Hello, I'm Gwen.

My name is Gwen Ewasko, and I am multidisciplinary designer with knowledge in both traditional media and full stack development. I was born in Seattle, and raised on the Nevada side of Lake Tahoe.

Finding and building a brand's story is my passion and I believe that beautiful and purposeful are not mutually exclusive.

Education

Everett Community College
Associates of Fine Arts
Visual Communication

Northwestern University
Full Stack Coding Bootcamp
Nov. 2021 - May 2022

Technical Skills

InDesign
Illustrator
Photoshop
AdobeXD
HTML/CSS
JavaScript
Bootstrap
Tailwind
Node.js
MySQL
MongoDB

Work Experience

Graphic Designer

Hallcon Corp. - *Dec. 2020 - present*

- Managing creative brand assets
- Creating print and digital collateral
- Creating presentation materials such as decks and RFPs

Creative Director

Tahoe Mountain Realty - *June 2017 - Oct. 2020*

- Manage creative brand assets
- Strategize and execute on-brand collateral for digital and traditional media
- Social media management (Instagram, Facebook, LinkedIn)

Graphic Designer

KPS3 Marketing - *Sept. 2012 - Aug. 2016*

- Creative brand development from concept to execution on multiple brands
- Brand management across digital and traditional mediums
- Video editing