



# Intro to Bayesian Hierarchical Modeling

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UTSSRP

Prof. Gwendolyn Eadie



# Basics of a Hierarchical Model

- One way to think about it: *adding layers to the Bayesian model*
- In the m&m's example, we had the posterior

$$p(\theta|y) \propto p(y|\theta)p(\theta)$$

Where our **prior** was  $p(\theta) \propto \text{Beta}(\alpha, \beta)$  and  $\alpha$  and  $\beta$  were chosen as fixed values.

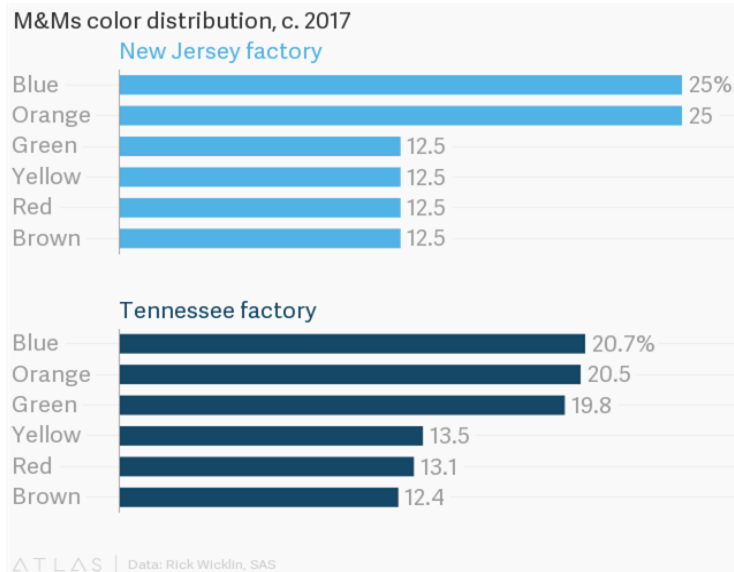
- But we could have also set a **hyperprior distribution** on  $\alpha$  and  $\beta$ , and then we'd have

$$p(\theta, \alpha, \beta|y) \propto p(y|\theta)p(\theta|\alpha, \beta)p(\alpha, \beta)$$

- This is now a hierarchical model.

# Basics of a Hierarchical Model

- Another reason to do hierarchical modeling: *want to infer parameters at different levels in the hierarchy, and account for structure in the variation*
- In N. America, two factories make m&m's



Imagine we had  $m$  bags from New Jersey and  $q$  bags from Tennessee, but we only know that  $m + q = 45$ .

What should we do if we want to know

1. what the colour distribution of the m&m's made in each factory is?

**AND**

2. The value of  $m$ ?

Again, a hierarchical model will work here.

