

Grey Weissend

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WORK EXPERIENCE

J.P. Morgan Chase

New York, NY

VP of Product Management

Jan 2022 – March 2023

- Defined the vision, roadmap, and end-to-end development of Intelligence, a real-time investment advisory platform
- Managed timeline, deliverables, and prioritization for 14 engineers and designers and 8 internal teams
- Secured contracts and completed integration of 12 exchanges and data providers for launch on Apple App Store

Associate Product Manager

Jan 2020 – Jan 2022

- Scaled AreaX program to J.P. Morgan Private Bank, incubating 3 POCs
- Led development and launch of Tuesday app, growing from 0 to +5,000 users, proving rapid incubation concept
- Established daily standups, sprint planning, and retrospectives, accelerating development velocity by 23% YoY

Analyst Product Manager

Aug 2018 – Jan 2020

- Conceptualized, pitched, and launched AreaX, a network of incubation labs to accelerate new product development
- Created 200+ user stories for first products, owned Jira instance and story board
- Designed, coded, and deployed key features for critical products when under-staffed

Asia Green Fund

Beijing, China

Investment Research Analyst

Jan 2018 – June 2018

- Identified strategic investors for U.S.-China Green Fund 1, prioritized and connected with +50 key investors
- Developed platform to track and graphically depict strategic flows of capital, utilizing +5,000 data points

J.P. Morgan Chase: Sales & Trading

New York, NY

Electronic Client Solutions Summer Analyst

June 2016 – August 2016

- Created data-based performance metrics for algorithm trading strategies, tracking +75 million client orders
- Conducted technical gap analysis using SQL to query \$6 billion of transactions; assessed profitability and efficiency
- Presented insights to align clients, technology teams and JPM leadership on product dev. and product-market fit

SEED Endowment

Blacksburg, VA

Chief Investment Officer, \$5.65 million AUM

August 2016 – January 2017

- Led cross-functional teams to develop portfolio strategy, sector allocation, risk management and performance metrics
- Shaped and stress tested analysis and pitches for team of 30 across 7 sectors, reported to VT Endowment CEO
- Returned 17.08% gross of fees on 42 holdings, outperformed SP 500 Index by 11.95% over the year

Energy Sector Analyst

October 2014 – August 2016

- Performed industry and company analysis, developed financial models & qualitative reports, presented findings

RVA Electronics, LLC

Richmond, VA

CEO & Founding Partner

February 2013 – April 2015

- Purchased bulk-returned electronics from major retailers through competitive bidding process
- Purchased products in bulk overseas and resold them online, generating a profit of over \$20,000 dollars per year
- Indexed, advertised, and sold incoming shipments exceeding 2,000 items monthly

EDUCATION

Fullstack Academy

New York, NY

- In-person, 28 week coding bootcamp
- JavaScript focused (Node.js and React)

2020

Tsinghua University: Schwarzman Scholar

Beijing, China

- Degree: Master of Global Affairs (3.86/4.0)
- Fully-funded scholarship designed to prepare the next generation of global leaders (4% acceptance rate)

2018

Virginia Tech

Blacksburg, VA

- Degree: B.S. in Business (Finance) Minor: Leadership, *Magna Cum Laude* (3.76/4.0)
- 2016 Presidential Global Scholar: Published research on micro-financing for refugees across Europe & Africa

2017

ADDITIONAL

iSupport VT – Co-Founder

2017 - Present

- Founded to inspire student and young alumni involvement, partnered with Alumni Association
- Managed team of 100, reaching 45K target audience/80K impressions, received Henry Dekker Leadership Award

Virginia Tech Corps of Cadets – First Sergeant & Protocol Officer

2013-2017

- Trained, supervised, and developed 92 Cadets, under an intensive 18 week 24/7 training regimen
- Commanded four levels of Cadet leadership; responsible for 250 prospective cadets/week