



THE FLORIDA STATE UNIVERSITY  
COLLEGE OF EDUCATION  
*Department of Sport Management*

MASTER'S DEGREE PROGRAM OF STUDIES

**NON-THESIS TRACK**

**Fall 2017**

**Core Requirements:**

<u>Course #</u>	<u>Credits</u>	<u>Course Title</u>	<u>Semester Offered</u>
SPM 5116	3	Strategic Management for Sport Organizations	Spring/Summer
SPM 5308	3	Marketing Sport	Spring/Summer
SPM 5405	3	Sport and the Media	Fall
SPM 5726	3	Issues in Sport Law	Fall/Spring/Summer
SPM 5907	3	Professional Development in Sport	Fall/Spring
SPM 5947	3-12*+	Practicum	Final Term
SPM 8969	0	Comprehensive Examination (Career Portfolio)	Final Term

**Total Hours of Core**

**18-27 hours**

**Minimum Hours of Department Electives**

**9-18 hours**

**Minimum Hours for the Degree**

**36 hours**

**Electives:**

<u>Course #</u>	<u>Credits</u>	<u>Course Title</u>	<u>Semester Offered</u>
APK 5121	3	Sport and Exercise Psychology for Coaches	Summer
PET 5235	3	Motor Learning for Coaches	Summer
PET 5735	3	Advanced Coaching	Fall
SPM 5027	3	Diversity in Sport	Spring
SPM 5055	3	Sport, Culture, and the Body	Spring
SPM 5106	3	Facility Management in Sport	Fall
SPM 5158	3	Athletic Administration	Fall
SPM 5159	3	Challenges in Sport Management	Fall, Summer
SPM 5206	3	Sport Sponsorship and Sales	Summer
SPM 5605	3	Sport Governance	Spring
SPM 5350	3	Athlete Recruitment	Spring
SPM 5940 <sup>+</sup>	3	Field Laboratory Internship	All
SPM 6517	3	Fundraising in Sport	Summer
SPM 5021	3	Global Sport Venues	Summer C (Int.)
SPM 5022	3	Global Issues in Sport Management	Summer C (Int.)

**An official program of study must be completed and approved by your advisor and committee.**

\* The practicum requirement is variable; practical experiences may be completed in more than one semester.

<sup>+</sup> A maximum of 15 credit hours through experiential learning may be counted as part of the degree requirements.  
The experiential learning credits may be earned through the Practicum and/or Field Laboratory Internship courses.



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**MASTER'S DEGREE PROGRAM OF STUDIES**

**THESIS TRACK**

**Fall 2017**

**Core Requirements:**

<u>Course #</u>	<u>Credits</u>	<u>Course Title</u>	<u>Semester Offered</u>
SPM 6700	3	Research Methods in Sport Management	Fall
SPM 5116	3	Strategic Management for Sport Organizations	Spring/Summer
SPM 5308	3	Marketing Sport	Spring/Summer
SPM 5405	3	Sport and the Media	Fall/Summer
SPM 5726	3	Issues in Sport Law	Fall/Spring/Summer
^EDF 5400	4	Basis Descriptive and Inferential Statistics	Fall/Spring/Summer
SPM 5971	6	Thesis	Any Term
SPM 8976	0	Thesis Defense	Final Term

**Total Hours of Core**

**25 hours**

**Minimum Hours of Department Electives**

**9 hours**

**Minimum Hours for the Degree**

**34 hours**

**Electives:**

<u>Course #</u>	<u>Credits</u>	<u>Course Title</u>	<u>Semester Offered</u>
APK 5121	3	Sport and Exercise Psychology for Coaches	Summer
PET 5235	3	Motor Learning for Coaches	Summer
PET 5735	3	Advanced Coaching	Fall
SPM 5027	3	Diversity in Sport	Spring
SPM 5055	3	Sport, Culture, and the Body	Spring
SPM 5106	3	Facility Management in Sport	Fall
SPM 5158	3	Athletic Administration	Fall
SPM 5159	3	Challenges in Sport Management	Fall, Summer
SPM 5206	3	Sport Sponsorship and Sales	Summer
SPM 5605	3	Sport Governance	Spring
SPM 5350	3	Athlete Recruitment	Spring
SPM 5940 <sup>+</sup>	3	Field Laboratory Internship	All
SPM 6517	3	Fundraising in Sport	Summer
SPM 5021	3	Global Sport Venues	Summer C (Int.)
SPM 5022	3	Global Issues in Sport Management	Summer C (Int.)

**An official program of study must be completed and approved by your advisor and committee.**

<sup>^</sup> Or equivalent Research Tools courses approved by the supervisory committee.

<sup>+</sup> A maximum of 3 credit hours through experiential learning may be counted as part of the degree requirements. The experiential learning credits may be earned through the Practicum and/or Field Laboratory Internship courses.