

Graham Hagenah

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Education Bachelor of Science in **Multimedia Informatics** Sep 13' - May 18'
University of Massachusetts Amherst, College of Information & Computer Science

Coursework

Web Programming, Human-Computer Interaction, Media & Motion Graphics, Data Structures, Computer Networking, Internet Marketing, Statistics

Work **Geospatial Web Designer** Jun 17' - Present
UMass Amherst

Developed responsive geographical web app to facilitate campus exploration for students and to increase efficiency and accountability of workforce

Built geospatial database of infrastructure and landscape features from field collections, and converted data into meaningful online visualizations

Wrote automation shortcuts using Arcade scripts to accelerate workflows

Photographed and recorded data on over 500 landmarks using aerial drones, panoramic cameras, DSLRs, and other instruments for use in spatial analysis

Multimedia Communications Intern May 16' - Sep 16'
UMass Amherst

Designed multimedia projects and provided production services in print, web, digital signage, and newsletters for departments involved with Student Affairs

Envisioned and strategized complete brand identities for several campaigns to promote physical and psychological well-being among the student body

Collaborated with co-workers and lead designers in a fast-paced environment to develop visuals following industry trends, branding guidelines, and client requests

Skills **Programming**
Javascript, jQuery, HTML, CSS, SASS, Java, Version Control/Git, SEO, Drupal

Software

Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere, Visual Studio Code, Maya, Final Cut Pro, Logic Pro, Microsoft Excel, FileZilla

Visual

Print, Digital & Web Design, User-Interface Design, Motion Design, Photography, Videography, Sound Design, 3D Fabrication & Rendering, Digital Illustration