

Announcing

Designing the User Interface

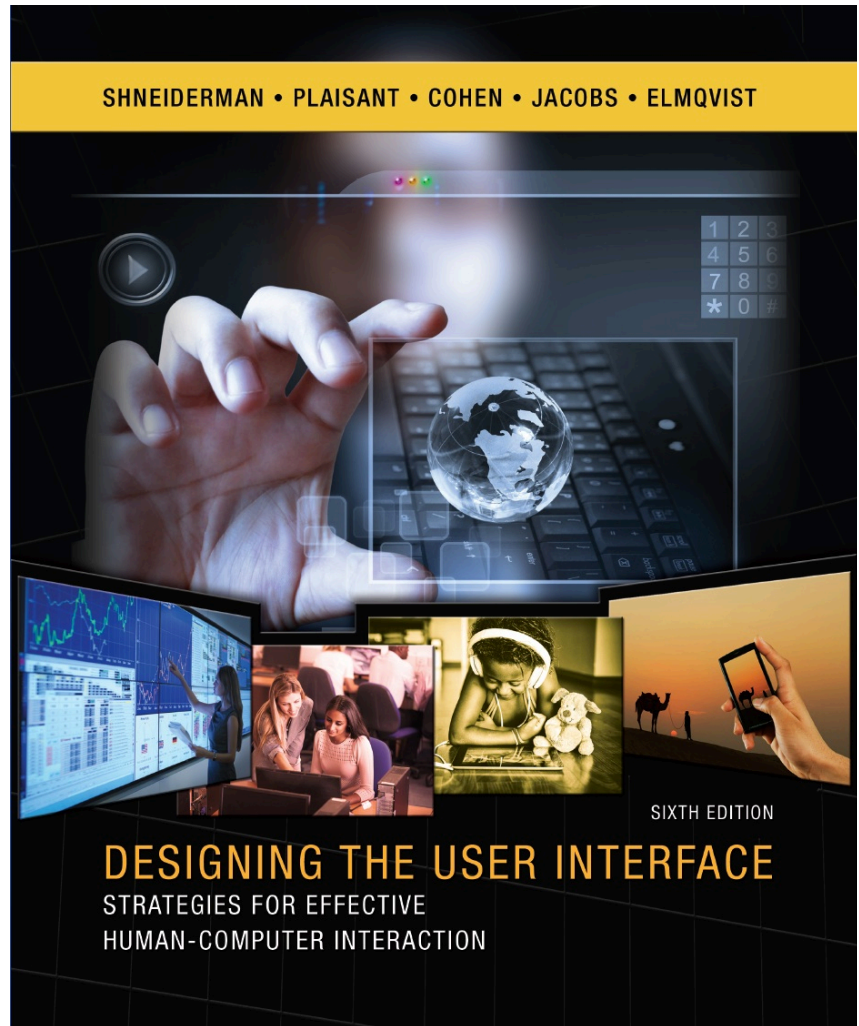
Strategies for Effective Human-Computer Interaction

New 6th edition

A new, thoroughly revised edition of the classic book that has defined and charted the evolution of user interfaces for three decades.

New in the 6th edition:

- Every chapter updated
- Strong emphasis on mobile
- New chapters on Design & Case studies
- Totally revamped chapter on Social Media
- More emphasis on UX (user experience)
- 170 entirely new color figures
- Updated instructor materials
- Updates on voice interaction, virtual reality Information visualization, new devices, navigation, and much more...



Expanded author team

from left to right:

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