

Website Planning Document

Weather Today

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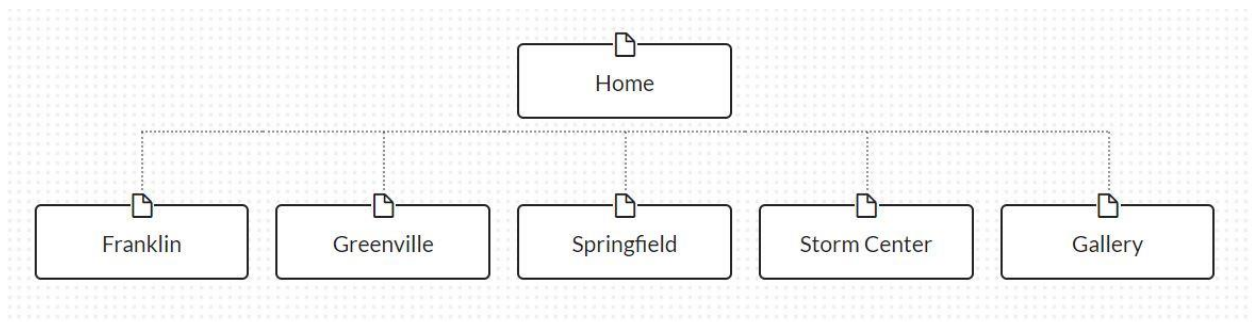
Site Purpose

This site will be providing the basic information for the weather for many different fictitious cities that will be able to be accessed by many to get further information on the weather in the specific locations that have been provided for us. But the goal for the site is to clearly provide weather information to the individuals who locate this site.

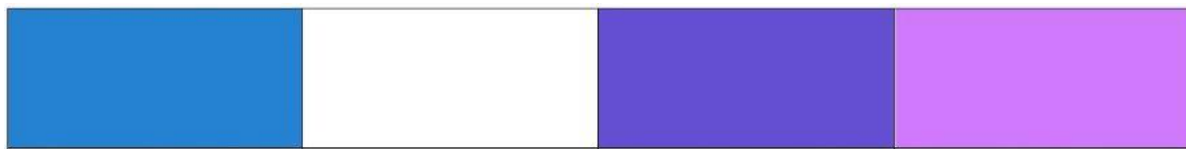
Target Audience

My target audience is for the individuals who are in the young-adult and older stage. Really this webpage is for anybody who is concerned about the weather in these specific locations. I am not specifically targeting to any individuals who know a lot about weather, I choose to cater to the individuals who are just looking for the weather that has been provided for these locations. The individuals who access the website, for my goal is to be able to be accessed anywhere anytime. Therefore, they may use any device to have a better overall usage for the site.

Site Map



Color Scheme



Primary: #0E89D5

Secondary: #FFFFFF

Accent 1: #6C4DDB

Accent 2: #AA6FD7

Typography

Site Header	Sansita	45 px	#0E89D5
Primary Nav.	Sansita	35 px	#FFFFFF
Footer Nav.	Sansita	25 px	#6C4DDB
Heading 1	Sansita	35 px	#AA6FD7
Heading 2	Sansita	30 px	#0E89D5
Heading 3	Sansita	25 px	#0E89D5
Paragraph Text	Helvetica	15 px	#000000

Wire-Frame Sketches

