



## Hello, I'm Gwen.

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### Here's My Story:

My name is Gwen Ewasko, I have been a graphic designer for the better part of 10 years. Born in Seattle, and raised on the Nevada side of Lake Tahoe.

My experience ranges from agency work to in-house. Finding and building a brand's story is my passion. Creating beautiful and purposeful design is my mission.

### Education

Everett Community College  
Associates of Fine Arts  
*Visual Communication*

### Work Experience

Tahoe Mountain Realty  
Creative Director  
*June 2017 - present*

### Extra-Curricular

AIGA Reno/Tahoe Board Member  
*2013 - 2015*  
AIGA Reno/Tahoe Mentor *2014*

#### Reno Wired 2013 and 2014

*With a skilled team of designers, writers and developers, I helped re-brand a non-profit in 24 hours.*

#### My Role:

- Manage creative brand assets
- Strategize and execute on-brand collateral for digital and traditional media
- Copywriting
- Manage social media for 3 separate brands
- Regular website updates (Wordpress)
- Event planning
- Vendor Management

Freelance Designer  
*Aug. 2016 - July 2017*

- Production work for local designer and mentor, Kelly Wallis.
- Apparel, print and digital design work for Tahoe University (clothing store).

KPS3 Marketing  
Graphic Designer  
*Sept. 2012 - Aug. 2016*

- Creative brand development from concept to execution
- Brand management across digital and traditional mediums
- Production work
- Video editing
- Art direction

Everett Community College  
Graphic Designer  
*June 2010 - July 2012*

- Designing original posters and marketing for on-campus events
- Creating event assets for social media and digital spaces
- Serving as event photographer



[gwenewasko.com](http://gwenewasko.com) | References upon request.