radians=function(x){
  x = as.numeric(x)
 return(x*pi/180)
 distance=function(lat1,lat2,long1,long2)
  dlat = abs(radians(lat1)-radians(lat2))
  dlong = abs(radians(long1)-radians(long2))
  t1 = (\sin(dlat/2)^{**2}) + (\cos(radians(lat1))^*\cos(radians(lat2))^*\sin(dlong/2)^{**2})
  t2 = 2*(atan2(sqrt(t1), sqrt(1-t1)))
  return(abs(6371*t2))
 }
 for(i in 1:nrow(df)){df$distance[i] =
distance(df\pickup_latitude[i],df\dropoff_latitude[i],df\pickup_longitude[i],df\dropoff_longitu
print("end of co-ordinates preprocessing")
return(df)
}
data_cleaning_stage_date_time<-function(df){</pre>
   for(i in 1:nrow(df)){
```

```
x=as.character(df$pickup_datetime[i])
   d = str_detect("2015-01-27\ 13:08:24\ UTC", "[1-2][0-9][0-9][0-9]-[0-1][0-9]-[0-3][0-9][0-9][0-9]
2][0-3]:[0-5][0-9]:[0-5][0-9] UTC")
   if(length(x) =  length("2009-06-15 17:26:21 UTC")){}
     if(d){
     df$year[i] = as.integer(substring(strsplit(x," "), 4,7))
     df$month[i]=as.integer(substring(strsplit(x," "), 9,10))
     df$day[i]=as.integer(substring(strsplit(x," "), 12,13))
    else{return(NA)}
   }else{return(NA)}
df = subset(df,select = -c(pickup_datetime))
return(df)
train = data_cleaning_stage_cooridnates(train)
train = data_cleaning_stage_date_time(train)
train$fare_amount = as.numeric(as.character(train$fare_amount))
train = train[train$fare_amount > 2.5 & train$fare_amount < 250,]
train = train[train$passenger_count > 0 & train$passenger_count < 7,]
test = data_cleaning_stage_cooridnates(test)
test = data_cleaning_stage_date_time(test)
test = test[complete.cases(test[,"passenger_count"]),]
test = test[test$passenger_count > 0 & test$passenger_count < 7,]
train=na.omit(train)
sum(is.na(train))
sort(train$fare_amount,decreasing = TRUE)
library('sqldf')
library('ggplot2')
fareamount_by_year <- sqldf('select year, passenger_count, avg(fare_amount) as fare from
train group by year, passenger_count')
ggplot(fareamount by year,aes(x=year, y=fare, color=passenger count))+geom point(data =
fareamount_by_year, aes(group = passenger_count))+geom_line(data = fareamount_by_year,
aes(group = passenger_count))+ggtitle("cab fare by year, passenger_count")
fareamount_by_month <- sqldf('select month, avg(fare_amount) as fare from train group by
month')
fareamount_by_distance_year <- sqldf('select year, avg(fare_amount) as fare from train group
by year, fare_amount')
ggplot(fareamount_by_distance_year,aes(x = year, y = fare, fill = year, label = year)) +
geom bar(stat = "identity", width = 0.20) + ggtitle(" avg cabfare amount vs avg distance by
MAPE = function(actual, prediction){return(mean(abs((actual - prediction)/actual))*100)}
RMSE=function(actual, predicted){ return(sqrt(mean((actual - predicted)**2))) }
```

```
MSE=function(actual, predicted){ return(mean((actual - predicted)**2)) }
error metrics <- data.frame(matrix(ncol = 3, nrow = 3))
x <- c("DecisionTree", "RandomForest", "LinearRegression")
colnames(error metrics) <- x
x <- c("MAPE", "MSE", "RMSE")
rownames(error metrics)<-x
train.index = createDataPartition(train$fare_amount, p = .20, list = FALSE)
train1 = train[ train.index,]
test1 = train[-train.index,]
rm(train.index)
fit = rpart(fare amount \sim ., data = train1, method = "anova")
predictions_DT = round(as.numeric(predict(fit,test1[,-1])),2)
MAPE(test1[,1],predictions_DT)
MSE(test1[,1],predictions_DT)
RMSE(test1[,1],predictions_DT)
lm_model = lm(fare_amount \sim ., data = train1)
vif(train1[,-1])
vifcor(train1[,-1],th = 0.9)
summary(lm_model)
predcition_Lr = predict(lm_model, test1[,2:10])
MAPE(test1[,1],predcition_Lr)
MSE(test1[,1],predcition_Lr)
RMSE(test1[,1],predcition_Lr)
library('randomForest')
RF_model = randomForest(fare_amount ~ ., train1, importance = TRUE, ntree = 500)
RF_Predictions = predict(RF_model, test1[,-1])
round(MAPE(test1[,1],RF_Predictions),2)
round(MSE(test1[,1],RF_Predictions),2)
round(RMSE(test1[,1],RF Predictions),2)
test$fare_amount = round(predict(RF_model, test),2)
write.csv(test,"test_fare_amount_R.csv")
```

End of the R Code