# Hierarchical Model Example

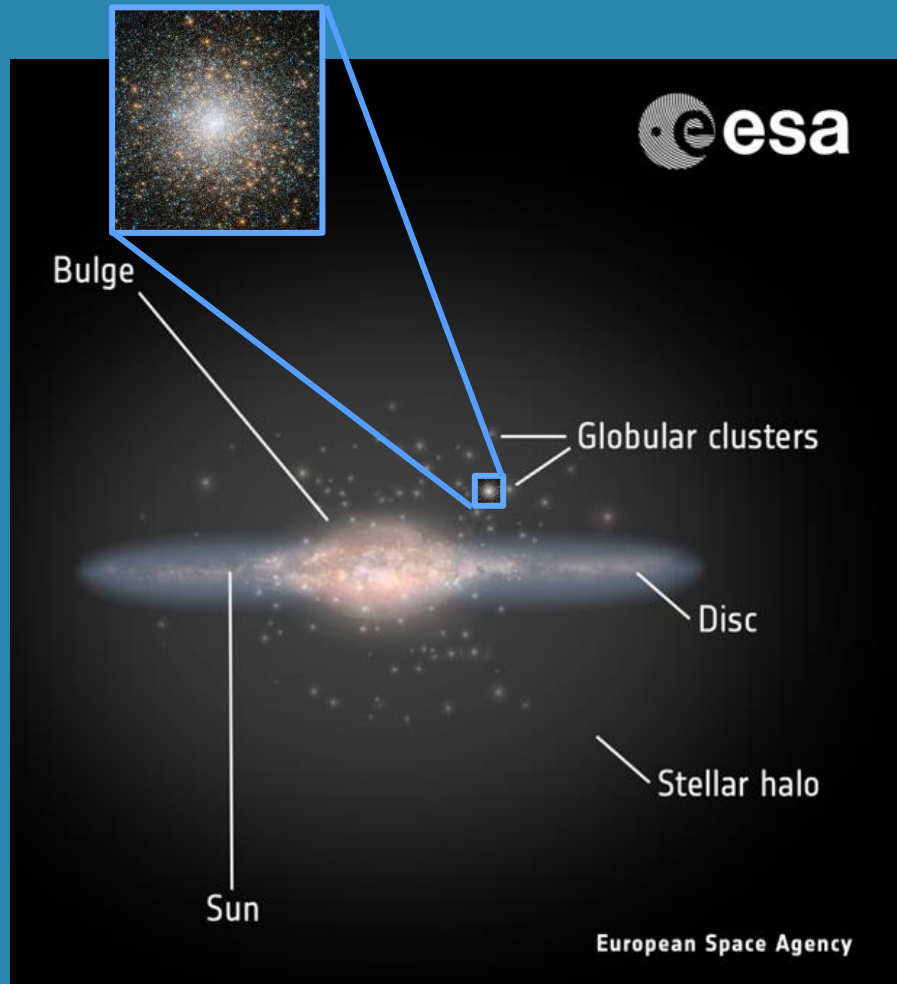
- The proportion of blues made at the factory may vary from one day to the next (random fluctuation)
  - The **true**  $\theta$  (% of blue) changes subtly over time
- Imagine:
  - Each time I do the m&m's exercise with the class, I buy a box of m&m's.
  - I always buy boxes from the same country and factory (only one factory)
- Now I want to infer the variation in  $\theta$  from class to class.  
→ To do this, we need to *estimate*  $\alpha$  and  $\beta$
- Set a *hyperprior distribution* on  $\alpha$  and  $\beta$ , and then we'd have

$$p(\theta, \alpha, \beta | y) \propto p(y | \theta) p(\theta | \alpha, \beta) p(\alpha, \beta)$$

- This is now a hierarchical model.

# Examples from Astronomy Research

Globular Cluster (GC)



Sketch of Milky Way

# Estimating the mass of the Milky Way

Using hierarchical Bayes and “kinematic tracers”

# Hierarchical Bayesian Model for MW Mass Estimate in Pictures

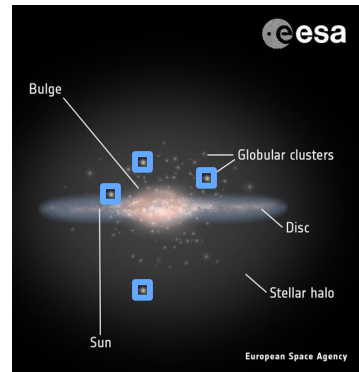
*Likelihood*



Each GC has Individual parameters:

- True position
- True velocity

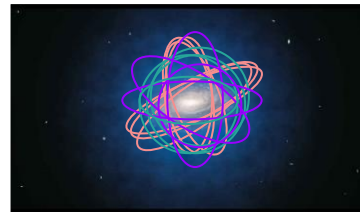
*Prior*



Shared population parameters for galaxy:

- Spatial density of GCs
- Gravitational potential
- Velocity anisotropy

*Hyperprior*



Hyperparameters:

