

In [1]: *#First import the three important Library*

```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
```

In [2]: *#Load the Dataset*

```
dataset = pd.read_csv('Mall_Customers_dataset.csv')
```

In [3]: dataset

Out[3]:

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40
...
195	196	Female	35	120	79
196	197	Female	45	126	28
197	198	Male	32	126	74
198	199	Male	32	137	18
199	200	Male	30	137	83

200 rows × 5 columns

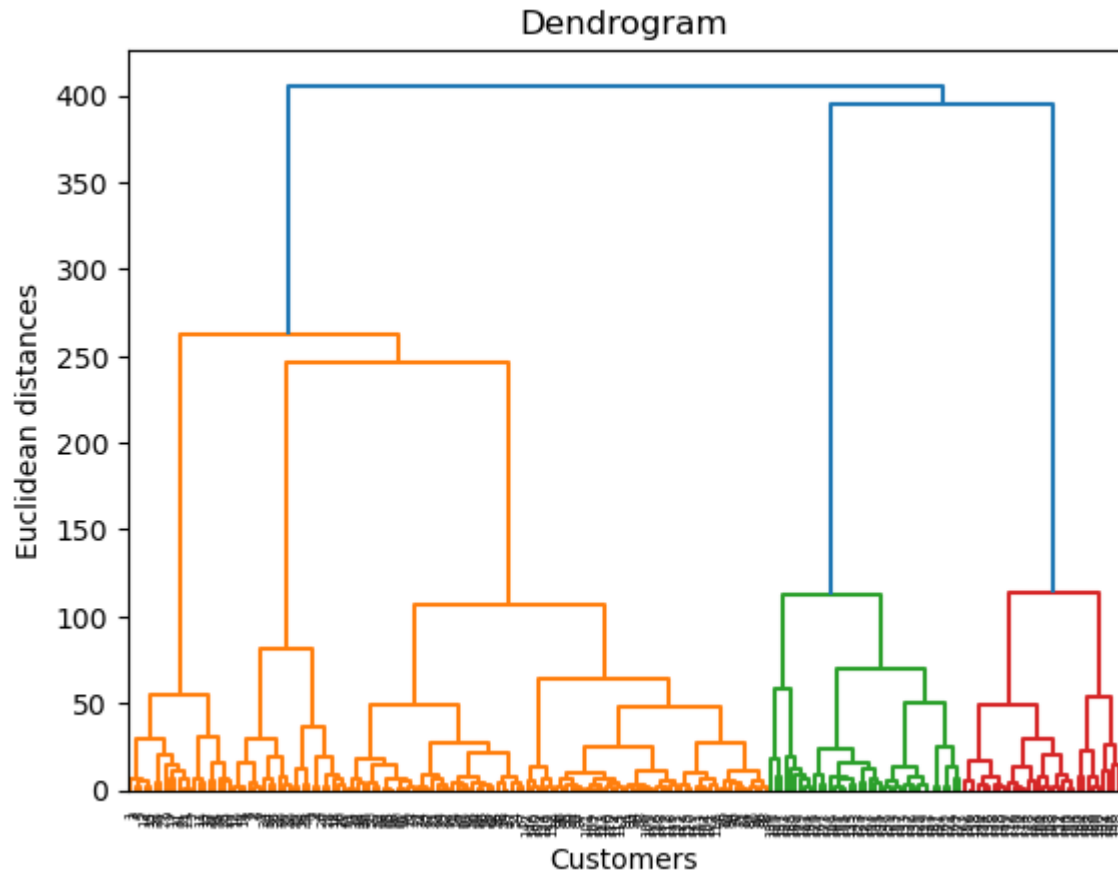
In [4]: `X = dataset.iloc[:, [3, 4]].values`

In [6]: X

```
[ 19, 99],  
[ 20, 15],  
[ 20, 77],  
[ 20, 13],  
[ 20, 79],  
[ 21, 35],  
[ 21, 66],  
[ 23, 29],  
[ 23, 98],  
[ 24, 35],  
[ 24, 73],  
[ 25,  5],  
[ 25, 73],  
[ 28, 14],  
[ 28, 82],  
[ 28, 32],  
[ 28, 61],  
[ 29, 31],  
[ 29, 87],  
[ 30,  4],
```

```
In [5]: #Create Dendrogram to find the Optimal Number of Clusters
```

```
import scipy.cluster.hierarchy as sch
dendro = sch.dendrogram(sch.linkage(X, method = 'ward'))
plt.title('Dendrogram')
plt.xlabel('Customers')
plt.ylabel('Euclidean distances')
plt.show()
```



```
In [6]: #Fitting Agglomerative Hierarchical Clustering to the dataset
```

