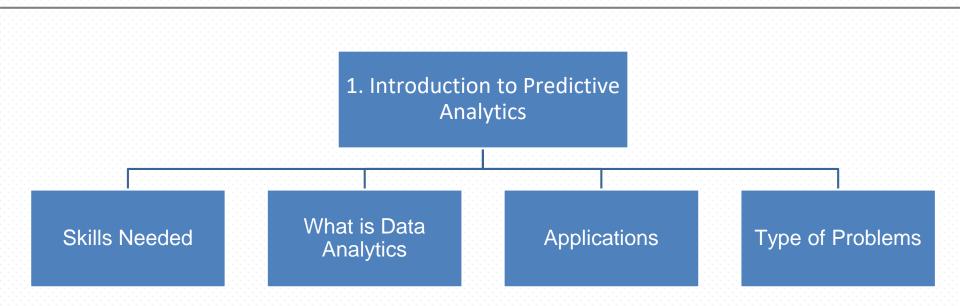


# **Predictive Analytics Using R and Python**

- MUQUAYYAR AHMED DATA SCIENTIST



#### We Learnt!!







## Today's Agenda



**CRISP-DM Process** 



## **CRISP-DM Methodology**

Describes commonly used approach to solve Business problem

CRISP-DM includes 6 major phases

- Business Understanding
- Data understanding
- Data Preparation
- Data modeling
- Evaluation
- Deployment





### Contd...

