BADM 2301

This repository contains resources for instructing a university-level course on Management Information Systems (https://en.wikipedia.org/wiki/Management_information_system) .

university	school	department	semester	course	section	credits
The George Washington University (GWU)	School of Business	Business Administration (BADM)	Fall 2015 (201503)	Management Information Systems Technology (2301)	Monday Mornings (11)	3

University References:

- Course Description (http://bulletin.gwu.edu/search/?P=BADM+2301)
- Course Schedule (http://my.gwu.edu/mod/pws/courses.cfm?campId=1&termId=201503&subjId=BADM)
- Required Materials (http://www.bkstr.com/webapp/wcs/stores/servlet/booklookServlet?bookstore_id-1=122&term_id-1=201503&div-1=&dept-1=BADM&course-1=2301&section-1=11)
- Tentative Final Exam Schedule (https://registrar.gwu.edu/sites/registrar.gwu.edu/files/downloads/Fall2015TentativeExams.pdf)

Description

This course is described as:

> *An introduction to data and information processing concepts and systems viewed from a contemporary management perspective. Emphasis on uses and applications as well as emerging managerial issues with the potential to reshape the form and function of information systems.*

Subject matter includes:

1. The Role of Technology in Business
2. Identification and Communication of Business Processes and Problems
3. Professional Business Technology Skills
4. Information System Analysis, Planning, Design, and Implementation

Location

building name	room number	address
Duques Hall	351	2201 G Street NW, Washington DC 20052

Schedule

The class meets on Monday mornings from 11:10am to 1:40pm. Class time will include two sessions or roughly equal length (70 minutes) separated by a short (10 minute) break.

time range	usage

time range	usage
11:10am to 12:20pm	Session I
12:20pm to 12:30pm	Break
12:30pm to 1:40pm	Session II

The class Schedule (SCHEDULE.md) contains a tentative week-by-week description of the topics and technologies covered in each class, as well as assignments given and due. It may change to reflect the pace of instruction.

Calendar

The class meets from 8/31/15 through 12/9/15. The course Calendar (CALENDAR.md) reflects the most up-to-date scheduling information, including class times, instructor office hours, holidays, support sessions, and more.

Learning Community

The Learning Community is comprised of a Professor, a Teaching Assistant, and many Students.

Professor

name	nickname	email	academic qualifications	professional experience	email preferences
Michael Rossetti	Mike	rossetti@gwu.edu (mailto:rossetti@gwu.edu)	MS in Information Systems, GWU 2010	LinkedIn Profile (https://www.linkedin.com/in/mikerossetti)	48-72 hour response grace period

> *Please wait until end of semester to connect with the professor on LinkedIn, and include the course number (BADM 2301) in your invitation message.*

Teaching Assistant

name	nickname	email	academic qualifications	email preferences
Ademuyiwa Adesoye	Ade	muadesoye@gwmail.gwu.edu (mailto:muadesoye@gwmail.gwu.edu)	MS in Information Systems, GWU 2016	24 hour response grace period

Students

This course is required for all undergraduate students in the Business School. Around **40** undergraduates are enrolled in this section.

Prerequisites

Each student enrolled in this course should already have *basic knowledge of Microsoft Word, Excel, and PowerPoint*, or their Mac OS or Google Drive equivalents.

Learning Objectives

The Learning Community operates for the following purposes:

1. To acquire and expand subject matter knowledge
2. To improve technology skills
3. To acquire and maintain a relevant understanding of contemporary industry practices and challenges
4. To leverage technology as an outlet for creativity
5. To improve communication and presentation skills
6. To improve writing skills
7. To improve the ability to work in teams

Class assignments are designed to reflect and measure performance against these stated learning objectives.

Operations

Teaching Methods

More Practice than Theory

This course calls for a required lab component to ensure students acquire relevant technical skills.

Emphasis will be placed on providing students with experiential and active learning opportunities.

Accordingly, instruction will more often take the form of lab sessions and support sessions than lecture sessions.

Accompanying Textbook

The following text book has been assigned to accompany this course:

title	author	edition	isbn	price range
Intro to Information Systems	Rainer	5th	9781118674369	$62.50 – $176.75

Relevant material from the textbook will be covered during lectures.

Students may optionally choose to purchase, borrow, or loan the book for additional context.

Evaluation Methods

There are no exams for this course. Student learning will be evaluated through the submission of assignments.

Assignments

All Assignments (ASSIGNMENTS.md) must be delivered before the end of the last day of the semester (midnight concluding 12/9).

Each assignment carries a suggested delivery date to help students manage their time. In some cases, assignment delivery dates are not flexible (e.g. in-class lab assignments).

Assignments submitted by the delivery date will be evaluated/graded by an instructor within a reasonable amount of time (roughly one or two weeks following the delivery date).

Often, evaluation will contain feedback on how to improve the submission.

Communication and Collaboration

To ensure students receive sufficient instructional support and equal access to the time and attention of

instructors, and to provide students with hands-on experience using contemporary business collaboration tools (http://www.theatlantic.com/technology/archive/2015/07/the-secret-startup-saved-healthcare-gov-the-worst-website-in-america/397784/) , members of the Learning Community will communicate and collaborate according to a specified set of tools and guidelines (COMMUNICATIONS.md) .

Conduct

To foster and promote a positive and successful learning environment, each member of the Learning Community agrees to abide by University Codes of Conduct (CONDUCT.md) .