

## Garrett W. Erven

Charlotte, NC • Columbia, SC

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### EDUCATION

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**University of South Carolina – College of Engineering and Computing** | Columbia, SC **Spring 2021**

**GPA: 3.77/4.00**

- **Bachelor of Computer Information Systems**  
*Minor in Business Information Management | Specialization in Cybersecurity*
- **Honors:** Dean's List (Fall 2017, Spring & Fall 2018, Spring 2019), Palmetto Fellows Scholar, Dean's Scholar, Larry and Pat Wilson Endowment Fund Scholar, Capstone Scholar, Upsilon Pi Epsilon Computing and Information Sciences Honor Society, Association for Computing Machinery
- **Related Coursework:** Algorithmic Design I, Algorithmic Design II, Introduction to Computer Security, Computer Hardware Foundations, UNIX/Linux Fundamentals, Advanced Programming Techniques, Business Applications Programming, Discrete Mathematics for Computer Science, Principles of Management, Survey of Accounting, Public Communication, Business Writing

### WORK EXPERIENCE

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**Tanner Grey** | *Digital Marketing Intern* | Charlotte, NC **May 2019 – Present**

- Maintain the assets, content, and reputations of multiple WordPress websites across a variety of business industries with a strong focus on keywords, domain authority, and search engine optimization
- Participate in the formulation and execution of multiple simultaneous inbound marketing campaigns
- Measured vital metrics for the results of digital marketing campaigns using Raven Tools to create comprehensive custom reports for various departments of executive management
- Aid in the creation and deployment of paid ads for Facebook, Instagram, and Google (pay-per-click)
- Work directly with the marketing director to generate and track leads, conversions, and sales with a strategy involving landing pages, Google Analytics, and the Zoho CRM

**Paving Your Path to College** | *Webmaster* | Charlotte, NC **May 2019 – Present**

- Maintain web operations including website (pavingyourpath.org), email and social media accounts, and analytical research of user demographics to plan future content and offerings
- Create, curate, and schedule the posting of appropriate on-brand content for availability on the platform
- Plan and instruct professional development workshops throughout the Carolinas

**University of South Carolina Housing** | *Resident Mentor* | Columbia, SC **August 2018 – May 2019**

- Peer-mentored first-year University of South Carolina students in their transition to college life
- Informed residents about campus resources, services, clubs, and organizations
- Designed and crafted visually appealing, informational bulletin boards, flyers, and posters
- Aided in the planning and execution of building-wide multicultural educational events
- Worked in a residence hall housing primarily foreign/international exchange/study abroad students

**Mathnasium** | *Part-Time Math Tutor* | Lake Wylie, SC **February 2017 – April 2019**

- Tutored students from 2nd grade through college undergraduate level
- Graded various worksheet assignments and examinations in a timely manner
- Taught and reviewed advanced algebra, geometry, trigonometry, calculus, statistics, and standardized test preparation skills

### SKILLS

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- Proficient in the C++, Java, COBOL, HTML, CSS, and JavaScript programming languages
  - Experience with Windows, macOS, Linux (Ubuntu), Microsoft Office, G Suite, Adobe Creative Suite, integrated development environments (Visual Studio Code, Eclipse), and command lines
  - Refined customer service, problem-solving, analytical, oral and written communication, public speaking, multitasking, teamwork, time management, entrepreneurial, and social media skills

### HONORS/AWARDS

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**2017** York Technical College & Winthrop University Wired Hack 24 Hour Hackathon Competition 3<sup>rd</sup> Place

**2017** South Carolina Chamber of Commerce Business Week Certificate of Excellence