



girls who  
**code**



**Graphic design  
workshop**

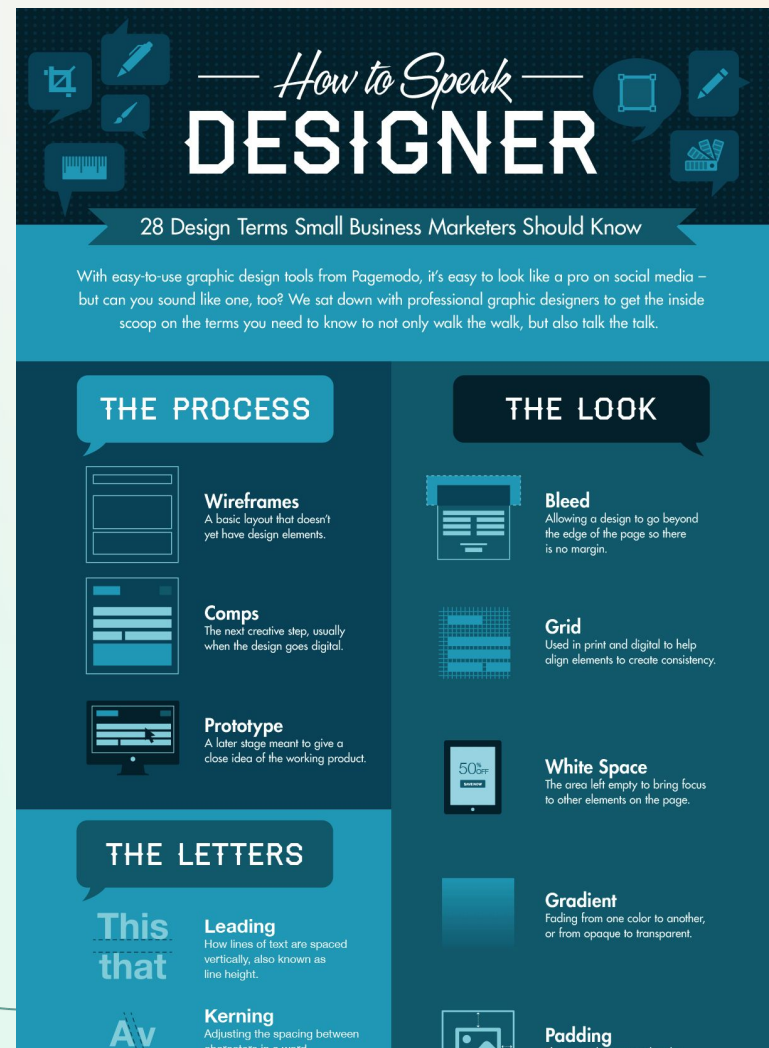
# General element of graphic design

**Layout** : way we arrange the elements on a page

- Arrange items together or separated elements to make your design more easy to read and navigate
- Play attention to white space/ negative space
- Constantly aligned image or text

**Text**: arranging text to make written language legible, readable, and appealing when displayed

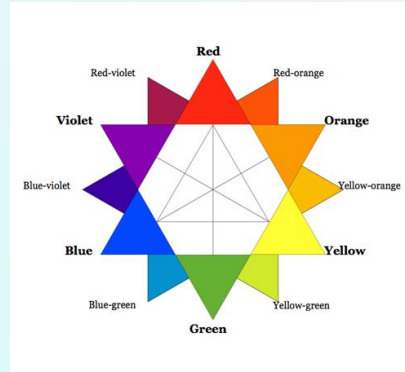
- Different fonts give different feels to the post  
Ex Serif:tradition
- Use size , ALL-CAP ,or Bold text to make any message stand out
- Divide the text in to section using different font or boldness (Ex bold the title )



## General element of graphic design pt2

### Color :

- deliver different messages and emotions (Ex. Blue : trustworthy )
- Create contrast to enhance the layout (Ex font: to make message stand out )
- color theory /color wheel
- You can use color palette you found online



### Image/picture:

- Attract attention to make people to be interest in the message
- Use different shape to make the post look more interesting and make certain elements standout



