Gabriela Wrońska

UX/UI Designer

Contact

LinkedIn

Portfolio

gabriela.m.wronska@gmail.com +48 795393884

Skills



Tools



Languages

- English (Fluent)
- Polish (Native)
- Spanish (Beginner)

Work Experience

Comarch SA UX/UI Regular Designer

2024 - PRESENT

- Led and supported the design of 4 digital products, taking full ownership as the sole designer in 2 of them
- Partnered closely with business analysts, developers, and stakeholders to translate complex requirements into intuitive user experiences
- Delivered end-to-end design work: from research and competitive benchmarking to wireframes, high-fidelity UI, and interactive prototypes
- Drove an iterative design approach, leveraging feedback loops to refine and validate solutions
- Created experiences across a wide range of **ERP systems**, including mobile, responsive web, and large-format interfaces
- Balanced innovation and usability while designing both new features and redesigning solutions to modern standards

glossoVR UX Researcher & Designer

NOV 2022 - JUL 2023

- Prepared a research methodology (VR user tests, IDI interviews) & a screener to recruit participants
- Conducted user research and analysed data to identify design opportunities and inform design decisions
- Created a paper with final data and recommendations for the relaxation feature
- Created a prototype/3D visualisation in **Unity** & a sample game scenario

My research results were accepted & presented at the IEEEVR 2024 conference in Orlando, USA.

Mindvig UX/UI Designer Intern

AUG 2022 - OCT 2022

- Conducted surveys & IDI interviews and iterated on design solutions based on user feedback
- Created a landing page in WebFlow

Education

Product Design & Development

AGH University of Science and Technology

Master's Degree (with highest distinction)

→ Relevant coursework: Accessible & Universal Design, Game Design, HCI, Eye-tracking, Product Design & Development

Social Informatics

AGH University of Science and Technology

2020 - 2023

Bachelor's Degree

→ Relevant coursework: Interaction Design, User-Centered Design, Design Thinking, Information Architecture, User Research, UI Design