

# GAVIN WENTZEL

## SOFTWARE ENGINEER



[gavinwentzel@gmail.com](mailto:gavinwentzel@gmail.com)



(607) 592-6171



Washington, DC



<https://www.linkedin.com/in/gavinwentzel/>



<https://github.com/gwentzel26>

## SKILLS

- HTML/CSS
- Relational Databases
- Algorithms and Data Structures
- Deployment: Heroku/Github
- JavaScript/jQuery
- ReactJs
- Express
- NodeJs
- Angular
- SQL
- MongoDB
- Microsoft Access
- UI/UX

## EDUCATION

BS in Business Administration  
Concentration: Marketing  
Minors: Business Information & Analytics, Mathematics  
University of Denver  
Class of 2019

FULL STACK WEB  
DEVELOPMENT  
BOOTCAMP  
CO, University of Denver  
January 2022 - April 2022

## SUMMARY

Junior Software Engineer and recent University of Denver Full Stack Web Development Program graduate with a penchant for handling multiple software development projects at the same time. Always open to keep learning new languages!

## WEB PORTFOLIO

### Marvel For Beginners Database

- A full stack application that allows users to search for any marvel character and receive a short bio, movies the character has been in, and comics the character has appeared in according to the Marvel and IMDB public APIs
- Additional movie, character, and comic pages are provided that show the user some of the most popular marvel products in each category
- Utilizes local storage to retrieve the user's five most recent searches
- Uses bootstrap and CSS for styling, and is dynamically updated with Javascript

### Weather Dashboard

- A javascript application that pulls data from a Weather API to display the current weather and five day forecast for the user's requested city
- Displays temperature, UV index, windspeed, and humidity
- Uses local storage to save recent searches
- Styled with CSS

## PROFESSIONAL EXPERIENCE

### FRONT-END WEB DEVELOPER

Aug 2022 - Present

#### Our Village Roots, Baltimore

- Worked closely with the founder of OVR and designed a React application for a non-profit organization to help fundraise
- Programmed and designed front-end layout and UI/UX

### DIGITAL MARKETING INTERN

March 2020 - June 2020

#### Collective Mind Technologies, Denver

- Analyzed the UI/UX of the Collective Mind Technologies website while scanning the html code for inefficiencies and increasing SEO by choosing more significant keywords to be included in <h1> and <h2> tags
- Analyzed CTR, Impression %, Bounce Rate, and average Load time per page with Google Analytics to grade the performance of multiple advertisements on generating website traffic.
- Designed a wireframe for a new website design using Balsamic in order to simplify the customer experience.
- Led the creation of 3 different advertisements and their promotion through Facebook Ads manager.
- Ran a successful email drip campaign to over 350 customers increasing traffic to the homepage by 15%.