## Other examples



# INTERACT MEETING

✧ 09.28.20 ✧

COMMITTEE APPLICATION RELEASED

FALL LEADERSHIP CONFERENCE

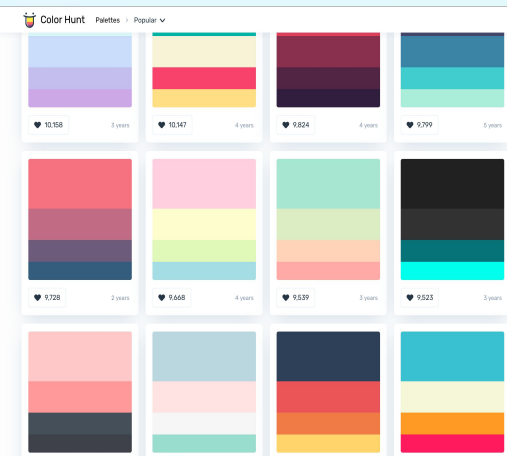
NEW VOLUNTEER OPPORTUNITIES

“  
SERVICE  
ABOVE  
SELF  
”

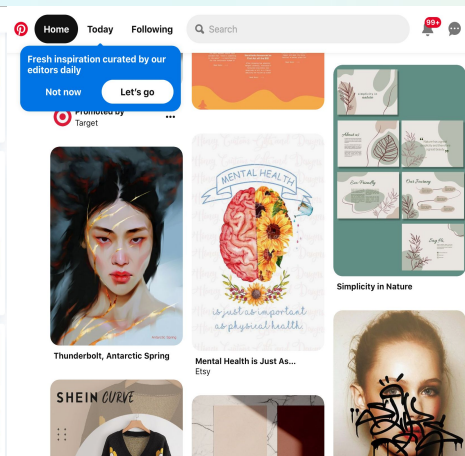
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# Resource for graphic design

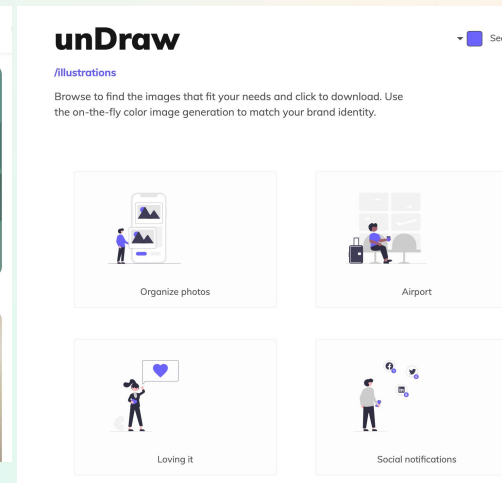
## Color Hunt



## Pinterest



## Undraw.co



## DaFont.com



There is many other resources that can help you

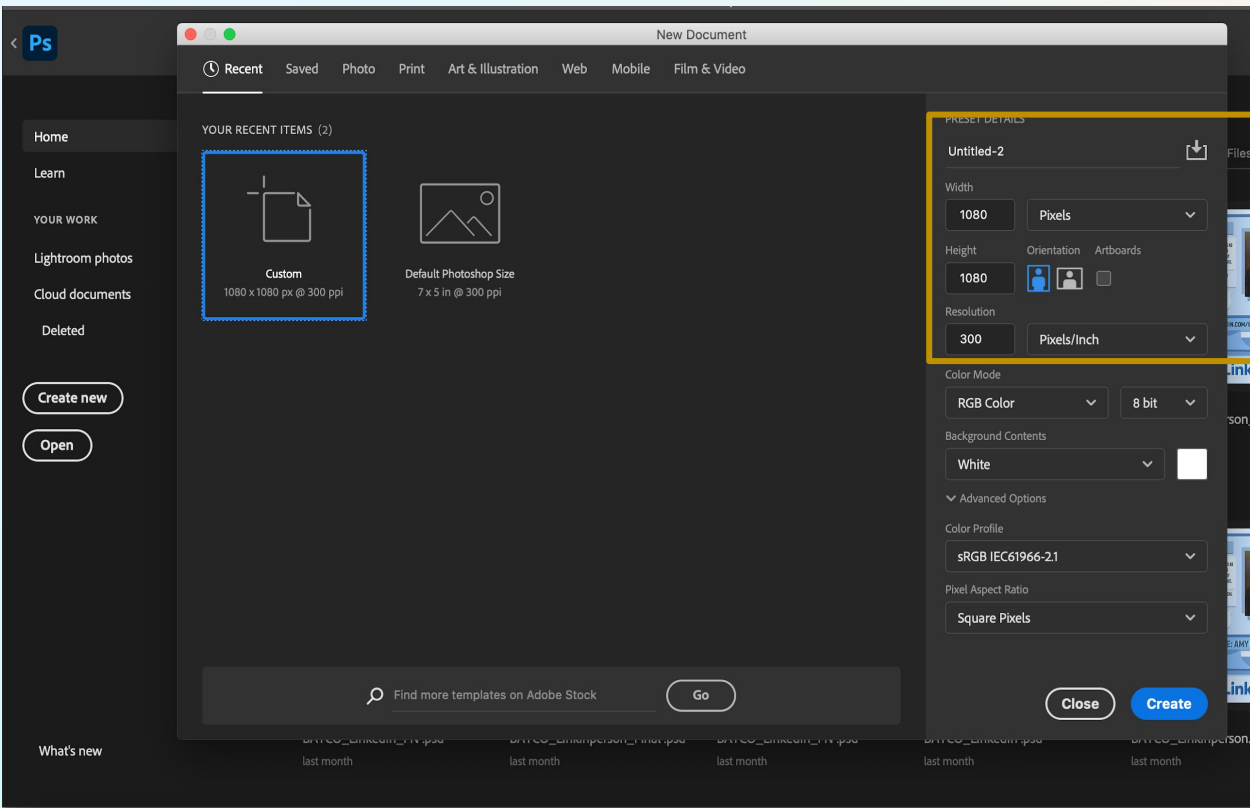
# Design a social media post using photoshop