- Bounds for model parameters
- Mean and variance for parameters

# Hierarchical Bayesian Model for MW Mass Estimate in Math

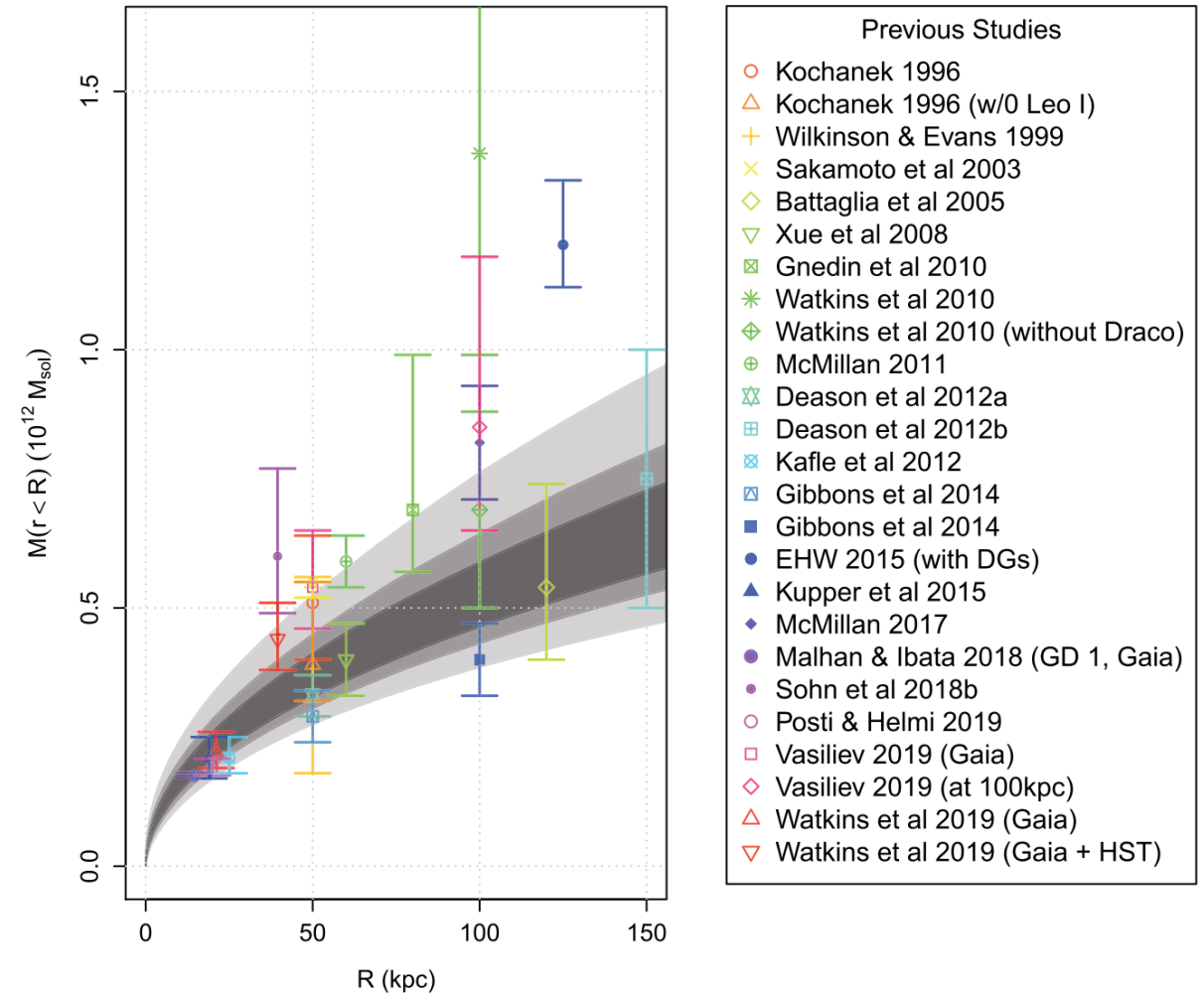
Posterior Distribution  $\propto$  Likelihood • Prior • Hyperprior

