

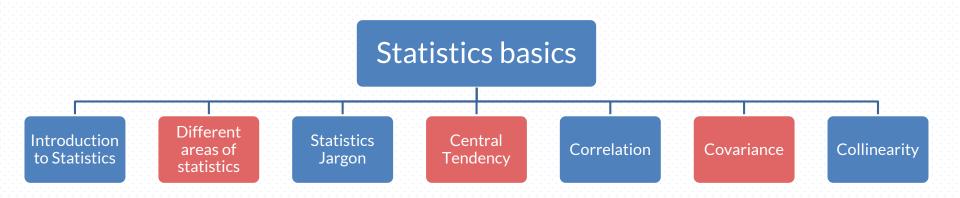


### **Basic Statistics**

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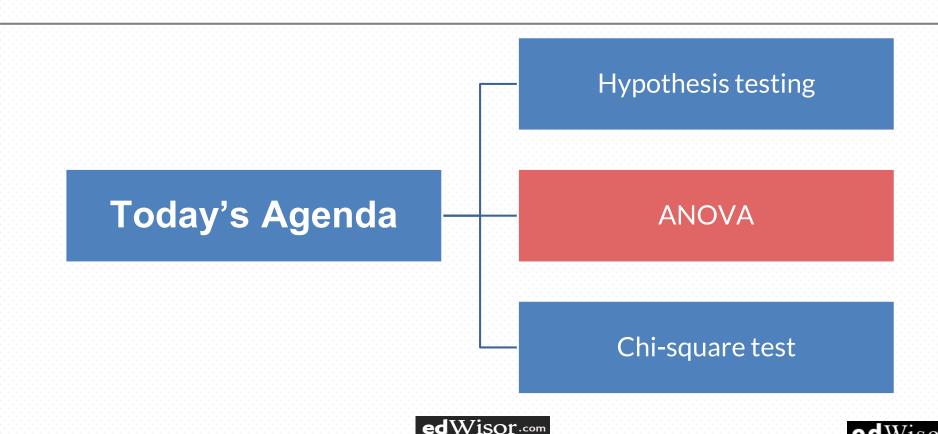


## Agenda We Learnt...











# **Hypothesis Testing**

- A statistical hypothesis is an assumption about a population parameter.
- Used to determine whether there is enough evidence in a sample of data to infer that a certain condition is true for the entire population.
- There are two types of statistical hypotheses.
  - Null hypothesis: denoted by H0, is usually the hypothesis that sample observations result purely from chance.
  - Alternative hypothesis: denoted by H1, is the hypothesis that sample observations are influenced by some non-random cause.
- p-value!!!





#### **ANOVA**

- ANOVA is a statistical technique used to compare the means of two or more groups of observations.
- ANOVA compares the means between the groups you are interested in and determines whether any of those means are significantly different from each other.
- Specifically, it tests the null hypothesis:

$$H_0$$
:  $\mu_1 = \mu_2 = \mu_3 = \dots = \mu_k$ 

where  $\mu$  = group mean and k = number of groups.





## **Chi-square Test**

- Chi-square test is used to check the independencies between two variables.
- The test is applied when you have two categorical variables from a single population.
- Hope this examples helps
  - Is your manager's mood associated with the weather?

Mood	Нарру©	SAD®
Weather		
Sunny	72%	28%
Rainy	72%	28%

 This appears to be no association between your manager's mood and the weather here because the row percentages are in same in each column.





#### Contd...

– Is your manager's mood associated with the weather?

Mood	Нарру©	SAD⊗
Weather		
Sunny	82%	18%
Rainy	60%	40%

 There appears to be an association here because the row percentage is different in each column.