Step 1:

- set down your theme for the post and the  
Ex. color , size ,etc
- Have a general ideas on your layout and how to present  
the ideas

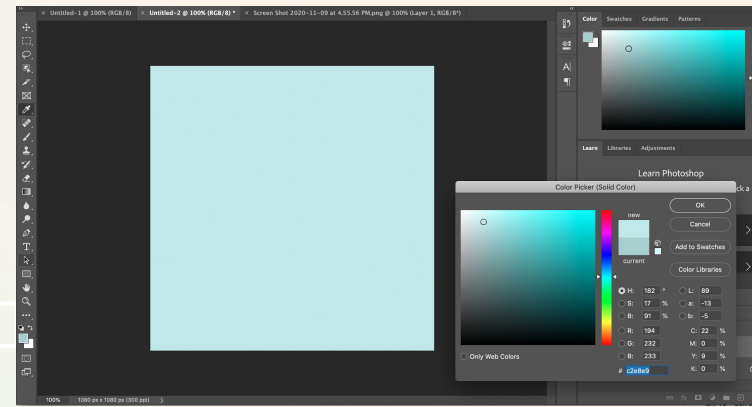
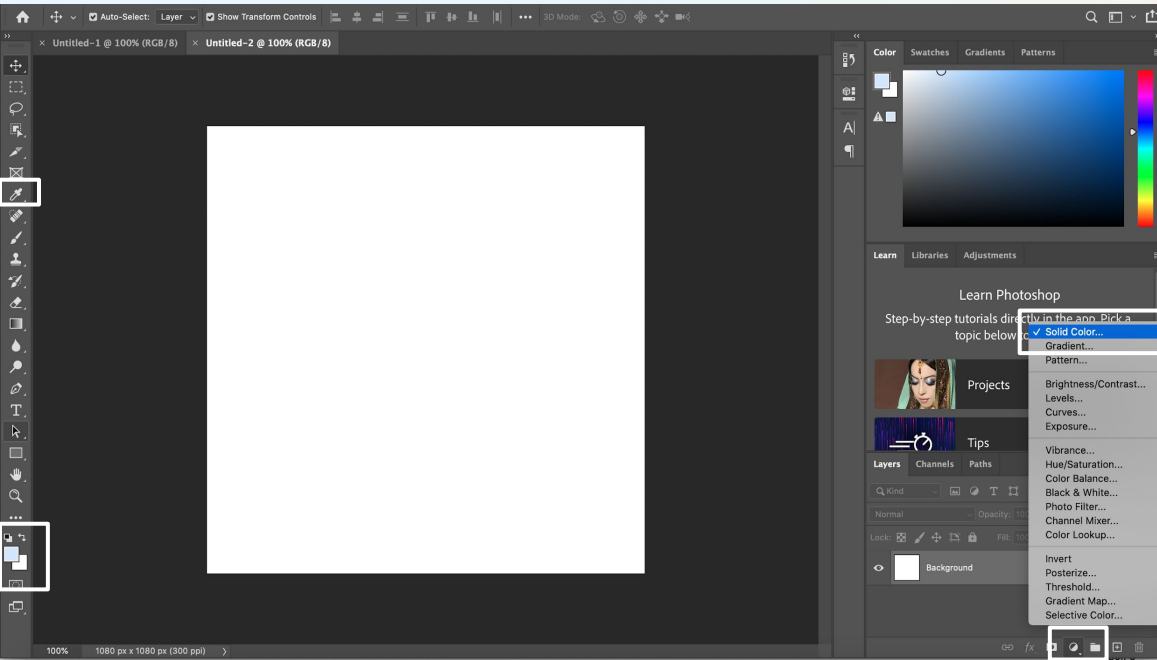


