Grey Weissend

+1 (804) 662-0327



Experience

Product Manager

J.P. Morgan Chase, Aug 2018 - March 2023

Vice President

- Defined vision, roadmap and led end-to-end development for mobile application providing real-time investment advice and research for banking clients (Intelligence by J.P Morgan), launched on Apple App Store
- · Hired and managed team of 10+ engineers, designers, and product managers
- Partnered with legal, compliance and operations to onboard 12+ exchanges and data providers for platform
- Managed timeline, deliverables, and prioritization for 10+ internal teams to get through major approvals for public launch

Associate

- Scaled AreaX program to J.P. Morgan Private Bank, incubating 3 new ideas
- · Led development of two products, grew app to 5,000+ users proving rapid incubation concept
- · Created and owned key product artifacts including roadmap, user journey maps, personas and pitch decks
- · Ran weekly meetings for 6 person team: sprint planning, daily standups, retrospectives

Analyst

- Conceptualized, pitched, and launched a network of incubation labs to aggregate ideas, build the highest potential idea into digital products (*AreaX*)
- · Created 200+ user stories for first products, owned Jira instance and story board
- · Designed, coded, and deployed key elements for MVP when under-staffed

Investment Research Analyst

Asia Green Fund, Jan 2018 - June 2018

- Identified 50+ strategic investors for U.S.-China Green Fund 1, worked with COO to prioritize and connect with investors
- · Conducted industrial and energy digitization investment analysis, reported to CEO

Chief Investment Officer

SEED Endowment, Aug 2016 - Jan 2017

- Directed a team of 6 area managers and 30 analysts to invest a portfolio with \$5.65 million AUM
- Returned 17.08% gross of fees on 42 holdings, outperformed S&P 500 Index by 11.95% over the year

CEO & Co-Founder

RVA Electronics, Feb 2013 - April 2015

- Founded an international electronic accessory retail business, purchasing from China and Taiwan, advertising, and selling incoming shipments exceeding 2,000 items monthly
- Purchased products in bulk overseas and resold them online, generating a profit of over \$20,000 dollars per year

Education & Learning

MA in Global Affairs

Tsinghua University, 3.86 GPA

Schwarzman Scholar (highly selective, fully funded program)

Aug 2017 - Jun 2018

BA in Finance

Virginia Tech, **3.78 GPA**Magna Cum Laude, Presidential Global Scholar
Sep 2013 – Jun 2017

Yoga Teacher Training & Breathwork Facilitation

Anand Prakash Ashram, Feb - Mar 2023

Science Immersive (Chem, Biology, Physics) Berkeley & University of San Diego, Jan - Dec 2022

Software Engineering Bootcamp

Fullstack Academy, Feb - Dec 2019

Chinese Immersion Program

Chinese Language Institue, May 2017 - Aug 2017