

Gwendolyn Pepin

Contact

P: 773.659.9032

E: gwenpep@gmail.com
gwenpepin.github.io/portfolio/
[LinkedIn.com/gwenpepin/](https://www.linkedin.com/company/gwenpepin/)

Education

University of Illinois at Urbana-
Illinois | December 2017
BS in Broadcast Journalism
Specializations: Spanish & History,
focus on Ethnic & Gender Studies
Leadership Certificate

Skills

Copywriting
Hootsuite
Adobe Premiere
FinalCut Pro
Adobe Audition
Videography

Work Experience

Journalist & Educator

WESTSIDE MEDIA PROJECT | 2009-
PRESENT

- Freelance reporter with Chicago's west-side and black and brown communities as a beat
- Journalism educator to 80 middle school students
- Co-produced documentary about gun violence in Chicago & co-facilitated adult & teen discussions about solutions to gun violence

Digital Media Specialist

ZORA DIGITAL | DEC 2018 - PRESENT

- Write social media and website copy for two multicultural and healthy lifestyle brands
- Research, launch, edit and co-host podcast about healthy lifestyle and multicultural brands
- Craft editorial calendars & participate in the content production process