I will be using the light blue color palette. Since it will be a really simple post, so the layout will be straight forward



Choose and adjust your photoshop canvas size

instagram post size is 1080 x 1080 pixels

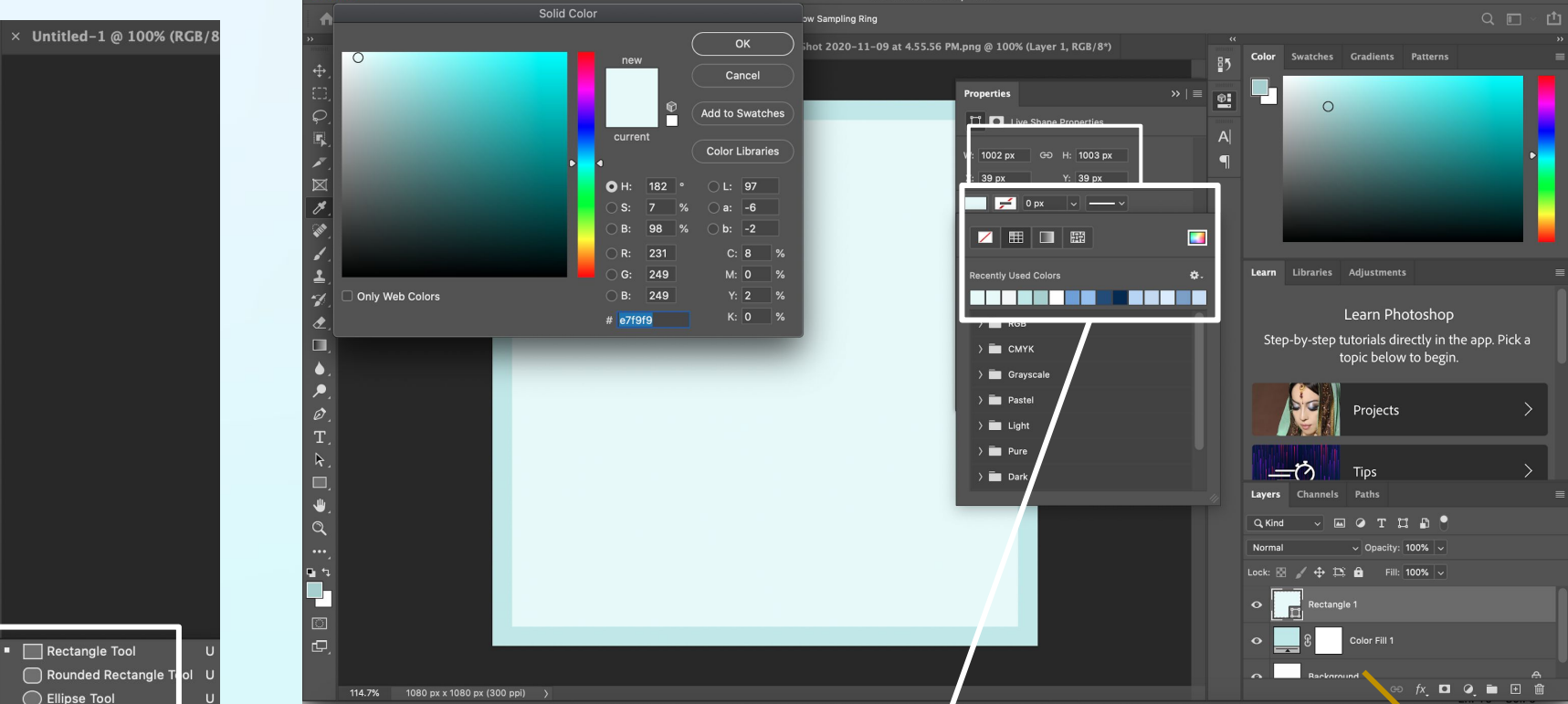


You can adjust the background color based on your design and theme

Usually choose color that are very light or very dark , so your other elements can stand out

