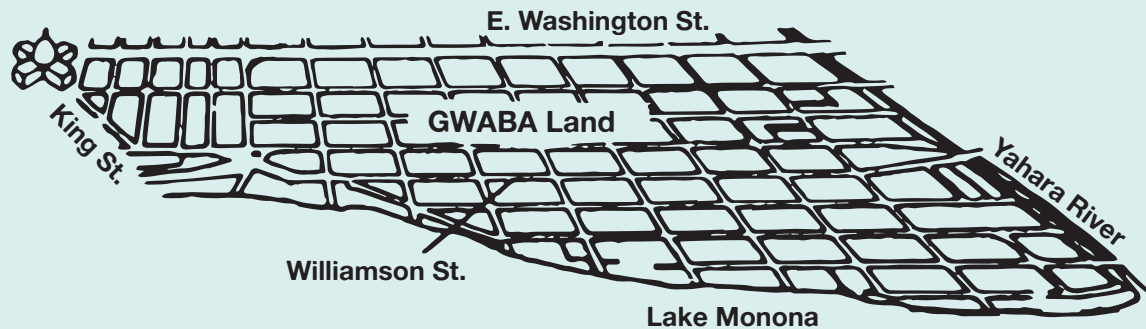


GREATER WILLIAMSON AREA BUSINESS ASSOCIATION

• call for memberships •



If your business or organization is located within the area defined in the map you are eligible for membership in the Greater Williamson Area Business Association (GWABA).



With Central Park slated to open this spring, and numerous developments taking shape as part of the city's Capitol East District Plan, 2014 will be full of opportunities for our business district to come together and capitalize on the increased traffic, energy and attention that will be generated.

The wheels are in motion to establish an online presence for our community of local businesses. Please refer to the enclosed copy of our web template to get an idea of what our directory will look like.

Now is the time to either renew your GWABA membership or begin enrollment to ensure you are part of shaping the direction we take with our community-driven events and promotions for the year to come.

To join, please designate which level of membership is appropriate for your business or organization and complete and return the attached form to : GWABA, P.O. Box 3157, Madison, WI 53704

LEVEL 1 : \$50/yr (businesses with 1 to 5 employees)

LEVEL 2 : \$100/yr (businesses with 6 to 25 employees)

LEVEL 3 : \$200/yr (businesses with 26 to 200 employees)

www.visitwillystreet.com

• join GWABA and be seen •



**Membership in
GWABA includes a
directory listing in the
new state-of-the-art
interactive website
created by Zebradog.**

The business directory will be based on profile data imported from Google. If you object to having your profile data used, or if you need assistance creating your Google profile, please contact GWABA at :
gwabavicepresident@gmail.com

The directory will be organized using the following categories:

- Restaurant
- Bar/Club
- Coffee Shop/Bakery/Cafe
- Grocery/Pharmacy
- Retail/Specialty Store
- Wholesale Supplier
- Professional Services
- Community Services
- Financial/Utility Services
- Health/Beauty Services
- Property / Real Estate
- Other

EXPANDED PROMOTION membership option

*For an additional \$50 your
business/organization can further
enhance its online presence with:*

- Membership access to promote up to 12 of your events per year on the visitwillystreet.com's Events page (pictured above)
- A photo on the site's header image slideshow

COUNT ME IN

Member Information		
Business Name:	<input type="text"/>	1
Contact person:	<input type="text"/>	
Street Address:	<input type="text"/>	2
Phone:	<input type="text"/>	
Email:	<input type="text"/>	3
Web address:	<input type="text"/>	
Existing Google profile?	yes or no (circle one)	
Expanded Promotional Membership (+\$50)	yes or no (circle one)	
Business / Org. Category Listing (refer to previous page)	<input type="text"/>	

• Designate Your Membership Level
(circle one)
1 2 3

• Pay Membership Fee of \$
(add \$50 for Expanded Promotional Membership)

• Return this Form with Payment to:
GWABA
P.O. Box 3157
Madison, WI 53704

- Membership dues can be paid by credit or debit at:
www.squareup.com/market/greater-willamson-area-business-association-gwaba
- Checks payable to GWABA.
- Any questions, please email : gwabavicepresident@gmail.com