## Announcing Designing the User Interface, new 6th edition!

## In bookstores early 2016

This is a new, revised edition of the highly successful textbook on Human Computer Interaction originally developed by Ben Shneiderman and Catherine Plaisant at the University of Maryland.

## New in the 6th edition...

- Big emphasis on mobile
- Design case studies
- Totally revamped chapter on social media
- Expanded author team to increase breadth of experience
- More emphasis on UX (user experience)
- Watch for a revised, complete companion website





## Author team (left to right):

Ben Shneiderman Steven Jacobs Maxine Cohen Nicholas Diakopolous Niklas Elmqvist Catherine Plaisaint