1. Import your color palette as another file and get your color by using eyedropper tool which save your color and allow you to use it later
2. Then, select your background color by clicking the color section , then click the solid color use the color that you have saved

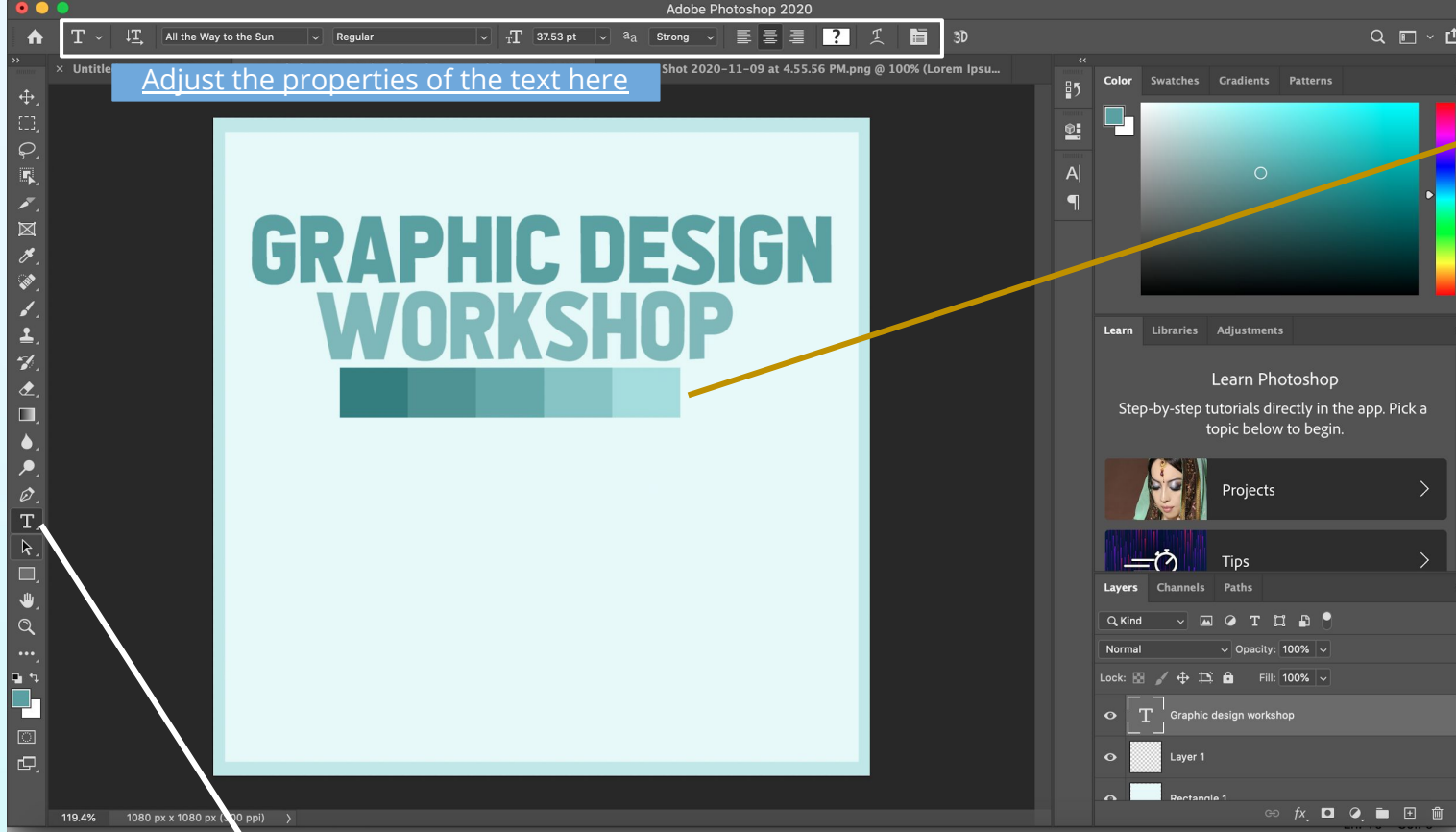




Use the shape tool to create different shape

Properties:  
Adjust the shape's color and size (remember to create contrast and layout)