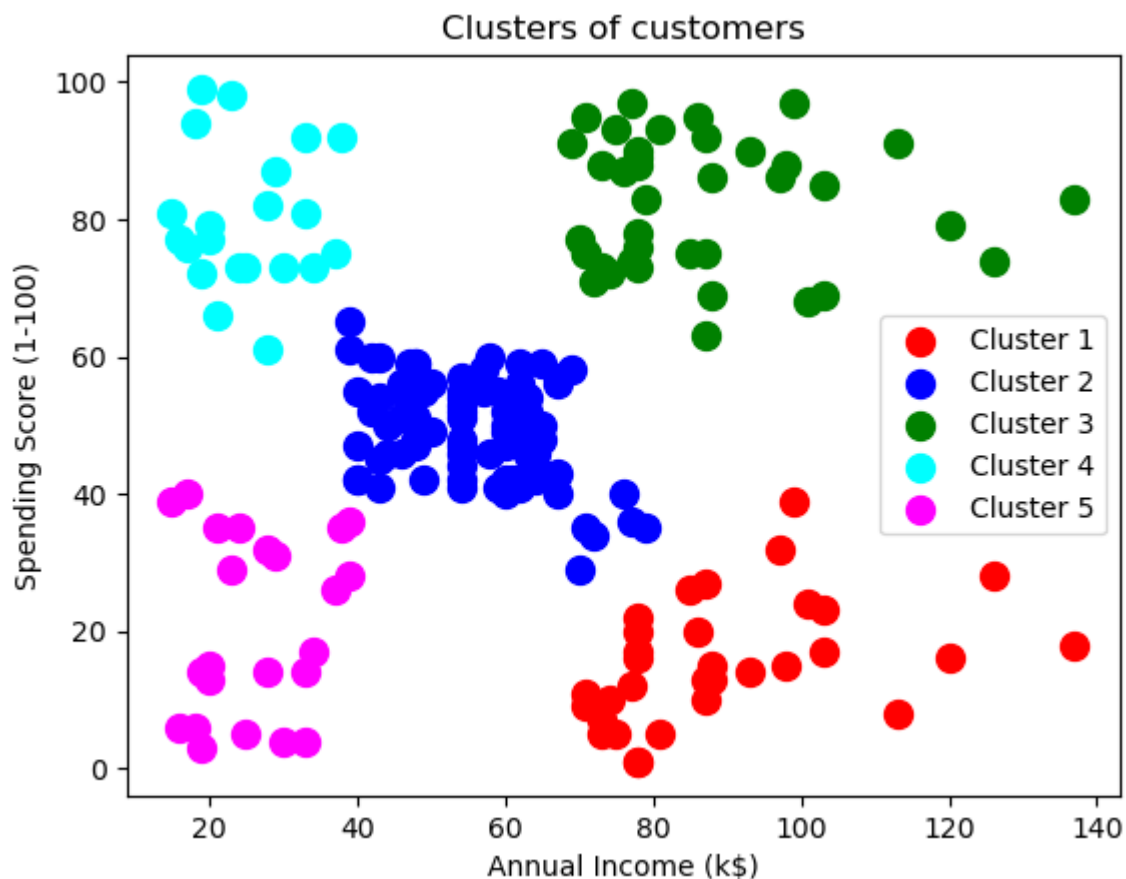
```
from sklearn.cluster import AgglomerativeClustering
hc = AgglomerativeClustering(n_clusters = 5, affinity = 'euclidean', linkage =
y_hc = hc.fit_predict(X)
```

```
In [7]: y_hc
```

```
Out[7]: array([4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3,  
               4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 3, 4, 1,  
               4, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,  
               1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,  
               1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1,  
               1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 2, 1, 2, 1, 2, 0, 2, 0, 2,  
               1, 2, 0, 2, 0, 2, 0, 2, 0, 2, 1, 2, 0, 2, 1, 2, 0, 2, 0, 2, 0, 2,  
               0, 2, 0, 2, 0, 2, 1, 2, 0, 2, 0, 2, 0, 2, 0, 2, 0, 2, 0, 2,  
               0, 2, 0, 2, 0, 2, 0, 2, 0, 2, 0, 2, 0, 2, 0, 2, 0, 2, 0, 2,  
               0, 2], dtype=int64)
```

In [8]: *#Visualise the clusters*

```
plt.scatter(X[y_hc == 0, 0], X[y_hc == 0, 1], s = 100, c = 'red', label = 'Cluster 1')
plt.scatter(X[y_hc == 1, 0], X[y_hc == 1, 1], s = 100, c = 'blue', label = 'Cluster 2')
plt.scatter(X[y_hc == 2, 0], X[y_hc == 2, 1], s = 100, c = 'green', label = 'Cluster 3')
plt.scatter(X[y_hc == 3, 0], X[y_hc == 3, 1], s = 100, c = 'cyan', label = 'Cluster 4')
plt.scatter(X[y_hc == 4, 0], X[y_hc == 4, 1], s = 100, c = 'magenta', label = 'Cluster 5')
plt.title('Clusters of customers')
plt.xlabel('Annual Income (k$)')
plt.ylabel('Spending Score (1-100)')
plt.legend()
plt.show()
```



In []: