

Camryn Ryan & Grace Woram

Professor Brooks

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Podcast Script

Camryn: Hey, it's your host Camryn!

Grace: And it's your host Grace!

Camryn: So glad you could make it Grace. How are you doing on this fine Wednesday afternoon?

Grace: I'm doing great! It is a lovely day in Tampa, at soaring 90 degrees and extreme UV of 11! Let's greet our listeners as well.

Camryn: Welcome back, Wordplay Warriors! Today, we're going to dive into the fun world of wordplay and its influence on popular culture.

Grace: That's correct, Camryn! Wordplay has made an impression on everything from memorable movie titles to catchy slogans.

Camryn: Absolutely. Let's start with advertisements. Who can forget those tunes that stick in your head?

Grace: Something like "I'm lovin' it" from McDonald's or "Just do it" from Nike. These catchphrases are simple but effective, relying mainly on wordplay to make a lasting impression.

Camryn: The original "Got Milk?" campaign is one of advertising's most well-known examples of wordplay.

Grace: Oh, I remember that! Simple yet brilliant, it really stuck with us. It was an iconic statement that reminded people of the value of drinking milk.

Camryn: Exactly! The inclusion of a question in the tagline made it both interesting and thought-provoking. Furthermore, it enabled for numerous innovative changes over the years. For example, they used it for various foods—"Got Bacon?" or "Got Cheese?"

Grace: Yes, it has become part of popular culture. People continue to use it in everyday discussions as a fun reference.

Camryn: Definitely! Speaking of impact, let's discuss movie titles. Some of the most memorable films' titles feature exceptional wordplay.

Grace: Absolutely! Take "Jurassic Park," for instance. It's a play on both the movie's prehistoric theme and the concept of a park. It's quick and easily identifiable.

Camryn: And how about "The Lord of the Rings"? That title not only draws attention, but it also alludes to the story's fundamental conflict: the war for ownership of the mighty ring.

Grace: That is an excellent one. Don't even get me going on "La La Land". The title uses the term "la la land" as a romantic, make-believe environment while also hinting at the surroundings in Los Angeles.

Camryn: Very true! It fits perfectly with the film's subject of following dreams in the City of Angels. Now, let us talk about song lyrics. Musicians frequently employ wordplay to create memorable and catchy lyrics.

Grace: Exactly! Many songs employ wordplay to express emotions or tell stories in a unique way.

Camryn: Taylor Swift says in her song "Blank Space": "Got a long list of ex-lovers, they'll tell you I'm insane." It's a creative spin on the idea of having a list of past relationships.

Grace: And who could miss the classic wordplay in Queen's "Bohemian Rhapsody"? The lyrics are an emotional ride with brilliant wordplay.

Camryn : That's an excellent example! And what about OutKast's "Hey Ya!"? The sentence "shake it like a Polaroid picture" is catchy and amusing. It even started a craze in which people danced to the line.

Grace: Oh, yes! That line became legendary, and it is still used in popular culture today. This type of wordplay enhances the memory and enjoyment of music.

Camryn: Absolutely! Wordplay enhances the depth and memorability of these tunes, transforming them into everlasting classics.

Grace: It's incredible how wordplay may improve our understanding of popular culture in so many ways.

Camryn: Definitely! Wordplay, whether in advertising, movie titles, or song lyrics, has the ability to captivate our attention and leave an unforgettable impression.

Grace: And with that, Wordplay Warriors, we will conclude today's podcast episode. Thank you for tuning in, and remember to keep playing with words!