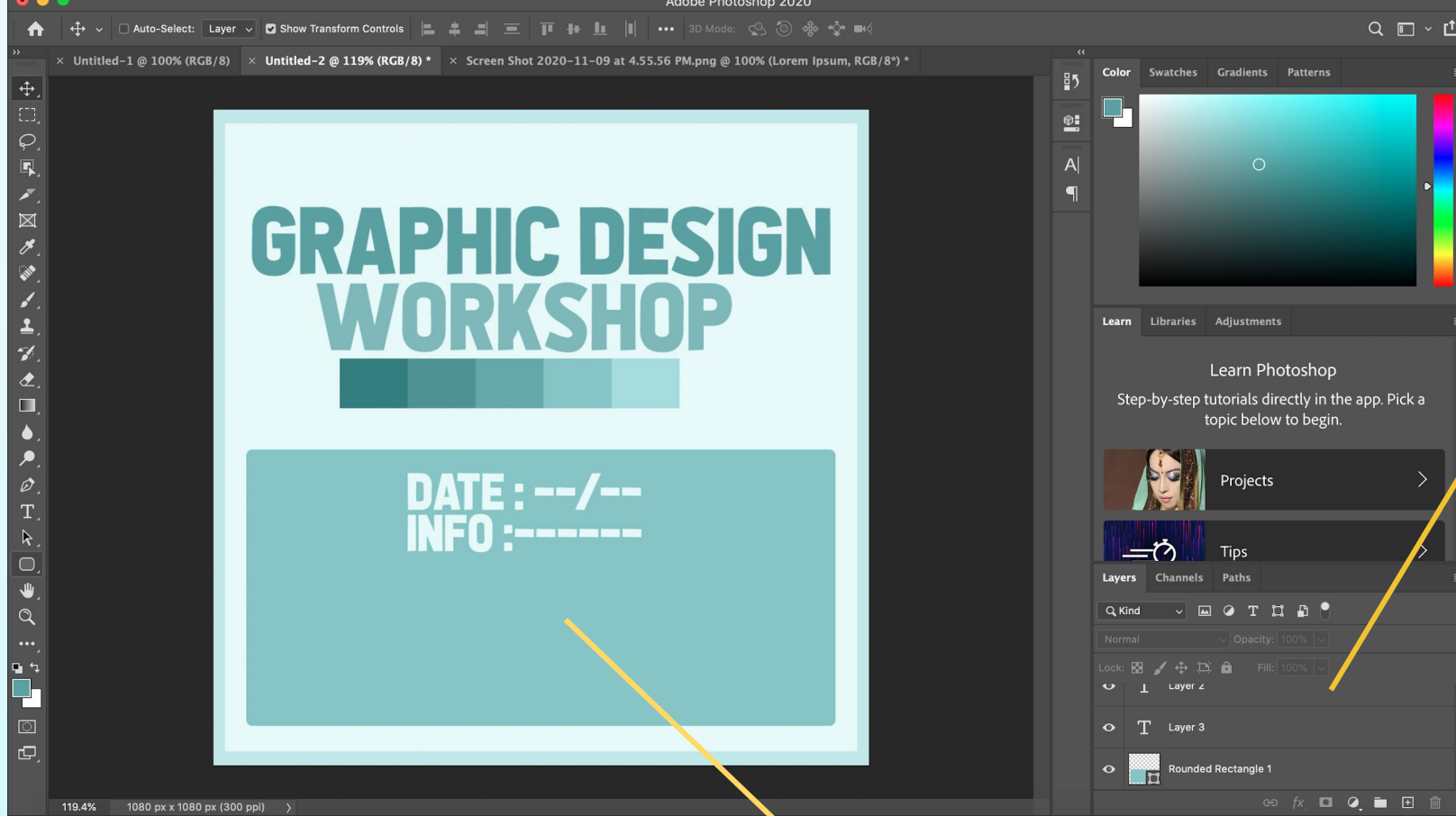
You will create a new layer when you create a new shape /element



I created this color pattle stript using the shape tool

Use the Text tool and the font All the Way to the Sun (i downloaded from dafont)

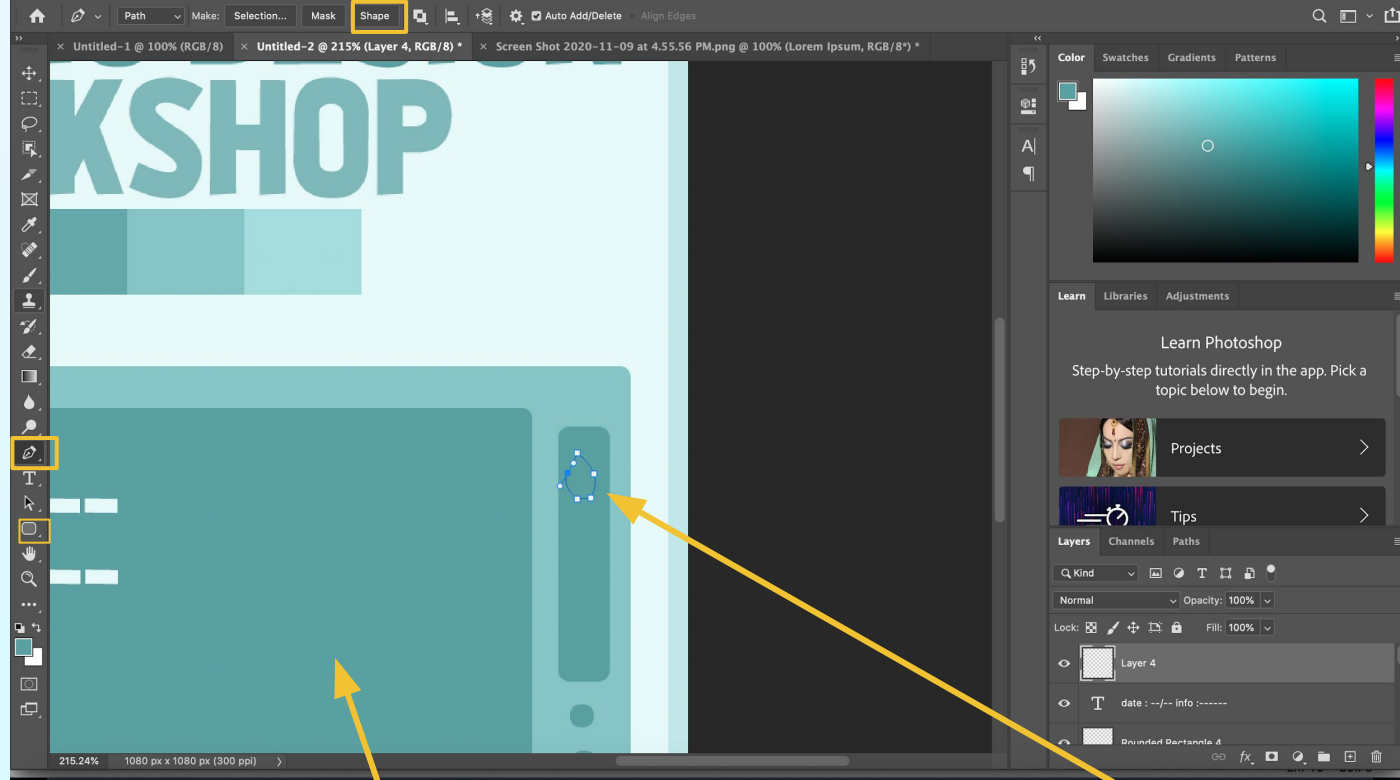
You can adjust the size of the font by selecting the layer with the text and press command + T



I create the box using a darker color, so I use a light color for the text. It will have a contrast to make the info stand out