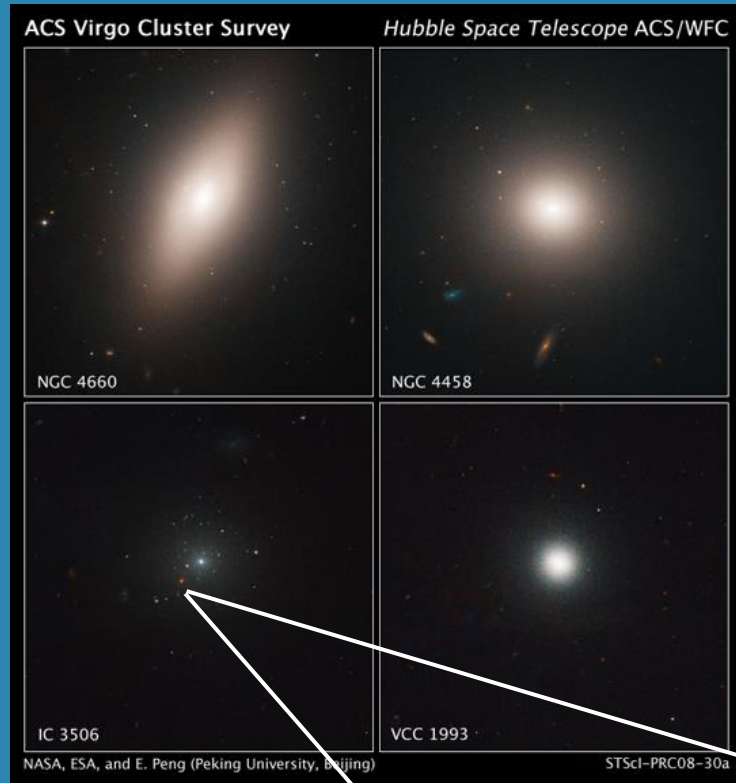
$$p(\boldsymbol{\theta} | \mathbf{y}, \Delta) \propto \prod_i^N \mathcal{L}(\mathbf{y}_i | \boldsymbol{\vartheta}_i, \Delta_i) p(h(\boldsymbol{\vartheta}_i) | \boldsymbol{\theta}) p(\boldsymbol{\theta})$$

measurement model      physical model      Priors on model parameters



Posterior Distribution is then  
used to calculate a  
*cumulative mass profile*  
*with credible regions*





# Inferring the relationship between GCs and their host galaxy mass

Using a hierarchical errors-in-variables model

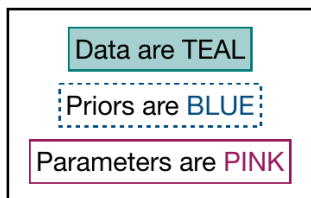


# What we observe in the local universe:

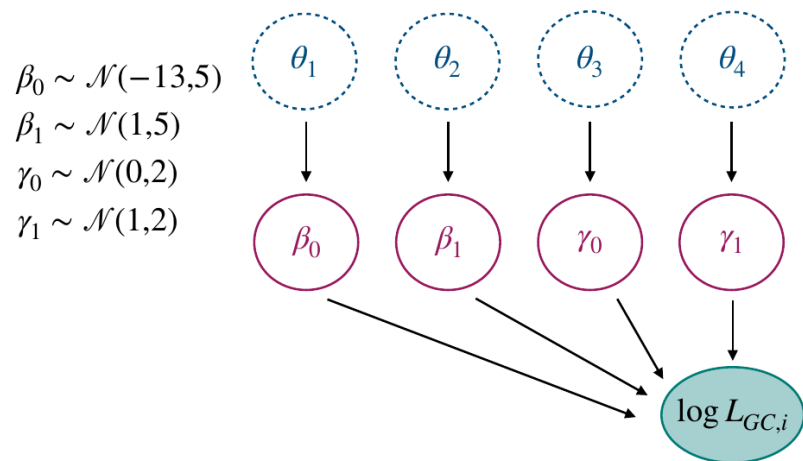
Large galaxies have GCs, but some smaller (dwarf) galaxies do not.

In between these extremes, there is a transition.  
*How large is the transition region?*

