

GAVIN WENTZEL

JUNIOR SOFTWARE DEVELOPER / DIGITAL MARKETER



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Washington, DC



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<https://github.com/gwentzel26>

SKILLS

- HTML/CSS
- Relational Databases
- Algorithms and Data Structures
- Deployment
- JavaScript/jQuery
- ReactJs
- Express
- NodeJs
- Angular
- SQL
- MongoDB
- Microsoft Access
- UI/UX

EDUCATION

BS in Business
Administration
Concentration: Marketing
Minors: Business Information
& Analytics, Mathematics
University of Denver
Class of 2019

FULL STACK WEB
DEVELOPMENT
BOOTCAMP
CO, University of Denver
January 2022 - April 2022

SUMMARY

Junior Software Engineer and recent University of Denver Full Stack Web Development Program graduate with a penchant for handling multiple software development projects at the same time. Always open to keep learning new languages!

WEB PORTFOLIO

Marvel For Beginners Database

- A full stack application that allows users to search for any marvel character and receive a short bio, movies the character has been in, and comics the character has appeared in according to the Marvel and IMDB public API's
- Additional movie, character, and comic pages are provided that show the user some of the most popular marvel products in each category
- Utilizes local storage to retrieve the user's five most recent searches
- Uses bootstrap and CSS for styling and is dynamically updated with Javascript

Weather Dashboard

- A vanilla javascript application that pulls data from a Weather API to display the current weather and five day forecast for the user's requested city
- Displays temperature, UV index, windspeed, and humidity
- Uses local storage to save recent searches
- Styled with CSS

PROFESSIONAL EXPERIENCE

FRONT-END WEB DEVELOPER

Sep 2022 - March 2023

Our Village Roots, Baltimore

- Designed and created front-end React application from scratch for a non-profit organization to help fundraise for Ndoucouman NDiaye Senegal currently hosted at ourvillageroots.org
- The site drew traffic to the Facebook campaign that recently generated \$2300 for the village

DIGITAL MARKETING INTERN

March 2020 - June 2020

Collective Mind Technologies, Denver

- Designed a wireframe in Balsamic to revamp the company's website making sure CMT had a constant color scheme, clear call to action, only 5-7 menu items, and that they had only relevant content on the landing page
- Used Google Analytics to analyze the Audience, origin of website traffic, and where the customer goes next after landing on the home page
- Created 3 different boosted social media advertisements with the goal of drawing new traffic to the homepage with Facebook Ads Manager and Photoshop/Illustrator
- Analyzed the effectiveness of each ad campaign by their reach, impressions, Quality rank, engagement rate, and conversion rate when compared to ads with the same optimization goals and audience
- Ran a successful email drip campaign with Mail Chimp to over 550 customers increasing sales by 74% with 30% lower costs.