Create a box for the event info and date

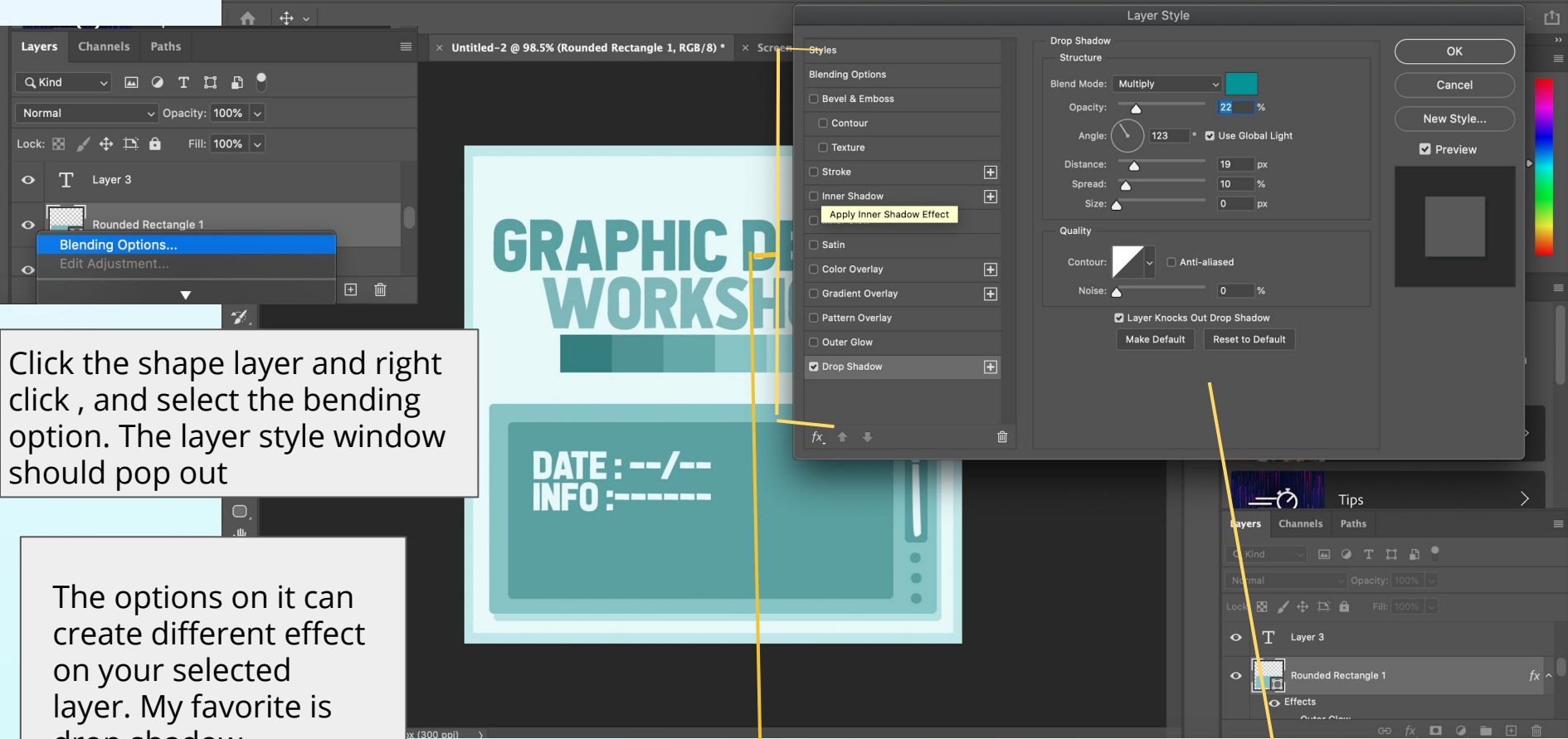
Make sure that your text layer is above your box layer  
Or not the text will not sure



What it look like after adding the tablet drawing .  
It is good way to section out content and information.

Use shape tool to create a ipad which is related to the our theme of graphic design

For more detailed image (aka the paintbrush), use the pen tool sketch out the overall shape and press "shape". And click to the shape tool to adjust color.



Click the shape layer and right click , and select the bending option. The layer style window should pop out

The options on it can create different effect on your selected layer. My favorite is drop shadow.

Select your effect

Adjust details of the effect here

# GRAPHIC DESIGN WORKSHOP



DATE: --/--  
INFO: -----



Add few more effect :

- Title : drop shadow + inner shadow (blending options)
- Use the pen tool draw the stars
- Add white rectangles under the title
- Add drop shadow to the button on the tablet
- Add a layer with light blue gradient

**we are finished !!!**



**Thank you for  
coming**

**@GIRLSWHOCODE**



Friday, November 20, 2020