# Hierarchical Errors-in-Variables Bayesian Log-Normal Hurdle Model

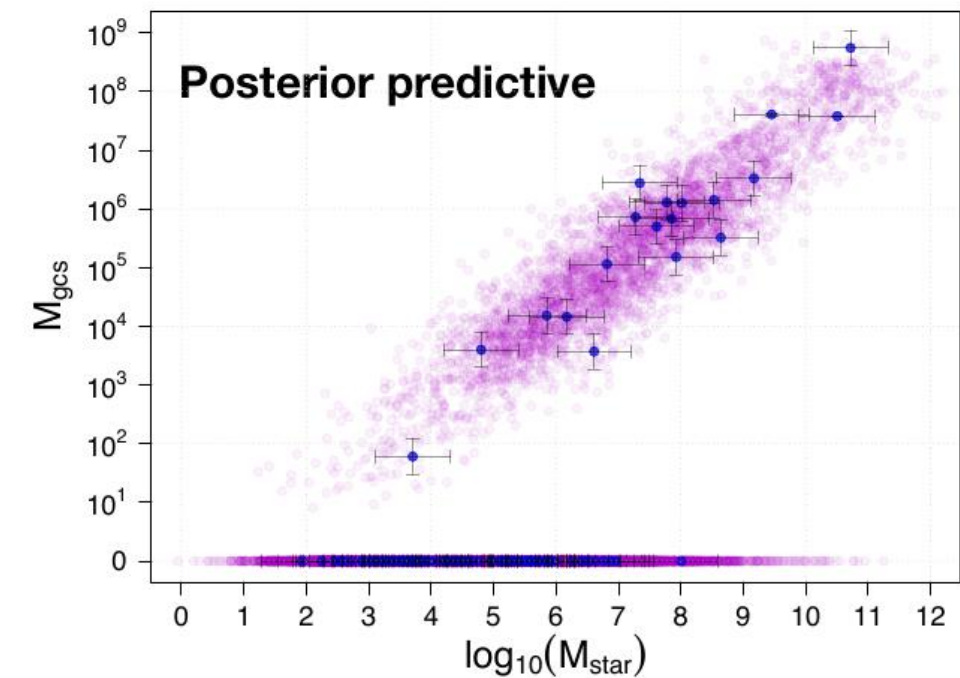
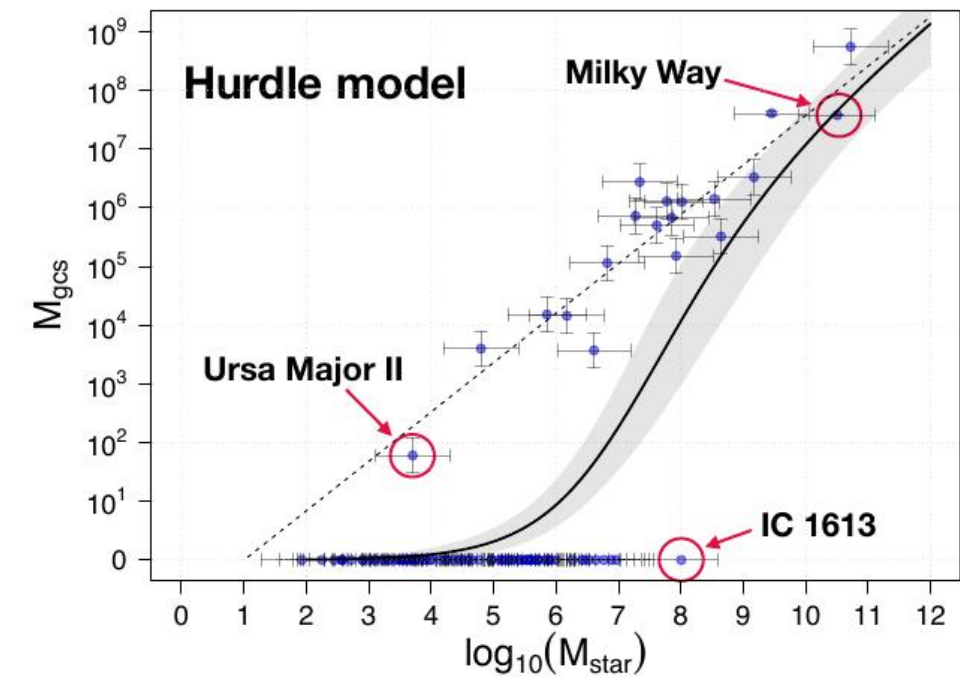


Collapsible variables



Sam Berek  
PhD Candidate

# HERBAL model



**Sam Berek**  
PhD Candidate

Berek, Eadie, Speagle, & Harris (2023), ApJ 955(1), 22.